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BRUCE DENNIS, Editor.

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PERFECT SAFETY:—Fear thou not; for I am with thee; be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness.—Isaiah 41:10.

OFFICE CAT



BY JUNIUS

A. J. WALKER.
He stood upon the curb, and then,
With eyes fixed straight ahead,
He plunged into the busy street;
A Tin Lizzie past him sped.
A moment did he hesitate;
Escaped a quick retreat;
Too late! Too late! A truckmobile
He walks the Golden street.

"You can't laugh that off," said the woman, as he adjusted the straight jacket.

If the finding of the telephone bothers you, Attus Tash suggests as a cure, that you fail to pay the bill for a month or so.

There is no one denying it a minute longer. It is the truth and while I hate to make a public statement of it, I might as well do it and take the consequences. I am planning of having a spell of spring fever.

The birthday cake was heavy—but the candles made it light.

Daily Supplies.
"Ah, how do you do, sweet?" saluted the suave agent at the door. "I am introducing a valuable literary work which—"

"Look, honey? I don't reckon we've met any prettier use for it, but we've got a book now, or head-ways had one before the children tore it up, or something that-away happened to it."

Jess Willard is one of these finished products one reads about—maybe.

When "they" quill criticizing us, we are about ready for the scrap heap.

It takes a "good line" to win her, and "good line" to keep her.

"Poor fellow, if you haven't any money I'll help you out," said the La Grande bonner to the bum as he kicked him through the door.

The Institution With A Smile.
If your employees can't smile, better close your disagreeable place for an afternoon, and take them all to see a Harold Lloyd film.

Better start the fashion yourself, too, by smiling often than you do, don't walk about your worn place with a face like the Rock of Gibraltar.

Smiles are contagious. Start one going the first thing in the morning and it will soon start a dozen more.

Is there any reason why you should not welcome your customers in your place as cordially as your welcome guests in your home?

The more we hear about the House of David the more we wonder how it has lasted this long.

Editorials From Over the Nation

THE UNENGAGED PRINCE
Buffalo News: To hear some of the correspondents, what the British people are worried about mostly just now is why the prince of Wales doesn't hurry up and find himself

To the strength of a prodigal son:



Soon you'll hear it at the Arcade

"Those Wonderful Old Men"

Those wonderful old men; God bless them, they are going fast—all too fast! Occasionally we read where one of them dies, for the veterans of the civil war are so few, comparatively, nowadays, that it is not often that the press carries notices of their deaths.

Slowly, one by one, the civil war veteran has been passing away, but have we, as a grateful people, noted his passing as we ought, as benefactors of his sacrifice? He is a part of the military glory of La Grande that will never fade.

It is with solemn thought and heartfelt sympathy that we look upon the surging stream of life and see therein these few struggling old heroes who are struggling vainly in their efforts to survive yet for a little while. Soon—but a few years at the most—they must succumb beneath the inevitable torrent that sweeps us all into eternity. Their passing awakens the devotion that we owe to them as saviors of the union.

"I feel like uncovering every time I see a veteran of the civil war," said a patriotic citizen the other day.

And he expressed a sentiment that, translated into action, would offer a fine tribute to the remaining "Boys of '61."

The Newspaper and Sales

Modern life is much different today from what it was a decade ago. Today, a great deal of buying is done over the telephone.

This, in turn, means that opportunities for purchases advantageous to the buyers are now almost completely centered in newspaper advertising.

The modern housewife knows what she wants, knows by brand name, and orders in that manner—because advertising has taught her how she should do it and why it is profitable for her to do so.

Imagine ordering from an unknown grocer "some breakfast food," "some bacon," "some coffee," "some brand"—and so on, as in the olden days before national advertising became the powerful force it is today.

But now the housewife can pick up the phone and choose a retailer almost at random and order by brand name, trade-mark or slogan the things she wants and be sure of getting that identical brand.

The time of following up in person orders of this nature has therefore been saved, the time of returning the goods which did not suit is also saved.

The Great Experiment

Life is drab, or life is tangled, or life is hopeless perhaps, and you have tried almost every remedy you can think of.

You have gotten angry and spoken your mind.

You have stood upon your rights and shown people that you are not afraid.

You have studied things out and know what you are doing.

You have used cunning, force, perseverance, good temper and bad.

You have exhausted your spiritual drug store.

Here is a suggestion: Suppose you try love.

Suppose you remember that what everybody in this world wants is not to be improved nor enlightened nor regulated.

What every human being wants is love. Give it to 'em.

Try it for one week.

Of course, it is perfectly absurd and impractical and all that, but—try it and see what happens.

You can try anything once and the experiment may prove an amazing one.

Knowledge Is Success

When Douglas Fairbanks went to Richard Mansfield, told him he wanted to be an actor, and asked him for advice, Mansfield counselled him to go home and "develop himself," to learn all sorts of things.

"If you want to be successful," he added, "and are thrown into the world of big things, with men who have succeeded in other fields of endeavor, you will be able to SPEAK THEIR LANGUAGE."

Knowledge is the language of the Hundredth Man.

