

FARM HANDS GO TO AUSTRALIA

British Labor is Welcome in Commonwealth of Australia; Passages Being Paid.

LONDON, Dec. 27. (By Mail)—Australia, unlike America, wants immigrants so much that she is paying the passages of thousands of them and finding them jobs after they land. And the British government is so desirous of ridding England of her surplus unemployed labor that it is helping pay the way of those who leave to find new homes on the other side of the earth. In 1922 about 50,000 persons were sent from London to Australia, and in 1923 twice as many will go, emigration officers estimate.

Australia is very particular about the kind of people who go there to live. In the first place they must be of the white race, and preferably British. Little encouragement is given continental Europeans.

Few passenger ships sail to Australia from continental ports and the Italian, Greek, Armenian or what-not who comes to London hoping to have part of his passage paid to Australia by the commonwealth government finds that the ship is already filled with Britons.

A Briton of sound body, sound sense and apt enough to take to farm work need not have a cent in the world; all he must have is character, and John Bull will see to it that he gets to Australia, and finds a job.

The Australian and British governments will pay most of the passage, and the commonwealth will find the immigrant enough to make to the different states a sufficient chance to provide food and shelter until the intended farm hand gets his feet in the furrow and his hands on the plough.

The commonwealth spends thousands of pounds every year seeing to it that the type of emigrant who goes to Australia to live is vigorous and of good character. The sifting out process begins in London, where many hear the call to a new home over the seas with passage paid but where few are chosen.

The great need is for farm hands and progressive farm owners. Almost as hard is the call for domestics, but it is not being answered, as servants are hard to get in England, and there are not enough of them to supply even the home demands. All of the Australian states are also desirous of having young boys, from 14 to 20, go there and grow up with the country.

Love Unshaken as Father Faces Trial



The four beautiful daughters of Victor H. Arnold, the banker-prosecutor of New York, who is now held on \$25,000 bail in nationally prominent fraud case, state that their love and confidence in their father remains unshaken. "He has always played fair," said Yvonne Arnold (above) at the home in Bayville, L. I.

CHINESE WALK MILES FOR AN AUTO RIDE

"It is no uncommon thing for a poor Chinese to take an automobile bus ride for a couple of hours and then walk back home because he can not afford the return journey," says Trade Commissioner William I. Irvine, of the department of commerce, just back from a tour of investigation of the automotive markets of Asia. "From this you can conclude safely that education of the Chinese into the joy and utility of the motor vehicle is not a thing of the distant future. What the Chinese do need is roads, and they are being built, under far from propitious conditions, and the automobile is the cause. The desire to ride in motor vehicles is responsible for at least ninety per cent of the road construction that is now going on in China. Here is how it works out: A group of Chinese are attracted by the bus lines; there is no road, but by paying kamsa to the authorities they secure the right to construct one. Usually it is a dirt highway, and the builders are given an exclusive franchise to operate vehicles over it. Part of the revenue collected from fares goes for protection. The road then becomes a toll road and everybody using it has to pay for the right. The rich as well as the poor ride in the buses and it is not long before some of the really rich decide to buy a car for themselves so that they can ride over the route in splendor and comfort instead of in a jam. Once the rich man has a car of his own he wants to go farther than the bus road will take him, and his interest in the extension of the road is aroused. And so it goes on progressing in geometric ratio; every car means more miles of road and every mile of new road means more cars, the area of automobile widening until some day, though probably in the far future, China will be as well provided with motor highways as the United States, and her painful transportation problem will be solved."

SALEM-ALBANY HIGHWAY OPEN

SALEM, Jan. 15.—The Pacific Highway between Salem and Albany was reopened for traffic today, according to announcement made by state highway officials. A highway bridge over Jefferson, which was damaged by the high water, has been repaired and the pavement there has been strengthened to withstand the traffic. The highway department's report estimated the loss in the vicinity of Jefferson at \$1500.

