

La Grande Evening Observer

AN INDEPENDENT NEWSPAPER.
Published daily and weekly at La Grande, Oregon, by the La Grande Evening Observer Publishing Company.
BRUCE DENNIS, Editor.
Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter.
Address all communications to THE OBSERVER, 1319 Adams Ave., La Grande, Oregon.
MEMBER OF ASSOCIATED PRESS.
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited in this paper, and also the local news published therein. All rights of re-publication of special dispatches here also are reserved.

By Mail.
Daily, per year, in advance \$5.00
Daily, six months, in advance \$2.75
Daily, three months, in advance \$1.50
Daily, per month .50
Weekly Observer-Star, by mail, per year, in advance \$1.50
On sale in other cities—Oregon Hotel News Stand, Portland; Imperial News Stand, Portland; Multnomah News Stand, Portland.

MEMBER OF ASSOCIATED PRESS.
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited in this paper, and also the local news published therein. All rights of re-publication of special dispatches here also are reserved.

GUARD THE TONGUE:—Keep thy tongue from evil, and thy lips from speaking guile. Depart from evil, and do good; seek peace, and pursue it.—Psalm 34: 13, 14.

Subscription Rates:
By Carrier,
Daily, per month \$1.50
Daily, per three months \$4.25
Daily, per six mo., in advance \$7.50
Daily, single copy .05

CITY AND COUNTY OFFICIAL PAPER.

All Against Them

Somewhat, we have always had a kindly feeling for the underdog, whether socially or in a business way, and with that feeling the Evening Observer would like to arise and utter a few words in defense of the beef steer and his sister.

Lately we have been hearing so much about sawdust breakfast food to take the place of beefsteak, nuts to take the place of meat for lunch and salads to offset the T-bone steak for dinner, that it is now time for a few of us to talk a little.

The last straw that broke the Camel's back was the utterance of Edna Hopper, the 62-year-young flapper who flapped away at Pendleton a few nights ago telling her audience to eat carrots instead of meat. Now, a carrot is just about as near nothing as any vegetable grown. It is said to be the only thing that grows which does not contain alcohol in some form. Be that as it may, we know the carrot has no kick and a diet of carrots would make a weak feminine rice fit only to play with toys and minds with the thinking capacity of babies. If you want a lot of doll-like women who look like painted mummies but who have not the pep to put on their own rubbers, feed them as Edna Hopper says, on carrots.

And, then, there are the health hounds who loudly proclaim that meat is not good for men, that it is a kidney destroyer, makes men cross, etc.

These fellows advising the men and Edna Hopper advising the women have darned near ruined the cattle industry which is the industry that has stood the test for ages. Bread and meat have been the foods for all the great men and women of the world. Can you imagine a Phil Sheridan, a Stonewall Jackson, a General Grant eating sawdust breakfast food and salads? Can you think of Susan B. Anthony or any of her kind living on carrots? Not on your grandma's tin type. Those people who had backbone, energy and convictions all ate beefsteak.

Go into a gathering of these health hounds and look them over; listen to their pink ribbon arguments, and then get out with a bunch of woodsmen and cowpunchers—one class eat carrots and the other class eat beef. Which one would you rather be physically?

Two very good reasons are apparent why the health hound should be suppressed. The principal one is that he is weakening the human race, taking away the steam that pumps the engines of thought, and the other is that he is striking hard blows at "old bosste" that are below the belt and unfair.

Give us the beef eaters who arise early in the morning, shave a pine stick for shavings with which to start the fire and when the frying pan is piping hot throws in a beefsteak which, served with black coffee furnishes fuel for the engine until noon. This individual will hit the ball a lot harder, will accomplish more in the rough and tumble scramble of life than the eater of wafers, carrots and breakfast food.

Pass the beefsteak, please.

Mooseheart

Back in Illinois there is a perfected community spirit focused in a great institution called Mooseheart. Over 500,000 members of the Moose Lodge in America know and appreciate the greatness of the institution founded by James J. Davis now secretary of labor in Harding's cabinet, for the benefit of widows and orphans throughout the country. Whenever we read anything pertaining to Mooseheart the thought comes to us, what a great work this man Davis is doing. After all, there is no investment so grand and so glorious as the investment in a child. To know that money paid into a Moose Lodge here in La Grande is going to benefit the child of some worthy citizen who has been called by death is a knowledge that is both satisfying and remunerative.

The Moose Lodge is composed of just "folks." It does not demand a membership of white collars, neither does it demand a membership of men high in social cast nor those who have been favored with a competency of this world's good. All men who are men and try to be men every day in the year are welcomed in the Moose Lodge and when the Neophyte has undergone his initiation he can not then understand what the real underlying principal of the Moose is. Not until he becomes familiar with the work at Mooseheart will he know that it is one of the greatest institutions ever inaugurated in America.

