

Men's Rubbers

We have a very complete line of La Crosse pressure-cured Rubbers. These rubbers are all of first quality material and are fully guaranteed to give complete satisfaction.

Westenhaver & Gilbert
209 Depot Street, La Grande, Oregon

SOCIETY

Owing to the burning out of a motor in the Evening Observer composing rooms today the usual Wednesday installment of La Grande's society news will appear in Thursday's issue.—Editor.

The annual flow of the Mississippi carries to the sea 499,000,000 tons of solid matter.

Today's Events.

Leaders in educational circles throughout the Dominion are to gather in Ottawa today for the annual convention of the Canadian Education association.

The Grain Futures Act, which provides for the supervision by the secretary of agriculture of the trading in grain futures on the exchanges throughout the United States, comes into operation today.

S·H·E·R·R·Y'S

LAST DAY

443 Times in N. Y.

"TURN TO THE RIGHT"

A Metro-Rex Ingram Production

ALICE TERRY, JACK MULHALL

and a fine supporting cast.

The Great Photoplay of Love and Laughter

Campbell Sisters

STORE CLOSED FRIDAY

Watch! for Startling

Announcement

Training of the Order. Happy is the man who reverences all women because he first learned to worship his mother.—Richter.

Long Life. Only way to live long is by keeping busy, says a centenarian. Looks as though we might hit 125 then.



Hooverized Groceries
WHERE THE THRIFTY THROUGH
YOUR SALVATION—THINK!

Sound Saving Values

THE STORE THAT STRIVES TO BE OF SERVICE AND VALUE EVERY DAY IN THE YEAR—LA GRANDE'S ORIGINAL AND PIONEER CASH FOOD STORE

FLOUR—Three carloads purchased before the advance. We are still supplying our customers at the same low price, and it's the genuine old wheat flour.

OUR SEAL, Home Product, 49 lb sack, \$1.54, per bbl. \$5.90
BLUE STEM, Home Product, 49 lb sack, \$1.78, per bbl. \$6.92
PICKET HARD WHEAT, Idaho's Best, 49 lb sack, \$1.88, per bbl. \$7.22
SALTED PEANUTS, fresh barrel, per pound 15c

- FRESH FRUITS and VEGETABLES**
- Spuds, genuine Netted Gems, Sandridge grown, 100-lb sack \$1.00
 - Onions, 6 lb, 15c, 100-lb sack \$1.90
 - Genuine Sweet Potatoes, 5 lb 25c
 - Fancy Cranberries, quart 25c
 - Large Fresh Celery, 2 for 25c
 - Cabbage, solid heads, lb 31c
 - Hot House Lettuce, lb 25c
 - Fancy Head Lettuce, each 15c
- CANNED FISH**
- Cove Oysters, can 18c
 - Alaska Pink Salmon, 2 cans 25c
 - Preferred Stock Sardines, can, 19c, 3 for 50c
- COFFEE**
- M. J. B., 5-lb tin \$1.97
 - Diamond W., 5-lb tin \$1.90
 - Our Finest Bulk, 3 lb \$1.00
- FINE TEAS**
- Lipton's, full pound 70c
 - Orange Pekoe, full pound 60c
 - English Breakfast, full pound 60c
 - Fancy Gunpowder, full pound 48c
 - Shilling's, full pound 73c
- CANNED FRUITS and VEGETABLES**
- Libby's Sliced Pineapple, 2 1/2 lbs 33c
 - Del Monte Peaches, 2 cans 15c
 - Sugar Corn, 2 cans 25c
 - Sugar Peas, 2 cans 25c
 - Tomatoes, 6 large cans 85c
 - Del Monte Asparagus, can 20c
 - Preferred Stock Tomatoes and Corn, per can 24c
- CANNED MILK**
- Carnation Milk, the known milk of quality, has no equal, per can, 11c, case of 48 cans \$5.18
 - Eagle Milk, 2 cans 45c

- DRIED FRUITS, RAISINS**
- Seedless Raisins, 15-oz. pkg. 19c
 - Seedless Raisins, bulk, per lb 19c
 - Citron Peel, per lb 58c
 - Currants, 15-oz. pkg. 25c
- NEW CROP NUTS**
- Fancy Walnuts, 3 lb \$1.00
 - Almonds, lb 25c
 - Filberts, lb 25c
 - Brazils, lb 25c
 - Pine Nuts lb 40c
- CEREALS**
- Mother's Oat Flakes, 35c pkg. for 29c
 - Carnation Wheat Flakes, 35c pkg. for 23c
 - Corn Meal Quaker, pkg. 15c
 - Quaker Farina, 2 pkgs. 25c
 - Fancy Oat Flakes, 10-lb sack 49c
- BAKING MOLASSES**
- 2-lb Tin 15c
 - 5-lb Tin 43c
 - 10-lb Tin 78c
- PURE HONEY**
- 5-lb Tin 67c
 - 10-lb Tin \$1.25
 - Pure Comb Honey, 3 for 50c
- TEA GARDEN SYRUP**
- One-half Gallon 85c
 - One Gallon \$1.65
- LIBERTY BELL (MAPLE)**
- One-half Gallon 85c
 - One Gallon \$1.65
- BEANS and RICE**
- Red Mexican Beans, 10 lb 78c
 - Fancy White Beans, 10 lb 88c
 - Fancy Blue Rose Rice, 10 lb 78c
- RICE POP CORN**
- Three Pounds 25c
- PURE COCOA**
- Two Pounds 25c

HOOVERIZED GROCERY.

