

Silks for Every Occasion Indoors or Outdoors

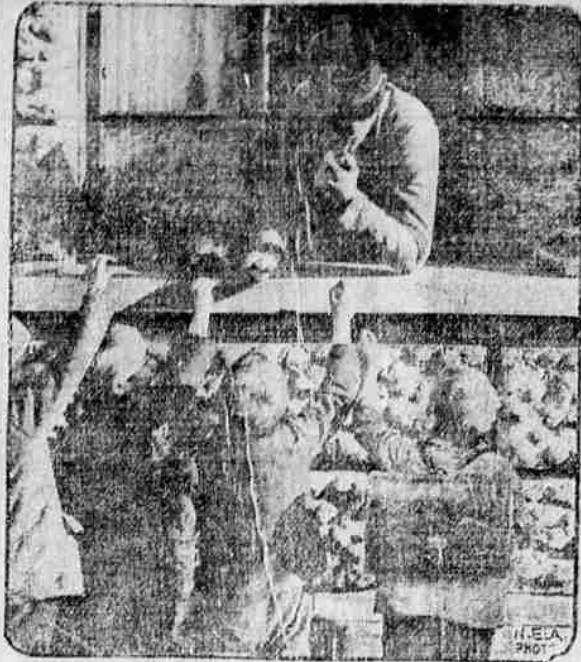
will be prominently featured by us this week, "Silk Week," known as

THE NATIONAL EXPOSITION OF EVERYTHING IN SILK

This event will prove of intense interest to every woman planning her Spring and Summer wardrobe.

HILLS DEPT STORE

"The Chocolate-Soldier"



There are some French soldiers who have not aroused terror in the hearts of Germans reclining in the Ruhr. Here is a group of schoolchildren accepting chocolate—a great luxury—from a friendly enemy.

NEWSY BUDGET FROM THE COVE

COVE, Mar. 5. The item of greatest interest to schools this week was the Junior vaudeville which was presented Friday night.

Mr. and Mrs. Ed. Hartley were made happy by the arrival of a baby girl at their home, the 26th of February.

Mrs. Wm. Malone, who lives near Haines, together with her infant daughter, have been in Cove visiting at the home of her sister, Mrs. Anna Richardson.

W. P. Stevens of Portland was a Cove visitor in the early part of the week. Mr. Stevens was a Cove boy, spending all his early years here and found a warm welcome among his old friends.

Fred Rees, who has been in Washington for the past month is at home again.

L. R. Lay has been ill with the grippe for the past few days.

Frankie Pulp, small daughter of E. C. Pulp, has been quite ill with pneumonia for the past week.

The pool hall now occupies the room in the corner of the new building with D and R. Pulp proprietors.

Mrs. Anna Richardson, accompanied by her sister-in-law, Mrs. Malone, returned to her home near Haines on Tuesday.

Clifford Loree, who is working in the R. R. shops at Rieth, is expected home for a few days' visit.

Otis Snook and Everett Kuhn of Union were Cove visitors on Tuesday.

Ruth, Thelma and Glen Heryford have all been ill with colds and grippe, but Thelma and Glen have both returned to school.

Mrs. Philip Lockwood is on the sick list.

Mrs. Ray Goodnough of La Grande was a Cove visitor on Thursday.

Mr. and Mrs. J. J. Conroy are in La Grande for a few days visiting their daughter, Mrs. Ray Goodnough.

The Ladies Guild will hold a sale of cooked food on Saturday, March 10th. The ladies have the reputation of being excellent cooks and this opportunity of sampling their wares is one not to be overlooked.

Ernest Kohler of Union and Lewis Ricks of Cove have been busy distributing L. D. S. literature to the Cove people during the past week.

The American Legion auxiliary will hold their regular semi-monthly meeting at the residence of Mrs. P. M. Ellis on Friday, March 2.

The mayor, J. E. Trippett, was a La Grande visitor on Tuesday in the interest of "good roads."

