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YEA, YEA, AND NAY, NAY!—Let your communication be, Yea, Yea; Nay, nay; for whatsoever is more than these cometh of evil.—Matthew 5:37.

THE OLD HOME TOWN

By Stanley



A CITY NEWSPAPER ITEM GIVES THE BOYS AT JIM WATSON'S BARBER SHOP A CHANCE FOR A NEW ARGUMENT

OFFICE CAT



BY JUNIUS

Don't scold, boast, parade, or "hellow," but live, love, laugh, and do things worth while.

Proverbs Geographically Put.

When in Nashville, count Tenn. When in Atlanta, don't get too Ga. New Orleans is nine points of the lay.

Where there's a West Point, there's a Ya. It's an ill wind that blows Chicago good.

Ala. things come to him who waits in Mobile. It never rains, but there's Ariz. in Phoenix.

The sins of Seattle will come out in the Wash. Why? why should the spirit of Cheyenne be proud?

There's but one Fla. between the Gull and the Atlantic Ocean.

When a farmer puts a porcelain under the hen, he is setting a good egg sample?

There is one good thing about a telephone, says Amos, it doesn't chew gum.

Good actions carry their warrant with them. That warrant for bad ones is carried by a policeman.

We are not complaining, but it does seem a long time since some one shut up a "perfect lover."

Not Fully Prepared. Tim—Help! Help! I'm drowning. Hero—Courage, my brave man! Just wait until I get a rope, a measuring rod, a Carnegie application blank, two witnesses, and a notary public.

In Real Life. All young brides don't bake hard biscuits. All old maids don't look under the bed, hoping to find a man. All mother-in-laws don't "butt in."

Amos Tash says it seems that we are not to be left one single pleasure. Health faddists have begun a war on syrup and two story biscuits.

People used to demand music with their meals, but now they are putting up a howl for meals with their music.

FOR SALE

A choice home on "B" street on the brow of the hill in Old Town, overlooking the city and valley, consisting of a modern house, 7 acres of land, a small lake, fruit trees, berries, strawberry, shade trees, lawn, garden and pasture—an ideal place for one who desires to keep a cow, chickens, ducks, etc. and the price is only \$6,000, and a payment of half cash will liquidate the balance terms to suit the purchaser. Come in and let us show you a real bargain.

Four-room house, lot 12x100 feet, situated on North Birch street. Price \$1150; \$250 cash, purchaser can assume a mortgage for \$900 and pay the balance in monthly installments terms to be agreed upon.

Four rooms and bath, two lots situated on Lake street near the Palace Hotel, 1900 ft. view, berry patch, Price \$1200; \$250 cash, balance easy terms to be agreed upon.

Don't forget that we have some choice acreage tracts, adjoining the city on the east, that can be bought on easy terms, also some choice city lots.

Phy, Black & Stoop

In The La Grande National Bank Bldg. La Grande, Oregon. PHONE MAIN 88

Beating The Air

The reformer seems to be a permanent affliction of normal humanity. Sometimes, though rarely, his task is an easy one; generally, however, it involves an uphill fight. Of the latter order is the campaign being waged by the editor of a medical magazine in favor of the use by women of more soap and water and less paint and powder.

This unsophisticated believer in the power of the printed word avers that a symposium conducted among clubwomen throughout the country reveals a practically unanimous opinion against perfumes, excessive powdering and cosmetics. In the opinion of those consulted, all that is needed to secure skin health and beauty, and incidentally a high standard of morals, is pure white soap, a washing and plenty of warm water. They are lenient toward "a little powder," but, to a woman, they are emphatic in their condemnation of "whitewash and paint," which they consider disgraceful and demoralizing. Perfumes are also brought decidedly under the ban.

The promoter of this reform movement allows it to be inferred that the women who express these emphatic views are representative of the "best thought" in their respective communities. But who ever heard of the world being guided by the best thought in any age? In matters of feminine fashion, above all, it has never counted a whit. Moralists and prudes have inveighed against this, that or the other practice, but lovely woman has gone on her way smiling and unheeding and maintained her fad against all comers until a newer one displaced it.

So it will be with the present craze for artificial complexions. Preachers, scientists, even editors, may condemn it, but, despite them all, it will run its allotted course. Then presto! it will disappear of a sudden, as some new vagary becomes the vogue, and no woman will appear in public with a painted face unless some hopeless case like "the Serpent of Old Nile" in "Dombey and Son." Until that psychological moment arrives the medical editor is merely beating the air in his attempts at a general reformation.

Truth In Ads

The campaign for "truth in advertising" that the Associated Advertising Clubs of the World are waging is most praiseworthy. Falsity in advertising is rare, but it is sufficiently frequent to warrant the campaign against it.

The "ad" is a silent salesman. It looks at you from the printed page or from car signs or from billboards—and you look at it. To win a buyer's favor is one thing. To keep it is another. A false "ad" may induce one sale, but the tricked customer does not return. The customer attracted by a true "ad" does return, and is therefore equivalent to two or more customers, according to the number of his return trips. This demonstrates the truth of the maxim that "honesty" is the best policy," not only from the standpoint of morals, but from that of self interest.

The public is concerned in this advertising proposition. In its own interest it desires "truth in advertising." Advertisers who have confidence in the merits of their offerings are also urged by their own best interests to press for the truth. For falsity in advertising, even though of seldom occurrence, reflects on honest advertising. No advertiser can afford to be untruthful. Every advertiser who has anything to sell worth buying can afford to be truthful.

Value of Affection

"Alienation of affections"—this legal action seems to be steaming along to pronounced popularity with husbands who have lost out. Suits for damage running into hundreds of thousands of dollars are almost daily instituted. Which prompts the query: If the injured parties value a wife's affections so highly, how is it that they lose them so frequently? For presumably the plaintiffs once possessed them, and if they have lost them, many of them have themselves to blame.