The Largest Chain Department Store Organization in the World

J.C. Penney Co.

A NATION-WIDE INSTITUTION - Incorporated
371 DEPARTMENT STORES

Mackinaws for Juveniles To Enjoy the Great Outdoor!

These Mackinaws are the product of one of the nation's best known makers. Our buying in large quantities makes possible these surprisingly small prices.



The Mackinaw Illustrated Is 34 Ounce All Wool—A Big Value at \$7.90

Sizes 2 1/2 to 8 Years
It is a double breasted semi-overcoat model with large fur-trimmed notched collar, two flap patch pockets and belt. The patterns are neat and attractive.

Other Mackinaws For Juveniles

Made of 26-ounce all wool—double breasted belt, and in attractive patterns. \$4.98 and \$6.49

Sweaters For Boys—Coat Style



Warm, serviceable knitted wool coat sweaters with big, cozy collar and two pockets. In favorite colors.

\$1.98

The "Topic" "Let Us Be Your Hatter"



A thoroughbred for smartness! Choice in bowler, ulster, sand tan, seal office suit and black Super quality throughout.

\$4.93

Men's Brown Dress Shoes Variety of New Patterns



Long wearing qualities in footwear at low prices. That's what you get in every pair of J. C. Penney Co. shoes. New styles are here in a varied assortment for your selection.

The shoe pictured: All authentic, calf, whole quarter, perforated tip, half rubber heel, single welt sole. \$5.90

\$1.98 and \$2.25

Sure-Fit Caps "Let Us Be Your Hatter"



The adjustable Waverly Cap—ideal for motoring! A slight pull on the strap and your cap fits snugly and will not blow off. Will not shrink. In tweeds, cassimeres and English softings.

\$1.98 and \$2.25

"DAYS OF '49"—ZUBER HALL—NOV. 1-2-3-4

The Largest Chain Department Store Organization in the World

Odd and Interesting

The first sundial was erected in Rome, and this day was first divided into hours in 295 B. C.

Mary, our nearest neighbor, will hit at the nearest possible point to us—35,000,000 miles—in 1924.

No bird ever visits the shores of Lake Averana, near the city of Naples, because of the putrid water.

The poorest Japanese could regard his evening bath as a sacred duty, and as the greatest luxury of the day.

Robert Munsie, an apple packer at Brewster, Wash., set a world's record by packing 375 boxes in 9 hours and 40 minutes.

Until electricity was discovered, the cause of the aurora borealis was unknown, and it was supposed to be of supernatural origin.

The cathedral of Metz is installing a chime of sixty porcelain bells. It is said that the tone of the bells is very pleasing, and that the bells are very strong.

A special interest of Lord Rosbery's old age is his collection of snuff boxes, which is said to be the most comprehensive and the most valuable in the world.

A Baptist church in Shreveport, La., recently completed at a cost of \$500,000, is the first church in the world to establish its own radio broadcasting station.

Autwerp is the centre of the human hair industry. Raw hair and Chinese hair, which has been bleached, dyed, and prepared, is used in the manufacture of women's hair nets.

At Creil, near Paris, there is a society of archers, with an annual competition for the original trophy, given at the first meet of the society, more than a thousand years ago.

A Spanish inventor has produced a new machine gun capable of firing 3,500 shots a minute. The new war terror fires seventy shots a minute from each of fifty barrels. Its operation requires five men.

Recently, when the ancient walls of Canton, China, were razed to make room for a street railway, contractors offered to do the work for whatever treasure the walls might contain. The work was divided among several applicants, every one of whom discovered such quantities of ancient coin and ornaments hidden away in the walls that the work, though done without other payment, was profitable to him.

with the Atlantic, was opened.

1867—Five Fenians were sentenced to death for the murder of a police officer in Manchester, England.

1885—At Portland, Ore., 20 trees were lost when an electric car went through an open drawbridge into the river.

1897—The new Congressional Library at Washington was opened to the public.

1901—The South Carolina and West Indian Exposition at Charleston, S. C., was opened.

1915—The household sugar allowance in the United States was increased to three pounds per person per month.

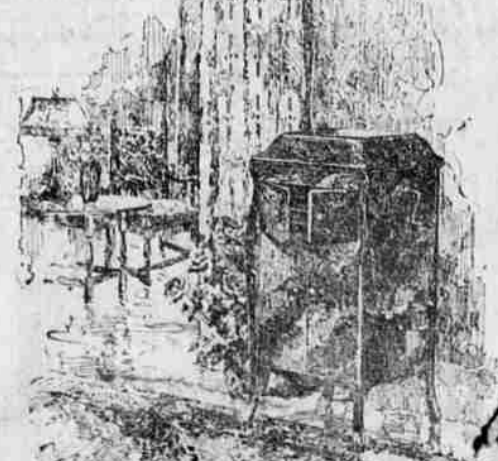
1919—Cardinal Mercier, the Belgian prelate, sailed from Quebec for home.

One Year Ago Today.
King Alexander of Yugoslavia was welcomed in Belgrade.
Senator Watson of Georgia charged that American soldiers had been managed without trial.

Early on Scroll of Fame.
Erastosthenes, head of the Alexandria library, first measured the circumference of the earth in 245 B. C.

Victrola

This Victrola is \$125. Ask the family whether you ought to get it.



Newlin Book & Stationery Co.

Today's Anniversaries.

1808—John Taylor, the successor of Brigham Young, head of the Mormon church, born in England. Died Oct. 25, 1887.

1872—The California Canal in Colton, connecting the North sea

