

Westenhaver & Gilbert
W&G
201 Depot St.

EASTER



Easter, the gateway to the Garden of Spring, is open wide. Enter, and see how earnestly and beautifully Mother Nature is pointing the panorama of Springtime for mankind; watch the opening of the new verdure and listen to the new-born voices. Why Man, It's Springtime!

Easter Day—See how mankind is garbed in new raiment, too; the spirit of the vernal season is everywhere. The young man and the man with the spirit to stay young, and stay fit are bedecked in new clothes that fit in so well with the surroundings of the day.

That we have contributed towards satisfying men in their dress is our sincere desire. Please do not forget that we aim to give the utmost in service and absolute satisfaction.

Personal Mention

Miss Jesse Murray, of Perry, was in the city yesterday visiting friends.

E. C. Gettings, who hails from Elgin, is in La Grande on a short business trip, and is stopping at the Foley.

Daniel Graham was down from Perry yesterday, looking after business affairs.

Ivan and Margaret Winchater, of La Grande, left for North yesterday to spend several days visiting.

Mrs. H. Goodman, of Boise, Idaho, arrived in La Grande last evening on her way to Lostine on a visit.

Mr. and Mrs. J. P. Beeman, who have been in the city for a short time on business, returned to their home in Pendleton last evening.

Georgia Baker, of Duncan, spent yesterday in La Grande shopping, and returned to her home last evening.

Miss Clara Van Houten, of Union, spent today in La Grande visiting with relatives.

Mrs. W. W. Stevens came over from Union this morning to spend the day shopping.

Miss Alladen Scroggin arrived in La Grande this morning from E. of O. to spend Easter at home.

Mrs. Easton Metcalf came down from Huron this morning to spend the weekend with relatives.

Mr. and Mrs. M. Anderson and Mrs. Emily Anderson left this morning for Union to visit for a few days.

Mrs. J. W. Redhead went to Baker this morning, where she will visit her daughter for several days.

Mrs. J. W. Underwood left this morning on No. 24 for Wilson, Idaho, where she will visit for a short time.

P. H. McCormick, who makes his home in Pendleton, is among the out of town guests at the Foley.

Miss Ruby Ledbetter, who is employed as teacher at Rock Creek near Haines, returned to her home at Allen last evening to spend Easter.

Herman Vohrs, of Portland, is visiting in La Grande for several days at the home of his son, Dr. George Vohrs.

Mrs. R. W. Blynn came down from Enterprise last evening to spend today shopping in this city. She is registered at the Savoy.

J. E. Wino, of Enterprise, passed through La Grande last evening on his way to Portland, where he was called on business.

Mr. and Mrs. N. Anderson, of Twin Falls, Idaho, returned to their home last evening, after a short visit with Mr. and Mrs. M. Sullivan of La Grande.

Miss Mabel Cross and Miss Margaret Haynes, both of Walla Walla, passed through La Grande last night on their way to Pendleton, where they will remain for some time.

Jas. Clark, formerly of La Grande, but now located in Caldwell, Idaho, where he is proprietor of a farm, is spending a short time in the city on business.

C. A. Galloway, well known Elgin resident and formerly county commissioner, drove from Elgin early this morning and is spending the day here transacting business.

Dr. C. S. Moore and young son, Dick, left last night for Portland, where they will visit with relatives and where the doctor will transact business.

T. H. Crawford, a prominent attorney of Eastern Oregon, is registered at the Imperial from La Grande—Portland Journal.

Lot L. Shadgrass, prominent La Grande citizen, was in Baker last evening attending the Scottish Rite ceremonies.

Dr. Stella Bodmer stopped over in La Grande yesterday, enroute from Chicago to Portland to take up her residence. She stopped as the guest of Dr. Margaret Ingle.

Mr. and Mrs. A. Perkins and daughter, Cornelia, of Portland, arrived in La Grande this morning from Pendleton, where they had to leave their car and take the train over the mountain.

They are on their way to their ranch which they purchased from Carlos (Summer, of this city, recently, centy).

Mrs. Ed Cross, of Portland is visiting relatives in this city for a few days.

Mrs. Winnie Elliott left this morning on the branch line train for Elgin on a short business trip.

Elgin was represented among the out of town visitors yesterday by M. G. Allen, who was registered at the Foley.

Mrs. J. E. Hill, of Elgin, is visiting in this city at the home of her parents, Mr. and Mrs. C. D. Huffman.

Joseph was represented among the out of town guests at the Savoy yesterday. He was here on business.

Mr. and Mrs. M. C. Anderson, who reside their home at Enterprise, are in La Grande visiting and shopping for a short time, and are stopping at the Savoy.

OPTIMISM WATCHWORD OF AUTO MEN

(Continued from page 1)

condition in automobile circles when a new Ford touring car was not to be obtained east of the Blue mountains. The Perkins Motor company had a call for a touring car and not having a single one on hand, called every dealer on this side of the mountains, only to find that the same condition existed with every Ford dealer. Not wanting to turn away a disappointed customer, Perkins kept the wires hot and finally obtained the desired model at Echo. The customer will leave Monday for Echo to get the car.

