

# La Grande Evening Observer

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## Bible Thought For Today

**A SURE SUPPORT.**—The eternal God is thy refuge, and underneath are the everlasting arms. — Deut. 33:27.

## WHAT HE DESERVED.

Americans who remember some of the venomous attacks on this country perpetrated in recent years by a British publication called "John Bull" will take a certain amount of satisfaction in knowing that its editor, Horatio Bottomley, has been sent to prison for seven years at hard labor.

Unfortunately his sentence was not imposed for his malignant efforts to stir up animosity between two friendly countries. Such offenses can seldom be punished fittingly. The crime for which he was convicted was misappropriating trust funds. He got, mainly from people of small means, about \$2,000,000, of which only \$100,000 is accounted for.

The British courts have a way of taking such frauds more seriously than we usually do in this country, and Mr. Bottomley will probably serve his sentence in full. For seven years, therefore, international relations will benefit from this editor's incarceration, along with trusting investors.

One is tempted to point out, in this connection, the fact that it is not at all uncommon to find people who boast loudly of their own patriotism and prove it by abusing foreign nations, turning out, after all, to have been patriots for profit. The wholly sincere patriot seldom flaunts his patriotism and is so sure of his country's position that he doesn't think it necessary to hate or abuse other countries.

## Jonathan Carver and the Name of Oregon.

(Spokesman-Review.)

T. C. Elliott of Walla Walla, an accepted authority on the history of the Pacific northwest, is concluding a series of studies on the problem whether Carver originated the name, and, if not, what was the source. Remembering that on an out-crook wall of Portland's public library is inscribed Carver's name as one of the noted explorers, Mr. Elliott states that the reason for honoring him thus is that in 1778 Carver published a book about his American travels during 1766-68 and that this was one of the "best sellers" at London.

It is interesting and suggestive to learn that since Mr. Elliott published his first article about Carver in the quarterly magazine of the Oregon Historical society in December 1920 new documents have come to his use. The third article, which is about to appear, will indicate the circumstances in which Carver came to compose his journal and will disclose his entire dependence on Robert Rogers both for plots and means for journeying to what now is Minnesota and for the name of Oregon.

Carver claimed that as early as 1733 he had the original idea of western exploration in the interest of his king and country, but Mr. Elliott declares that Rogers was the dominant character, had the inherent spirit of adventure and knew the way.

On September 12, 1764, Rogers issued instructions to Tate and Goddard, which directly mentioned "Oregon" and outlined the search for the river of that name. This seems to be the first entrance of "Oregon" into records written in English. Rogers' instructions to Carver on August 10 had not mentioned "Oregon." On May 6, 1767, according to "what seems to be the original journal of Captain Carver," he found Tate, Goddard and their party at Prairie du Chien "and proceed from this to find out the great river 'Oregon,' and remarking that their orders came from Rogers. This mention of the name to Carver is the only mention of it in Carver's journal.

The final conclusion announced by Mr. Elliott is that "Carver was not an independent traveler nor an independent writer. He did not record geographical information not already known through the French. He took the plot for his book and some of the contents from the two books by Rogers, published in 1765. Of special interest is the tracing of Rogers of the name 'Oregon.'"

## Canada Wants Our Goods.

The Canadian minister of finance representing the Dominion's new liberal government, is proposing big tariff reductions on various important products of the United States. They include agricultural implements, clothing, boots, shoes, cotton and wool.

The Canadians evidently believe it is profitable to encourage the importation of materials needed by their industries and goods in whose manufacture they themselves suffer a disadvantage. Therein they take a very different attitude from a good many people on this side of the border.

In view of this change of policy, it would not be very surprising if the

Canadian government should get around, after a little, to proposing some such reciprocity agreement as the United States proposed in the Taft administration. Canada turned down that proposal, largely as a result of a bitter anti-American propaganda, in an election that swept the Liberals out of power. They have come back now, and Canada is friendlier to the States. Yet if reciprocity were offered today by the country that rejected it a decade ago, the United States, too, might reverse its old position, and refuse.

## FOOD KEYNOTE OF RUSSIA NOW

(By Associated Press.)  
MOSCOW, June 12.—Food is the keynote of many Soviet Russian problems; hence the crop prospects for September 1922 are of the greatest interest. There is reason to believe that the yield will be greater than in the famine year of 1921, but farther than this no one today can prophesy.

If the 1922 harvest is fair, Russian industry may show considerable growth after September. Factors would then be able to provide their workers with food, the lumber industry would improve if the woodcutters were able to get rations, and their activities would see the opening of saw mills.

