

Mail orders will be shipped on the first day of the sale. No orders can be shipped before that date. Orders received before the opening day will be filled and shipment made Tuesday, January 2nd. Orders received later will be shipped the same day as received. Send in your orders early—the earlier the better, and include postage with your order.

Address all orders to—
N. K. WEST & CO., Inc.
La Grande, Oregon.

N. K. WEST & CO'S 28th

The 28th Annual January Clearance Sale will open at 8 a. m., Tuesday, January 2nd, and will close at 6 p. m., Saturday, January 20th. All goods placed on sale and listed here, will remain on sale until the closing hour unless sold out. Merchandise selected from other than regular stocks must not be returned for refund or exchange. We ask that you make selections as early as possible—if you can't come to this sale, order by phone or mail.

ANNUAL JANUARY CLEARANCE SALE

THE GREATEST OF ALL SALES!

THE BEST BUYING DAYS OF THE YEAR!

TUESDAY, JANUARY 2nd, TO SATURDAY, JANUARY 20th

WE had planned long since a notable series of events for the month of January. We had planned surely and well—in the typical N. K. West Co. fashion. Things have developed splendidly for a banner month—special purchases were consummated and new and added bargains were found to strengthen the selling power of this great yearly event. Now we have determined to make the occasion even more memorable, to do things on a still greater scale and have gone through our regular stocks and selected merchandise of a wanted kind for special offerings—have summoned up the resources of every section of the store and utilized these contributions, all these energies and plans in an intensive drive to demonstrate anew the value-giving power of "La Grande's Greatest Department Store."

IT pays beyond a doubt to take advantage of the many remarkable offerings this store makes in its Annual January Clearance Sale. It pays in the knowledge of the purchaser that the merchandise bought at this store is always merchandise of QUALITY. It pays in the greater latitude of choice which purchasers enjoy here by reason of N. K. West Co.'s always greater-than-elsewhere assortments of seasonal and staple merchandise. It pays, above all, in VALUES, which are the order of the day as our lists of events show. Some lots are, of course, limited—early comers will get the best of these—and morning shopping is best for everybody.

Watch our advertisements in the paper daily; watch our windows and watch the crowds who are going to take advantage of our "greatest values in years."

COME TO THIS SALE IF YOU CAN—ORDER BY MAIL IF YOU CAN'T COME!



Greatest Savings of the Year in FOOTWEAR

Savings All Average 20 per cent and Exceed 50 per cent

LADIES' Kid, Patent and Brown PUMPS

Choice \$4.95

Odd lots and broken sizes of many different styles that must go at a great sacrifice. High and low heels in one and two-strap styles. Values that were formerly priced at \$7.50 to \$10.00. All sizes and widths in the lot, but not all sizes in any one style. Early selections are best.

Brown and Tan Oxfords, \$4.85

Medium low heels, best welt soles, stitched in brogue style. All have rubber heels and are regular \$7.00 values taken from our regular stock. All sizes in this lot. Choice at \$4.85.

Black or Brown One-Strap Pumps, \$3.85

Low, broad heels, best welt soles, of fine calf leather, in either black or not brown. All have rubber heels. Exceptional values for growing girls. —In sizes 2 1/2 to 7. Choice at \$3.85.



ENTIRE REGULAR STOCKS INCLUDING MANY RECENT ARRIVALS AT A DISCOUNT DURING THE ENTIRE JANUARY CLEARANCE

Entire Stock of

BLANKETS AND COMFORTS

To Be Sold at Clearance Prices

What is probably one of the largest stocks of Wool and Cotton Blankets, Indian Blankets, Steamer Robes and Comforts in Eastern Oregon will be on sale all during this month at reduced prices. This is one line of merchandise that is reduced for Clearance only once during the year—it's a good time of year to buy for the coming months of cold weather and for next winter. Reductions from 10 to 25 per cent in this department.

27-inch ZEPHYR GINGHAMS 18c yd.

