

CELEBRATED THE CHARTER ARRIVAL

Ku Klux Klan Burned Two Large Crosses During Initiation of Class Saturday Night.

Two large crosses were burned on the mountain back of La Grande Saturday night. One was red and one was white. Inquiry of some of the members of the Ku Klux Klan secret order today revealed the fact that the crosses were burned as a celebration feature of the acquisition of a charter for Union county and also in honor of a class of new members which were taken in Saturday night.

According to a statement made by a member of the Klan the membership necessary to secure a local charter is one thousand and he stated that the class of 75 Saturday night completed the needed number and a charter was given to the local order. Several officers of the lodge from Portland were present.

L. D. S. CAUCUS WAS SUCCESSFUL

The L. D. S. quarterly conference, held in La Grande Saturday and Sunday, came to a successful close last evening when the M. L. A. presented an international pageant in the auditorium, entitled a "Musical Trip Around the World." Eleven countries, their native costumes and habits, were represented either by former natives of the country or by missionaries who had visited the countries. Delightfully presented, the pageant made an impression in the minds of those present that will not soon be forgotten. A large crowd was in attendance, both during the other conference sessions and at the closing exercises.

Elder Joseph Fielding Smith, of the council of twelve, of Salt Lake City, was present and gave some very timely advice and counsel. Representatives from every branch of the church in this district were present.

Effort was made to keep the bookworm from the hall.

MAGNITUDE OF AUTO INDUSTRY TOLD BY RADIO

The thousands throughout the country who listen to the radio equipped with radio receiving outfits, and who "listen in" on Atlanta, Ga., Friday night learned something of the magnitude of the automobile industry directly from the lips of C. W. Nash, president of the Nash Motors company, and an outstanding figure among manufacturers of motor cars.

Mr. Nash by request spoke from the office of the Atlanta Journal.

In the message which was broadcast it was brought out that in value of finished products the automobile industry ranks first in America, exceeding by a generous margin even the gigantic steel and textile industries.

"The motor car industry was motivated by a fundamental need for rapid and economical transportation," said Mr. Nash. "It sprang from necessity; it has grown with unheard of rapidity because it has met that necessity successfully. It has made possible a far more rapid development of the country than would have been attained otherwise."

Many of the cars "There are today well beyond 12,000,000 motor cars and trucks turning their wheels on the highways and byways of this great nation. This averages nearly one automobile or truck to every eight persons resident in this country. Naturally some states have absorbed a larger number of automobiles and trucks than others. Where population is greatest and the good road movement has progressed most rapidly you will find the most extensive use of the motor car."

"At present six states, New York, Ohio, California, Pennsylvania, Illinois and Michigan own nearly 40 per cent of the 12,000,000 motor vehicles. These states concentrated close to 5,000,000 automobiles and trucks. You may gain a better idea of the vastness of this figure when I tell you that the gain in registrations of automobiles and trucks for these six states during 1922 surpassed the total registrations of Great Britain and France combined. At this time California leads the United States with the greatest number of cars per capita, owning one for every 4.1-19 inhabitants, or virtually one car for each family."

"One very important contribution that the automobile industry makes to the welfare of our country is unknown to many of us. I believe, and that is the enormous tax it pays toward the support of the government and the payment of our debts."

"Although from every standpoint of sound and unprejudiced reasoning the motor car is essential, it nevertheless has been singled out to bear a 2 per cent excise tax placed on all automobiles and trucks. In a word, it is taxed as though it were a luxury, whereas it is the world's most advanced and most economical mechanical method for performing the same functions as the wagon, the farm implement, and other essentials that are viewed purely as necessities to the industrial life of the nation which are undervalued by an excise tax."

Tax Sets Millions "As I talk I am wondering if you have any conception of what this one tax alone has done toward paying the cost of our part in the recent war."

"I believe, I am conservative in stating that this 2 per cent excise tax on motor cars during the past year has brought to our government the staggering total of from ninety to one hundred million dollars. If this sum were to be contrasted with total amounts received by the government from some states in the union it would really open your eyes."

"In my judgment a close analysis of what the automobile industry has accomplished for this country should be prepared, and this information made a matter of common knowledge so that everyone of you might become acquainted with the real facts of the industry."

"With such figures before you there can be no reasonable doubt as to the vital part which the motor vehicle plays in the functioning of the social and industrial life of this great nation."

"We have, and I say it with pride, the one method of improved national and state highways. Now practically every section of the United States, no matter how isolated before, is today open for business and commerce to the great commercial arteries of transportation because of the motor car and its development into the most efficient and economical mode of transporting the human being or the unit of merchandise."

"Farmers have found to their advantage that the motor car is the most efficient and economical mode of transporting the human being or the unit of merchandise."

"They have greatly stimulated the business of the American public to travel to see America First. They have broken down sectional barriers and class prejudices. They have brought Prince to New York and New Orleans to Detroit. They have made the nation a unified nation. I find myself near the end of my talk without having said one word as to the immense and wholesome benefits of the motor car to the physical and social life of the American family."

"It does not far past, as time goes, it does a familiar sight to see office men, men engaged in industry, men in schools, stores and factories, wherever they find time to spare, standing with their families in front of their cars, waiting for the car to start."

their skill in fishing in some isolated stream.

"Since American manufacturing has brought the motor car within reach of workers you see a new and far happier picture. Now, instead of the men going alone for their recreation you see them with their families, and their well-packed lunch baskets, in a motor car, off for a day of mutual enjoyment and healthful pleasure. On every country road you see them, on the shores of every lake, in the shade of the trees, out where the sunshines and the air is clear and fresh."

