

All Fresh, Clean Merchandise!

Our January Clearance Sales have become the biggest sales events in this part of the country. It has always been our policy to offer only the good, reliable clean merchandise—at the lowest possible prices, and this year you will find a continuation of that policy.

It is possible to save considerable on many items you will need for spring and probably for months to come.

Tuesday, January 3rd Begins N. K. West & Co.'s 27th ANNUAL

JANUARY CLEARANCE SALE

January 3rd to January 31st—A Whole Month!

Buy Your Spring Supplies Now!

The Best Buying Days of the Year!

WE PREDICT THIS WILL BE ONE OF THE BIGGEST JANUARY SALES WE HAVE EVER HELD. PRICES ARE LOWER THAN LAST YEAR, AND IT IS EASIER TO GET DESIRABLE MERCHANDISE AT ATTRACTIVE PRICES. CONSEQUENTLY THE VALUES WILL BE BETTER. THIS SHEET CAN ONLY LIST A FEW OF THE MOST IMPORTANT SALES, THAT HAVE BEEN PROVIDED FOR THIS EVENT. FOLKS FROM EVERY PART OF THE COUNTRY TAKE ADVANTAGE OF THESE ANNUAL EVENTS, AND SUPPLY THEIR NEEDS FOR MONTHS IN ADVANCE, REALIZING GREAT SAVINGS IN THEIR PURCHASES.

EVERY DEPARTMENT IN THE STORE PARTICIPATES!
YOU CAN SAVE MONEY ON ANYTHING YOU BUY!
COME TO THE SALE IF YOU CAN!
IF YOU CAN'T COME, ORDER BY MAIL!
SEND YOUR ORDERS EARLY—THE EARLIER THE BETTER!

EVERY ARTICLE REDUCED

(Contract Goods Are The Only Exceptions)



MEN! Here's the Long and Short of it!

**We're Going To Sell Every
SUIT AND OVERCOAT**

In our entire stocks at a reduction that will bring them to you at cost and less than cost. It's known without a doubt that we have in our stocks the finest clothing made, HART SCHAFFNER AND MARX. And our stocks are the largest in this part of the country, our selections the best, and prices right.

In this sale you can actually buy a suit or overcoat LESS THAN YOU WILL PAY NEXT FALL. A whole year in advance. You'll say that's impossible. Alright, then let us prove it. We're going to start one of the biggest clothing sales we've ever tried, Tuesday, January 3rd. Be here and we'll show you.

Our entire stock at

33 1-3% OFF

Andre PRICE TICKETS
changed on Everything—You
ract The Amount of Reduction
Article.

lino Hats Reduced 20%
Shirts 20%

FUNERAL DIRECTOR
W.H. BOHNENKA
PRIVATE EMERALD LICENSED EMBALMER

SHERR

LAST DAY

ALICE LAKE

in her best photoplay

**The INFAMOUS
MISS REVEL**

A drama of sacrifice and romance, in which
Lake gives the most striking portrayal of
striking career.

ALSO SHOWING "FIGHTING FAT"

LADIES' AND MISSES' COATS AND SUITS 1/2 PRICE ENTIRE STOCK FOR SELECTION



This event, this year promises to be the greatest of its kind—because of greater selections for those who early take advantage of them. Both coats and suits, there will be ample selections for the woman or miss who comes early.

Such a reduction on this means that we not only sacrifice our profit—but are actually taking a loss on every garment sold. Our strict rule never to carry merchandise of this nature over from one season to another, makes this event necessary—and it undoubtedly stands out above all to the average woman. Entire stocks for selection.

Dresses

**Silk and Wool—Entire Stock
ONE-THIRD OFF**

Detailed description is out of the question and quite unnecessary here as each model is a distinctive creation. There is quite a large selection of silk and wool dresses for this opening event. Many of the season's most beautiful models—some "Madame Flanders" among them—are all here to be sold at this great reduction that means their actual cost. See our opening windows—be here for selection early—if you have your eye on one of these dresses, be here early Monday morning.

