



Blending Colors Enhance the Simple Summer Styles



Design 4306 shown at our STANDARD-DESIGNER Pattern Counter

Design 4316 shown at our STANDARD-DESIGNER Pattern Counter

Two Tones of Organdy

4306—Make the dress above of one shade and the scalloped trimming of another. At our piece-goods counter all shades of organdy and other suitable summer materials are shown. The Belrobe enclosed with the pattern shows you how to make the dress from start to finish.

Plain and Figured Voile

4316—The cascadedrapery is of plain voile and the dress of figured voile. Canton crepe, organdy, and Georgette can be used. Visit our piece-goods and our Standard-Designer Pattern counters to-day. By following The Belrobe you will be able to duplicate exactly the original design. Visit our Standard-Designer Pattern Counter to-day!

HILLS DEPT STORE

A Good Place to Trade

Prominent Contractor Now Gives Out Facts

John Thorn Suffered Ten Years With Stomach Trouble But Feels "Fit As a Fiddle." He Declares Since Tanlac Entirely Restored Health.

"It certainly was a lucky day for me when I got Tanlac, for it's got me feeling better and stronger than I have in over ten years," said John Thorn, well known contractor, residing at 675 Howard St., San Francisco, Cal.

"For ten years or more my stomach was in such a fix that no matter what I ate or how little, it hurt me for

hours. I got so run down I felt tired and worn out all the time, even in the morning, for I was so nervous I never slept well. Nights when I came in I just dropped into the first chair I came to.

"Not five taken six bottles of Tanlac now and am feeling fit as a fiddle. I never have a touch of indigestion any more. I sleep like a log every night and that tired, run down feeling is entirely gone and I am full of energy all the time. What Tanlac has done for me makes me glad to recommend it."

Tanlac is for sale by all good druggists. Accept no substitute. Over 37 million bottles sold.—adv.

Fashion Notes

Pleated Lace Cape.

Paris.—A soft and graceful cape of pleated lace is one of the accessories for some of the printed muslin and also frocks worn here today. This cape is worn only with gowns that are lace-trimmed.

Rosewood Popular Shade

Paris.—Rosewood is one of the shades becoming more and more popular today for costumes of georgette. It is a shade which looks especially well with a bit of gold trimming of just the right shade of blue.

Feather Shoe Gaining

London.—A glance at the dancing feet in such representative places as the Savoy ballroom indicates that the feather shoe is gaining favor. Bits of feathers in brilliant colors ornament this type of footwear. Another new shoe mode is the sandal of checked satin with a frill of pleated chiffon. Toes are becoming longer and more pointed.

Water Proof, Thing of Glory

London.—The old-fashioned "water proof" has become such a thing of glory that one longs for rainy days. One of them shown here today is a fine ruby red, and has a waterproof cloche hat to match. Another is a beautiful shade of blue, gathered and gallooned and altogether chic.

New Silhouette

New York.—The bloused back just coming into favor here is a new silhouette making for long and slender lines. In coats it seems particularly effective, and models of this sort in embroidered faille crepe were seen on the avenue today.

Knife Plaiting

New York.—Knife plaiting is an all-present today as Luxor patterns and bids fair to be in fashion longer. A favorite type of hat is an off-the-face model with a brim made up entirely of grosgrain ribbon in accordion plait.

Hoop Earring

New York.—The hoop earring is coming in again. For some time it has been almost crowded out by pendants and drops. But it is once more

to the fore today, only bigger and in more brilliant tints than ever. A pendant matching the earring and hung on a ribbon on the end is a fancy of the moment.

Variety in Cape Collars

New York.—Deep cape collars are today the newest vogue of the belt and of the cape. In crepe de chine, georgette, or voile they are soft enough to fall in pretty folds. In organdie they are usually not so successful.

Whooping Cough

This is a very dangerous disease, particularly under five years of age, but when no paregoric, codeine or other opiate is given, is easily cured by giving Chamberlain's Cough Remedy. Most people believe that it must run its course, not knowing that the time is very much shortened, and that there is little danger from the disease when this remedy is given. It has been used in many epidemics of whooping cough, with pronounced success. It is safe and pleasant to take.—Adv.

