

NEW CREAMERY IS INSTALLED

Union Creamery Company
Now in Operation on Jefferson Avenue.

"La Grande is one of the finest cities that I have ever made my home in," stated E. E. Anson, manager of the Union Creamery company, located on Jefferson avenue, to a representative of the Observer today. "I am highly pleased with conditions here and feel that I could not have found a better location for my business than in La Grande."

According to Mr. Anson the Union Creamery was located here with the thought of making a large volume of butter and buying eggs and poultry in quantities, more on the whole-sale purchasing plan. "It is hoped that the plant may eventually reach at least a volume of 100,000 pounds of butter capacity per month." Under

such conditions the greater part of the butter would be sold to outside markets.

The plant is thoroughly modern in every department. The office equipment is the latest and is adapted especially to its purpose. A scientifically arranged butter manufacturing department has been installed. All cream is properly pasteurized to insure good keeping qualities in the butter and the work in the factory is being directed by a competent man of wide experience.

The storage unit is modern in every way and especially designed to care for dairy products. The rooms are constructed of solid cork board and the interiors are neatly furnished with cement plaster so as to make them thoroughly sanitary.

"The plan of making purchases of cream is to buy everything direct from the farmer so as to keep down the cost of buying to insure getting only fresh cream," Mr. Anson explained. "This plan is also pursued as far as possible in buying eggs and poultry."

In addition to cream, eggs and poultry, the company sells Medo-Maid evaporated milk, Gold Medal mayonnaise and cheese. Its new brand of butter is Meadow Harvest.

Such a plant should mean to the surrounding territory, opine many local business men, what the canneries means to a fruit producing territory, for it is not expected to sell locally more than a fraction of its products but the greater portion will be shipped to outside sources.

MANY VIEWS ON HANDLING THE Y

City Hall Meeting Held Last Night Brought Out Opinions of Many Citizens.

The subject before a well attended meeting in the city hall last evening was what should be done in the way of handling the Y. M. C. A. building in the future.

That it is an interesting subject and holds many angles each of which has support, was apparent when the meeting was brought to a close by G. L. Harrison, president of the Ad Club, who requested that all present go back to their different organizations which they represented and ask for a referendum vote on whether a plan to have several activities housed in the building would be acceptable.

The Y question started in a serious manner when Secretary Pryke presented the budget for the coming year, showing what it meant to carry on the work in the efficient manner it is now conducted. To raise the sum needed meant a rather laborious drive for funds and citizens as a whole are growing to detect the numerous drives.

The Y. M. C. A. board of directors accepted this situation and asked that something be done to change the plan of operation so that the annual drive could be at least reduced in amount needed, or if possible be dispensed with. The board held a meeting some time ago when the problem was discussed, the discussion showing beyond doubt that there are many things to consider before taking the plunge in any direction.

Last night's meeting was a second chapter of the effort and it was attended by directors of several organizations, including besides the Y, the American Legion, Neighborhood Club, Business Woman's club and many citizens who hold a deep interest in the future of the Y and its activities.

Many Suggestions
A number of suggestions were offered in the way of solution. The one in which the building should house the Ad club, Neighborhood club, Y. M. C. A. county nurse, boy scouts and Campfire girls along with the business woman's organization, seemed to be the main suggestion. It was followed by a suggestion that the city be offered the building provided it would maintain the activities now carried on.

While no conclusion was reached it is safe to say that everyone present left the city hall better informed as to what it costs to operate a public building such as the one in La Grande has; that there is positive need for an elimination of some of the drives which periodically are necessary in order to keep things going as they now are; that there is a time, now confronting La Grande when constructive thought must be given to problem of a community building that, owing to the present manner of living young people cannot be burned down with too much loss of time and that amusement work must in some way be provided for the boys and girls of this city, either of which must be under proper supervision.

The next meeting will be held two weeks from last night at which time President Harrison of the Ad club hopes to have a plan crystallized that will solve the problem.

"FREE MARKET" PLAN GROWING

(By Associated Press)
VISALIA, Calif., Apr. 10.—Having successfully established a "free public market" in Porterville, California, the Tulare County Farm Bureau Federation is preparing plans for a campaign to set up "free public markets" in five incorporated cities in this county. Officials of the bureau say they hope to give the growers a better opportunity of offering their goods to the housewife through the elimination of the middleman.

The plan calls for "free markets" and cold storage plants in Porterville, Visalia, Lindsay, Exeter and Dinuba.

The actual launching of the movement awaits the completion of a drive for the building of community cold storage plants in the same cities. This plan was started by the farm bureau in conjunction with the cattlemen, whose object, primarily, is to reduce the price of meat to the consumer through direct sale and thus build up a falling cattle market.

The "free public market" plan in Porterville, started three months ago, has met with success, the men behind the movement asserting. Thus far, the farmers have successfully disposed of practically everything they had to town.

The co-operative cold storage plant now in operation at Tulare has also been utilized on a smaller scale as "free public market" where the producer's disposal of all farm produce directly to the consumer on the cash and carry basis.

The Porterville market, it is said, will merge with the Porterville cold storage plant when the latter is constructed and the plan also calls for a similar attempt at Visalia, where the building will shortly be erected.

The elimination of the middleman is resulting in better prices to the farmer, more ready sale for his produce, with prices to the consumer slightly lower than the same articles offered through the stores, according to the farmers in the movement.

As we remember it, this makes 27 consecutive years that the peach crop has been raised by late frost.

THE OLD HOME TOWN

By Stanley



BIG DANCE IS NIGHT FEATURE

A feature this evening of Tree Planting day, will be a dance given by the American Legion Post No. 42, of La Grande, and the Ladies' Auxiliary to the post in the Rex Hall, beginning about nine o'clock. The proceeds to go towards the expense account and to pay the export tree planters who set out the Norway Maples along Victory Way yesterday and today. All of the organizations sponsoring Tree Planting day are endorsing the dance.

Elaborate preparations have been made to make the dance this evening one of the most enjoyable affairs of the season. A first class orchestra has been engaged, assuring those present of good music, and the hall has been decorated and beautifully prepared for the event. A large attendance is expected, the entire city having been invited.

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THE WEATHER

(By Associated Press)
PORTLAND, Apr. 10.—Fair tonight and Wednesday in the east; probably rain in the west portion.

A rich man's funeral service isn't complete until each of the survivors has hired a lawyer.



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