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OFFICE CAT

 BY JUNIUS

Editorials From Over the Nation
THE WOMAN WHO SMOKED
ANTHRA BUDGET: Is the world, and particularly the United States, on the brink of destruction because the modern girl smokes, drinks, swears and has no modesty, reverence or religion?
 Has the new woman put a jinx on the world since the old one went away?
 Alexander Black of New York City, author of several books on the American girl, does not think so.
 "The typical remark that 'all women smoke nowadays' belongs in the category with the July or August idiom that 'everybody is out of town,' he says in an article in the Century Magazine. "It is altogether illogical that fewer than one woman in a thousand in the United States uses tobacco. There is an equally good possibility that not more than one in a thousand uses a lip-stick."
 Impressions gathered in White Ways may be vivid and picturesque but they are imperfectly serviceable in fixing a date for the collapse of civilization."
 Mr. Black does not believe lip-sticks have any effect on the course of empire anyway. They are, he says, just another device chosen by a minority of women for keeping in the spotlight. As for some of the younger women, sometimes called flappers, he has an interesting philosophic comment to make.
 "We are to remember," he suggests, "that the passion for the unreal is elementary. The face that is not really hers can be more fascinating to a girl than the loveliest natural gift she may carry. And if this can be true of one who has gifts, how shall we chide those who have lost them or never had them? A painted face can have an exotic charm. It is essentially dirty, and it is a lot of trouble, but it escapes the realism from which most human beings find some way of turning aside."
 The Levitation on her maiden trip started dry and was wet before she got across. Some folks seem to be surprised and shocked at such a natural phenomenon.

SOBER NEW YORK
 Savannah Press: Shanley's in New York is closed. Another of the great White Way restaurants has shut its doors permanently and is to be known no more. It was famous in its day and was one of the earliest of the midnight class of "fledgling" to become nationally known. And it is among the last to go. It had to shut up under the present stringent Volstead laws, says its proprietor, who fought against odds for a long time, but finally concluded to run up the white flag and surrender.
 But Shanley's, we fear, had not been behaving itself. The government had started a movement to close it for a year under the section of the Volstead act which declares that liquor locations when found shall be closed for a year as a public nuisance. This order was about to become operative against Shanley's, so the proprietor announced he would not only close for a year, but would close for all time.
 It was drink and not meat that kept the lobster palace of Gotham afloat. With the drink gone, it strikes the rocks.

More People For Oregon

We need and must have more people in Oregon. Those who are here cannot carry the overhead expense, and they should not carry it alone when there is vast undeveloped resources, all of which brings up the statement—
 We need more people in Oregon.

Our lands are good, our timber is ripe, our fruit and varied industries are all getting along, but we are just short in numbers to carry the load which a modern state with all of its essential governmental functions and physical improvements demands, therefore—
 We need more people in Oregon.

How to get these needed thousands is the question, but it is about to be solved.

Portland has driven in the entering wedge by raising \$300,000 among her citizens as a promotion fund to advance the state in various ways, including marketing of crops and attracting more people.

It is one of the best things Portland has ever done. Now, it is up to the state as a whole to match Portland's effort, financially and otherwise, even going farther if necessary when the Portland venture once proves to be a result-getter.

Oregon as a state does not expect Portland to carry the entire load. She does naturally look to her to lead, and Portland has led out in a splendid manner. The least the state as a whole can do is to follow that lead and make the effort to get more people into Oregon the chief and paramount issue henceforth.

We must join California on a purely reciprocity basis. California has already got the tourists from over the world headed for California and that condition will always prevail. The person in the east who contemplates making a trip west thinks of California as his first objective point. Never mind; don't ask why. That much of the argument is as true as the bright sunshine in that state. Admitting this fact, let all assume that Los Angeles is the gateway for the tourists—which it is.

Oregon should have headquarters in Los Angeles. She should have a plot of ground beautifully kept, with an Oregon building containing scenes, minerals, grains, ores and everything our state produces. Each day proper advertising should direct the throng of sightseers to the Oregon building in Los Angeles and there a suitable lecture could be delivered on the resources, scenery and other attractions of Oregon.