In commenting on the increased sales of Chevrolets, Avery Harrison said: "The number of Chevrolets in use passed the million mark in February. Only a few days ago a total of 2158 cars were shipped from the factory in 24 hours. I have had a highly satisfactory business so far this season and it is evident that I will not be able to meet all demands for Chevrolets. The new Superior Chevrolet is meeting with an excellent reception, not only the standard touring car but the sedans and coupes as well."

There was anecdotal of automobile dealers to points in Walla Walla county this week. L. C. Smith, Avery Harrison, Clyde Bunting, and S. O. Voorries, accompanied by J. H. Shinn, of Baker, were among those transacting business in the sister county during the week.

C. E. Olson factory representative of the Lincoln Motor Co., left Portland Tuesday with a Lincoln 4-passenger phaeton. The new phaeton will arrive in La Grande during the early part of next week and after being demonstrated here will be driven to Baker and placed on exhibition at the Auto Show, which opens April 5.

Bunting & Son have received another shipment of Maxwells and are still in position to make prompt deliveries of all models, however it is evident that they will soon experience a shortage of the sport models, for which there is an unusual demand.

Modern Dances
Every Saturday Night
—at—
REX HALL
Good Music, Good Floor
Good Time
D. S. STEWARD,
Manager

OFFICE CAT

April Fool and Easter Day! Some combination! Just imagine the possibilities! Instead of little brother putting tacks in candy, he'll probably insert some sneezing powder in an Easter lily, or put a washer in the Easter collection!

Junius doesn't advise that he do either—but you never can exert much influence on the younger element—but advises to the winds, here's to a foolish April Fool's Day and a glorious Easter. (But drink to me only with thine eyes—for the cops are vigilant.)

Judging from a want-ad in the Baker Herald there were four big functions in that city during the past year. Here's the dope: "For Sale—Tuxedo, worn four times."

THE AUTOBOOB.

I'm the original autofool. A pesky sort of animal. Fifty per cent slow for me. I don't look out for the other fellow. The chaps who does in slippy yellow. I drive in the dark without my lights. And suddenly stop on the blackest nights. I put on speed at all blind corners. If a smash-up comes, just page the mourners. I go my darndest around the curve. And pass some guy, just to show my nerve. I hit it up on the slippery streets. And step on the gas when it rains in sheets. I give no signal when I stop. I don't respect the traffic cop. I love my brilliant dazzling lights. I coast the hills on winter nights. I scare the horses with my horn. My muffler cut-off roars at morn. I pass to the left of a trolley car. I never see a "road closed" bar. I always drive on the street car track. I never signal when I back. I love to speed where the children play. I always have the right of way. I laugh when I graze a timid Rub. For I'm a reckless Autofool.

Young bloods are anxious for the next few weeks to pass so they can spend evenings in the porch swings, discreetly shaded from the street lights.

Two couples returning from a dance the other night entered a La Grande restaurant and ordered their "cats," the girls paying for their own. Later the boys took the girls home.

SPEAKING PLAINLY.

The principal difference between a man who admits that he is anxious to get rich in a hurry and the one who claims that he is willing to work his way up, depending on his merit alone, is that the latter is a liar.

A butcher's wife is suing him for divorce because he looked her up in the cooler for two hours. "That was that only way I could stop her from talking," he declared.

AREN'T WE CARELESS.

The Observer Office has a new towel. It all happened this way. Yesterday some fellows drove by about 39 miles per hour and one of the staff, who was busily engaged in wiping the mud from his fists, rushed to the side walk to see the dust. Well, whilst out there he dropped the towel and on the concrete walk and broke it into three pieces.

THE OLD HOME TOWN

By Stanley



THE ROBBER SUSPECT, CAUGHT UNDER THE WATER TANK THIS MORNING, NO DOUBT KNOWS SOMETHING ABOUT THE BURGLARIZING OF THE HOOTSTOWN DOLLAR STORE.

Society

(Continued from page 2)

Sergeant at arms, Walter Bennett; Inner Guard, Harold N. Lund; Outer Guard, Arthur Polson; Past Dictator, J. Harlan.

The Fraternal Order of Eagles and the Neighbors of Woodcraft are making extensive plans for the event that is to take place in Eagles hall April 3rd, 4th, 5th and 6th. A bazaar and dancing will be the features of each evening, and in addition, the ladies will serve lunch to the public. The menu will vary each night, but ice cream and cake will be served each of the four evenings. The ladies will have fancy work for sale, and will no doubt display many beautiful and unique articles of needlework.

The Ladies Aid of the Presbyterian church will be entertained at the home of Mrs. J. T. Richardson, 1312 Penn avenue Wednesday afternoon. She will be assisted by Mrs. Colon Eberhard, Mrs. C. M. Humphreys and Mrs. J. D. Lynch. The Lenten envelopes will be opened, and an unusually good time is expected.

