

# La Grande Evening Observer

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**BY JUNIUS**

## CONSERVATION OF FORESTS SUBJECT OF SALEM CAUCUS

(By Associated Press)  
 SALEM, May 22.—Forestry conservation in Oregon was the subject for consideration at the conference of district fire wardens opening at the state capitol here today. The meeting will continue through tomorrow.

Governor Walter M. Pierce is on the program for an address on the importance of protecting the resources of the state. His address was to follow the call to order by F. A. Elliott, state forester. T. T. Munger, United States forest service, had a talk on reforestation, and George W. Peavy, of Oregon Agricultural college, on the warden as an educator.

The afternoon program included a talk by Dr. J. V. Hoffman, director of the Wind River experiment station on the relationship of humidity to forest fires. H. J. Eberly, deputy state forester, and C. E. Chapman were to speak on forestry topics.

## LOUIS HILL BUYS LAND

ALBANY, Ore., May 22.—Louis J. Hill has bought 61,000 acres of land in Linn county from the Oregon & Western Colonization company for a consideration of nearly \$500,000, according to a deed which was filed at the office of the county clerk. The land was originally granted to the Willamette Valley & Cascade Mountain Road company by the government with the stipulation that the company build a road from the Idaho line to Albany.

About 14 years ago a company of St. Paul and Minneapolis capitalists organized and incorporated the Oregon & Western Colonization company and bought the land and have since held it.

## FOR SALE

- 5 room modern home, full basement and furnace, lot 45x119, garage, shade trees, lawn, good fixtures, one block off Adams avenue, on Cedar street. Price \$2500.00. There is a mortgage for \$1900 which the purchaser can assume. A small cash payment down and the balance can be carried on contract.
  - 5 room house, 6 large lots, barn, garage, cold storage, wood shed and a large well ventilated chicken house and run, beautiful garden spot with strawberries, raspberries, fruit trees, shade trees and lawn. All for \$2000.00 and \$400.00 cash will handle it. Balance monthly installments.
  - 5 room new house, just about completed, lot 60x119 feet, quarter basement, cemented bath room but no fixtures, electric lights and city water, located on 11th street in a locality that is building up fast, and the price on term, \$2500.00. If half cash will make a liberal reduction. Can be bought with \$250 cash payment and balance monthly installments.
  - 5 room house just being completed in the same locality, about the same as the other, but differently designed. For \$2500.00 on the same terms.
  - 7 room house, modern, on Adams avenue, close in, beautifully located, large lawn, trees, shrubbery, large barn and garage, two large lots, all in good condition. Price, \$5500.00. \$1000 cash and the balance \$1000 each year until paid.
- Come in and talk with us about some other good bargains we have.
- Phy, Black & Stoop**  
 In The La Grande National Bank Bldg.  
 La Grande, Oregon.

## Progress in Mexico

Time was, and not so long since, when the little Mexican never saw a school house, who wholly unacquainted with teachers and had never heard of McGuffey and his successors. This paradise of boyhood lately has been invaded by progress under the Obregon administration and the Mexican child is being taught and, say observers, well-taught.

The most recent development in the public school system of Mexico is the decision to teach all children how to make toys, candy, soap and other useful products. The preliminary announcements stress, significantly perhaps, those three "useful products," possibly to stir cogitation in contemplative Mexican children. No youngster can regard the trio unmoved. A school lesson devoted to the manufacture of candy would find few tardy or absent, and there is a potency in the building of toys which is not without its appeal. But there is, you observe, also soap; and the manufacture of soap is, like the operations of a whaling station, peculiar and odorous.

However, there is life symbolically set forth for the aspiring Mexican child. Life, he observes thoughtfully, is not all toys and candy; there can be no life (in school) without soap. Or if he be of sanguine temperament he can invert the order and reason with himself that he who has soap also has candy and toys. It is a superb lesson in the law of compensation.