In this way we would join California, for what does an imaginary state line amount to among Pacific coast states? We have attractions which California would be pleased to urge upon her tourist guests, thus making her scope of entertainment wider and her drawing power greater.

Our officials, such as the governor and the mayor of Portland, along with mayors of all other cities in the state, could very properly proclaim next year the opening of a three months' tourist fiesta throughout the state of Oregon, naming the exceptional routes and asking the people along those routes to make extra effort at entertainment of strangers who come within their gates.

A plan like this, with a highway rider out of Salt Lake City telling the tourists headed west the beauties of the Oregon Trail as compared with the thousand miles of desert sand on the southern road, would make Oregon's plans for attracting tourist travel almost a perfect machine in our opinion.

The reason people have not been very free to donate to tourist campaigns in the past is because the money was spread over the country so thinly and without comprehensive plans which appealed to the average business man as to getting results. Once results are obtained, no tax would be paid as freely and no donation would be made so liberally as the tax or donation which would be used to bring the newcomers into this great state. We do not mean that funds raised for these purposes in the past have been improperly spent, but we do undertake to say that the people as a whole, and especially the people who have been direct contributors to the tourist funds in the past have not been satisfied with results.

Advertising has reached a point when it must be measured by the ruler of efficiency and its continuance depends wholly upon tangible results which business men can see.
 The above resume of what we believe is needed to get more people into Oregon is very respectfully submitted to Governor Walter M. Pierce at Salem, and Mayor George L. Baker of Portland.
 Here's hoping they read it and get some plan worked out that will mean MORE PEOPLE FOR OREGON.

Our Ball Team Is O.K.

Even though the La Grande baseball club this season fell short of winning the league championship, La Grande people may properly point with pride to the achievements of the 1923 team, for two reasons.

First, the nine passed a successful season on the playing field winning the majority of their games and ending the regular schedule tied for leadership and losing the pennant only in a post-season game at Baker.

Second, the club was financially successful during the season that has just ended. No great amount of funds remain in the treasury but a few dollars are still listed on the accounts with all the outstanding bills accounted for, which indicates that baseball, the national sport in the United States, has emerged from the "rut of despondency" in La Grande—and tends to insure future seasons of clean, wholesome sport without financial losses.

The 1922 baseball club also ended the season with no losses and the repeat this year established La Grande solidly as a city that may be classed as a "baseball town," a place where the pleasure boys in their own bills and where uplifting, unadjudged sports are placed in their proper perspective.

Who Believes This.

The fainting man asked for a drink. Five other men pocket blanks containing \$1000, three other said "Take this, it is good old fire," but one woman who had heard the call had the presence of mind to run in to the house for a glass of water, which was what the man wanted. (Detroit Press Press.)

ADAM WE REITERATE THAT WE KNOW A YOUNG MAN WHO HAS A BURNING DESIRE TO COME OUT OF A CHURCH PICKING RUN-OUT OF HIS EARS.

The woman can do almost anything a man can do—except marry a nice girl.

"PARIS HAS FALLEN," BASHFULLY HINTED THE LA GRANDE MAIDEN AS SHE SAW HER ESCORT'S GAITER OPEN HIS SHOE-TOP.

If indeed you want to marry for love or money, remember that love is blind, but money talks.

The Journalist question: "Why do all Ford coupes have curtains on their rear windows?"
 "Being made by a brunetto is no light matter."

"I wonder if it's sowing one's wild oats to reap a grass-widow," asks Amos Tash.

A woman will forgive vindictive, mean, irascible, and contempt. But she will never forgive the man who shows that he has no designs on her.

The country is said to be threatened with a labor shortage, and it certainly looks so around the home when mother wants father and the boys to heat the carpets.

A Vermont newspaper prints an obituary of the deceased it adds: "She was the last of her own family to survive."