Mrs. T. W. Conklin, Mrs. C. E. Lawson and Mrs. T. Hefly entertained the Ladies Guild at the residence of Mrs. Conklin on Thursday afternoon. The ladies are busy sewing during the Lenten season but they were offered a little diversion in small guessing contests, prizes being won by Mrs. P. M. Ellis and Mrs. J. E. Price. Several of the touches came in for much and the afternoon was passed most happily.

Rev. D. Loree, of the Baptist church, is attending the convention in Portland. Mrs. Loree is visiting her people at Freewater.

Allen Peterson has been out of school for several days due to illness. George McDonald is out again after a few days' illness.

Judd Geer has been living in La Grande for the past month.

HEADS OF UNION CLUB ARE NAMED

UNION, Mar. 5.—The Commercial club met Monday in regular session at the Union hotel, and with an unusually large attendance. After dinner, the club was called to order by Chairman Connor, and the regular business of the club taken up. Following reports of committees, came the election of officers, resulting as follows: President, G. L. Hess; vice president, L. Z. Terral; secretary, C. L. Caldwell; treasurer, P. S. Slater. Board of directors—M. S. Levy, J. P. Hutchinson, Geo. A. Schird, Roy

RIVER MAY BE DEEPEMED NOW

IMELER, Mar. 5.—Mr. and Mrs. William Wiegman entertained a number of friends at a dinner Sunday evening.

The seventh and eighth grades of the public school gave Alfred Westenskow a very pleasant surprise Tuesday night. Lunch was served and the evening was spent in dancing and playing games.

The farmers who have land on the river bottom in the vicinity of Imbler are again considering the project of deepening the river in the river in the north-end of the valley with a view of preventing the overflow of the river in the spring. A meeting is to be held Monday, and all interested were invited to be present and take part in the discussion. As yet nothing definite has been decided upon.

Hans Westenskow made a trip to Union Wednesday on real estate business.

Miss William Wiegman went to Baker Wednesday to see her sister who is suffering from blood poison.

The senior class of the Imbler high school presented "The Grand Old Time" at Saturday evening in the gymnasium in an appreciative audience. The net proceeds were \$33.

Imbler contemplates installing a water system in the city. A man interested in considering the project has been called for March 5th.

Mrs. Mary Ross from Farmington, N. M., will establish a residence in Imbler. She is moving into the Arctic known place.

Jim Woodell and Frank Cassell were La Grande visitors Wednesday. Mr. and Mrs. Verne Payne are in Imbler for a few days visiting relatives, and Mrs. Lucian Thurgren are visiting at the home of Mr. and Mrs. Harry Henry near Albert.

The basketball girls of Imbler are very busy practicing for their game with La Grande Saturday evening, March 2nd.

L. A. Stringham is erecting a new fence around his town residence. This will be a great improvement to the place.

The baseball season is over, but watching a man do an ear slide on an ice-covered walk is just as thrilling.

FOR SALE

Sixty acres high class land, splendid water right on power, La Grande-Imbler and City road. A portion of the J. J. Caviness farm, noted for priority water right and sub-irrigating character. The price and terms will appeal to you. This land could be divided into small tracts and would readily pay double the price I am permitted to quote.

Four acres, just outside city limits, ditch runs through one corner, fenced, good soil, priced at \$1500. \$200 cash, balance in monthly payments.

Five acres in May Park, all good land with new modern seven-room house, plastered, basement, good plumbing, bath and toilet, electric lights. Good new barn, garage, cherry crop last season brought in \$500. One acre in strawberries, one in alfalfa. One-fourth mile to La Grande-Imbler city paved road. Here is a real home for someone who desires to enjoy all benefits and pleasures of suburban life and yet within seven minutes drive to the city.

Ten acres, well improved, five-room bungalow house, barn, cedar, garage, chicken house, good fencing. Four acres in alfalfa. Fine soil, especially adapted to dairying or berries. Price, \$2,500. Terms, \$1000 cash and balance 6 years at 6%.