We turn from the Mexican situation, which is being improved by education, to a concrete example of what education actually has accomplished among a similar people—the Filipinos.

When George T. Cochran and wife of La Grande were stationed in the Philippines they witnessed the starting of what already has proved to be a marvelous change wrought through books and education. In those days the courts retained their records in Spanish, trading was done through an interpreter and everywhere it was necessary to use Spanish in order to get along in the islands. American educational systems were introduced and Mr. Cochran, who has kept in touch with the Philippines, says today the courts use English records, trading is done by use of the English language and the young people of the islands speak it fluently. Mexico can do the same that the Philippines have done if it is the wish of the national leaders.

Which one of their reasons will the gougers finally concentrate on for the high cost of sugar?

Many individuals are able to annex lucrative jobs because vexatious problems of mankind remain unsolved.

American women's clothes cost more than a billion in 1922. And they never "had a rag fit to wear," at that.

In some sections wild men dance until they fall exhausted, but they have nothing on some so-called civilized folk.

A man's imagination is more easily stirred than his ambition.

**THE PASSING "PRETTY MAN"**  
 Springfield Union: The day of the "pretty man" in advertising seems to be passing. For a long time the public has been somewhat bored by the faces of beautiful young fellows whose business in life appeared to be the wearing of collars and the smoking of cigarettes. They were indeed qualified for just such tasks, if their looks were any criterion of their capacities, but they seemed scarcely capable of associating with real human beings. Too often the reaction upon the advertisement reader was, "If he likes that brand of cigarettes I won't."

Some psychologist must have discovered this, for the advertising faces of today are more human. The man pictured in the newspaper and magazine advertisements that have been appearing of late looks more like the sort of person the reader would want to meet. He is pleasant. He looks as if he would have ideas and might be a fine fellow to go fishing with. There are wrinkles in his face and his complexion is not so faultless that it suggests beauty parlors and plastic treatments.

Not all artists have discovered the advantages of draping the wares of their employers about such a type. The man without a thought still stares out from the printed page. But it is a relief to see the numbers of more human beings depicted in advertisements on the increase, and the chances are that the wares whose advantages the new men are supposed to put toward will find larger sales because of it.

**THE SCHOOLS AND DANCING**  
 Fargo Forum: Last session it was the smoking in dining rooms bill that gave the legislative session its "kick."

Now it is the bill prohibiting dancing in public school buildings.

It would be a crime, under a bill that is before the assembly, punishable by a jail sentence and a fine for any school officer to sanction dancing in any public school within the state.

High school students will dance: barred from the schools, they will hold their dances in public halls, without the splendid supervision that can be, and is given, in the school buildings.

If dancing in a school building is to be made a crime, why not go the whole way and outlaw it anywhere and everywhere.

It is being asked: "Did the discovery of America do the world any good?"

"No, suh! Ah don't like peaches 'ce seeds done tickle mah throat!"

There are four kinds of people in the world:  
 Those who crack safes.  
 Those who crack heads.  
 Those who crack hearts.  
 Those who crack jokes.

The trouble about setting out to punish one's enemies is that in punishing one, a man generally makes a dozen new ones, Amos Tash observes.

**MOTOR ADVENTURES**  
 "I don't want the car; it's too heavy."  
 "I'll throw in a couple of lamps; they'll make it lighter."

**MAY REEZEZ BROUGHT THIS TO OUR WINDOW:**  
 "Jim's girl is tall and slim,  
 My girl is thicker set,  
 Jim's girl wears shell pink silk,  
 My girl wears—plumbelette.

Jim's girl is wild and mas,  
 My girl demure and good,  
 You know I'd change my girl for Jim's."  
 "You're darn well rich, I would."

First drunk (bumping into lamp post)—Excuse me, sir, (bumping into fire hydrant)—Excuse me, little boy, (bumping into second lamp post and falling down)—Well, I'll just sit here until the crowd goes away.

At that the burwin monkey story is pretty far-fetched, wouldn't cha say.

