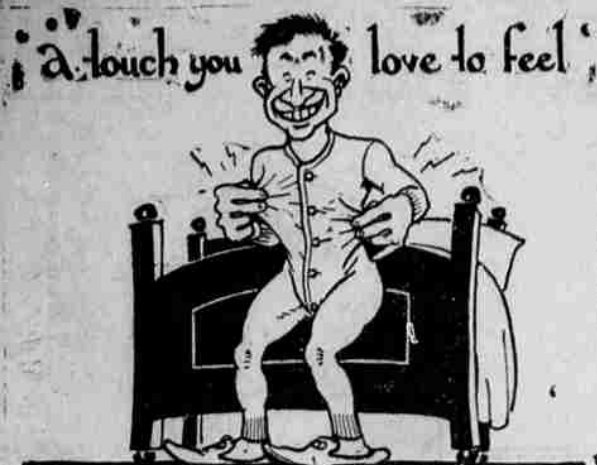




Laugh at Cold Weather

COMFORT! To feel fine and warm on those frigid winter days, good underwear is essential. You can't go wrong on Wright's, it's been standard for over 35 years. Bundle into a suit of this 100% good underwear and let us convince you it's the best you ever owned.

Wright's 100% Pure Undyed Virgin Wool
Garment Special

\$4.95

For Sale By

Westenhaver & Gilbert
W&G

Personal Mention

Victor Holmes was a business visitor in La Grande Monday.

Ernie S. Cochran was among the better visitors at the Savoy last evening.

Mr. and Mrs. W. M. Perry left yesterday for Long Beach, California, where they will spend the winter.

Mrs. R. D. Kraus left yesterday for Unity for a short visit with relatives at Unity.

Mrs. J. M. Brady of Enterprise, passed through La Grande last evening on her way to Salt Lake City, where she will visit for some time.

Miss Ruth Brannan and Miss Dorothy Caldwell returned yesterday after spending the week-end with friends in Pendleton.

Mrs. J. D. Riley arrived in La Grande yesterday from Los Angeles, California, to visit at the Yeck home in this city.

John Kaylor of Tondowa, is among the out of town business visitors in this city today. While here Mr. Kaylor is at the Savoy.

Mrs. G. T. McKinley left this morning for her home in Portland after a week's visit with her daughter, Mrs. Dallas Green, of this city.

J. M. Marr of Pendleton, was registered at the Savoy last evening.

Joe Hallgarth, Elgin farmer, is in the city today transacting business and is registered at the Savoy.

Mrs. B. F. Hunt of Salem, returned to her home after spending several weeks visiting at Flora, Oregon.

Mrs. M. A. Stevenson of Perry, spent Monday in La Grande on business.

Mrs. Charles Brooks of Pleasant Valley, arrived in La Grande last evening to visit with relatives.

Miss Goldie Ford of La Grande, returned from Baker last evening, where she has been visiting friends.

Mr. and Mrs. A. W. Mabbett left this morning for Portland, where they will spend a few days visiting.

H. Griffin was among the Pendleton guests who were registered at the Savoy last evening.

Mrs. L. P. Nelson of Nampa, Idaho, passed through La Grande last evening en route to Portland.

Walla Walla was represented among the guests at the Foley last evening by A. W. Hancock.

Mrs. N. M. Kirtland left this morning on the branch line train for Wallawa, where she will spend the winter with her daughter.

E. A. Larkin and E. P. Larkin were registered at the Savoy last evening. They are down from Nyssa for a short time.

Mrs. Hattie Short of La Grande, left last evening on No. 22 en route to Portland, where she will visit for a short time.

M. M. Pack came down from Wallawa last evening on a short business and pleasure trip and is stopping at the Savoy.

Mr. and Mrs. Harry Turner of La Grande, left for Richmond, California, where they will visit for some time.

Peter O'Sullivan left this morning on No. 17 for his home in Portland after spending the past week in this city visiting his daughter, Mrs. Frank Bowman.

Mrs. Hutchinson is in the city from Union for a few days and is stopping at the Foley. She is here visiting friends and shopping.

Mrs. Alva Keeler and children returned to their home in Joseph this morning after a visit in the Willamette valley.