A grand movement such as this does not spring up spontaneously, it is the product of some man's mind. James J. Davis was the man with the idea. He was not wealthy, for he was a mere "puddler" in an iron foundry. His idea, however, breathed relief and comfort to suffering humanity; it breathed hope and joy for depressed childhood and it therefore took shape and grew with the aid of every member ready with their financial support to make of the simple project institution of which his Davis had dreamed.

Children in 26 states who belong to the family of a Mormon are just as eligible to membership at Mooseheart as are the children of New York and Illinois. It has been a comforting thought to many a man who would for this wage after he has joined the Moose order to feel that if disaster should overtake him, his little children would be cared for and educated in this Mooseheart institution.

What an excellent place for people with big money who desire to do good in the world! How well this money could be spent to expand this institution and make it bigger and greater.

Shouldering Her Way Ahead



The search to discover the girl with the perfect shoulders, instituted by Hugo Jackson, Pacific Coast sculptor, ended when his artistic eye rested on Helen Lynch, a young film actress.

CRITICS AIDING DAIRY INDUSTRY

Discussion of Bovine Tuberculosis in Relation to Milk Supplies Is Big Benefit.

PRODUCTION SHOWS INCREASE

Many Towns Adopt Regulations Requiring Tuberculin Testing and Milk From Tester Herds Brings Higher Prices.

(Presented by the United States Department of Agriculture.)
"That the free and frank discussion of bovine tuberculosis in its relation to milk supplies benefits rather than injures the dairy industry is shown by observations of the United States Department of Agriculture. When the work of freeing dairy herds from tuberculosis on a wide scale was undertaken several years ago, critics attacked the belief that the slaughter of tuberculous cattle would result in a milk famine and that publicity calling attention to the disease among dairy cows would hurt the dairy business. Increased Milk Production.
The criticisms received careful consideration, but were not permitted to

tuberculous cows were destroyed. In stead of a milk shortage there has been a remarkable increase in both production and consumption of milk and dairy products. Last year, 1922, milk production in the United States aggregated nearly 30 billion pounds, a noteworthy gain over the previous year. Production of butterfat likewise increased. In 1921 alone, milk cows increased 241,000, which is a figure nearly twice as great as the slaughter of tuberculous cattle during the entire five year period.

People Use More Milk.
Several hundred towns have issued regulations requiring tuberculin testing, and apparently with inspired faith in the safety and value of milk as a food, people are using more of it than at any time in the past. Frequent instances are reported to the Department of Agriculture in which parents placed liberal milk orders with owners of tuberculin-tested herds at considerable distance away, although they could obtain milk from untested herds much more conveniently and at a lower price. Thus, in spite of various objections to the free discussion of tuberculosis-related problems, the evidence shows that the benefits outweigh the doubts and fears.

MISTAKE WITH BEEF CATTLE

Many Producers Handle Cows in Same Manner as High-Producing Dairy Animals.

The function of beef cattle is to convert cheap roughage into a product that can be utilized by man. Many men entering the business of beef production make the vital mistake of handling their beef cows in the same manner that a high-producing dairy herd is managed, not because they fail to realize a profit, condemn the beef business generally. The same thing would happen, however, to the dairy business if dairy herds were subjected to the conditions necessary for profitable beef production. The only difference is that few dairy herds are ever placed under these conditions. In managing a herd of beef cattle, the overhead expense in the form of labor, equipment and unimproved feeds must be kept at a minimum if a substantial profit is to be realized.

Making Paste for Wall Paper.
To one pint of lime add one heaping tablespoonful of sugar. Add enough cold water to make a smooth paste, then add boiling water, heating it until you have a thick, clear paste. If it does not clear with a few minutes, your paper will not crack and come off as it does when glue is used in the paste.



A Clean, Profitable Herd of Purebred Dairy Cows.

Interfere with the constructive program of tuberculin testing and freeing herds from the disease. The soundness of this policy is shown by the following figures: During the period July 1, 1917, to July 1, 1922, 175,000

Your Credit:-:

is a valuable asset and should never be injured through careless business methods.

Transact your business through this bank, build up your savings account and establish a substantial credit.

La Grande National Bank
SOUND—RELIABLE—PROGRESSIVE

N.K. West & Co.

THE QUALITY STORE

The Gift Problem Solved!

WITH THE MERCHANDISE CERTIFICATE

At the last minute you have always had a member of the family on your list, that you could not decide on a gift for—or perhaps one you had forgotten—or you may be uncertain as to the size of the article or wearing apparel you may wish to give.

