

MOVIES ON THE FARM URGED

ATLANTA, Ga., Apr. 10.—John C. Chaloner of New York and Virginia, author of the laconic inquiry, "Who's looney now?" has just left Atlanta to continue what he calls "his kind of work" of the United States.

Mr. Chaloner is now and has been for some months carrying out his plan to keep country boys on the farm and away from the cities.

He proposes to prevent the depopulation of the farms everywhere in this country by placing moving pictures in rural communities—preferably in the rural public schools—so as to check the movement from the farms to the cities by furnishing the recreation which the farm lacks; to extend the visual instructions in the rural public schools into the community centers and so to increase vastly their influence and service.

Mr. Chaloner said that the superintendents of education of seven of the 11 states he has already visited have concurred in the plan after his own farm hands and dairymen had been lured away by the amusements afforded by the neighboring towns and cities. He had conducted a large dairy business on his 400-acre estate, known as "The Merry Mills," two miles from Cobham, Va. His business had extended to Richmond, 100 miles away. Then, almost of a sudden, he found himself possessed of an up-to-date dairy plant with no help to run it.

He decided to compete with the amusement places of nearby towns and cities by converting a fine commodious barn into a moving picture theater. He installed modern picture machines as well as electric lights and heaters and seats to accommodate 300 persons. Then he started the movies. No admission fee was charged; his theatre was always crowded to capacity. He had determined to close the theatre when summer came, but he was prevailed upon to keep it open and was even asked to charge an admission fee so that the theatre might keep on running.

CONFEDERATE NURSE HERE

(By Associated Press)
WALLA WALLA, Wash., Apr. 7.—Mrs. Margaret Potter, aged 85 who served as a nurse during four years of the Civil war, has died at her home here. Mrs. Potter was born in Ireland, and was visiting relatives in Mississippi when the war broke out. She was in Vicksburg during the siege.

Her husband, the late Charles Potter, was a stage driver of the old western frontier. The family traveled from Illinois to California by stage.

SENATE ACTS.

(By Associated Press)
WASHINGTON, Apr. 7.—The senate today acted upon an amendment to a bill authorizing a score of additional federal judges.

Highest price paid for clean, large-sized cotton rags.

Bears Torch of Eternal Youthfulness

VANCOUVER, B. C.—Earning like the torch of youth, countless youth, courageous, unselfish youth striving to reconcile society's sins with city's charities, Robert Nichols, who has been lauded as the "brightest light" of literature, arrived on the Canadian Pacific Express of Russia.

This earnest young idealist, poet, philosopher, professor and soldier is bringing to America a new message. At the age of 28 he holds the chair of literature in the University of Tokio. He is the youngest professor of literature in the world.

As far as youth and genius allied, Nichols may be included with Keats and Byron in that he has already gained international fame and reputation as a poet. When Czecho-Slovakia entered upon its new regime as a republic two years ago Nichols attended the "Festival of Freedom" as the best-qualified representative of English poetry. He was associated with Lord Dunsany, who represented the drama, and H. G. Wells, representing fiction.

In Toronto, whether he is bound, he is acquainted with a literary group which will entertain him. He has just completed a play, "Guilty Souls," which is to be staged in London and perhaps also in New York. It has a prologue, somewhat of a revolutionary nature, calling upon the youth of the world to uphold their sagging standards. Mr. Nichols said it was long, but not as long as G. Bernard Shaw's "Methusalem." While in Canada he is exceedingly anxious to note the strides Canadian literature is making. "Your literature is having the inspiring effect on our people that your soldiers had on the morale of English troops during the war," he said, "we cannot have too much of it."

Mine Mules Get a Vacation When the Miners Go On Strike

WILKESBARRE, Pa., Apr. 10.—One hundred fifty-five thousand idle mine workers in the anthracite fields of Pennsylvania are not alone in enjoying the holiday brought about by the suspension order. The mine mules, many of which had not seen daylight for years, also are enjoying it. "And, if the miners they cut about their enclosures are to be taken as reflections of their feeling, they are even more joyful than the miners.