As the lumber food stocks in the provinces become more and more depleted, provincial Russians are coming to Moscow to sell their belongings to buy food in the city markets. Reversing the process of a year ago, when city dwellers went to the provinces for food, now the provinces find that Moscow, where free trade has developed much more than in the country, has stocks available for all with money.

Moscow's progress toward surface prosperity during the past few months has made it a startling contrast to less fortunate provincial towns.

## BRITISH TRADE TO BE BOOSTED

(By Associated Press.)  
LONDON, June 12.—The steamship, 1919-20, will leave London on a round-the-world tour, carrying samples of British goods, and visiting all the principal ports.

The trip is designed to last nine months. On board will be 250 representatives of British firms who will be prepared to do business anywhere and with practically everything Great Britain has to sell.

There are further variations on the ship for about 100 passengers who may find the ship as a permanent hotel for the entire trip, the cost of which is about one pound.

## THE OFFICE CAT

—BY JUNIUS—



### GALLANTRY.

A Portland jobber advertises that he has something interesting in silk stockings. Nearly everything in silk stockings is interesting.

Some men go about their business quietly and others drive flippers.

### THE PORCINE PERSON.

Man is somewhat a sausage—Very smooth upon the skin; But you can't tell just exactly How much hog there is within.

Some centenarians attribute their long life to a certain kind of patent medicine, some because they eat just what they want, some because they never smoked, chewed or drank, some to one thing and some to another, but they are all agreed on one point—that they were born so long ago.

### HIS OPINION.

"What is this alleged work of art?"  
"It's a freeze."  
"It's a front."

A man went in a La Grande store the other day and asked for a brief case. "What size?" asked the clerk. "What sizes do you have?" said the customer. "Well we have one size that is very popular, called the Quartello."

### PERHAPS.

Maybe the reason so many women insist upon eating things that disagree with them is because they love an argument so.

"And you must avoid all sweet things," concluded the doctor.  
"Now, listen, doctor," said the swain, "can't I even go to see my best girl?"

A small neighborhood is where you have to wear your shoes to sit on the front porch.

Lots of people would be poor if they didn't owe to much.

Water wouldn't be crossed so much if more of it would keep out of milk and gasoline.

"Is made a passing fad?" asks the Digest. It acts more like a contagious disease.

The girl with dreamy eyes is usually wide awake.

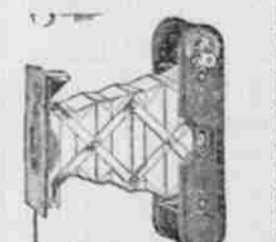
With winter clothes put away moths are making the fur fly.

Voters in Kansas towns have decided by a large majority to require all school girls to wear skirts that reach three inches below their knees. From which we are to assume, of course, that the immodest part of girls' legs is the top section of the shin bone.

### LEAVING IT TO CHANCE.

Mr. Higgins—Your sister, Philippa, is taking a longer time than usual in dressing. What's the matter?  
Little Edna—She's gathering her "Put-Take" up to decide what to put on and what to take off.

If a man starts to dig a hole in the street it will not be long until ten men will be watching him and each of them will know more about how it should be done than the man who is doing it, at least the thing they do and are ready to give their advice regarding it.



**VEST POCKET KODAK**  
Price \$6.50

All Kodak prices now at their lowest. You will find them all here. If you live out of town please let us have your address and we will be glad to mail you one of the late catalogues.

**RED CROSS DRUG STORE**

## CHARTER APPLIED FOR BY LADIES

Last Thursday evening the members of the Auxiliary of the American Legion met and with an enrollment of seventy-two members, decided to send, at once, for their permanent charter.

For the present they will hold two meetings each month, an evening meeting on the second Monday and an afternoon meeting on the fourth Monday. The Neighborhood club rooms have been secured temporarily for their use and all members are urged to be present at the next meeting on the afternoon of June 26th, at 2 o'clock.

## ATMOSPHERE IN ADS TAKES WELL

(By Associated Press.)  
WILWAUKEE, Wis., June 12.—Women like "what may be termed atmosphere," in advertising, Mrs. Anna D. Oleson, of Cloquet, Minn., candidate for the democratic nomination for United States senator from Minnesota, told the convention of the Associated Advertising Clubs of the World today.

She said that the modern woman demands not only utility, but also "beauty and comfort in order to have a home atmosphere equal to that of kings and queens of a few centuries ago."

"When a merchant pays \$500 for an ad in a paper he wants to use the space to the best possible advantage," Mrs. Oleson said. "He may make \$30, \$40, \$50, \$60, \$70 or one hundred per cent efficient. The cost of the space is the same. It is the advertiser's business to say how it shall be made efficient."

"First, we want courtesy. Secondly, we want an appeal to our intelligence and not to our prejudices. Thirdly, we want to get a full and honest value for the price paid. It is a strong point with us, that a firm will refund us the purchase price of anything bought, if it does not prove satisfactory."

