

La Grande Evening Observer

AN INDEPENDENT NEWSPAPER.
Published daily, except on Sundays and
holidays, by La Grande Evening
Observer Publishing Company.
BRUCE DENNIS, Editor.

Entered at the Postoffice at La Grande,
Oregon, as Second Class Mail Matter.

Address all communications to THE
OBSERVER, 1416 Adams Ave., La
Grande, Oregon.

SUBSCRIPTION RATES.

By Carrier.
Daily, per month, \$2.00
Daily, per three months, \$5.00
Daily, per six months, \$9.00
Daily, single copy, 10c

CITY AND COUNTY OFFICIAL PAPER.

By Mail.
Daily, per year, in advance, \$20.00
Daily, six months in advance, \$12.50
Daily, three months in advance, \$7.50
Weekly Observer-Star, by mail, \$1.50
per year in advance.
On sale in other cities—Oregon Hotel
News Stand, Portland; Imperial News
Stand, Portland; Multnomah News
Stand, Portland.

MEMBER OF ASSOCIATED PRESS.
The Associated Press is authorized to
use for publication of all
news dispatches credited to it or not
otherwise credited in this paper, and
also the local news published herein.
All rights of republication of special
dispatches herein also are reserved.

THE OMNIPOTENT PROTECT-
OR: I am the first, and I am the
last. Is there a God besides me?
Yes, there is no God; I know not
any. Isaiah 44:6, 8.

Another Feminine Achievement

Hats off, figuratively and literally—for she is now on her way to the United States—to Miss Elsa Brandstrom, Swedish Red Cross worker, who has been formally nominated for the Nobel peace prize of \$40,000 awarded each year by the Nobel Institute to the person designated by the Norwegian parliament who in its opinion has done most to promote the cause of international peace. If the official recommendation is complied with, as is expected, she will be the first woman to win this honor.

It is one of the greatest distinctions that any can attain. It has fallen to three Americans—Theodore Roosevelt in 1906, Elihu Root in 1912 and Woodrow Wilson in 1918. Many nationalities have been represented by the recipients—Swiss, French, Belgian, Dutch, Austrian, English, Italian, Danish, Swedish and Norwegian, as well as American. But the winners up until now have always been men.

Yet women have long been prominent in the movement to promote amity among the nations, and it is not to be doubted that as they take a more prominent part in public affairs their influence will be felt with increasing effect on the side of war prevention.

Miss Brandstrom made a reputation by her writings in favor of peace, but she has been a woman of action, too. From 1914 to 1918 she was in Russia and Siberia, ministering to war prisoners, from which she came to be known as "the angel of Siberia."

With the definite acceptance by the Nobel Institute of the Norwegian parliament's recommendation the field in which it will be possible for woman to achieve distinction by being the first of her sex to attain a certain goal will be further narrowed. It is becoming more limited every day. The first woman lawyer, the first woman doctor—these are forgotten. The first woman judge, the first woman mayor, the first woman elected to congress or to the British parliament—these are of more recent occurrence.

As time progresses it is not unlikely that women will find their way into every sort of position of trust or honor previously reserved exclusively for the male sex. And then a stage will arrive when the sex of the person honored will no longer be subject for comment, because it will be considered no more surprising that a woman should win the Nobel prize or attain any other distinction in the gaining of which qualities of mind and heart are the only factors than that a man should do so.

Success

Achievement is not always success, while reputed failure often is. The most successful men are not necessarily the ones noisily attracting public attention. The best and most useful women are not the bright butterflies of fashion or the stage, whose press agents incessantly flaunt their pictures and their petty doing before the public.

The unlauded men and women who are quietly attending to their own little duties, every day contributing something substantial to general industry, prosperity and progress, rearing children in habits of useful work and right living and supplying examples that elevate the moral and intellectual level of their little communities—these are the men and women of real influence and power.

Success is theirs in the fullest measure. It is not given all to have success as gorgeous as the rainbow. But no matter. Success consists in doing one's best. Indeed, the real success is more in the trying than in the achieving. We may achieve by accident, by help of others, by chance conditions or by other forces that are not ours. But our efforts are all our own. It is our purpose and our efforts that are a part of our very selves.

How shrunken and pitiful a thing, how hollow a delusion, is the shining so-called success of self-absorbed men and women.

They have only the husks of life's golden grain. Like that soldier under Galerius who found a shining leather bag filled with pearls and cast away the pearls, but carefully preserved the bag, these self-absorbed ones are spurning true riches, real success, to hug to their hearts things that are empty and worthless.

