

PARISIAN LIFE IS QUITE GAY

Vague Nationalities Drift Through Joyous Life in Famous European City.

PARIS, Dec. 27. (By Mail)—Turning away from his hotel with a few hours of idle time at his disposal, the visitor in Paris who seeks the show windows of the life of the capital will, within a few blocks, find what he is looking for in one of the many establishments which the French call "salons." The most popular places number at least a dozen. They are small tea and supper rooms. A pompous and uniformed man in an apron at the street door, but the place itself is like an art tacked away on an upper floor away from the noise of the street.

The world passes through these places, but America furnishes the nucleus of the show companies and the audience that stage a constantly shifting show. Half the people present have come to dance, the others to watch and to talk, and to make new friends.

Fashion does not parade the streets of Paris. New fashions are not seen on the Rue de la Paix as they may be on the "Main Street" of America. Many of them appear on models at the races, on the stage, and to a less extent in theater audiences but the tourist sees more of the dress-makers and the milliner's work at the tea tables or in night cafes than at all the other "peacock alleys" to which the visitor has access.

American jazz bands or "masters of syncopation," still predominant at the "dancings," but they are being Frenchified. American music ranks as the best for dancing, but Americans are absent of the times at home sometimes notice music they first heard several years ago on the other side.

When interest begins to lag on the waxed floor entertainers, chiefly American, are brought on to stimulate trade, and they and the English monopolize that part of the show. Professional dancers also are often American, although the "professional" who dances with the women whose escorts come only to look, and who appear on the water's check for ten francs a dance are more often French or of some uncertain nationality.

Models, actresses and fashion leaders show their beautiful clothes at these places, and many a good customer goes to an expensive dress-maker whose gown attracted attention there and whose maker, on the dressmaker's payroll, found someone to introduce her to the wealthy prospect.

There is a strange contrast of people in these elaborate dance rooms, where a cup of tea costs a dollar and cake is extra. English is spoken almost as much as French, with Russian a fair third. Much of the French has a foreign accent, for there is a queer procession of vague nationalities constantly drifting through the pleasure circles of Paris. There are many of these well dressed men and women with hard faces, who talk little of themselves, and who seem to have no occupation. Then there is a considerable element of the frontier part of upper society, but the real audience is composed of the local and foreign "tourists" from abroad and the French provinces who have come to see how Paris amuses itself.

Dancing seems to be the least concern of the "dancings," nevertheless it goes on constantly on the small crowded floor, frequently limbo-covered, faster in the waltz than American like, and slower in the other dances.

Dancing in Paris often has been said to be dying out, but so far there has been no reduction in the number of these places with queer names like "My Sister's Garden" and "The 26th District." Real dancing meantime, in the big, old-time ballrooms of the Ball de l'Opera, Moulin de la Chante and other places linked with the history of the art of dancing, goes on as always, unimpeded by the after-war odium of the "best places."

Just a Handful



This dwarfed specimen of the equal number is three years old, weighs four ounces and eats his own weight in grapes and figs daily. He was captured in Brazil and is now the pet of Miss Rita Gifford, American actress.

YOSEMITE PARK APPROPRIATION

(By Associated Press) **YOSEMITE NATIONAL PARK, Calif., Jan. 18**—An appropriation of \$295,000 will be given Yosemite National Park by congress for the fiscal year beginning July 1, 1924, according to official information received here. This amount has been approved by the director of the budget and by the house appropriations committee.

Imperative construction work, such as completion of the Yosemite valley sewerage system, extension of water lines in public automobile camps and installation of electric lights in these camps, will take \$85,000 of the appropriation. A total of \$35,000 is given for an administration building in Yosemite valley to replace the old frame structure, which government activities long since have outgrown now that more than 100,000 persons visit Yosemite annually. The \$35,000 is one-fourth the amount needed to complete the government headquarters, but it is thought additional appropriations will be made available at the next session of congress.

TO STUDY CITRUS STRIP

(By Associated Press) **VISALIA, Jan. 18**—Uncle Sam will undertake the study and control of the citrus strip in Tulare county and all other California counties, it was announced here. A federal department of agriculture entomologist will open offices in the county Feb. 1. The county supervisors have agreed to meet the expenses of a laboratory assistant.