Ignorance embarrasses you, shames you, makes you tongue-tied and awkward.

There is no Royal Road to knowledge.

You cannot learn its language in a week, nor a month, nor by four years in school, nor by any other spirit of effort.

Radio Fans, Be Careful

In Baker a few days ago boys who are interested in radio were putting up an aerial. Unthoughtfully their wire was let drag on a high tension electric wire carrying a heavy current for lighting and power purposes. It so happened no serious results followed, but think of what might have happened.

Everyone who strings a wire should do so with the utmost care. This advice is especially important to the young chaps who are full of radio enthusiasm.

Paradoxical as it sounds, the man who does not permit the logic of the situation to cause him to quit usually succeeds.

L. H. S. COACH NOW SECURED

(Continued from page 1)
from Whitman College this year, is not lacking in experience in coaching. "Hal" has served as assistant coach at Walla Walla high school this spring in rounding the track team into shape and has other experience along the line of tutoring prospective athletes.
"Hal" is a four year letter man at Whitman both in track and football. On the gridiron he plays end and last season, was considered one of the most consistent punters in the northwest. He tops the yardstick by three feet and one inch, which gives him a height of six feet one inch, and weighs 184 pounds. On the track he runs the sprints, hurdles and takes part in several field events. That he is good is easily shown as he was highpoint man on the Whitman track team both last year and this year. (Although he hasn't made his letter in varsity basketball and baseball, he has considerable ability in that line. He is 22 years of age and the local board, in securing him, believe that they have a man that will fill his capacity very successfully.

It is time to say, "Only one lump, please," says a contemporary.

Some of us are afraid we shall have to say, "One lump, please," with emphasis.

It is reported that one of the star first basemen can't get the low ball. Ah, well, there are dozens of stars who can't get highballs.

We have just finished remodeling our lunch and candy kitchen and are now in a position to give our customers first class service.

Try Our Salads

The Palace

MONUMENTS

Gen. Carr's Memorial, Troy N.Y.

ORDER THAT MONUMENT NOW.

—We have made a profound study of monument building, and an order placed in our hands is sure to receive faithful, intelligent execution.

We Will Gladly Furnish Estimates

Blue Mountain Marble & Granite Company
1502 S. Ave., La Grande, Oregon

STAR

TODAY THURSDAY

Hunting Big Game in Africa

With Gun and Camera

By H. S. Snow

WHAT THE FOREMOST CRITICS SAY ABOUT IT—

"Most satisfying pictures of wild animal life yet taken."—Don Allen, Evening World.
"More drama in a single reel than in a bale of Hollywood productions."—N. Y. Tribune.
"All the excitement, thrills and chills of 'Hunting Big Game in Africa' are there. No one between the ages of seven and seventy should miss this picture."—New York Evening Post.
"By all means see this picture and take the children, for if you don't they'll never forgive you, if they ever find out about this show."—Daily News.

West & Co

THE QUALITY STORE

RED---

TO ADD THE FINAL TOUCH OF SMARTNESS

Fashion points to red as a necessary complement to sport wear—the task of selecting them grows lighter when you see our varied display. Shapes that fit the head comfortably, with graceful, upturned brims, while others droop to shade the eyes. Besides these, we are showing a lot of smart new white hats and children's summer straws.

New Handkerchiefs

Linen sport handkerchiefs, embroidered corners. Such colors as pink, blue, lavender, yellow, white, green or brown. Choice, 25c.

Novelty Handkerchiefs in white or pongee, colored borders and embroidered. Choice, 20c.

Novelty Handkerchiefs of cobweb fibre, colors, 60c. Worn under wrist watch or ribbon band.

Pongee Handkerchiefs, hemmed, border stitched in colors, 60c.

Handkerchief squares, ready to be worked. Lavendar, green, tan, blue, yellow or pink, 25c.

HOW IS MONEY MADE

"BY THE interchange of something for something at a profit?"
Get out of doors, you folks who are cogs in great wheels; a month ago a young man, getting \$25 a week, came with us—last week and the week before his commissions were \$75 for his week's pleasant occupation, building a business all his own; some difference! We're the largest silk hosiery mill in the world, built the business in three years, and have millions of satisfied customers; if you live in La Grande and like to work, this is an opportunity. See Mr. Gerber at the Foley Hotel, Thursday evening at 7:00 p. m.

Real Silk Hosiery Mills

U. B. Thrifty says—

It takes a lifetime to save what you could lose in a single day.

It's easy enough to spend money but not always so easy to find a good investment for your money.

Our bank offers you a safe paying investment in one or more of our

CERTIFICATES OF DEPOSIT

These certificates of deposit will keep your dollars working for you, constantly building up your account.

It's mighty pleasant to know that your money is where it is absolutely safe and always available for use in emergency.

And our certificates of deposit give you just such an insurance in safety.

"The best way to get what you want, is to quit wanting and save"

La Grande NATIONAL BANK

SOUND-RELIABLE-PROGRESSIVE

IT TAKES 100 YEARS TO GROW TIMBER
PUT OUT YOUR FIRES