"Not all the advertising is in print. Courtesy, promptness of service, thoughtful of personal comfort such as drinking fountains and rest rooms, have their value. The simple fact of placing a product before the eyes of people on paper will undoubtedly make sales, however."

"The sign that says, 'It ain't toothache—it is tobacco' is grotesque. It injures the sense of beauty, art and proportion. Five or six miles from a large city at the turn or bend of the road there is apparently a large book, telling in a few sentences the history of the city we are approaching. Though it says very little about the tire it advertises, we feel as we are passing by that that manufacturer is interested in our welfare; he has given us some worth-while information, he has appealed to our intelligence."

"A cordial smile and a handshake is necessary for the success of a small cross roads store; it is equally necessary to carry that principle of cordial service into large organizations. Service pays, and advertising which renders public service also pays."

"Women do most household buying from the retailer. They are natural bargain hunters and are more impressed with what they read than men. Most of the failures in advertising are due to overstating the merits of the product, while others are due to understating its real value. Therefore the advertiser must fully understand what he is advertising, and then present the facts as they are."

**75 YEARS A MINER.**  
MANCHESTER, Eng.—George Stephenson, who began work in a mine when 7 years old, has retired at the age of 82 years. He was never sick a day in his life.

**FOR REAPPOINTMENT.**  
(By Associated Press.)  
WASHINGTON, June 12.—Meyer Lissman and Rear Admiral William

## AN INCOME OF \$100.00 A WEEK

amounts to no more than \$10.00 a week in the end if it is all spent as you go. Sound business judgment dictates that a portion of your earnings be set aside as a reserve against possible future misfortune or sickness and as a means of gaining financial independence. A savings account in this bank is a sound investment. It will work for you every day in the year and always be available in the hour of need.

## La Grande National Bank

Capital and Surplus, \$250,000.00  
SOUND — RELIABLE — PROGRESSIVE

# WOMEN! READ THE STORY OF A GREAT Sale of SILK HOSE

1000 PAIRS OF PURE SILK HOSE

Brown and Black only. "Seconds" of a regular stock hose of known make at about half price.

Four months ago, we gave to our customers a special selling event of the same number of pairs, in the same colors, same hose and same price. The 1,000 pairs lasted but a short time, and until now we have not been able to find such a buy in the silk hosiery market.

Women have called for them often. Many have told us their wearing qualities were as good or better than the regulars that sell at \$1.25 and \$1.50 — so now we are going to get one thousand more pairs on the bargain tables at this ridiculously low price. Beginning tomorrow morning there will be all sizes in black and brown only.

Of course, we cannot make exchanges, refunds or replacements, for they are sold as "seconds." Look over the hose carefully when purchasing and you will find the flaws are hardly noticeable—nor will they impair the wear.

While any remain at 69c pair.

**69c pair**

**Advertise Your Home Town**  
Attach auto name plates to the license tags on your car, and when visiting other towns or touring you will be advertising and thereby helping your home town.  
Plates on sale here, \$2.00 pair.

**Children's Pure Silk "Phoenix" Half Sox**  
Pure silk socks for children of every age from the infant up. They are in brown, black, pink, blue and white. Some plain, some with drop-stitched effects. All sizes. Prices from 75c to \$1.50 pair.

S. Benson, retired, were nominated by President Harding Monday for reappointment to the shipping board. Their present terms are due to expire at midnight Tuesday.

## DANCE

EVERY TUESDAY AND FRIDAY NIGHT

Open Air Pavilion, Union, Oregon

Musie By IMPERIAL PEP ORCHESTRA

### Al's Illuminating Store

NOTICE TO HOME BUILDERS

Don't fail to have a Daylite or Sunlite Unit demonstration before purchasing your light fixtures.

**AL. E. HERMAN**  
West-Jacobson Bldg.  
Near Y. M. C. A.

## Fresh Fruits and Vegetable

For Freshness and Price our vegetables are unequalled.

Carrots, asparagus, tomatoes, green onions, radishes, hot house head lettuce, cabbage, green peas, new potatoes, beets, cucumbers.

Order your strawberries and fresh country cream here. Home made cottage cheese, best ever, 20 cents a pint. Finest Netted Gent Potatoes \$1.50 per hundred delivered.

### JOEL'S GROCERY

Free Delivery Prices Reasonable

# FREE Airplanes

BOYS AND GIRLS

Be at our store at three-thirty Thursday afternoon and get your airplane.

Don't forget the time, Thursday at 3:30 o'clock.

## J. G. Snodgrass

109 Depot St. Two Phones, Call Main 75  
—NO CHARGE FOR DELIVERY—