The high estimation of damages that plaintiffs place on the lost affections of their wives suggests that a little more care, a trifle more attention, a bit more consideration, a little more of the lover in marital conduct might have made alienation more difficult, if not impossible.

A Turk says that Turkey's best interests would be served by the Armenians not returning to live in Turkish territory. He might have added also that Armenians will not continue to live if they do return.

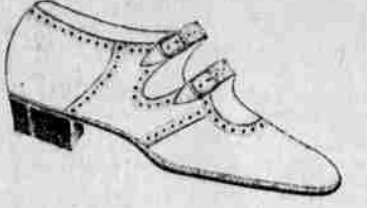
It is suggested that bricklaying be taught in the New York public schools. The day's wages, when the trick is learned, will be the prize hung up for rapid progress.

France continues to seize German marks, though it is not plain why Germany does not hand them over voluntarily. She ought to be glad to be rid of them.

Many a man would feel embarrassed to meet his grocer when driving away from the filling station.

It is wise to find out what a man is likely to do before stirring him to action.

For Hot Days Cantilever Shoe



WARM weather, hot pavements, perspiring feet—these are the supreme tests of shoe comfort. Cantilever Shoes make many new friends every summer, for they give perfect comfort when other shoes become unbearable.

The lasts are designed from the outline of the foot. The natural inner sole line permits the toes to point straight ahead without cramping them. Ordinary shoes twist the foot to point the toes out.

The under-arch sole of Cantilever Shoes is curved to fit the instep and is drawn up when the shoe is laced. With the arch supported as in Cantilever Shoes you can walk untiringly.

In Cantilever Shoes the shank is flexible; the muscles are free to exercise and grow strong; there is no binding restraint; blood circulation is normal. They are the comfort shoes for summer and all the rest of the year.

The Boy's Prayer.

If I only owned a motor car, I know just what I'd do; I'd pick out all the mud I could, and then go splashing through.

Correct this sentence: I haven't anything extra fixed, said the wife over the phone, but I'll be glad to have you bring you two friends.

How few men are willing to bet on themselves.

"Spare me from promising young men," said the merchant. "I have to pay my bills."

While you were reading this, Henry Ford made ten dollars.

A prominent Alice Lizzard—that is, a fellow who owns a Lizzie, was missing the other day and they ran a want adv., and found him under the machine fixing it. He'd been there two days.

Unless you have happiness in your mind, don't attempt to look for it elsewhere.

Correct this sentence: "I really meant to go to church with you today," said the husband, but I'm not feeling well and I need rest.

The craze for breakfast rooms will eventually make sardines of us all.

Work will minimize the worries of all people except those who worry because they have to work.

Germany wishes there were such a thing as French leave.

Most suburban gardens are so feeble that a man can't even grow young in them.

Some of the very best people in the world are only picking up the beans they spilled themselves.

Oh Joe Jeffers sez: "Sam folks visit the fortune teller more often than the receiving teller."

One reason that Shakespeare is making such a hit on Broadway is that he does not charge any royalties.

"And as a general thing," observes G. K. C. Koly, "most persons quit work on them."

MacWhite Pledges Erin. GENEVA, Aug. 1.—Michael MacWhite, Irish Free State representative at the League of Nations headquarters, has notified the League that the Dal Eireana undoubtedly will pass the bill by which Ireland pledges herself to fulfill all her obligations in the League if elected to membership. Ireland also is preparing documents setting forth her position and responsibilities in the world as an independent state, Mr. MacWhite added.

Royal Ann Cherries

We will accept Royal Ann Cherries Monday Morning. Get your boxes for packing at Stone Warehouse.

Smith & Free 1517 Jefferson Ave. LA GRANDE, OREGON Call Main 522.



Have you tried our cold lunches? Prepared specially for Hot Weather, Ice Cold Budweiser is very refreshing. Along with a Rye Bread Swiss Cheese Sandwich you will enjoy it. Also Sherbets and several kinds of selected Ice Creams. No Advanced Prices.

The Palace

A CLASSIFIED AD WILL DO IT

U.B. Thrifty says



One hundred and forty-seven years ago, this—the greatest nation in the world—was born.

We are indeed proud of the fact that we are American Citizens, and as our flag floats to the breeze, let us one and all be thankful for the

FREEDOM AND INDEPENDENCE that is our inheritance.

May we work with one accord in preserving the principles of Life, Liberty, and the Pursuit of Happiness.

"Two proofs of Independence - Old Glory and a Bank Account"

La Grande NATIONAL BANK SOUND-RELIABLE-PROGRESSIVE

CANADA AMAZING NEW FARM PLAN Offered for the First Time by the Canadian Pacific Railway

(Payments extended over 35 years) All you pay down is 7 per cent of purchase price. Then you have one year's free use of land without interest, balance of principal amortized on an easy payment plan of 34 equal annual payments, at rate of 7 per cent of unpaid principal. The 7 per cent represents 6 per cent interest and 1 per cent principal. Purchaser has privilege of paying sooner if he desires. The second payment falls due 2 years after purchase. The annual payments which pay principal and interest are less than average interest rates on a bank loan.

NO TAXES ON IMPROVEMENTS YOU CANNOT BUY UNTIL YOU INVESTIGATE

From present indications Canada will harvest the Largest Crop in the history of the country. Why not investigate or, if you so desire, help harvest this ENORMOUS CROP? In this way you can get FIRST HAND INFORMATION.

SPECIAL RATES To Landseekers and Harvest Hands For full information apply to R. C. Bosworth, Assistant Superintendent of Colonization, Canadian Pacific Railway, Rm. 202-204 Exchange Bank Bldg., Spokane, Washington.