"What's your time," asked the old farmer of the bank salesman. "Twenty minutes after five. What can I do for you?"
 "I want them pants," said the old farmer, pointing the way to the window and pointing to a ticket marked "Given away at 5.20."

Song Of A Mean Man
 Somehow I don't like your looking. The softness of your hand in mine. You're a little too soft with dreaming. You're a little too soft with wine. I don't mind the light of your features.

Your lips—all mean nothing to me; The softness of your hand in mine. The softness of your hand in mine. The softness of your hand in mine.

If the women on the golf course did not heed the warning "Fore!" one might sell \$2.95 that at least will attract attention.

Didn't ever meet some one on the street and, after walking about a half a block, look back to see if they were looking back to see if you were looking back to see if they were looking back?

Band Goes The Bangs Enterprise
 (From the Fourth Estate.)
 The Bangs (Tex.) Enterprise has suspended publication.

Hint to the Love Lord: If you want to get with a girl, just go up to her on the Street and cheerily say: "Well how's my girl this morning?"
 If you answer, "Just fine," you must have said, "Oh, how you were this morning." This will bring results.

Sportsman

SHOULD
 SEE
 OUR
 GUNS
 and

Ammunition

BEFORE
 THEY
 BUY

OREGON HARDWARE & IMPLEMENT CO.

For Sale
 1-room modern home, located on First street, large lot 66x110, beautiful lawn, trees and shrubbery, cement sidewalk, fireplace in living room. Price, \$2,700. Will trade for a small modern home.
 4-room house and large lot in Island City.
 7-room home, 4 lots, the house is plumbed, wired and has city water, sidewalk in front of the place. Price, \$2,000, and the terms are very reasonable.
 Beautiful lot on First street, between Penn and O avenues, paved street, cement sidewalk, sewer, faces east. Price \$1,400. Terms.
 5-room house close to the Palmer mill, lot 50x125, city water, electric lights, sidewalk, garage, lawn, shade and fruit trees. Price \$1,500; terms.
 3 lots on the corner of O and Cedar for \$200.
 If you use an automobile and want to have it part of the first payment on a home, come in and see me. I can help you.

For Sale

Geo. H. Currey
 NOTHING EQUALS THE WELL KNOWN
Waterman's Ideal Fountain Pen
 CALL AND TRY IT
 Red Cross Drug Store

FOR VACATION CONVENIENCE

Furniture Exchange
 COMPLETE HOUSE FURNISHERS
 Any Make Sewing Machine for Sale or Rent
 From \$5.00 to \$146.00
 ED DONOHUE, Prop.
 Phone 474-J Fir & Jefferson

Opportunity Days SALE

JAP CREPE HOUSE DRESSES
 Each 98c
 FOR WEDNESDAY ONLY
 Everything Is a Bargain at
 OPPORTUNITY DAY SALE
ANDREW'S VARIETY STORE
 Service Economy

N.W. West & Co.
NEW FALL ARRIVALS
 Schoble's Sportex
 A snappy new Fall model for men and young men. Make your selection early.
\$5.00

Ladie's New Fall Sweater Coats
 An extensive range of colors and sizes in knit and brushed wool models. Prices ranging from
\$4.90 to \$16.75

Mexican Chews
 Have you ever tried them? They are made of the best material candy can be made of—at the Palace only.
The Palace
 A CLASSIFIED AD WILL DO IT

U.B. Thrifty says

 At that Opportunity don't what you would call a knocker—any more than you would be considered a knocker if you were doing all you could to boost for your home town.
 Let's leave the knocking for the other fellow and do all we can to help this town and county.
 And personally, the members of this bank will do their share by giving you a Banking Service that you rightfully deserve as one of our customers.
 YOU HELP US—WE HELP YOU—AND TOGETHER WE HELP OUR HOME TOWN.
 —That's real team work!
Opportunity walks in on the fellow who has money, without waiting to knock.
La Grande NATIONAL BANK
 SOUND-RELIABLE-PROGRESSIVE