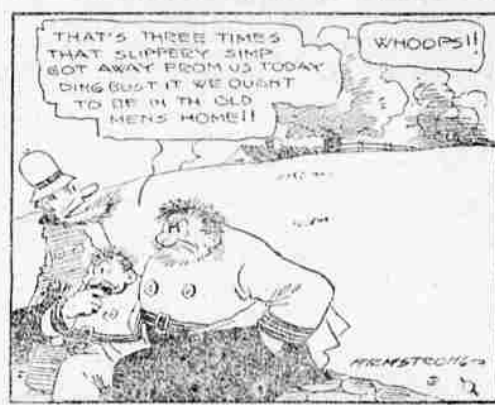
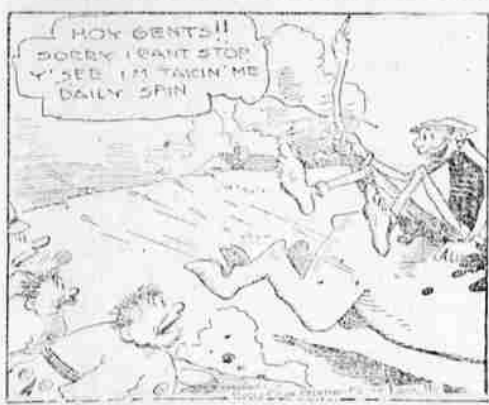
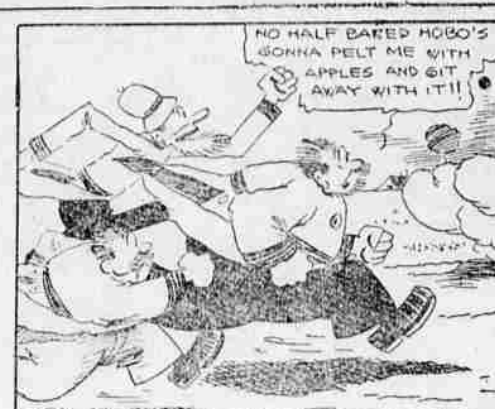
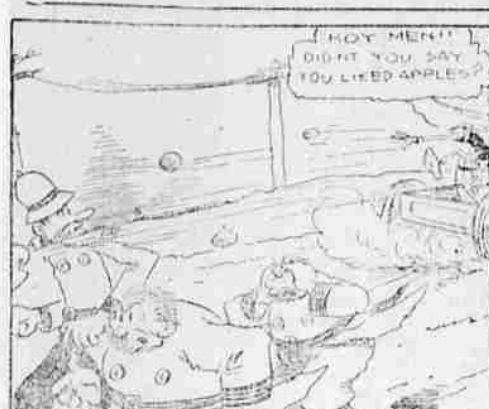




SLIM JIM AND THE FORCE



SCIENTISTS TO MAKE TROPICS SAFE FOR MEN

Gorgas Institute of Tropical Medicine to Take Trip to South in Interests of Caucasians.

(By Associated Press)
CHICAGO, Jan. 20.—Making the tropics safe for the habitation of white men by the elimination of infectious disease will be the work of the Gorgas Institute of Tropical Medicine, the cornerstone of which will be laid February 13 in the city of Old Panama by President Belandier Dorcas. He will be assisted by members of the American College of Surgery, who are to start soon on a trip to Central and South American countries. The Institute is a memorial to General Gorgas, whose research work did much to eliminate yellow fever and malaria from Panama and made possible the construction of the Panama Canal. Every member of the college who will assist President Dorcas served under General Gorgas in the World War.

The Panama government has designated a site for the Institute in the midst of the old Panama exposition grounds and adjacent to the new San to Tomas hospital, whose laboratories will be used by the Institute faculty. In addition, the government is erecting the first building at a cost of \$100,000 and has donated a farm nearby for experimental purposes. It is proposed to finance the Institute by an endowment fund of \$5,000,000, to be raised through the efforts of noted surgeons and physicians in the United States, Canada and Central and South America.

The work of General Gorgas transformed Panama from a pest-hole to one of the healthiest countries in the world, said Dr. Franklin Martin, director-general of the American College of Surgery, today. "At the Institute researches into diseases peculiar to the tropics will be studied. Expeditions will be sent to any part of the world where tropical diseases exist, to introduce methods of control and carry on practical sanitation and other preventive work."

ALBANIANS NOW ACCUSE GREECE

Officials of Albania Claim That Greeks Were Responsible for Many Atrocities.