Certainly these humble beasts of burden are not worrying about the probable length of the suspension, for everything has been done for their comfort. Thousands of them were brought from the dark levels in boarded enclosures. To watch them romping about, kicking and biting at each other good-naturedly, was evidence enough that they welcomed the change again to get into the sunshine and air, free from coal gases.

It was in the deep recesses of the mines, where trolley lines cannot penetrate or where sparks from electric wires might cause gas explosions, that the mules are employed. After once taken into the inner workings, they are never removed except in cases of strike or other trouble. Their average life underground is about 15 years.

NEW CHAMBER DEPARTMENT

PORTLAND, Apr. 10.—The Department of "Depreciation and Service" established by the State Chamber of Commerce last month, has been received with enthusiasm by the local commercial clubs and chambers of commerce throughout the state, according to an announcement today by Roy T. Bishop, director in charge.

Morris J. Durvea, secretary of the department, has visited several communities during the past month, including Salem, McMinnville, Astoria, Forest Grove, Hillsboro, Corvallis, Albany, Silverton and Eugene. In each of these localities, Durvea has addressed the local clubs and conferred with club officials on local community problems.

Several towns throughout the state, including communities in Central and Eastern Oregon, have requested the services of the organization expert, and a working schedule is being arranged to cover as much territory as possible at a minimum of expense.

"The services of this department are extended free of charge to any community of the state which is in need of expert advice and assistance in community matters," said Director Bishop. "Almost every commercial club has individual problems which must be met, and the State Chamber considers this work to be one of our major activities."

Scholastic Standard At U. of W. Is Low

SEATTLE, Wash., Apr. 10.—College students whose mental caliber

is no higher than that of seventh grade school children are apparently meeting satisfactorily the scholastic requirements of the University of Washington, according to conclusions reached recently by members of the psychology department of the University of Washington here, in preparing data on the grading system now employed at the school.

As a result of a study of statistics pertaining to the system, the psychologists have decided that the methods now in use to determine intellectual fitness do not tell the truth. Comparison of the results of intelligence tests with grades obtained by students for their school work are said to have shown startling discrepancies.

A pamphlet, recently issued, containing the results of this investigation, declares that good students do not get the grades they deserve, while poor students receive grades far above their merit. Inadequate examinations and incorrect gauging of the results of examinations are offered as reasons for the inefficiency of the system.

At the University of Washington, the report states, the brighter the student, the less he has to work under the grading system. Separation of students in the larger classes into groups according to intelligence is advocated, with opportunity for the brighter students to progress unhampered by their less accomplished classmates. It is also suggested that increased credit could be offered students whose mental equipment is of a higher order.

Strange Marriage Custom. One of the strangest marriage customs is observed by some of the women of Assam. The bride goes to fetch the bridegroom, and it is etiquette for him to hide and resist until carried off.

Snooping Cops Are Given Lecture by A Montana Judge

HELENA, Mont., Apr. 10.—Passage of the prohibition amendment to the federal constitution "did not inaugurate a reign of legislative despotism to be carried out by snooping constables or peace officers," according to a dissenting opinion handed down yesterday by Associate Justice Albert J. Galen of the supreme court in the case of the state against Louis Mullen of Deer Lodge.

Mullen, carrying a handbag from which the neck of a demijohn was protruding, was arrested by a Deer Lodge officer. The lower court released the defendant, but ordered the liquor destroyed and the bag and demijohn sold. The appeal was from this decision, claiming unlawful search and seizure. The action of the lower court was affirmed by the supreme court today, Justice Galen only dissenting. In his opinion Justice Galen said in part:

"Under the decision every person who carries a container for liquids may be subjected to an invasion of personal rights and privileges; the messenger who flies from the dairy with pasteurized product of the cow, in basket or bottle, to the infant in the nursery, as well as the druggist clerk who carries a demijohn or flask which cheers the expiring moments of the sick or aged on their hospital cots.

