

Westenhaver & Gilbert

201 Depot St.



SUMMER UNDERWEAR

New arrivals in featherweight materials in Cooper's Kenosha Klosed Krotch famous construction.

\$1.00 to \$6.00



IMPORTED HOSE

A wide selection of new crepe silk importations in heathers and interwoven clox.

\$1.00

For the Pageant

- 10-gallon Lids \$3.95
- Harry Careys \$1.75
- Khaki Pants \$1.49
- Bandana Neckchiefs 10c to \$1.50
- Shirts 95c to \$6.00

This Store Will Remain Open Until 8:30 P. M. Monday Night

Furniture Exchange

COMPLETE HOUSE FURNISHERS

Any Make Sewing Machine for Sale or Rent From \$5.00 to \$116.00

ED DONOHUE, Prop.

Phone 474-J

Fir & Jefferson

A CLASSIFIED AD WILL DO IT

Catch the Spirit of the coming Pageant

READ ONE OF THE BOOKS NOW ON SALE

- Bridge of the Gods
- McLaughlin and Old Oregon
- The Conquest
- Lewis & Clark Expedition
- Pacific Northwest
- Guardians of the Columbia
- First Across the Country
- Memories of the West
- Where Rolls the Oregon Oregon Trail

AND OTHERS

Newlin Book & Stationery Co.

S·H·E·R·R·Y'S

LAST DAY TODAY

Goldwyn Presents

POLA NEGRI

In

"MAD LOVE"

The Greatest Emotional Actress of Today Now comes to the screen in the biggest film sensation of her brilliant career

Comedy "FELIX GETS LEFT"

THE OLD HOME TOWN

By Stanley



Personal Mention

Mr. and Mrs. L. C. Wilson and daughter, Molly went to Hot Lake this morning to spend the day visiting.

Mrs. H. G. Van Hiltner returned to her home at Astoria, Oregon, this morning after spending a couple of weeks visiting relatives in this city.

E. W. Davis and Lon Davis were in the city from Union yesterday transacting business at the Land Office.

Miss Pearl Cyr, who spent the week end in Walla Walla visiting friends, has returned home.

Miss Violet Byng, of this city, left last evening on a short business trip to Pendleton.

Mrs. D. F. McCully and son, of Joseph, are in this city for a few days and are stopping at guests at the Sommer.

F. W. Fitzpatrick, who makes his home at Walla Walla, is registered at the Foley today.

Stanfield was represented among the guests at the Foley last evening by Frank Sloan.

Baker was represented among the guests at the Savoy last evening by J. P. Thomas.

Mr. and Mrs. E. A. Homan, of Enterprise, are in the city for a short time visiting and shopping and are stopping at the Foley.

Mrs. T. J. Hettler and daughter, Grace, of Osage, Kansas, who are touring west stopped over in La Grande last evening at guests at the Sommer.

I. L. Gater, of Pendleton, is in La Grande transacting business for a short time and is registered at the Savoy.

Mr. and Mrs. John Hazelwood drove in from Elgin this morning on a short business trip.

W. M. Polley and family, of Ashland, Oregon, stopped over in this city last evening enroute for Walla Walla on a short pleasure trip. They

were registered at the Sommer last night.

Mrs. Mary Jones and Mrs. Alma Sherwood left this morning on No. 24 for Baker where they were called by the illness of a friend.

Mr. and Mrs. Ed Cline and Mrs. George Clark are among the business visitors from Union in the city today.

Mrs. Sam Kuckman is in town today from Alice visiting and shopping.

Miss Jean Stearns, Miss Ione Zabel, Stewart Bennett, and Donald Funk drove to Baker last evening and enjoyed a nice swim in the natorium.

Rev. Brown is in La Grande from Elgin today attending to business matters.

Mrs. Mary Long and daughter returned from Salt Lake City this morning after a short time spent here visiting.

DANCERS FORM ORGANIZATION

SEATTLE, June 29.—The Woman Dancing Entertainers association was formed Thursday by fifty girls employed in four dance halls of this city. Social and economic conditions have made the art of dancing a more or less performance of commercial amusement, the preamble declared.

CELEBRATES SILVER JUBILEE

PORTLAND, June 29.—Bishop John P. Carroll of Helena, Montana, delivered the sermon Thursday at the ceremonies attendant upon the silver jubilee of Arch-Bishop Alexander Christie, who has been a bishop of the Catholic church for 25 years.

Arch-bishop Christie was the celebrant at mass preceding.

Appointed Traffic Officer.

SALEM, June 28, (AP)—Don E. Platt was appointed state traffic officer recently by the Public Service commission. He will succeed Raleigh Southwick, resigned. Mr. Platt hails from Ontario and will be stationed at Pendleton in charge of the Eastern Oregon territory.

The Largest Chain Department Store Organization in the World

J.C. Penney Co.

Get a Light Weight Suit And Stay Cool This Summer

Come in, try one on. They are light, cool, comfortable—and serviceable!



You'll find gaberdines, koverdines, tropical worsteds and lightweight cashmeres, all tailored to meet your approval and give lasting satisfaction.

We have single-breasted, two and three-button models in sport and conservative styles.

\$24.75 \$27.50 \$32.50

Summer Straws

Light, cool, Summer straws, to take the place of the hot, heavy felt. We offer a complete range of the newest shapes and straws. Keep cool at lowest prices.

