

# The Observer

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## Bible Thought. For Today

**ROAD TO SUCCESS.**—Commit thy way unto the Lord; trust also in him; and he shall bring it to pass. . . . Rest in the Lord, and wait patiently for him.—Psalm 37:5,7.

## An Elks Resort

Wallowa county Elks deserve the highest praise for establishing the national Elks' resort at the head of Wallowa Lake, where nature in all her grandeur has hung her tapestries of ice and snow, has bordered these tapestries with fringe of pine and fir; has placed in the foreground a lake of marvelous beauty fed by arteries from the everlasting snows of the high mountains.

When "Bill" of New York journeys to the coast and is persuaded to invade the Elks' paradise at Wallowa Lake for but a day he will stay a week. His stay will open wide his eyes and he will return to the smoky city determined to change his way of living. He will see probably for the first time that to make money in a city has severe penalties which people who live in the mountains do not pay, and he will begin to yearn for a return trip to Wallowa county.

The Elks will put many a good man to thinking by establishing this great resort. Is it worth while? Most certainly it is.

## President Short

The Ad Club prospered under President Mossman the past year. He kept it clean and wholesome, directed its course in proper channels for which he has the thanks of the county. Now the new chairman, C. E. Short, has taken charge for the coming year and the Evening Observer predicts another good year under his leadership.

The new president's name should be an axiom for all members. When they speak make it "short," when they offer a resolution make it "short," when they call a meeting or have one called make it also "short." Time to many is the cheapest thing there is, but, in fact, time is the dearest thing we have. No national currency ever had anything like the value of time.

When a hundred men gather at the noon hour time is the legal tender. Every minute is priceless. Do away with formalities, cut the verbiage from your remarks—nobody cares a rap whether the speaker is prepared or not prepared. If he speaks the crowd will soon determine that. Make no apologies. Let us emulate the motto of our new president and cut everything "short."

Brevity is the kingdom of success in Ad Club undertakings.

Along with the many other good qualities of John W. Kelley of the Oregonian he proved in La Grande that he can make a pleasing after-dinner talk.

The suggestion is made that, in the next presidential campaign candidates will send out their speeches by radio. This will necessitate a new appointment of wave lengths—front porch and "round the circle."

After all, it might be only fair to make the banks lend money for the bonus, when so many people in these last few years have had to pay a bonus for bank loans.

An explorer says he has discovered human beings with tails in Borneo. He ought to send one of them to the Kentucky legislature.

Somebody asks, "Why 'pin' money? Probably the woman would answer, "Because there is some point to spending it."

## IN THE OLD HOME TOWN



## THE OFFICE CAT



**STARTING VIVIDLY.**  
"Start where you begin," said the teacher of the short-story class. "Have a vivid beginning."  
So teacher's pet began his story in this way: "Oh, hell," said the Duchess, who up to this time had taken no part in the conversation."

"Jazz playing taught in 20 lessons." And it can be done, says the Kansas City Star. That's one thing that is the matter with jazz.

**ALL THROUGH.**  
"No more garden?"  
"No more. I'm tired of buying seeds for the neighbors' chickens."

"My sister's feller licked my dog yesterday," said Willie, "but I get even with him all right."  
"How'll you get even?" said Willie's friend.  
"I'm going to mix quinine," said Willie, "with my sister's talcum."

You can't beat Chris Columbus as a prophet of the first water.  
Way back in 1492 he gazed America-ward and exclaimed, "I see dry land."

We live but to learn—and earn to live.

There will be no more kissing in Chicago railroad stations if the hard-hearted station masters have their way. Which is only one more reason for our already firmly commented belief that Chicago is a grand place for Chicagoans.

The difference between a living and an income these days is the difference between pants and trousers.

**CHANCE OF A LIFETIME.**  
The occupants of the parlor car of the Limited were startled by the abrupt entrance of two masked bandits. "Throw up yer hands," commanded the bigger of the two. "We're gonna rob all the gents and kiss all the gals."  
"No, partner," remonstrated the smaller one gallantly. "We'll rob the gents, but we'll leave the ladies alone."  
"Mind your own business," snapped a female passenger of uncertain age. "The big man is robbing this train."