Skirts

**Priced for Clearance
ONE-FOURTH OFF**

This is undoubtedly a great skirt event. The newest stripes! The newest plaids—in the favored color combinations and plain colors. Models that are distinctive and were the rage of the winter season. They are pleated and plain—and a great selection to choose from, too.

Every one should go at a discount of 25 per cent.



BLANKETS AND COMFORTS 20%

OFF REGULAR PRICES

A sale of quality blankets and comforts is always welcome news to the housewife—especially when she may choose at random from such a stock as this store carries. Whether she will need them now or not—she should anticipate her needs for several more months to come—in fact until January 1922—for prices like these will not prevail until then. Here are beautiful "Oregon City" pure wool blankets of the finest quality, selling regularly at \$10 and \$15—and there are "Westwell" blankets of wool mixed, woolen and cotton that sell regularly from \$2.25 up to \$3.

SHOES

**Men's—Women's—Children's
20% OFF**

Our Ladies' Shoe Department has already received several new spring numbers in low footwear. These will be included in the sale, for EVERY ARTICLE REDUCED means nothing held in reserve—we're going to sell them, as well as the entire remaining stocks of fall and winter shoes, oxfords and pumps. This is the only shoe sale of the year when you can select from the entire stock—and you may save several dollars on the investment now.

D. ARMSTRONG SHOES

For Women—Finest of High Grade Footwear

HOSIERY

**Entire Stock At
20% OFF**

The family's needs should be quickly anticipated for this is the ONLY TIME IN THE WHOLE YEAR that hosiery prices are reduced. Whether the silk or wool sport hose, fancy hose or the plain, you save on every purchase.

Buy the children's school hose now. Prices like these will not prevail until January 1922. Entire stock at a discount of 20 per cent.

TURKISH BATH TOWELS SPECIAL AT

27c

These are good sized bath towels—an exceptionally large holiday purchase secured here at a special price and we are sure those remaining will go quickly at this price. About twenty dozen in this lot—all plain white. Special at 27c each.

Also extra large Turkish bath towels, heavy quality at 53c each. And Huck towels, good size and quality, special at 11c each.

EVERY YARD OF COTTON AND SILK DRESS GOODS, WHITE GOODS, DOMESTICS' ETC., ALL REDUCED!

Space in this sheet could not permit the listing of each material in detail. But every yard of goods, regardless of its regular value, quantity or scarcity, will be reduced during this sale. We list here, but a hand full of materials and their reductions amount to from 15 per cent to 40 per cent off regular prices. Customers know the quality of our merchandise—the finest of materials, and reductions on such goods make a real investment and saving at any time.

36 inch Long Cloth, yard 22c, 25c, 30c
36 inch Nainsook 25c, 30c, 35c
40 inch Sheer Batiste 40c, 45c, 52c
40 inch White Organdy 67c, 85c, \$1.20
45 inch Siltex 65c
27 inch Apron Checked Gingham 12 1/2c
27 inch Zephyr Gingham 18c
27 inch "Work or Play" Suiting 10c
27 inch Outing, white, light and dark patterns 18c
36 inch Peacocks, best quality 22 1/2c
18 inch Bleached Crash Toweling 18c
18 inch half linen toweling 22 1/2c

Entire stocks of Silks, Satins, wool dress goods, crepes, coatings, velvets, pongee reduced in this sale. The thrifty housewife should supply her needs in sheetings, linens, etc., from this sale.

EVERY ARTICLE REDUCED

Save \$3, \$4, \$5, and up to \$9
ON BOYS'

Suits and Overcoats 1-3 Off



This is without a doubt, one of the big events of the sale for mothers, fathers, and of course, the boys. Here is a stock of the finest boys' clothing made. We mean the very best that money can buy, the finest all wool materials, the finest tailoring and newest styles—from the makers of such famous boys' clothes as

**XTRAGOOD AND
HART SCHAFFNER AND MARX**

Cheaper clothes are to be found, that's a certainty, but with ONE-THIRD OFF their regular prices. You may buy one of the finest suits made at a price that is less than you'd pay for cheap clothing.

Mothers and fathers! We don't just want to write this, we want to prove it. Bring the boy in and try one of these suits on him. Entire stock at ONE-THIRD OFF.