STOP RHEUMATISM WITH RED PEPPER

When you are suffering with rheumatism so you can hardly get around just try Red Pepper Rub and you will have the quickest relief known.

Nothing has such concentrated, penetrating heat as red peppers. Instant relief, just as soon as you apply Red Pepper Rub you feel the tingling heat. In three minutes it warms the sore spot through and through. Frees the blood circulation, breaks up the congestion—and the old rheumatism torture is gone.

Rowles Red Pepper Rub, made from red peppers, costs little at any drug store. Get a jar at once. Use it for lumbago, neuritis, backache, stiff neck, sore muscles, colds in chest. Almost instant relief awaits you. Be sure to get the genuine, with the name Rowles on each package.

Geo. H. Currey

Real Estate Insurance

The "Home Plate"

Confections, Athletic Goods, Tobaccos, Candies and Other Articles. We Solicit Your Patronage.

McINNIS & JOHNSON, Proprietors 1203 1/2 Adams Avenue

U. S. Army Shoes

We have just bought a tremendous stock of Army Munsion Last Shoes to be sold to the public direct. These shoes are 100 per cent solid leather with heavy double soles and are made from the uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled.

The sizes are 6 to 11, all widths. Price \$2.75. Pay postman on receipt of goods or send money order. Money refunded if shoes are not satisfactory.

The U. S. Stores Co.

114 Broadway New York City

Hot Lake Arrivals

HOT LAKE, Mar. 5.—Among the recent arrivals at the Hot Lake sanatorium are:

Mrs. A. B. Parker, Spokane, Wash.; J. F. Broseau and wife, Hood River, Ore.; Margaret Newlin, La Grande; John A. Oliver, Jordan, Ore.; Christine Griffith, Baker; Mrs. M. Burt, Baker; Fred Franklin, Salt Lake City, Utah; Mrs. R. W. Turner, Heppner; Frank W. Turner, Heppner; C. Bauer and wife, Ritzville, Wash.; Mrs. R. Kemmel and Walter Kemmel, Ritzville, Wash.; Bert Driscoll, La Grande; John Smith, Baker; M. Levinson, Portland; Allie Nelson, Boise, Ida.; Geo. Redos, La Grande; T. Tamsovic, Aberdeen, Wash.; D. Sommer and wife, Elgin; Mrs. John Spaul, Tolegeest; J. P. Gish, Weiser, Ida.; Mrs. John Bookout, Enterprise; Winifred Bookout, Enterprise; Peter Gerhardt and wife, Pomeroy, Wash.; Jerry Moriarty, Pomeroy, Wash.; A. O. Miller, La Crosse, Wash.

LEGION ARIES TO HOLD SESSION

PENDELTON, Mar. 5.—Pendleton legionnaires and members of the "40 and 8" will journey to La Grande for the district conference March 10.

March 9 an evening meeting will be held by the fun branch, and the local venture will have a good delegation. A large class of these active legionnaires will be initiated.

SAGE TEA TURNS GRAY HAIR DARK

It's Grandmother's Recipe to Bring Back Color and Lustre to Hair

That beautiful, even shade of dark, glossy hair can only be had by brewing a mixture of Sage Tea and Sulphur. Your hair is your charm. It makes or mars the face. When it fades, turns gray or streaked, just an application or two of Sage and Sulphur enhances its appearance a hundredfold.

Don't bother to prepare the mixture; you can get this famous old-recipe improved by the addition of other ingredients at a small cost, all ready for use. It is called Wyeth's Sage and Sulphur Compound. This can always be depended upon to bring back the natural color and lustre of your hair.

Everybody uses "Wyeth's" Sage and Sulphur Compound now because it deters to naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through the hair, taking one small strand at a time; by morning the gray hair has disappeared, and after another application it becomes beautifully dark and appears glossy and lustrous.