"Well, Bloom," asked a young colleague who was just starting in, "How's your practice?"

## Do You Know?

Mr. Spencer, manager of the Zuber Hall, is rearranging the entire place, and has secured M. T. Collins, Portland's favorite jazz singer, who will sing all the latest songs and arrange all the Novelty Dances. Beginning Tues. March 21, we will start our series of Novelty Dances. The first will be the famous Candy Dance. Dick Linsey's Jazz Patters will syncopate the melodies New music.

Added attraction M. T. Collins on the Megaphone.

No Advance in Prices.

"In the mornings practically no one comes," was the reply, "and in the afternoon the rush falls off a bit."

## THE TOWN CAN'T LOSE.

"We must do away with these mud-holes." Too many motorists go "stuck."  
"But the town people make money hauling them out."  
"Oh, we'll get the money. We'll fine them for speeding."

Isaac—"You should pull the curtains down ven you kiss your wife. I saw you last night."  
Abie—"Th choke's on you; I vast' home last night."

## Doings of the Ad. Club

C. E. Short, President.  
A. W. Nelson, Manager.  
Telephone Main 769.

## Invited to Hear Ambassador.

Any member of the Union County Ad Club who plans on being in Portland Tuesday evening will be welcomed at the Portland Chamber of Commerce dinner in honor of Sir Auckland Geddes, British ambassador to the United States, who will be in Portland tomorrow. Credentials will be gladly issued by A. W. Nelson to anyone who can go, provided plate reservations are made by Tuesday morning. The Ad Club's quota of plates will stand until 9 a. m. Tuesday.

## MILL TO REOPEN

WALLOWA, Mar. 29.—Secretary Ravenscroft of the Nibley-Minnaugh Lumber company announces that the saw mill will probably start operations March 27. Logging will begin as soon as possible on the upper Dry Creek. Enough logs are in the pond for a short run and are thought sufficient to last until the logging starts.

Ten pounds of lard \$1.50 at People's Market. Phone Main 747.

Particular people are pleased with the service at the Palace Confectionery as well as with the articles served. 3-14-32

## BASKETBALL IS NOW AT AN END

### Stoddard Brothers and Hi-Y Teams Win In Last Pair of Hoop Contests for Season.

The Stoddard brothers ushered out the 1932 basketball season Saturday evening by drubbing the Cougars in a slow game, 34 to 12. The La Grande Hi-Y won from the Baker Hi-Y in a preliminary game 37 to 18.

The Stoddard brothers completely outclassed the Cougars, who were crippled by the absence of Webb, who was an all-star city league selection for this season, and took an early lead which was never headed. The entire Stoddard team, reinforced by the presence of Frank Black and Waldo Stoddard, the latter a regular on the O. A. C. rooky team played a steady consistent brand of ball and while none of them were outstanding stars, they all delivered their usual brand of stellar basketball. The game was slow and uninteresting due to the fact that the Cougars were entirely outclassed.

In the first game of the evening the La Grande Hi-Y took an easy game from the Baker Hi-Y. Only three of the Bakerites showed up and Keeney and Oliver, who played with the Cougars, filled in the gaps for the visitors. Kingwell and Gunn put the game on the shelf by scoring 16 and 16 markers, respectively.

The lineups were: Cougars, Keeney and Oliver, forwards; Emlich, center; Cooper and Chandler guards. Stoddard Brothers, John Stoddard and Frank Black, forwards; Dave Stoddard, center; Waldo and Lester Stoddard, guards; Baker Hi-Y, Hill and Keeney, forwards; Kennison, center; Oliver and Whittaker, guards; La Grande Hi-Y, Rohan and Kingwell, forwards; Gunn, center; Stager and McMillan, guards. C. C. Snow refereed both contests.

## Education by Radio Is To Be Tried by Eastern University

Lazy College Lads Won't Have to Attend Classes and Co-Eds Can Absorb Lectures While Primping

(By Associated Press)  
NEW YORK, Mar. 29.—College education soon may be acquired at home through the wireless telephone medium.