S. L. Brooks of Imbler, is in the city for a few days visiting friends and attending to business matters. He is at the Foley.

Nadine O'Sullivan arrived in La Grande from Pendleton to attend the Sacred Heart Academy in this city. She is spending the winter with her aunt, Mrs. Frank Bowman.

Mrs. Reid Box and mother, Mrs. S. E. Dean, left this morning for Ya-

kima, Washington, to make their home. Mr. Box, who is employed by the Standard Oil company, has been transferred to that city.

Mrs. C. M. Wilson left this morning for her home in Portland after stopping in this city for a short time on a return from a trip east. She visited Mrs. Joe Nelson, Mrs. McClure and Mrs. Julius Fisher of this city.

Mrs. Lucy A. Hamilton left this morning for her home at Seattle after stopping in this city last evening as a guest at the Savoy on her return trip from the east.

A FEELING OF SECURITY

You naturally feel secure when you know that the medicine you are about to take is absolutely pure and contains no harmful or habit producing drugs.

Such a medicine is Dr. Kilmer's Swamp-Root, kidney, liver and bladder medicine.

The same standard of purity, strength and excellence is maintained in every bottle of Swamp-Root.

It is scientifically compounded from vegetable herbs.

It is not a stimulant and is taken in teaspoonful doses.

It is not recommended for everything.

It is nature's great helper in relieving and overcoming kidney, liver and bladder troubles.

A sworn statement of purity is with every bottle of Dr. Kilmer's Swamp-Root.

If you need a medicine, you should have the best. On sale at all drug stores in bottles of two sizes, medium and large.

However, if you wish first to try this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.

"ASK THE ENVELOPE" AND KNOW THE TRUTH ABOUT SOUTHARD & SHINN'S USED CARS

Kipling seemed to know the fallacy of working and groping in the dark when he wrote the following:

I had six honest serving men

(They taught me all I know):

Their names are What and

Why and When

And How and Where

and Who.

The "Ask the Envelope" plan of selling used cars gives you the full results of our efforts to establish and inspire confidence. It's the step forward, the way out of the dark. It's getting down to bed rock when we give you the "Ask the Envelope" and know the truth about The Used Car you buy.

The Largest Chain Department Store Organization in the World

J.C. Penney Co.
A NATION-WIDE INSTITUTION
Incorporated
475 DEPARTMENT STORES

MEN!

Here Is a Real Opportunity

Fall Suits
\$17.50

Nation-Wide Value

All-Wool U. S. Government heavy weight Serges, Redyed in attractive shades.

In dark brown and grey shades, well tailored, finished and lined, styled as illustrated. They afford an opportunity for an important saving.

At the time of the signing of the Armistice, the government owned millions of yards of this fabric. Now it is being made into super-service Civilian Suits.

We especially recommend these suits to the farmer, the railroad man and any other whose work demands warm clothing that will stand up under the hardest working conditions.

Our allotment of these suits has arrived and as the quantity is limited, we advise early selections.

See Our Window Showing

These Unusual Values

are made possible by the large clothing business transacted by our 475 Stores, giving us enormous advantages in buying and thus enormous advantages in providing you with unexcelled savings.

The Largest Chain Department Store Organization in the World

OBSERVER ADVERTISING will bring results

S.H.E.R.R.Y.S'

TODAY AND TOMORROW

Douglas Fairbanks

—in—

"ROBIN HOOD"

Return Engagement

Eight Centuries Brushed Aside by
Camera Lens

Robin Hood and his merry crew who took from the rich to aid the poor; his love for sweet Maid Marian; Sherwood Forest and Nottingham Town; Friar Tuck and Little John with their staffs and cudgels—all etched out of the dim past and made to live again!

Towering battlements with turrets seeming to cut the sky; great castles of giant kings with their moats and drawbridges—drawn across the span of 800 years and set before your eyes of today! The great Fairbanks as bandit chief—yet supreme in the role of romantic lover!