\$1.19 to \$6.50

THIS STORE WILL BE OPEN Until 8:30 P. M., Monday, July 2 AND WILL BE CLOSED July 3rd and 4th

The Largest Chain Department Store Organization in the World

OBSERVER ADVERTISING will bring results

On Top of the Blue Mountains July 3rd & 4th

A GREAT TIME—A BIG APPETITE—GO PREPARED — THE HOOVERIZED, THE PIONEER CASH FOOD STORE, IS PREPARED TO SUPPLY YOU WITH EVERYTHING YOU'LL WANT IN THE LINE OF PURE FOODS AT LOWER PRICES

FRESH FRUITS AND VEGETABLES

- COVE STRAWBERRIES, 3 for 35c; crate \$2.39
- RASPBERRIES, box 15c
- ORANGES, Sweet, Medium Size, doz. 35c
- FANCY LARGE LEMONS, dozen 40c
- FANCY BING CHERRIES, 2lbs. 45c
- RADISHES, GREEN ONIONS, 3 bunches. 10c
- LARGE CUCUMBERS, each 13c

FOR SANDWICHES

- BREAD, 3 loaves 25c
- CREAMERY BUTTER, 2 lbs. 80c
- EHMAN'S RIPE OLIVES, 3 sizes, 13c to 34c
- LIBBY'S SOUR MIXED PICKLES, bottle. 17c
- HEINZ SWEET PICKLES, pint 33c
- HEINZ DILL PICKLES, 6 large 25c
- CAMEL DATES, 2 pkgs. 25c
- WAX PAPER, 3 large rolls 25c
- DEL MONTE PORK & BEANS, 3 cans 25c
- FRESH GROUND PEANUT BUTTER, 1-lb. tin 20c
- GINGER SNAPS, Barrel 29c
- SNIDER'S CATSUP, Bottle 29c
- VAN CAMP'S MUSTARD, 2 bottles 25c

- DEL MONTE SLICED PINEAPPLE, 2-lb. tin 29c
- SUGAR CORN, 2 cans 25c
- TOMATOES, No. 2 1/2 tin 15c
- FLAPJACK PANCAKE FLOUR, pkg. 29c

CANNED FISH

- PREFERRED STOCK SHRIMP'S, tin 19c
- WHITE TUNA FISH, 4 sizes, 10c, 18c, 30c and 53c
- SAPPHIRE SARDINES in olive oil, tin 19c
- SARDINES in salad oil, 4 cans 25c
- PREFERRED STOCK SARDINES, 1-lb. oval tins, Tomato and Mustard Sauce, each 19c
- CRAB MEAT, 1 1/2-lb. tin 55c
- LOBSTER MEAT, 1 1/2-lb. tin 58c
- DEL MONTE RED SALMON, 1-lb. tin 39c
- LIBBY'S MEDIUM RED SALMON, 1lb. tin, 2 for 45c
- ALASKA PINK SALMON, 1-lb. tin 15c
- LOGANBERRY JUICE, Concentrated, pint bottle 43c
- CHURCHE'S GRAPE JUICE, pints, 35c; qts. 64c
- SARATOGA CHIPS, pkg. 15c
- MARSHMALLOW, 2 tins for 35c
- NABISCO SUGAR WAFERS, pkg: 15 and 35c

PHONE MAIN 49

HOOVERIZED GROCERY

Old Type of French Peasant Passing Away

PARIS, June 29.—Movies in farming centers to teach the French peasants new methods of cultivation have made the people of the cities realize with something of a shock that the peasant is changing his ways.

The policy of keeping land holdings small has made the French a nation of proprietors, so far as such a condition can exist. The French inheritance laws tend toward the equal treatment of children in wills, so that in most cases the farm is actually divided into small tracts rather than sold as one piece and distributed.

This love of the land, and a secretiveness born of living to himself is said by sociologists to be changing. The farmer of today looks upon his land as the instrument of fortune building. He will sell it at a profit for he can buy more.

Fifty years ago the French farmer kept as a secret the return from his crops and the kind and quantity of fertilizer he used. If he needed money he regarded borrowing with such dismay that he went to a money lender of another district, often at night, and paid unvarious interest to escape publicity.

The modern farmer, although still perhaps in the minority, joint cooperative buying and selling organizations, discusses the best methods of cultivation with his neighbors, and is proud to tell what good bargains he has made.

This, however, is the rosy view of the country progress. There still remains the old type of suspicious peasant, guarding jealously his bit of land and the secrets of his savings, hidden in the house or buried under the floor. This method of hoarding, known as the "woolen sock," is believed by financiers to explain the rapid disappearance in France of gold and silver, and even of a great mass of banknotes. The French have learned to substitute their own hoards as a matter of patriotism, but the police records of big hauls by thieves in apparently poor homes show that many Frenchmen still have no use for banks.

200 NEW HAMPSHIREES. (By the Associated Press.) RENO, Nev., June 28.—Two hundred Hampshire sheep have been purchased for the University of Nevada farm, south of here. The farm now has 370 Hampshirees, in addition to Dorsets, Shropshires, Southdowns, Corriedales, Ramboulets and cross breeds.

ADVOCATES LESS FOOD. SAN FRANCISCO, June 29.—Two meals a day as a regular diet for men over middle age, especially those whose occupations do not require much physical exertion, would avoid disorders of the stomach, kidneys and heart, Dr. C. D. Spivak, of Denver, told the American Medical Association here today.

Dr. Spivak stated that a study of the diets of a large number of families indicated that the caloric value of the daily meals increased, breakfast having the smallest value, lunch the next and dinner the largest. "As persons grow older, appetite grows feebler for the first meal of the day, and yet the quantity of food consumed as a habit remains the same," added Dr. Spivak.

START BABIES RIGHT. RENO, Nev., June 28.—The child welfare division of the Nevada state board of health, assured of a working capital of \$15,000 from state and federal funds, is making preparations to start activities at once under the provisions of the Sheppard-Towner bill. The state will be divided into seven districts and a trained child welfare nurse will be placed in charge of each district. Instructions will be given to mothers in pre-natal, bathing, sanitation, and general care of babies and children. Nurses will be placed in communities where the need is greatest.