THE MERCHANDISE CERTIFICATE

will do away with all these worries. What could be more pleasing and acceptable than a gift of her own choosing. Give her a Merchandise Certificate for her shoes, slippers, hose, gloves, purse, corset, underwear or even for a dress, coat or suit. Call here and ask about THE MERCHANDISE CERTIFICATE—it saves a world of thought and worry.

1000 Fancy COLORED TOWELS
A Great Variety of Patterns
65c to \$1.75 each

Very appropriate as X-mas gifts and can easily be embroidered or chartered in colors that match the pattern. With D. M. C. threads, absolutely fast, very durable little gifts can be made and with such little work. There are a variety of weights and sizes in pink, blue, lavender and yellow. Prices 50c, 75c, \$1.00, \$1.25 and up to \$1.75 each.

Just In Time NEW COLORED LINEN HANDKERCHIEFS
With Hand-Drawn Threads and Colored Embroidery
65c each

One kind of many, that we have received just especially for the last week of shopping are those of colored linen in blue, pink, rose, lavender and tan, with drawn threads and embroidery. They are very new and very different, and are priced very reasonable at 65c each. This is only one of the hundreds of Christmas handkerchiefs on display here—wonderful assortments of all kinds. Priced from 10c to \$2.00.



WOMEN WHO ARE BUYING FOR MEN!

Because we are specialists in men's goods we can help you save time and money and thought in buying for your men folks. Here in this store you will find a great variety of a wide range of prices, and here in our store where you get the advice of those who really know what men want. We can supply anything for any man and in none but quality merchandise.

JAP LUNCHEON SETS
and Separate Cloths and Napkins

Very appropriate, practical and useful X-mas gifts, and so very popular, too. Luncheon cloths in various sizes, 28 inches, 45 inches, and 54 inches and 60 inches square. A great variety of patterns.

Napkins to match if you wish and may be had in any quantity. Luncheon cloths, \$1.15, \$1.25, \$1.50 and up to \$2.75. Napkins, 75c to \$1.50 doz.



The New "Bradley" GOLF COATS
\$8.00

These knitted golf sweaters in the popular four-pocket styles are most welcome at this time of year. For a complete list of sizes and prices, send for our new price list. Through these new sweaters your man's hair shade is very new.

There are all sizes and many styles, too—priced from \$7.50 to \$8.50.

DON'T FORGET TO USE THE MERCHANDISE CERTIFICATE!

New Wool Gauntlets
Just In This Morning, \$2.50 Pair

The heavy knitted brushed wool gauntlets in grey and tan striped are here—the kind that everyone has been asking for; here in all sizes. Priced \$2.50 pair.

Editorials From Over the Nation

CHEAP BAIT FOR SUCKERS

Portland Oregonian: Some persons who profess to be anxious to put some new commodity on the market advertise an offer to "give for a limited time to any person who will mail us \$1, the cost of a liberal sized package, absolutely free, 50,000 rubles." The advertisement says further:

The Russian ruble recently was worth 55 cents a ruble, giving the above a value of \$27,500. The "recently" in question was before the war. The present-day Russian ruble is worth about 10,000,000 for a dollar. At that rate the "gift" would be worth half a cent. Rubles are the cheapest money in the world, cheaper even than German marks, and a German 5-

CONCERNING HAIR

Pittsburgh Dispatch: Dr. Hurler of the Smithsonian institution should be given a unanimous rising vote of gratitude by millions of men who, if he is correct, have been victims of an unconscious libel. Baldness was explained by one researcher's assertion that men's hair was not because human males had too much brains; by another who said it was because men wore their hats too much. Baldness is a penalty of evolution. Hair that was once a genuine head protector was a different factor from the hair useful mainly to give the modern hat a better grip

TO ESTABLISH COLOR GRADES

upon the modern man's head. Nature rebels that if that is all the use of the modern man has for hair on his head it is not enough to justify his effort to maintain its former strength. So it grows old young and dies.

Samples Are Being Submitted by Beekeepers to Establish Rank of Extracted Article.

Samples of honey are being received by the United States Department of Agriculture from beekeepers in all parts of the country. In connection with the work of establishing reliable color grades of extracted honey, a new type of spectrophotometer will be used in this work, which will be done by agriculturalists of the department in cooperation with the division of census and standards of the bureau of agricultural economics.

Gifts That Last

Wrist watches are now an absolute necessity for women, either young or old. We carry a large assortment either plain or fancy, round or rectangular, white or green gold, or gold filled, with either ribbon or suspension bracelet.

Come in and see our beautiful display and compare our prices. We are the house of quality and we guarantee to save you money.

J. H. Peare & Son
La Grande's Leading Jewelers
Established 1890