Mrs. Hugh McCall and Mrs. Florence Bacon entertained the Past Masters of the Eastern Star Thursday evening in the lodge rooms.

The evening was spent in sewing and social chat, after which refreshments were served by the hostesses. The ladies of the W. R. C. served a delicious luncheon at the Ad club March 27th, and enjoyed the musical program that was given. They will also serve the Ad club with a chicken dinner on April 3rd. The proceeds will go to laying a cement curb around the Old Soldiers' burial plot and sowing it with blue grass.

Dr. and Mrs. Margaret Ingle were hosts to the members of the Clio club Wednesday evening at the Country club.

Mrs. Walter Reuter won high score at cards among the ladies, and Norman Frees received the gentlemen's prize.

Mrs. Milo A. Smith will entertain the Eastern Star club at her home Monday afternoon, April 2, 1912 Adams.

The Parkdale club will be entertained (Wednesday, April 4, at the home of Mrs. Zack Chandler, at two o'clock.

Mrs. William Ash will entertain the Lucky Thirteen Bridge club at her home next Thursday afternoon.

Mr. and Mrs. E. F. Ware and daughter, Miss Georgia, are visiting friends in Portland.

Miss Stella Bodmer, who has recently graduated from the Chicago Medical University, spent a few days with relatives and friends in La Grande this week. She left last evening for Portland where she will enter the Good Samaritan hospital to take her course in hospital work.

Mrs. Walter Reuter and son Bobby, will leave Wednesday for Kansas City, Mo., to visit Mrs. Reuter's parents for several weeks.

Ken Siegrist, who is attending the Hill Military Academy at Portland, is home for a few days' visit.

The Largest Chain Department Store Organization in the World

J.C. Penney Co.
A NATION-WIDE INSTITUTION - Incorporated
371 DEPARTMENT STORES

Our Patrons Satisfaction

"A satisfied customer is the best advertising." That is a sound business principle and it has been our aim to insure our patrons satisfaction at all times by always giving them their money's worth in merchandise.

We sell only good quality merchandise. Seconds and inferior grades never creep into our stocks. That is why our patrons are satisfied. Unsolicited, they tell us of their satisfaction, and they tell their friends—word of mouth recommendation by the people we serve.

And we do something else besides sell good merchandise. We maintain low prices. This we can do because we buy for 371 stores and sell only for cash.

J.C. Penney Co.

The Largest Chain Department Store Organization in the World

Personal Mention

Mrs. Jack Hlatt returned this morning on No. 17 from Baker, where she was called last evening.

Mr. and Mrs. George Baker, who reside at Cove, are business visitors in the city today.

Allen and Orval Gawith came in from Elgin last evening on the branch line train and are registered at the Foley for a short time.

Mrs. E. A. Stevens left this morning on No. 17 for Portland, where she will spend a month visiting. Mrs. Stevens makes her home at Ashton, Idaho, but has been visiting her daughter, Mrs. L. C. Chausse, of La Grande, for some time.

Mrs. W. F. Wade came in from Elgin last evening to spend a short time shopping and visiting in La Grande. She is registered at the Savoy.

W. F. Fitzgerald is among the Pendleton visitors at the Foley today. He is here attending to business matters.

Mr. and Mrs. E. W. Watkins, who make their home at North Powder, are among the out of town guests at the Foley.

O. K. Burrell came in from Imbler last evening on a short business trip and is registered at the Savoy.

Mr. and Mrs. George H. Curry went to Baker yesterday and are spending the week-end there visiting relatives. Mr. and Mrs. Albert Curry will drive to the Queen City tomorrow and Mr. and Mrs. George Curry will accompany them back to La Grande later in the day.

How to Buy Insurance



Consult your agent as you would a lawyer

You cannot hope to know all of the ins and out of the insurance contract. Let your agent serve you and advise you just as a lawyer would care for the interests of a client. It costs no more to call an expert. Let this agency of the Hartford Fire Insurance Company advise you.

Security Insurance Agency
CHAS. H. REYNOLDS, Manager.
La Grande, Oregon

"Insurance With Service"

Easter Day MORNING

Sunrise Prayer Meeting 6:30
Bible School, 9:45
Preaching Hour, 11:00
Marguerite Carney, of Portland, in Song

AFTERNOON: 2:30
Baptismal Service
Sermon, "Spirit and Purpose of Baptism"

EVENING

Solo,
Mrs. T. R. Maxwell
Duet,
Mrs. Maxwell
and
Mrs. Omar Lapham,
Sermon: "Arguments For the Resurrection."

CHRISTIAN CHURCH

S·H·E·R·R·Y'S

TODAY ONLY

Corinne Griffith

—In—

"A Womans Sacrafice"

A Great Northern Story

and

The Two-Reel Special Comedy
"LOOK OUT BELOW"

Tomorrow

"TRIFLING WOMEN"



Hooverized Groceries
WHERE THE THRIFTY THROUG
YOUR SALVATION—THINK!

HOOVERIZED GROCERY

Where The Thrifty Throng