"What the motor car has done to link the Atlantic to the Pacific and the Gulf of Mexico to the Great Lakes, it has repeated in bringing the American family into even closer union. The family that must live in the congested districts of the great metropolitan centers now is given the chance to enjoy the beautiful, natural spots of our country. The motor car enables them to frequently escape from the dust and grime of the city for the invigorating atmosphere of the open places."

"Who among us is big enough to realize all that the motor car has accomplished for us? Truly it is a mighty force in making our country a finer, better place to live in."

SHEEP SHEARING IS ON NEAR PENDLETON

PENDLETON, Mar. 19.—Shearing has started in Union county, and the first machines started whirling Thursday morning at the Fred Falconer sheep ranch on Butter creek. All shepherds report the wool of nice quality and exceptionally clean. The general run of shearing will start for about two or three weeks yet, and many of the bands are only half way through their lambing season. Shearing will start at Pilot Rock on the Cunningham Sheep company rambouillet sheep in two weeks.

Lambing is more than half completed now, and many companies which had early lambs are now finishing up and turning sheep out on the range. Some companies plan to shear before lambing. The general report on lambing success is that the lambs saved are above normal in number and that all stock is in exceptionally good condition.

Little wool price talk is heard here, but it is rumored that two of the best clips in this country have been sold to a Boston firm for a price said to be between 40 and 45 cents for the fine wool. The market is strong but devoid of much action.

The chief worry of the sheepmen right now is the backwardness of spring grazing food, despite the good winter.

It must be awful to be a big town detective and have to go to work and get baffled all day long.

When In Pendleton

Stop With Your Old Friend, J. M. STALEY, Former Owner of the Savoy in La Grande.

He now owns the Horton hotel in Pendleton, which is a thoroughly modern home for the traveling public and he looks after his patrons with the usual "Staley Hospitality."

NASH DEALERS ARE IN CITY

C. N. Roby, special factory representative of the Nash Motors company of Kenosha, Wis., and H. C. Desser, representative of the Oregon distributors of the Nash car and G. M. C. truck, are in La Grande giving valuable assistance to the display of Nash cars now being shown at the Oregon Hardware and Implement company.

Mr. Roby, who comes direct from the factory, informs a representative of the Observer that the shipments of Nash cars made from the factory this year is double the shipments of a year ago for the same period. Although the company increased the capacity of the plant in anticipation of increased business, they are yet unable to meet the demand. In short, Mr. Roby is highly optimistic as to the business for 1923.

Mr. Desser states that the business of the Nash company is showing a highly satisfactory growth in Oregon and he expects a successful season for all Nash dealers. Both visitors are particularly enthusiastic over the new sedan and sport models, and justly so for both are the acme of perfection in their class. Messrs. Roby and Desser have been in La Grande since Saturday and after a trip over our city express themselves as surprised with the volume of business transacted here in all lines.

What have we done with all the time saved through the use of the automobile?

machinists

Carpenters and other mechanics are eligible to enter the Starrett Prize Contest. 474 prizes awarded—\$1,775 (list prices) worth of

Starrett Tools

OREGON HARDWARE & IMPLEMENT COMPANY

Starrett Prize Contest

J.C. Penney Co.

New Hats! Smart Styles! Remarkable Values!



Spring Millinery

Fashion has excelled herself this season in creating styles that are chic and becoming. Our models are smartly individual, pleasing shapes, colors with the loveliness of Spring. A pleasing variety at these popular prices—

\$2.98 \$3.98 \$4.98

The Largest Chain Department Store Organization in the World

100 Laughs

100 Minutes

"The

Tom Thumb

Wedding"

A Unique Entertainment

Cast of 75 Children

IT SENDS EVERYONE HOME HAPPY

Come and Grow Young

Methodist Church

Wednesday Evening

March 21st 8 p.m.

Admission—Adults, 50c; Children, 25c

No Reserved Seats

WANT TO BUY OR SELL SOMETHING?—TRY AN OBSERVER WANT AD

Boys' Oxfords \$5.00

Boys' Cherry Red calf skin Oxfords, Goodyear welt sole and rubber heels. Sizes 2½ to 6.

The Bootery Inc.

"A Paradise for Tired Feet"

206 Depot Street Phone Main 118

GROVER SMITH, Mgr.

Fresh Ranch Eggs

TWO DOZEN 45c

March Is the Best Month to Store Eggs—

By the case, per dozen 21c

Water Glass, quart, 25c; gallon 87c

Fresh Creamery Butter, 2-lb roll 90c

Del Monte Peaches, 2 cans 35c

White Borax Naptha Soap, 10 bars 43c

Rex Lye, high test, 2 cans 25c

Dutch Cleanser, 3 cans 25c

Creme Oil Soap, 7 bars 49c

Ivory Soap, 3 bars 25c

DEMONSTRATION ON GOLD MEDAL SALAD DRESSING TUESDAY AND WEDNESDAY

PHONE ORDERS GIVEN SPECIAL ATTENTION

ANY ORDER UNDER \$2.00, 10c DELIVERY CHARGE; ORDERS OVER \$2.00, NO DELIVERY CHARGE. PROMPT DELIVERY—RELIABLE DRIVER—PHONE MAIN 49

WHERE THE THRIFTY THROG

HOOVERIZED GROCERY

All Items of Office Supplies

Our line of office and typewriter supplies is equal to every demand upon it.

The stock embraces scores of items, the goods are high grade and the prices are right.

Newlin Book & Stationery Co.

LAST DAY

Wallace Reid

—In—

"Thirty Days"

The Last Picture Wally Made

and

BILLY WEST in "THE HOBO"

Adults 35c

Children 10c

Includes Tax

S.H.E.R.R.Y.'S

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