An Illinois woman has been arrested for horsewhipping her husband. The jury probably will put a fine on him for not having bought her a revolver.

A hard-boiled editor in Ohio says he expects to see the day when a girl will fish a folding bathtub out of her hand bag in any public place and take a dip.

College professor says "art is bunk," while a New York policeman found that "works of art" was beer. What art is depends on what one looks for.

Then there was the time when France's fuel supply from her mines was cut off by German dynamite.

Another sign of mechanical progress is that pedestrians have to be mended oftener than automobiles.

OLD AMBITION NOW REALIZED

William Siegrist Learns Much About Department Stores and Profits Thereby.

Every man of red blood has an ambition. If he is fully satisfied with his industrial associations, he desires to greater volume and greater income. In that industry, if he feels that some other line has greater possibilities, he dreams of the day when he can get behind the desk of his particular hobby. Such a one was William Siegrist. For several years he conducted a jewelry store in La Grande. But he dreamed of the day when, in some good community, happily surrounded by good business conditions, favorable climate and genial neighbors, he could conduct a first-class, high-class department store, and he went on an expedition of exploration. Through California, through Washington, Western Oregon, up and down the coast he silently and carefully searched for his fabled. Before his departure he was good-naturedly given a year by his friends to which to tire of greener pastures. To this he turned a deaf ear, except to say that only a rich class department store would lure him to Eastern Oregon. Now he is with N. K. West in a business enterprise having been fully convinced that commercially, La Grande has an untapped mine as any city he has visited; that the old home town is, after all, the best in all respects.

La Grande welcomes back a man of business whom he travels far, learns lessons from the college travel, and then returns to the starting place. One who has been through this school is invariably a better adjusted to the social and commercial life of a city than he was before, because he has had before him full contentment with his environment, and contentment makes for happiness and happiness for the highest type of citizenship.

His return, is, too, a compliment to the city of department stores of La Grande. He finds the standard here measures up so well that after traveling far to find their superior, he returns convinced that there are no better, size of town, business future, and similar criteria considered.

Editorials From Over the Nation

WHAT THE ORIENTALS WANT
Duncan Black Macdonald in the Yale Review: We feel that the things others desire from life must be the same that we desire. Yet, in fact, the races of Asia and Africa beyond the primitive belly-needs make quite different claims on life from ours. Most of us desire, among other things and above them, comfort and security; but Asia and Africa take little account of comfort and still less of security. They want the joy of living for themselves; a life not so much protected, but with color and excitement in it, with the zest of creation and accomplishment in it—a life in which a punishment in it—a life in which a heavy handed man would have a chance, and anybody could come to the top. The life of the Arabian Nights—the real nights—still the ideal of the Moslem East. For Orientals those stories are not tales from fairy, but such reckonings with the wonders of the world and of science as Mr. Wells used to give us before he became didactic. Or, to put the same point a little differently: The Orientals today are like our ancestors in the age of Chaucer, with an unknown world around them, in which anything may any time happen—a world full of adventure and romance.

HOME TALENT
One of the boys on the Observer

Big Values at Small Prices

Kalburnie Gingham, per yard	35c
Unbleached Sheetting 9-4, per yard	69c
Bleached Sheetting, 9-4, per yard	69c
Children's Coverall Play Suits	69c
Maidore Hair Nets, 2 for	25c
Ivory Dressing Combs, each	69c
Straw Cuffs, pair	15c
Boys' Overalls	98c to \$1.25
Children's Coveralls	98c

Andrew's Variety Store

Phone Main 744

Union Employment Office

UNION POOL HALL

Reliable help furnished on short notice
J. H. KILBY, Prop. La Grande, Ore.

THE OFFICE CAT

OLD SCORES

"Now I've had my revenge," said a shoe-shop proprietor to his friend, as a customer left.

"Revenge? How so?"
"Well, the young lady who just went out is a telephone operator. I gave her the wrong number."

Amos Tash says the man that has whipped himself is the champion of the world.

THEN AND NOW

In the days of old when knights were bold,
And "Flaps" did not exist,
It must have been a mortal sin
For young things to be kissed.

Now nights are cold and girls are bold,
And well—you get the gist,
That kissing sin's a mere has-been;
It's "Oh! What mother missed!"

PHILANTHROPIC TRAINING

"After a man has sat around in the sunshine of your climate for a number of years, what makes him think he's a philosopher?"
"The fact that he sits around in the sunshine and lets the world go by. If he didn't have a great deal of philosophy, in his make-up he couldn't do it."