SUIT NEAR END

SALEM, Jan. 15.—The case of Hilda Spielder against Zella Fletcher, which has been in progress in the circuit court here for several days, probably will reach the jury tomorrow. Mrs. Stanfield is seeking \$10,000 damage for the death of her husband.

GIBBON SEES LANTERN SHOW

GIBBON, Jan. 15.—Today a cold wind is blowing and the ground is frozen so the old boys say snow is coming. William Hall received a car load of lanterns last week.

Mrs. Glenn Egan of La Grande arrived last Monday to visit her parents, Mr. and Mrs. Louis Burghman. Mrs. Egan had the misfortune to lose her traveling bag which contained her baby's entire stock of clothes while in the Pendleton depot.

Mrs. Dave Roberts and son, Melvin, of Mission, came Saturday to visit Mrs. J. S. Rose, returning to their home Sunday on No. 17.

Mrs. George Gray and son, Burnell, went to Pendleton Sunday to have some of Burnell's teeth filled.

Dave Hunter is employed at present having road wood to the railroad siding for Mr. Holly, who is finishing a road he is to ship at once.

J. S. Rose and son, Tom, are plowing on the ranch this week.

Mrs. Dorothy Rose and baby left Wednesday for the east, where she will make her home. Her husband is employed on the state line.

Mrs. Ed Forest of Thorn Hollow, visited friends in Gibbon Friday.

Bert and Tom Rose went to Pendleton to visit over Sunday with the Guy Cook family last week.

There was a dance at the Holiday ranch and at Thorn Hollow Saturday night. A good crowd and good music were of both dances.

Miss Christy Gibbon's teacher, still has the music lantern show every Friday evening, much to the delight of the children, as well as the grown-ups. Mrs. Fredrick reads a few chapters from a book, "A Story of a Day," every evening very much enjoyed.

Mrs. Mae Wells is having her teeth mended over the week.

Snow began falling at noon. In three hours time four inches of snow covered the ground.

Mrs. Louis Burghman was on the sick list last week.

Bilious people need them

Dr. KING'S PILLS - for constipation

WILL SEARCH FRISCO BAY

SAN FRANCISCO, Jan. 16.—The harbor of San Francisco, here may be searched as a possible "parking station" for scores of unregistered stolen or willfully lost automobiles, as the result of a confession of an alleged automobile thief that, to escape detection, he drove a car into the bay at the Presidio here.

RICH CHINESE ARE AFRAID TO OWN CARS

"Experience has taught the Chinese that the display of wealth has its disadvantages," says Trade Commissioner William I. Irvine, of the department of commerce, who has just returned from an extensive tour of investigation of the automotive markets of the Far East. "The military authorities and bandits know the value of motor vehicles, so that when there is a prospect of conflict they requisition every car they can lay their hands on, giving a receipt that in nine cases out of ten is worthless. The result is that many are timid of buying cars for fear of loss. Now when trouble is brewing, automobiles disappear from the streets like snow before the sun and are hidden until the trouble is over. Last spring when Chang-tso-lin, the war lord of Manchuria, and Wupeifu decided to try their strength, the streets of Peking were empty of all but the cars of the foreigners and sales absolutely stopped; this is a common occurrence. The unification of China and the discontinuance of civil war will be the greatest single help in motor car sales, for the other handicaps will disappear when there is peace."

Habit makes all things enjoyable, and after a little while the world will think "bitter" and "normal" are synonymous.

Common sense increased America's knowledge, at any rate. Lots of us didn't know there was such a thing as onion soup.

Expel impurities with Dr. KING'S PILLS - for constipation

"Comfortable as an old shoe"

—A homely expression that exactly describes the sensation of a woman who has been fitted to—

"La Camille" FRONT LACE CORSET

"La Camille" Corsets embody the latest and most important



Improvements in front lace corsetting. Complete assortment of the different models and sizes always on hand. Priced \$2.50 and up. Mrs. Robt. Pattison Corsetiere Phone 322-W Res. 1702 Oak

Arrived Today!

A Shipment of DR. PHILLIP'S FLORIDA GRAPEFRUIT.