Snappy Styles

in E. & W. Shirts for Spring and Summer Wear

The Toggery

Andrews Bros. Everything in Men's Wear.

Newspaper Advertising Helps Fill Church Pew

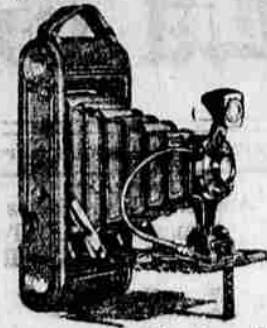
Dignified and attractive church advertising not only fills pews but often actually pays in dollars and cents, reports Frank L. Snow, professor of industrial journalism at O. A. C.

"Advertising must be backed by real service—church goes must be given food for thought," he says. "Good music helps likewise in holding attendance."

"Sensational advertising of a sensational subject when not backed by an equally sensational sermon does not pay, it has been proved. Accuracy in advertising is always what gets results in the long run. Proper amount of dignity in keeping with the spirit of worship is generally advocated by churches which obtain the best results through advertising."

"The idea that religion is cheapened through advertising is being exploded. If a church has something worth while to offer why shouldn't it use this means of letting the public know about it? And now that church management is being put on a strictly business basis why shouldn't the church pay for newspaper advertising space?"

Church news, as well as other types of news should be run as news, thinks Professor Snow, but display advertising should be paid for at regular space rates. A series of nearly 75 feature articles on church-good circulation builder.



The Ideal Graduation Gift

A KODAK

The Gift That Never Grows Old

Prices from \$6.50 Up

We carry a fine line of Kodak albums for snapshots. RED CROSS DRUG STORE

Power

The three most vital units in the economical and satisfactory operation of motors are the Piston Rings, Pistons and Piston Pins, all of which we carry in stock, and with our cylinder grinding equipment we are able to give you a very complete piston assembling service.

Leighton's Welding & Machine Works

WANT TO BUY OR SELL SOMETHING?—TRY AN OBSERVER WANT AD

Money No Measure Of Value

The value of telephone service cannot be measured in dollars and cents. No community without telephone service can exist in competition with another community that has telephone service.

Home Independent Telephone Co.

Society

The ladies of the W. R. C. surprised Mrs. Laura E. Braden Saturday evening, May 19, at her home, the occasion being her birthday anniversary.

A most pleasant evening was enjoyed by all present, and the evening closed by serving a delicious lunch. Those present were: Mr. and Mrs. J. Kochensperger and children, Mr. and Mrs. Wilcox and children, Mr. and Mrs. F. Davis, Mr. and Mrs. W. Thompson, Mr. and Mrs. Blystone, Mr. and Mrs. Charles Weagle, Mr. and Mrs. Jake Plank, Mr. and Mrs. Harry Hanson and son Carl of Perry, Mrs. Martha Chambers, Mrs. Julius Roesch, Mrs. Bert Carr, Mrs. Lily Williams, Mrs. Mary Foley, Mrs. Stewart McAnish, Mrs. Susan Burnett, Mrs. Susie Bruce and daughter, Mrs. Bessie Cantrell, Mrs. Rose Wright and Maunne Metelf.

Women of Mooseheart Legion met at the home of Mrs. Roy Smith on Cedar street, Thursday afternoon for the social meeting.

The home was beautifully decorated with spring flowers. After the business meeting a busy hour was spent at needlework.

Mrs. J. G. Stuart rendered several musical numbers, which were enjoyed by all. At the close of the afternoon refreshments were served by the hostesses, Mrs. Charles Runyan, Mrs. Frank Reynolds and Mrs. Smith.