On a sundial in Fargo: "I count the bright hours only."

If there are three or four other members of the family father never finds room for his lid or his coat on the hall rack.

The real test of a man is the first he makes and the first he shows in his daily grind of life.

Banks pay on demand; husbands on wheedle.

TROUBLES OF A DUTIFUL HUSBAND

A certain La Grande man Cy Kology reports, says the most embarrassing moment of his life occurred one day this week. His wife has the "Painted weed" tad and he was sent into the country to secure weeds. "I was hard at work gathering those gosh-darned weeds," he explained, "when I felt I was being watched. I looked up and about ten section hands were gazing at me as though they thought I was an escaped lunatic. I sneaked into my Ford 'coop' and beat it for town without a look back."

SAFETY FIRST

Customer, paying milk bill: "Do you keep your cows in a pasture?" she asked.

"Oh, yes, ma'am, we do," he answered truthfully.

"I'm so glad," she breathed. "I've heard that pastured milk is much better."

Nothing about any of the McCormicks on the first page yesterday. And, of course, there's no use looking for anything about them elsewhere in the paper.

"BOOST"

"Boost and the world boosts with you. Knock, and you're on the shelf. For the world gets sick of the one who kicks. And wishes he'd kick himself."

Boost for the town's advancement; Boost for the things sublime; For the chap that's found on the topmost round Is the booster every time."

More than one La Grande flapper spent a good part of her time yesterday picking snow out of her Russian boots.

Quite often nowadays you see "landfather" out on the sidewalk, shoveling snow as if he were a mere youngster.

N. K. West & Co.
THE QUALITY STORE

Sale of

MEN'S ALL-WOOL "OREGON CITY"

Overcoats

\$13.50

A sale of such coats as these can be easily recognized as an event worthy of any man's consideration. Especially is it worthy of consideration if a man needs an overcoat, for values like these cannot be found every day and means a saving of several dollars for all these coats sold for much more than this figure. They are ALL-WOOL, which fact insures their quality. They are "Oregon City" Coats in plain and belted models.

See them in one of our windows.—Choice at \$13.50.

New Colors in
WOOL RATINE
\$3.50

Popular this season for sports frocks this material is shown here in blue, gray, red and jade—36 inches wide and priced at \$3.50 yard.

Finest 32-Inch
GINGHAMS
35c

Fast colors in these fine Zephyr Gingham, 32 inches wide—of a very fine quality. Very fine checks and small plaids; all 35c yard.



The "Monitory"

Copyright, 1922
Oregon City Woolen Mills

Men's
WORK SOX
15c
Two Pairs 25c

Puncture Proof Work Sox—brown and black; all sizes in both colors. Very special at 15c pair; two pairs for 25c.

force recently admitted that he wrote for the Saturday Evening Post. Upon search into the matter the inquiring one discovered that he had written for the magazine asking that his subscription be extended another year.

A La Grande man suggests that a Ford "coop" is because so many chickens ride in it.

WOMEN'S HAIR TO BE WHITE
(LATTER Jan. 22. (By Mail).—The fashionable color for women's hair this year will be white, according to feminine hair dressers. Those women blessed with raven locks, in order to keep up with the fashion, will have to powder their hair.

READ OBSERVER WANT ADS

Enjoy Eating

The person who suffers from any form of stomach trouble loses interest in life and cannot enjoy its social and business relations. Such troubles can be cured by using

Nyal's Digestive Tablets

They are a sure cure because they are a natural cure. They act on the food and digest it just as the stomach would do if it were well. They stimulate the glands of secretion and restore the stomach and other digestive organs to normal conditions.

Price 25c and 50c
RED CROSS DRUG STORE

PROFIT

If you work for a salary your time is your working capital. Your profit is represented by what you save. If your operating expense is as much as you earn, you have suffered a loss by reason of having impaired your working capital to the extent of the time lost.

We invite you to avail yourself of the facilities of our saving and commercial departments and offer you efficient and reliable service.

La Grande National Bank

SOUND RELIABLE PROGRESSIVE



New Sport Oxfords

Just received a shipment of new styles in Sport Oxfords, combination of black and gray, black suede patent trimmed both with low rubber heels and welt soles.

We Give National Cash Discount Vouchers

The Bootery Inc.

A PARADISE FOR TIRED FEET
206 Depot Street Phone Main 118
GROVER SMITH, Mgr.

Snodgrass and Zimmerman

Funeral Service Parlor, Licensed Embalmer, Ambulance Service. Phone Main 62.

1505 Fourth St.
La Grande, Oregon