

Doings of the Ad. Club

C. E. Short, President,
A. W. Nelson, Manager.
Telephone Main 709.

Trade Extension Committee Meets.
J. C. McFadden and five members of the trade extension committee met last evening to outline their year's work. The first effort will be devoted to presentation of "Eskimo Pie," a local product to which there is a competitive line manufactured outside of La Grande. The committee has sampled the home-made article to be the same price and equal in quality to the outside lines and are therefore going to help develop support of a new home industry. Eskimo pies will be served next Tuesday. Several other projects more extensive in scope were inaugurated and will be developed early this spring.

Lycium Committee Meets.
The Lycium committee met last evening at Ad Club headquarters and made arrangements for presenting a home-talent musical March 24th for the purpose of clearing the winter's expense account. The eleven organizations in the committee will play important parts. Among other business transacted was a decision not to underwrite any Lycium concert next year. The Ministerial association has expressed a similar view in resolution, and the Ad Club and the Neighborhood Club will be asked to support the non-guarantee.

Committees are working on the many phases that need attention in presenting a big concert such as the Salut program will be next Friday evening. Seats go on sale at Silverthorn's tomorrow morning at 9 a. m. and that the rush for seats will equal that which saw the sale for the New York Symphonie Orchestra, is foreordained. Due to the lack of movable chair facilities, there will be relatively few general admission seats.

The reasons for the non-partisan league in North Dakota, how it grew and what it did, and intimate sidelights on the men who were in the foreground during those strenuous

Mrs. Esther Wolfe



When You Have a Cough or
Lose Weight and Appetite
Take This Advice

Fresno, Calif.—"After an attack of scarlet fever I was in a weak, nervous condition. My appetite was poor and I had no interest in anything. My friends did not expect me to live as with the weak ones I had had cough. I had heard my father speak of Dr. Pierce's medicine, and I bought a bottle of the 'Golden Medical Discovery' and began to take it. Before I had used all of the first bottle I knew it was doing me good, for I felt a desire for food, my cough ceased and I began to have color and to take an interest in life. I continued to take the Golden Medical Discovery till I felt strong and well. Today I am enjoying the best of health."—Mrs. Esther Wolfe, 2211 Tyler Ave.

As soon as you commence to take this "discovery" you begin to feel its bracing, appetizing effect. Day by day your strength, in fact, your health, grows. Write Dr. Pierce, President Invalids' Home, in Buffalo, N. Y. If you desire free medical advice.

We Like to Give Service

Oh, to put it differently, has it ever struck you that it isn't the ease of the job, but your liking for it that makes it attractive?

We're in the battery business because we like it.

If we can give you service that you didn't know we had, we are particularly pleased. We don't stop with merely filling, charging and testing your battery, and selling you a new one when you need it. We're here to do everything we can to see to it that your battery gives you miles of uninterrupted service for a dollar, and more satisfaction all around.

We like to be bothered. Come in anytime.

LA GRANDE BATTERY STATION

Willard Batteries

A. L. Crossman

years, were told last evening at the Methodist Men's Club by Prof. C. C. Snow and Rev. Geo. H. Quigley. Rev. Quigley especially had intimate acquaintance with the leaders, including Governor Frazer and Attorney General Lampe.

Nothing So Good for Cough or Cold, Chamberlain's Cough Remedy

"Everyone who has used Chamberlain's Cough Remedy speaks well of it," writes Edward P. Miller, Abbottstown, Pa. People who once use this preparation are seldom satisfied with any other. It is excellent to allay a cough or break up a cold.—adv.

RAGS Wanted at The Observer.

TEMPERATURE WAS VERY HIGH

(By Associated Press)
BRISTOL, Eng., Mar. 15.—The extraordinary figure of 114 degrees Fahrenheit was the recorded temperature of a girl here, who was suffering from the grip.