Adults35c; Children (under 12)10c

Mrs. Housewife-- THOUSANDS OF SUPER VALUES AWAIT YOU

AT LA GRANDE'S ORIGINAL CASH PURE FOOD STORE YOU'LL FIND MONEY - SAVING VALUES HERE THAT MAKES BUYING INTERESTING AND PLEASING. CONSISTENT WITH OUR LONG-ESTABLISHED POLICY, THE HOOVERIZED ALWAYS PURCHASES IN CARLOAD QUANTITIES AT THE BEDROCK PRICE OF THE SEASON AND PASSES THIS SAVING ON TO OUR CUSTOMERS AS AN ADDITIONAL SAVING. THESE LOW PRICES WILL APPLY AS LONG AS THIS STORE LASTS.

FLOUR

Five Carload of the Old Wheat Flour—The Most Dependable Brands

OLYMPIC, 49-lb. sack, \$2.15; bbl.\$8.20
SPERRY'S, 49-lb. sack, \$2.15; bbl.\$8.20
WHITE SPRAY, 49-lb. sack, \$2.15; bbl.\$8.20
PICKET, 49-lb. sack, \$1.88; bbl.\$7.12
JERSEY CREAM, 49-lb. sack, \$1.78; bbl.\$6.72
OUR SEAL, 49-lb. sack, \$1.48; bbl.\$5.72

SUGAR

Today's Wholesale Cost, \$10.73

HOOVERIZED PRICE\$10.33

SYRUPS

WEDDING BREAKFAST, 5-lb. tin45c
10-lb. tin85c
TEA GARDEN SYRUP—packed in full
1/2-gal, 99c; full gallon\$1.88
LOG CABIN MAPLE SYRUP29c and 55c

TEA

FOLGER'S JAPAN NEW CROP—All flavors.
1/2 lb., 30c; 1 lb.58c
LIPTON'S YELLOW LABEL, 1/2 lb. 43c; 1 lb. 79c

COFFEE

Ten Tons at the Old Price

ROYAL CLUB, 1 lb. 39c; 3 lbs., \$1.18; 5 lbs. \$1.74
FOLGERS STEEL CUT, 3 lbs.\$1.00

MILK

CARNATION—The Quality Brand, 2 large cans, 25c; case, 48 cans\$5.75
MEADOW MAID MILK, large can10c
case, 48 cans\$4.69

DAIRY PRODUCTS

FRESH CREAMERY BUTTER—Your Favorite Brand—1 lb. 49c; 2 lbs.97c

TWO MOTOR DELIVERY CARS

GEM NUT MARGARINE, 2 lbs.55c
FULL CREAM CHEESE, lb.34c
RANCH EGGS, 2 dozen85c

CURED MEATS—LARD SHORTENING

WIDE BREAKFAST BACON, lb.27c
SUGAR CURED PICNIC, lb.22c
PURE LARD, No. 5 Pail, 85c; No. 10\$1.65
SHORTENING, No. 5 Pail, 84c; No. 10\$1.59

SOUPS

TOMATO SOUP, 3 cans25c
HEINZ CREAM TOMATO SOUP, can23c

LAUNDRY AND TOILET SOAPS

CRYSTAL WHITE, 10 bars47c
PALM OLIVE SOAP, 4 bars29c
SWIFT'S WHITE SOAP—a \$5.00 value and a \$1.50 Rubber Apron—All for\$4.69

FRESH FRUITS & VEGETABLES

EXTRA FANCY NETTED GEM POTATOES, 100-lb. sack\$1.60
CONCORD GRAPES, basket32c
LARGE FRESH CELERY, 2 for25c
FRESH CAULIFLOWER20c to 50c
HUBBARD SQUASH20c to 60c
COOKING OR EATING APPLES, bx. 75c to \$1.50
ITALIAN PRUNES, 50-lb. box99c
SWEET POTATOES, 3 lbs.25c
ORANGES, SUNKIST, dozen25c
ONIONS, 6 lbs.25c

FANCY LARGE LEMON CLING PEACHES

box\$1.20

NEW CROP—

WALNUTS, California Soft Shell, lb.38c
PEANUTS, Fresh Roasted, lb.23c
DELICIOUS APPLES, 3 lbs.25c

PHONE MAIN 49

HOOVERIZED GROCERY