These are plaid and checks in the quantities a limited supply and all in the 27-inch width. Very special at 18c per yard. Other Gingham too, in various qualities, both 27 and 33-inch widths, at very substantial reductions. Clearance prices from 18c up to 35c yard, and very good values at 22c, 25c and 29c yard.

ALL FRESH CLEAN, DESIRABLE MERCHANDISE

The N. K. West Company's Annual January Clearance Sale have grown to be the biggest sale in this part of the country. It has always been the policy to offer only good, reliable, reasonable merchandise—at the lowest possible prices of any time during the year. Odd lots and remnants are sacrificed and all regular stocks are sold at a sacrifice—many for the only time during the year—that save a great many dollars to people in this community. Remember that a regular or odd lot of this kind can only be a portion of the bargains offered for Clearance during this event. Many will not be shown until the opening day of the sale and many new ones will be added from day to day. We especially urge you to watch our ads in the daily paper from day to day, and to visit this store the opening day of the sale. By shopping early you will be aiding our salespeople and insuring their better service to you.

70-inch PURE LINEN DAMASK Special at \$3.60 yd.

This is our finest pure Linen, a very heavy grade, and you will note that the price is considerably reduced, making the savings considerable on the entire cloth.

Also there are a great many other values extraordinary among the Linens, a few of which we list here: —70-inch ALL LINEN Damasks—these are exceptionally good grades at \$3.15, \$2.25 and \$2.80 per yard. —70-inch UNBLEACHED ALL LINEN Damask—a quality and value that has been off the American market for some time. Priced very special for this sale at \$2.00 yard. —58-inch MERCERIZED Damask—55c per yard. —62-inch MERCERIZED Damask—in three very good qualities—specially priced at 70c, 80c and 90c yard. —72-inch MERCERIZED Damask—good qualities in this width at \$1.12, \$1.25 and \$1.50 yard. Entire stocks of Linens reduced.

TURKISH BATH TOWELS 27c

This is a double thread bath towel, medium weight and 17 inches by 32 inches in size. A very good value at 27c each. EXTRA HEAVY double thread bath towel, a very large size, 21 inches by 44 inches. An exceptional value at 44c each. COLORED BORDERS, large size and very heavy. Sizes of pink and blue in these attractive towels. Very special at 48c each.



A ROUSING CLEARANCE OF FIFTY MEN'S SUITS MUCH BELOW THEIR WHOLESALE COSTS

\$19.75

Every thrifty man should direct his steps toward this event—a sale of Men's Suits such as we have never been able to offer before—a sale of guaranteed ALL WOOL Suits from some of the better manufacturers of this country, including STYLISH PLAIN and FIT-FORM makes. There are plain, conservative styles as well as young men's single and double-breasted models, light and dark Suits. The values included here represent less than the actual wholesale cost of these Suits—but as they are odd lots and broken sizes, they become "short ends" in our stocks and must be sold at a sacrifice. Choose from 50 of them at \$19.75.

ORIGINAL PRICE TAGS ON EVERY SUIT AND AT \$24.75

Are included many of our finest Suits. No need of being an expert on accents, for every suit is GUARANTEED ALL WOOL, it would be impossible for you to go wrong.

The prices for which you buy these Suits are less than we can replace them for, but we're sacrificing them in order to obtain clean, fresh stocks for spring.

The Suits in this lot follow the styles of the day—models for young men and business men, and a good assortment to choose from—all at \$24.75.

Nothing Reserved: Entire Regular Stocks of Hart-Schaffner & Marx Clothing Included in This January Clearance at a Discount of 25 per cent

MEN'S LEATHER VESTS, JACKETS AND HEAVY PANTS 20 per cent off

Every man who needs any of these can ill afford to pass this sale by from a standpoint of values received and savings made. Articles of wearing apparel such as these are reduced at this time only during the entire year. Save 20 PER CENT of the regular price now.