The guest for the afternoon was Mrs. S. A. Weagle. Members present were Mrs. D. Charbonneau, Mrs. J. J. Harlan, Mrs. P. E. Wyrick, Mrs. K. W. Smith, and Mrs. E. E. Bonhan of Perry; Mrs. L. A. Stoop, Mrs. J. L. Kline, Mrs. E. S. Norris, Mrs. D. Brannon, Mrs. H. A. Klinghammer, Mrs. A. N. Mayville, Mrs. J. G. Stuart, Mrs. J. L. Collins and Mrs. C. S. Shultz.

Mrs. Bessie Higgins, Grace Hawkins and Mrs. Ray Bater, all of Elgin, passed through La Grande last evening on their way to North Bend, where they will remain for several days attending the Grand Lodge.

Mr. and Mrs. Lloyd Chandler of La Grande, left for Portland last night where they will spend some time visiting.

Mrs. W. C. Gresham, of Elgin, passed through the city last night en route to Bandon, Oregon, where she will visit for several days.

Mrs. Walter Leishman will entertain the Alpha club at the Country club next Thursday.

Mrs. H. A. Zurbrick will entertain the Clio club at her home on Main avenue next Tuesday afternoon.

Organ Given College, By Anonymous Donor

EUGENE, May 21.—The gift of an anonymous donor of a large pipe organ, to be installed in the University of Oregon music auditorium upon its completion, was announced here today. The donor is a resident of Oregon and a long time friend of the university.

The organ cannot be installed until the interior of the auditorium is completed. Twenty-five thousand dollars expenditure is necessary to do this work. When the structure is completed, it will accommodate 450 persons. It will have a stage, with ample dressing rooms for musicians and will be adequate for all types of recitals and musical events.

The pipe organ will be set back and above the stage. The console, where the organ player is seated, will be on the main floor in front of the stage. This will enable him to direct large groups of singers or the university orchestra while at the same time serving as accompanist.

When the organ is installed, university vesper services, now held in a Eugene church where an organ is available, will be conducted on the campus. The organ will serve as an effective background for numbers offered at orchestra concerts.

For Sale

Forty acres near Summerville, 22 acres in cultivation, 5 acres additional almost ready for the plow, five acres in alfalfa and 15 acres more just seeded. Good three-room house, barn and garage, fencing, four-wire, water right for three acres. The price is \$2700. Terms, investigate this.

Ten acres in May Park, six-room house, wired, water in house, cellar for milk and vegetables, separated into two apartments. Barn, stanchions for cows. Good chicken house, hog house and good garage. Seven acres in alfalfa. Spacious. Over 10 tons of hay cut annually last two seasons. Sowed four years ago. First class pumping plant, electric power. Good gravel road leading to main hard surface La Grande-Island City road. Five minute ride to city. This will appeal to anyone who appreciates good soil.

Five acres in May Park, with modern plastered seven-room house, basement, wired, plumbed just as modern as any city home. Garage, barn, chicken house, cherry crop brought in \$500 last year. Better prices already assured this season. One acre in strawberries which is good for \$1000. Good pumping plant, one mile to La Grande. This is high class property. Must be seen to be appreciated. Five acres near city with good house, garage, chicken house, wood house and good cellar. Good land. Adjoining city.

Geo. H. Currey Real Estate Insurance

STAR

TUESDAY WEDNESDAY THURSDAY

Admission, 35c; Children, 10c Shows at 2:30, 7:15 and 9:00

NOTHING LIKE IT ON EARTH!



Endorsed by the Oregon Motion Picture League

The Eye of the Camera Plunged Into The Jaws of Death! Carle Laemmle Presents

HUNTING BIG GAME in AFRICA

WITH GUN and CAMERA

By H. A. Snow

YOU'VE NEVER SEEN ANYTHING LIKE IT!

Used Cars

By looking over the following list you might find the one you are looking for:

- Buick Six Touring \$350.00
Buick Four Touring \$325.00
Dodge Roadster \$350.00
Chevrolet Touring \$300.00
Dodge Touring \$325.00
Ford Delivery \$125.00
Oakland Touring \$225.00
Maxwell Touring \$210.00

These cars are priced right and our terms are liberal. See them at our show room, corner Adams Avenue and Fir Street.

Southard & Shinn

Buick Agents