When first summoned to see the girl the physician said he was astonished to find that his clinical thermometer recorded a temperature of 112 degrees, but, thinking that the thermometer was out of order, he

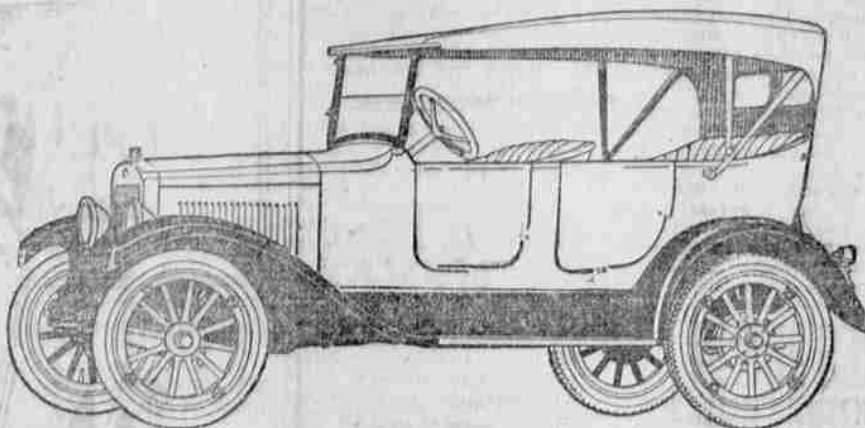
requisitioned two others only to find that they both recorded the same high point.

During the night the patient's temperature advanced two degrees. Appropriate treatment was a once applied, the girl's temperature gradually subsided to normal or thereabout, and she is now stated to be in perfect health.

Medical journals here do not record an instance of such temperature being followed by the patient's recovery.

Ten pounds of lard \$12.00 at People's Market. Phone Main 747.

SEE SOMMER & MARTIN for your harness and repair work, 1115 Adams avenue. 3-13-29



Price Goes Down! Quality Stays Up

The comfortable riding qualities of the Overland can be compared only with those of higher priced cars, for its spring base is 130 inches long—longer than the wheel base of most large heavy cars.

Its 27-horsepower motor drives the Overland farther on a gallon of gas than any other car. Owners report 25 miles is common.

Touring \$550, Roadster \$550, Coupe \$850, Sedan \$895; f. o. b. Toledo.

Overland Always a Good Investment, Now the Greatest Automobile Value in America
25 miles per gallon... Triple Motor vanadium steel springs... 130 inch spring base—real comfort... 27 brake horsepower... Seamless all-steel body... Finish, enamel, baked 450 degrees... Transmission, three speed... Four safe, adjustable brakes... Auto-lite, electric starter and lights... Electric horn, on steering wheel... Stewart-Warner speedometer on dash... Real one-man top... Demountable rims, tire carrier.

UNION MOTOR CO.

Corner Jefferson and 1st

\$550

Overland
The Greatest Automobile Value in America

"IN SPRING"

'tis said
"A young man's fancy lightly turns to thoughts of love—"

BUT
"A young housekeeper's fancy turns to thoughts of housecleaning"

Lightly—if she has an electric cleaner.

Heavily—if she has not.

Do your thoughts turn lightly or heavily?

Let us show you the electric cleaners.

Eastern Oregon Light & Power Company

Did you ever try Grape-Nuts? with stewed prunes or peaches?

THERE isn't anything better for breakfast or lunch than a dish of Grape-Nuts, with cream or milk, and stewed prunes or peaches.

This delicious combination gives you the elements of a well-balanced food. For it contains not only the material needed to build tissue and furnish energy, but it also supplies fruit acids, that help keep the system in good order.

Go to your grocer today and order a package of delicious Grape-Nuts. You will find that it will digest more readily than most other cereals, and it will "stay by" you longer—because it's so richly nourishing.

Grape-Nuts for Health
"There's a Reason"



Just Received a Car Load

VICO

An Oil for Every Purpose
WE CAN INTEREST YOU

if
You Have a Car or Tractor
Bring Your Can or Barrel and Save Money

OREGON HARDWARE AND IMPLEMENT CO.

We Have It

Phone Main 53

A COAL STRIKE WARNING

Advice from BABSON'S STATISTICAL ORGANIZATION, a national authority, to the question:

WHAT SHOULD CLIENTS DO?

"There is but one thing for clients to do—PUT IN A SUPPLY OF COAL. You should lay in coal enough to last three months at least. Do not be satisfied with merely 'ordering coal.' Do not think you can turn to the non-union mines and be sure of your coal.

GET THE COAL!

If it turns out that the strike is of short duration, you can charge the cost up to insurance."

MORAL—Get your's before March 31st, if you're going to need any coal in the next ninety days.

**Auto Transfer
Dry Wood**

FEED—STORAGE—PACKING

J. D. LYNCH CO.

PHONE MAIN 10