The strip control is considered the most important matter before the citrus industry of the county and the government estimates it will require three years of study before a control can be made.



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MOTOR REVISE BILL MAY BE PREPARED

(By Associated Press) **SALEM, Jan. 18**—Chairman Hall, on the senate committee of roads and highways, yesterday indicated that bills would be prepared revising gasoline tax upwards, rearranging motor vehicle license fee schedule and motor tax and speed regulation laws.

Did you ever have to feed the chickens? Then you'll enjoy "The Old Homestead."

SAGE TEA KEEPS YOUR HAIR DARK

When Mixed with Sulphur It Brings Back Its Beautiful Lustre at Once.

Gray hair, however handsome, denotes advancing age. By all means, your hair is your charm. It makes or mars the face. When it fades, turns gray and looks streaked, just a few applications of Sage Tea and Sulphur restores its original beauty. Don't stay gray! Look young! Either prepare the recipe at home or get from any drug store a bottle of "Sage Tea and Sulphur Compound," which is merely the old-time recipe improved by the addition of other ingredients. Thousands of hair restorants are ready-to-use preparations, because it dyes the hair beautifully, besides, no one can possibly tell, as it dyes so naturally and evenly. You moisten a sponge or soft brush with it, drawing this through the hair, taking care to spread it at the roots. By repeating the gray hair disappears; after another application or two, its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

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UNSKILLED MEN ARE PLENTIFUL

Large Seasonal Surplus of Unskilled Labor is Noticed on the Pacific Coast.

(By Associated Press) **SAN FRANCISCO, Jan. 18**—A large seasonal surplus of unskilled workers throughout the Pacific coast is noted by J. A. Kelly, San Francisco, district director for the employment service, United States department of labor, in his monthly report issued here today.

Although agriculture, except for citrus fruit picking in California, is now at a standstill, building, where weather permits, continues unabated. Southern California, Mr. Kelly's report states, is confronted with its usual winter problem of caring for large numbers of transient workers, most of whom are unskilled. Salvaging and temporary habitation of Astoria, Ore., the business section of which was destroyed by fire last month, will afford considerable employment.

An abstract of Mr. Kelly's report follows:

"California: Cessation of agricultural and other outdoor activities, as a result of inclement weather, has resulted in a large surplus of unskilled labor. Construction camps in the higher altitudes also were forced to shut down. Most of these workers took to the cities. Lumber camps and mills along the coast and other places, where weather permits, are operating to capacity.

"Building activities have fallen off slightly. Oil field conditions unchanged, the valley and coast districts being slack, while the southern fields are operating to capacity. Winter is bringing in the usual quota of itinerants, especially in the southern part of the state. Many of these remain until the advent of spring and add materially to the number of unemployed during this season. Oranges and other citrus fruit picking is about to begin and will help somewhat to relieve the unemployment situation. This market, however, can be supplied entirely through the local districts. No distressful conditions have been noted up to date.

"Oregon: There is at present, a surplus of all kinds of labor both skilled and unskilled, caused chiefly by cessation of nearly all seasonal occupations and the shutting down of lumber and logging camps in the higher altitudes.

"Washington: The approaching winter finds a surplus of unskilled workers and common labor. This is due to the closing down of all seasonal occupations, further augmented by the shutting down of lumber.

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ONE CIVIL WAR VET IN ISLANDS

(By Associated Press) **MANILA, P. I., Jan. 18**—Veterans of the American Civil War, resident in the Philippine Islands, have been reduced in numbers until only one remains. Up to a few weeks ago there were three here, but today Ebenezer Cook, 85, formerly of Portland, Ore., is the only representative of the Grand Army of the Republic in the islands.

C. C. Goodfellow, a veteran, died at Cavite a week ago, and recently another veteran, William Thomas, left for the United States on a visit, leaving Cook the sole surviving G. A. R. member in the Philippines.

Rivers Kicked Out By Reverse Coue English

(By The Associated Press) **TACOMA, Wash., Jan. 18**—Autumn's triumph was practiced here in a fight between Jimmy Rivers and Ted Kroche, lightweights, according to Dr. Hinton D. Jones, commander of the local post of the American Legion. Rivers and Kroche were scheduled to fight six rounds, but Rivers, who had been picked as a winner, was knocked out in the first round.