FORD & GEORGE TAXI

Service Enclosed Cars CALL MAIN 44

After Midnight Call Foley Express MAIN 273

FRANK R. SUYDAM General Repair Shop

Furniture Repaired and Refinished Household Repairing of All Kinds 106 Fir St. Phone 513-J

W. H. Bohnenkamp Co. Funeral Director

Our ability to serve you properly is assured by a thorough training in the Barnes School of Embalming in Chicago, many years of professional experience and the possession of the finest equipment in the northwest.

AMBULANCE SERVICE

Day Phone 264-W Night Phone Main 59

LUCKY STRIKE CIGARETTE

It's toasted THIS ONE EXTRA PROCESS GIVES A DELIGHTFUL FLAVOR

Public Sales

We have purchased 122,000 pair U. S. Army Munsion last shoes, sizes 5 1/2 to 12 1/2 which was the entire surplus stock of one of the largest U. S. Government shoe contractors.

This shoe is guaranteed 100 per cent solid leather, color durable, bellows tongue, fur and waterproof. The actual value of this shoe is \$6.00. Owing to this tremendous buy we can offer same to the public at \$2.95.

Send correct size. Pay postman on delivery or send money order. If shoes are not as represented we will cheerfully refund your money promptly upon request.

National Bay State Shoe Company 206 Broadway NEW YORK, N. Y.

Girl Will Recover Who Tried to Take Own Life

ONTARIO, Or., Mar. 5.—Miss Agnes Zinn, 18 years old of Junction, who tried to commit suicide by shooting herself with a .22 rifle, following a heartbreakingly dance at Junction last Friday night, is in the state hospital and will recover from her wounds. Miss Zinn, who was housekeeper for James Jones, left the dance and went to the ranch and shot herself. Dr. J. C. Bartlett of this city, and Dr. Carl Hartley of Miller were called and they brought her here for an operation on Saturday. One kidney was found to have been perforated, but none of the vital organs seriously injured. Since the operation she has steadily improved and it is now believed she will recover.

AUTO FEES LARGE

OLYMPIA, Wash., Mar. 5.—With \$253,810.05 in motor vehicle license fees received by the state treasurer during February, the total fees for 1923 licenses received up to the close of business February 28 was \$2,554,460, which is far ahead of the 1922 record on the same date.

Colds Are Contagious.

Coughs and colds are contagious and require prompt treatment as they spread or develop into Flu and Grippe. Take no chances when you

KEASEY LOSES POSTOFFICE

VERNONIA, Or., Mar. 5.—According to information from Washington, the postoffice at Keasey has been discontinued on account of the negligible amount of mail distributed. Keasey has had a postoffice for a number of years and has served the few farmers in that locality. Vernonia will henceforth distribute the mail going to that place, which will probably be served by a R. F. D. route from Vernonia.

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Send correct size. Pay postman on delivery or send money order. If shoes are not as represented we will cheerfully refund your money promptly upon request.

National Bay State Shoe Company 206 Broadway NEW YORK, N. Y.

Should a Bank Loan Money for Advertising?

By Festus J. Wade, President, Mercantile Trust Company of St. Louis

When we strike at advertising, meaning, of course, efficiently applied advertising, we strike at salesmanship, and the heart of business. For the banker to do anything to retard business right now is suicide.

When the merchant pulls down his shingle and waits for business to come to him in a buyers' market, we laugh at him and call him a poor business man.

When he is forced to cut down one of his best methods of selling because his banker considers advertising an unnecessary item of expense and refuses an otherwise deserved loan purely on that principle, it is my humble opinion that we should laugh at the banker and feel sorry for the merchant.

Don't mistake my meaning. It is a basic banking principle that a loan must be well secured, and a firm cannot borrow merely because it is a big and successful advertiser. But the fact that it is a believer in advertising and wants to use a portion of the money for that purpose should never stand in its way when it calls on the Bank's credit department.

La Grande Evening Observer