"My brothers at the bar had best discard their green bags and portfolios for fishermen, in order to avoid inquisitive constables attracted by a bulging bag."

Salt Water May Be Used for Irrigation

(By Associated Press)
SALT LAKE CITY, Apr. 10.—Irrigation with water from Great Salt Lake, the whole of which has heretofore been thought 22 per cent salt, was recently declared feasible by engineers here. The project is intended to reclaim 20,000 acres of desert land north of the lake. Although the big lake has always

been supposed too salty to sustain or develop life in any form, the northern end is now said to be almost fresh, and is becoming increasingly fresher every year. This condition is due to the fact that the upper arm, which was isolated from the main body years ago by the Lucin cutoff, is now practically a separate body of water.

Water from the Bear river emptying into this arm of the lake has, in the opinion of experts, tended to make the upper lake almost fresh.

RAGS Wanted at The Observer.

MEASLES may be followed by serious cold troubles; use nightly VICKS VAPORUB Over 17 Million Jars Used Yearly

Turn the Corner and Save a Dollar

New fresh lot of crackers and cookies.
Diamond W bulk Macaroni, extra good
2 pounds for 25c
Fresh Eggs, 2 dozen for 45c
Bulk Fig Bars, per pound 25c
Our Delicatessen is in charge of Miss Perryman who will be delighted to serve you with delicious prepared food.

J. G. HOLM

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Quality and Service
—FREE DELIVERY—
CALL MAIN 43

You can always be sure of perfect results in shortening when you use Mazola, which is 100 per cent pure vegetable oil, absolutely free from moisture. Being a liquid, it is ready at all times for instant use.

Layer Cake

2 Eggs
1/2 cup Sugar
1/2 cup Water
1/2 cup Mazola (6 tablespoons)
1 1/2 cups Sifted Pastry Flour
2 teaspoons Baking Powder
1 teaspoon Vanilla Flavoring

Break eggs, add sugar and beat with Dover beater until light and thick. Add Mazola and water and beat until thoroughly mixed. Fold in sifted dry ingredients. Bake in pans oiled with Mazola.

Best for Salads and Cooking

MAZOLA

Used and recommended by Public School Domestic Science Teachers

AFTER EVERY MEAL

WRIGLEY'S P-K

It's a DOUBLE treat — Peppermint Jacket over Peppermint gum

10 for 5c

Sugar jacket just "melts in your mouth," then you get the delectable gum center.

And with Wrigley's three old standbys also affording friendly aid to teeth, throat, breath, appetite and digestion.

Soothing, thirst-quenching. Making the next cigar taste better.

THE FLAVOR LASTS

AFTER EVERY MEAL

Hot Cross Buns

Ready again, and more delicious than ever before. Filled with candied peels and luscious raisins. Of course you can't celebrate Easter without a goodly supply of these Buns.

30 cents per dozen
Better order early

Macpherson's Bakery

LET'S MAKE THE MOST OF IT.

Cave Man Stuff

BACK near the beginning of things, our prehistoric forebears would have perished from the earth if they had not understood the science of reading advertising.

The caveman didn't know much about underwear, hair tonic or phonographs, but they did have to eat. The one who could follow the tracks of the game he hunted, or read the meaning of a twisted leaf or broken twig, was best off in life.

Then, as now, the most consistent reader of advertising was best dressed, best fed and most contented.

There has been something of an evolution in advertising in the last few thousands of years, but the principle is just the same.

The consistent reader of the advertisements is invariably best informed on what to eat and where to get it; what to wear and how much to pay for it; what to do and how to do it. He's up on the most important things in life. Consequently he gets most from life.

Throughout the ages, advertising has done much to make life livable and pleasant. We owe it much.

LET'S MAKE THE MOST OF IT.