

# Why You, As a Consumer of Electricity, Should Be Interested In the Affairs of Your Power Company

The use of electricity has become so universal and so accustomed are we to its applications that we are inclined to just take it for granted. We are seldom deprived of it and then only for a few seconds, or at most a few minutes, so most of us do not realize how dependent on it we have become.

But try to imagine going about your usual daily affairs without it. Nearly the first thing you do in the morning is to press the button of an electric switch. Part of your breakfast is probably prepared by electricity. If you walk to your work and do not have to start before daylight you can probably reach your destination without using electricity. If you drive a car, electricity charged the batteries which starts it. When you arrive at your office or shop or store you begin to depend on electricity to take you through your day's work safely, efficiently and profitably.

You probably make use of electricity in some form or other every hour of the day until you snap out the light at night and even then electricity goes on about its duties during the night, finishing the tasks you left to it, doing a large share toward protecting you against danger while you sleep and standing ready at any moment to answer your summons if you need it.

Your home is kept clean and pleasant by the help of electricity, your children use it at school, your grocer, your butcher, your clothier, your laundryman, everyone from whom you get your necessities and luxuries use it to supply your wants. Your supply of food, fuel and clothing, your health, safety and pleasure have become so dependent upon the use of electricity that if you were deprived of it for a single day, your whole scheme of things would be thrown out of gear.

And to get the best results you must not only have electrical service—you must have Good Electrical Service.

Good electrical service depends on three things—the employes of your Power Company—a fair price for its product—and YOU.

Employes of your Power Company have Good Service and foremost in their minds at all times. There may be rare exceptions, and being human, they all will make mistakes at times, but an employe of any power company who does not think of his work in terms of Good Service, is out of place and will not last long. Plant men, water tenders, linemen, meter readers, clerks, superintendents, officers, all put Good Service ahead of everything if they know their business and succeed at it.

A fair price for its product enables your Power Company to pay for efficient employes; to keep its machinery and equipment in proper repair so that it can keep its service continuous, safe and up to standard; to make available the necessary capital for additions and betterments as they are needed. A fair price means a just and reasonable one for the company and for you.

"And," you are asking, "where do I come in, except to pay the bills?"

We need your cooperation. We want your viewpoint of our service. We want you to tell us when things don't look right to you. If you have a grievance or a suggestion, don't keep it to yourself or tell it to a friend who can't do anything about it. TELL IT TO US. If you think there is something about our business that affects you directly or indirectly, ask us about it. We try to give you the service you are entitled to and we want to know it if we fail in any particular.

YOU, AS A CONSUMER, SHOULD BE INTERESTED IN THE AFFAIRS OF YOUR POWER COMPANY BECAUSE IT IS ONE OF YOUR NECESSITIES.

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## Eastern Oregon Light & Power Co.