SAVE 10 PER CENT TO 30 PER CENT ON ANY OF THESE

—MEN'S HATS AND CAPS—Including our entire stocks of "Briston" hats, reduced for clearance, 20 per cent.
—MEN'S "EDWIN CLAPP" SHOES—sold exclusively at this store—are reduced for January Clearance.
—MEN'S SHOES—Dress shoes, Work Shoes and High Tops, including boys' All Florsheims and entire regular stocks.
—MEN'S UNDERWEAR—the famous "Mullingweat," "Cooper's" and "Stephensons."
—MEN'S SHIRTS, Dress Shirts, Work Shirts, Silk and Flannel Shirts. Our famous "Bates-Street" make included—entire stocks.
—MEN'S GLOVES, Mitts and Driving Gauntlets.

Get into the BOYS' CLOTHING

Most All Suits Have Two Pair Pants

Mothers and fathers who have saved on the boys' school suits in years past should be early visitors here to take advantage of the clearance prices on boys' suits and overcoats. Nearly all suits have two pairs of pants and a big variety of these that sell regularly at \$15.00 are marked for final clearance at \$7.50. All others marked accordingly. Come early!

ONE THIRD

THE REGULAR PRICE SAVED!! IN THIS CLEARANCE OF

COATS AND SUITS

NEARLY 100 IN THIS SALE! CHILDREN'S AND MISSES' COATS INCLUDED!



Greater than in years before are the bargains offered in our Ready-to-Wear Department due to the large assortments that you may select from. Coats and Suits for women and misses and Coats for the miss of 10 to 15 years. You'll find them here in great assortments—and remember earliest selections are best; be here Tuesday morning early—JANUARY 2, and save ONE-THIRD the price of your Coat or Suit.

Yearly Clearance of Entire Stock of Silk and Wool

DRESSES

1/4 off

From the standpoint of selections and values offered, this sale of dresses alone stands out as a leader. For in this sale are dresses of the very newest styles and materials, both silk and wool, made have arrived only during the past few weeks and among them you will find the famous Peggy Paige models. You save ONE-FOURTH the price on every dress and have the entire stocks for selection.

FINAL CLEARANCE OF MANY

BLOUSES REGARDLESS OF THEIR COST \$1.95

Ladies' Crepe de Chine Blouses taken from our regular stocks for our January Clearance, are values that range up into figures almost twice this price. There are headed and plain models in popular shades—every one an exceptional value at \$1.95. Come early for the supply cannot be replenished when sold!

ENTIRE REGULAR STOCK AT A DISCOUNT OF 25 PER CENT



REMARKABLE CLEARANCE PRICES ON ALL SHIRTS

Every woman needs a separate skirt as they are much in order these days, especially those of wool. Our skirts have been unusually large this season and there are plenty to select from. Savings of from \$2.00 to \$3.00 on every skirt in our entire stock. If you've had one in mind, buy it early Tuesday morning.

SAVINGS ON BOYS' WOMEN'S AND CHILDREN'S UNDERWEAR DURING THIS CLEARANCE SALE

This store is headquarters and exclusive agents for the famous "MULLINGWEAT" and for years it has been one of the chief attractions during our Annual January Clearance Sales. No other underwear is more favorably known for quality, fit and service.

Besides reducing the prices on our entire regular stocks, in ladies', children's and men's departments, there will be many substantial reductions on odd lots and broken sizes.

SAVINGS OF 10 PER CENT TO 25 PER CENT ON ENTIRE STOCKS OF

- Ladies' Underwear
- Men's Underwear
- Children's Underwear
- Ladies' Silk Underwear
- Middy Blouses
- House Dresses
- Bath Robes
- Kimono's
- Petticoats
- Corsets
- Brassieres
- Hosiery
- Blouses
- Aprons
- Sweaters
- Infants Wear
- Neckwear
- Gloves
- Pura
- Ladies', Children's and Men's Shoes.
- Blankets
- Cotton Dress Goods