"I can't quite get you," said the La Grande pup to the fugitive flea.

Correct this sentence: "He held office for eight years and retired to private life without a sigh of regret."

The Detroit man who struck a match to look at his gas tank is learning to read with an flourish.

The thunder rumbled, the lightning flashed,  
 The water drenched the window pane,  
 With each new deluge, thunder crashed,  
 And still the farmer prayed for rain.

"With much reluctance the management of the Lima Hotel is forced to announce that no more rowdiness will be tolerated in or about this hotel." Notice in Muncie, (Ind.) Star.

Never happier soul for a new crop of trouble: by talking about them.

A statement is sent out that the postoffice department is to furnish pens in postoffices that can be used for writing. The present kind are good for everything but writing.

Advertise your business before the sheet is done.  
 Lots of men would leave their foot-prints  
 "Twee" eternal sand to grace,  
 Had they gotten mother's slipper  
 At the proper time and place.

One of the most finished artists we know is, of course, a dead one.

**U.B. Thrifty Says**



"The best way to get what you want, is to quit wanting and save"

**La Grande NATIONAL BANK**  
 SOUND-RELIABLE - PROGRESSIVE

IT TAKES 100 YEARS TO GROW TIMBER  
 PUT OUT YOUR FIRES

**NK West & Co**  
 THE QUALITY STORE

## Keeping Cool Is A Fine Art



And who doesn't envy the woman who appears self possessed on the warmest summer day. You will find an abundance of patterns and colors among the new wash materials that will make the smartest and coolest dresses ever.

New voiles express themselves with smart printed designs that seem to be just right for blouses and dresses. See the special display of summer fabrics.

**Skirts, Blouses and Sweaters for Sport Wear**

Owing to the fact that fashion is featuring separate skirts more than ever this season, we have secured a fine variety of the more attractive models in silk or wool. Perfect pleating, faultless tailoring and moderate prices will keep you looking your best.

Have you seen our new King Tut Blouses?

The beautiful colors and Egyptian designs. The materials are interesting and you will like the prices, too.

**\$5.90 and \$6.90**

**Rub Rheumatic Pain From Aching Joints**

Rub Pain right out with small trial bottle of old "St. Jacobs Oil."

Stop "doing" Rheumatism. It's pain only; not one case in fifty requires internal treatment. Rub soothing, penetrating "St. Jacobs Oil" right on the "tender spot," and by the time you say Jack Robinson—out comes the rheumatic pain and distress. "St. Jacobs Oil" is a harmless rheumatism liniment which never disappoints and doesn't burn the skin. It takes pain, soreness and stiffness from aching joints, muscles and bones; stops sciatica, lumbago, backache and neuralgia.

Lumber up! Get a small trial bottle of old-time, honest "St. Jacobs Oil" from any drug store, and in a moment, you'll be free from pains, aches and stiffness. Don't suffer! Rub rheumatism away.

**Money No Measure Of Value**

The value of telephone service cannot be measured in dollars and cents. No community without telephone service can exist in competition with another community that has telephone service.

**Home Independent Telephone Co.**

Admission ..... 35c  
 Children ..... 10c  
 Shows at 2:30, 7:15 and 9:00.

**TODAY WEDNESDAY AND THURSDAY**

**STAR**

THE EYE OF THE CAMERA PLUNGED INTO THE JAWS OF DEATH!  
 NOTHING LIKE IT ON EARTH!

# HUNTING BIG GAME IN AFRICA WITH GUN AND CAMERA

By H. A. SNOW

A Thrilling Motion Picture Record of Man's Two Years' Battle With the Most Ferocious Beasts of the Jungle. The Sensations of a Hundred Thrilling Pictures Condensed Into a Single Marvelous Entertainment.

ENDORSED BY THE OREGON MOTION PICTURE LEAGUE

INCONCEIVABLY ENTHRALLING— — — — — INCOMPARABLY INTERESTING