New York university announced Sunday plans for the establishment of a broadcasting station at its Washington Square division from which classes in all its courses will be conducted.

## Road Conditions Are Much Improved Now

The road condition is considerably cleared up in Union county, only the Elgin and North Powder roads still being impassible to tourists. The roads from La Grande to Union and from Union to Cove is in good shape and much travel is going over them at present. The Huber and Alice roads are in fair shape and are passible to car traffic. The Hilgard road is open as far as Glover and in a short time all the Union county roads are expected to be open.



**Safeguard your Interests**

You carry insurance on your life and on your home: this means a considerable outlay.

If you do not safeguard your interests by maintaining a bank account you are neglecting a duty that costs you nothing.

An account in this bank SPELLS CREDIT and credit often means WEALTH.

**LA GRANDE NATIONAL BANK**  
LA GRANDE, ORE.  
SOUND-RELIABLE-PROGRESSIVE

WE PAY 4% OR TIME DEPOSITS

MEMBER FEDERAL RESERVE SYSTEM

**Better Service—Always**

It is now the sole aim of this store to even better the methods, increase the service and build up the standards of merchandising here that have constantly grown during the last twenty years. To be a store of public service, conducting business on the closest possible margin and eliminating the thought that we are here solely for the purpose of making money.

The best effect of the combined energy of this store is toward the goal of our ideals that can only be reached when this establishment becomes a store worthy of the public's trust and confidence.

And so with our minds alert and our hearts still strong in the faith, we set our hands to the plan today, firm in our determination not to turn back until the furrow is reached. This store shall live and labor, plan and perform, conceive and achieve—its uplifting and inspiring ideals shall be the giving of merchandise and absolute worth for the price.

Visit this store now; see the many new signs of spring. In most every department there are buds and blossoms of fashion's newest creations.

Business does not consist of getting along but of getting ahead. In order to get ahead, the store must be ahead in merchandise and service.

This business was started amidst humble surroundings, and with faith as the main asset some twenty years ago. During the time ensuing in which it has served the public, it must have done so in a satisfactory manner, or it would now be elsewhere.

Dependable merchandise and dependable facts about what you have purchased here, combined with the courteous attention that this store has endeavored to wrap up with every package that has left the store, tell the story of the amount of success attained.

**W. West & Co.**  
THE QUANTITY STORE  
Incorporated

**CURRENCY SHORTAGE**  
MOSCOW, Mar. 29.—The Russian State bank is contemplating an issue of its own bank notes to meet the general shortage of currency, particularly in the provinces.

The Rosta (news agency) announces that the bank has been directed by the Finance Commissariat to work out an emission plan.

**ANGLO-DUTCH RELATIONS**  
THE HAGUE, Mar. 29.—The vis-

it of the Earl and Countess of Athlone to Queen Wilhelmina is expected to be followed by closer relations between Holland and Britain. This has long been desired in English circles.

THE Oregon Nursery Co., Geo. Hall, Agt. 1212 Wash. Ave. Phone 146-M. 3-7-32

**NOTICE BROTHER ELKS!**  
Wednesday evening, March 22nd, Ladies are made daily at the Pat- Grande Lodge No. 433 will hold a special meeting in honor of District Deputy G. E. R. Dr. Ben Norden, of Portland Lodge No. 142. All brothers are requested to be present.  
NOLAN SKIFF, E. R., F. L. PEARSON, Sec. 3-17-32

Chocolate Creams of all flavors—fresh taffy—English kofky—mints and wafers—in fact all favorite candies are made daily at the Pat- Grande Lodge No. 433 will hold a special meeting in honor of District Deputy G. E. R. Dr. Ben Norden, of Portland Lodge No. 142. All brothers are requested to be present.  
NOLAN SKIFF, E. R., F. L. PEARSON, Sec. 3-17-32

A man can borrow money on what he puts INTO a home—He can't on what he puts OUT for rent.

**Now Is the Time to Build**

Building materials and labor are down now where you can afford to build—indeed they are low enough so that you can't afford not to.

This company is ready and able to assist you solve your building problems without charge. Come in and see your home before you build it.

**The Grande Ronde Lumber Co.**  
Retail Department