They Are Delicious TRY THEM Fresh Vegetables Daily

J. G. Snodgrass

109 Depot St. Two Phones, Call Main 75 -NO CHARGE FOR DELIVERY-

Reliable Handling of Home Recipes

Any recipe you may bring to us will receive expert attention. It makes no difference whether it's for external or internal use, for human or animal ailments, or whether a home recipe or one written by a physician.

We make a specialty of scientific compounding and carry the necessary drugs in right quality.

Our Stock of Herbs and Rare Drugs is Very Complete. PHONE MAIN 40

Newlin Drug Co.

Roads are good for winter weather but for a mud hole now and then. Mr. Hunt went to Pendleton last Sunday. He was one of the jurymen on the Al Stusher trial last week. Lots of timber is being moved over the railroad to the east this winter. The railroad company's surveyors are working in the Gibbon country and are boarding at the eating house of Mrs. Rose.

REDEMPTION OF SAVINGS URGED

The reports received by treasury indicate that about \$200,000,000 out of the \$250,000,000 maturity value of 1915 war savings certificates which became due Jan. 1, 1923, have been redeemed or exchanged up to date. Cash redemptions and exchanges for the new treasury certificates are progressing steadily and heavy returns

Rub Rheumatism or Sore, Aching Joints

Rub Pain right out with small trial bottle of old "St. Jacobs Oil."

Rheumatism is "pain" only. Not one case in fifty requires internal treatment. Stop drugging. Rub soothing, penetrating "St. Jacobs Oil" right into your sore, stiff, aching joints and muscles, and relief comes instantly. "St. Jacobs Oil" is a harmless rheumatism liniment which never disappoints and cannot burn the skin. Linger up! Quit complaining! Get a small trial bottle of old, honest "St. Jacobs Oil" at any drug store, and in just a moment you'll be free from rheumatic pain, soreness, stiffness and swelling. Don't suffer! Relief awaits you. "St. Jacobs Oil" has relieved millions of rheumatism sufferers in the last half century, and is just as good for sciatica, neuralgia, lumbago, backache, sprains.

are coming in from all sections of the country. Apparently great quantities of certificates, however, are still on sale everywhere in convenient amounts, and on attractive terms. Exchanges of matured war savings certificates for these certificates may still be made, without loss of interest, as of January 1, 1923, but this privilege stops January 15, 1923, and after that date exchanges can only be made as of the current date.

READ OBSERVER WANT ADS

Superfine Bread made by Macpherson's Bakery La Grandé, Oregon

Invest That Money You Got for a Christmas Present in Gifts That Last at J. H. PEARE & SON La Grande's Leading Jewelers Established 1890

Why One Advertising Appropriation Was Increased TWO partners were debating their advertising policy—planning the campaign for the next six months. Theirs is a retail store which spent in one year \$12,000 on its advertising which was 5 per cent. of their yearly volume, a fair expenditure in their line of business. In growth of sales they could easily point out the homecoming of the \$12,000 with a fair and reasonable profit in its train. For these two partners that expenditure was a profitable short-term investment. One of the partners spoke up: "John," he said, "we have a cash profit in the bank from that \$12,000, but we have a greater intangible profit by far—it is piled up for us in the minds of every man and woman in the city. "It is reflected in the attitude of our bankers. "It is present in the minds of the manufacturers who sell us. "It is working on the minds and purses of every one of our customers." "Why," he continued, "this business, because of the advertising we have done, is worth \$12,000 more than it was before we began. The two partners increased their appropriation, modestly, it is true. That was five years ago. Today, for it is in a large city, their appropriation is eight times their original amount. Their standing, with bankers, manufacturers, and customers is A-1. Their business has grown and has grown in a healthy way. And still, as one of them put it—"In the last five years advertising has made money for us. Every cent we've spent has come back to us, and has brought another with it. But, our real profit—our big profit from that advertising is banked in the minds of the people. Ours is the best known business of its kind in town. And that is worth a lot of money to us."