"It was entirely a mental proposition," explained Dr. Jones. "It is the theory of Dr. Coue with reverse English. Rivers went into the ring thinking: 'He'll knock me out; I haven't a chance.' He almost gave up before the fight. I can beat this man; he can't even hit me."

"The result was that Rivers' mind was paralyzed by auto-suggestion," Dr. Jones said that auto-suggestion is responsible for good and bad showings in the ring.

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The Queen of Confections in La Grande at
The J. & L. Drug Co. Exclusively

BIG PENSION APPROPRIATION

(By Associated Press) **SPOKANE, Wash., Jan. 18**—Appropriation of \$2,000 for the establishment of and maintenance of an association to aid recipients of mother's pensions in buying their own homes has just been announced by the board of county commissioners of Spokane county. The fund is for the use of recipients of mother's pensions in Spokane county.

The resolution passed by the commissioners stated that the purposes of the "Mothers' Home" association, to whom the appropriation was granted, are to provide homes for the recipients of mother's pensions and to enable mothers to buy homes with these pensions. According to D. T. Ham, chairman of the board of county commissioners, Superior Court Judge R. M. Webster, as head of the juvenile court, will direct the affairs of the association.

"The whole thing," said Commissioner Ham, explaining the commissioners' action, is to aid mothers who receive pensions in buying little homes of their own instead of paying rent. We set aside the \$2,000, which,



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that she always uses Crescent, and never has a failure with cake, biscuit, muffins, or breads.

But can she tell you why? Scientific experimenters can. They know that a baking powder combining TWO leavening agents, insures the housewife the best results. Crescent Baking Powder has stood every test of the scientist and of thousands of housewives in the West.

At all grocers
No Bitter Taste With
Crescent Baking Powder
Crescent Manufacturing Company
Seattle, Wash.

For instance, will buy 10 boxes at \$5.00 each. Then, if the mother has been paying \$10 or \$15 a month rent, we hold that amount out of their pensions and they pay for their homes in that rate. Then, as their homes are paid for, they get their full pensions again."

We have failed to see any special proclamation for this week, so we can do just about as we please without interruption.

As refreshing as a drink from the pump at "The Old Homestead."

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By making special arrangements with the manufacturer of fine Box Stationery, we are able to have made for us a

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FOR **BETTER BOXES**
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Turn the Corner and Save a Dollar

PAULCO STRIP BLUING
Quickly and evenly soluble. No bottles to spill, break or freeze. Will not streak clothes.
A PERFECT Bluing
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Only 15c

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Our REPEATER	WHERE YOU SAVE	G. V. B. Our Very Best Coffee
Coffee 35c	Phone Main 43	1 lb. 45c
2 1/2 lbs. 85c	FREE DELIVERY	2 1/2 lbs. \$1.12
		5 lbs. \$2.18

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Why One Advertising Appropriation Was Increased

TWO partners were debating their advertising policy—planning the campaign for the next six months. There is a retail store which spent in one year \$12,000 on its advertising which was 5 per cent. of their yearly volume, a fair expenditure in their line of business. In growth of sales they could easily point out the homecoming of the \$12,000 with a fair and reasonable profit in its train. For these two partners that expenditure was a profitable short-term investment. One of the partners spoke up: "John," he said, "we have a cash profit in the bank from that \$12,000, but we have a greater intangible profit by far—it is piled up for us in the minds of every man and woman in the city. "It is reflected in the attitude of our bankers. "It is present in the minds of the manufacturers who sell us. "It is working on the minds and purses of every one of our customers." "Why," he continued, "this business, because of the advertising we have done, is worth \$12,000 more than it was before we began. The two partners increased their appropriation, modestly, it is true. That was five years ago. Today, for it is in a large city, their appropriation is eight times their original amount. Their standing, with bankers, manufacturers, and customers is A-1. Their business has grown and has grown in a healthy way. And still, as one of them put it—"In the last five years advertising has made money for us. Every cent we've spent has come back to us, and has brought another with it. But, our real profit—our big profit from that advertising is banked in the minds of the people. Ours is the best known business of its kind in town. And that is worth a lot of money to us."

LaGrande Evening Observer