(By Associated Press)
LONDON, Jan. 1. (By Mail).—While Greece has been raising pathetic cries to the world against the treatment of her subjects at the hands of the "terrible Turk," she has been practicing the same sort of brutality and unwarranted persecution upon thousands of Albanians within her own borders, according to Mehmed Bey Konita, the Albanian Minister to London, who has just made a vigorous protest to the British government on this subject. This protest was made after M. Konita had received official reports from the government at Tirana stating that the Albanian police, on the island of Corfu, was in terror as a result of atrocities committed by the Greek army and military authorities. "Tchamouria, although it was ceded to Greece in 1913 by the conference of ambassadors in London, contains more than 100,000 Albanians, constituting the great majority of the population, who have been attached to the soil since antiquity. When Greek refugees began to pour in from Asia Minor, said M. Konita, the great problem of finding a home for them became a perplexing one, and the Greeks, it is alleged by the Albanians, began their campaign of persecution in order to force the Albanian peasants to leave their ancestral soil to make room for incoming refugees."

Instances after instance of cruel treatment is recited in the official reports received by M. Konita. One of the most striking was that which took place late in September when a Greek officer, according to the report, summoned the inhabitants of Raliole, in the neutral zone, and marched them off to unknown destinations, under the pretext that they were to be searched for arms. The men of this group, the report says, were beaten almost to death and the women were handcuffed and forced to walk barefooted over a specially prepared spiked path. Another instance recited was that of a large number of Albanian Moslems and Christians, who were seized under the accusation of being Bulgarians, placed in a stream up to their necks, forced to remain over four hours, taken out, cruelly thrashed and then exiled.

Albania declared M. Konita, looks to Great Britain and America to come to the aid of these unfortunate Albanians. Since these things have happened, he said, all the Albanians in Greece are living in constant terror lest the same treatment be visited upon them.

Paterson Press Guardian. Decadent art of oratory may be revived by radio broadcasting. It is predicted. Every useful invention has some defects.

Wanted to Know. Patient (after X-ray examination)—Nurse, could ye find out where they're goin' to run them movin' pictures they're a' the lunatics?—Boston Evening Transcript.

Sunflower. The seeds of sunflowers make good food for live stock and poultry, their oil is said to be equal to the best linseed oil, and the stalks can be used as a fuel and in the making of potash.

Better Late Than Never. A bricklayer of Bristol, over seventy years of age, has just retired from his trade and started a market garden. Surely, this is rather late in life to start work.—Passing Show.

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Punching the Clock---

By the very act of summoning electricity to your command you punch the time clock and the work is started immediately, when service desired has been given you again punch the time clock and work is ceased immediately and the charge for that service stops at the same time. The total time worked is registered on the dials of the electric meter which is installed at your premises.

You, as your own household manager, can check up the actual service given each month by the simple process of subtracting the reading on the dials at the time the meter man checks your "time clock," or meter from the reading taken next month. These readings show on your bill each month.

WOOD

J. L. Marshall has contracted for all box and chain wood and slabs of Bowman-Hicks Lumber company and orders for same will be taken at 2912 N. First Street or

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Why One Advertising Appropriation Was Increased

TWO partners were debating their advertising policy—planning the campaign for the next six months. There is a retail store which spent in one year \$12,000 on its advertising which was 5 per cent. of their yearly volume, a fair expenditure in their line of business. In growth of sales they could easily point out the homecoming of the \$12,000 with a fair and reasonable profit in its train. For these two partners that expenditure was a profitable short-term investment. One of the partners spoke up: "John," he said, "we have a cash profit in the bank from that \$12,000, but we have a greater intangible profit by far—it is piled up for us in the minds of every man and woman in the city. "It is reflected in the attitude of our bankers. "It is present in the minds of the manufacturers who sell us. "It is working on the minds and purses of every one of our customers." "Why" he continued, "this business, because of the advertising we have done, is worth \$12,000 more than it was before we began. The two partners increased their appropriation, modestly, it is true. That was five years ago. Today, for it is in a large city, their appropriation is eight times their original amount. Their standing, with bankers, manufacturers, and customers is A-1. Their business has grown and has grown in a healthy way. And still, as one of them put it—"In the last five years advertising has made money for us. Every cent we've spent has come back to us, and has brought another with it. But, our real profit—our big profit from that advertising is banked in the minds of the people. Ours is the best known business of its kind in town. And that is worth a lot of money to us."

La Grande Evening Observer