

SHOP
EARLYSHOP
EVERY
DAYThe
Gift
Store
Supreme!

Everything for A Merry Christmas

A NATION-WIDE
INSTITUTION -
J.C. Penney Co.
Incorporated
312 DEPARTMENT STORES

LA GRANDE---OREGON

The
Gift
Store
Economical!SHOP
EARLYSHOP
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Silk Hosiery

Women's Pure Thread Silk Hosiery, seam fashioned, reinforced foot, Navy, Grey, Black and Cordovan 98c
Pure Thread Silk Hosiery, heavy 14 strand, seam fashioned, Black, Navy, Cordovan \$1.49
Pure Thread Silk novelty clocking \$1.69
Pure Thread Silk, full fashioned \$2.25 to \$2.98

Beads

These are splendid for gifts and we show a pleasing variety. Cherry red, jet black and many beautiful ornamental finishes.

15c to \$3.98

Attractive Gifts--Priced Temptingly

HERE ARE THE ANSWERS TO MANY CHRISTMAS PROBLEMS. THEY REPRESENT VARIETY OF SELECTION, GOOD VALUES, AND EMBRACE ONE OF THE BEST ASSORTMENTS OF CHRISTMAS GIFTS WE HAVE SHOWN IN MANY YEARS.

Women's Blanket Bath Robes, some plain and others satin trimmed, with girdles

\$2.98 to \$8.00

Smart Sweaters, gay colors and attractive weaves. Tuxedos and slip-over styles.

\$2.49 to \$6.00

Hair Bow Ribbons make most acceptable gifts for girls. Our selection is most varied.

25c to 60c yd.

Dresser Scarfs, Centerpieces, are here in a great variety of attractive pieces, embroidered and lace trimmed.

49c to \$2.69

A Watch for the boy. Reliable timekeepers.

98c to \$1.98

Aprons. Our showing of novelty aprons make acceptable gifts.

98c to \$3.99

Gloves, for warmth, are welcomed by everyone. Our showings are most complete.

GIFT HANDKERCHIEFS
Men's large size plain-cambric Handkerchiefs,

5c and 10c

Men's fine cord border Handkerchiefs.

19c

Men's pure linen Handkerchiefs.

39c to 49c

Men's Initial Handkerchiefs 15c to 35c each

25c, 49c to \$1.49

Ladies' boxed Handkerchiefs, three in a box.

25c, 49c to \$1.49

Ladies' fine single Handkerchiefs.

10c to \$2.98

Bath Towel Sets, boxed for gifts. One towel and one wash cloth, with colored borders.

79c to \$2.49

Pure Linen Table Cloths, 72x72 in beautiful patterns

6.99 to 12.50

Napkins to match

\$1.98 to \$9.90 doz.

Embroidered Pillow Cases, 42 by 36, hemstitched and embroidered.

69c to \$1.49 each.

Silk Umbrellas with novelty handles in a variety of colors.

\$6.99

Children's Handkerchiefs, boxed, two in a box.

19c and 25c

Ladies' Kimonos, silk and cotton crepes, attractively styled and trimmed.

\$2.49 to \$12.50

Pompeian Gift Boxes in a variety of combinations of Toilet Requisites.

\$1.98 to \$3.93

Children's Sweaters, a practical gift.

\$1.49 to \$1.98

Ivory Toilet Pieces, complete sets or single pieces are always appreciated gifts.

\$1.49 to \$5.90

LADIES'

Handbags

In these our showing is most pleasing and varied. Hundreds of the newest shapes and materials are included.

98c to \$18.50

HAIR

ORNAMENTS

One of the season's comb novelties. They are especially suitable for gifts.

\$1.49 to \$9.90

LADIES'

Gloves

Are always preferred and make pleasing gifts. Our showing is complete with the season's styles, colors and materials. Simmons make.

\$1.49 to \$5.90

Dainty Gifts for the Baby

Even the tiniest baby must have its Christmas celebration and here you will be certain to find just the right gift at a low price. Our displays embrace: carriage straps, robes, toilet sets, teething rings, rattles, baby's first playthings; blankets for the crib and many dainty boxed novelties.

Indian Robes

No gift is more useful or practical than a beautiful Indian Robe. Our showing includes the genuine Pendleton Robes and the "Pendleton Make," "Papoose" and "Chief Mohawk" Robes. Prices from \$9.00 to \$13.50. Chase auto robes are included in this showing. Plain and plain patterns, some fringed. Prices are from \$3.98 to \$14.75.

Blouses

Every woman would enjoy the gift of a smart blouse. It will turn a separate skirt into a costume, and make possible many changes that will bring new freshness. The materials in the Christmas collection are fine Georgette and Crepe de Chine, Mignonne and the newest Canton Crepe. All the new colors and color combinations. The fine embroideries and dainty finishings make these blouses a delightful gift. Prices, \$3.98, \$4.98, \$5.98 to \$12.50.

Muffs - Fur Pieces

Nothing gives more pleasure or adds more to the costume than furs. Our showing of the season's fine furs is most complete. Muffs, capes, stoles, throws and chokers in a great variety of desirable and beautiful furs. The prices bring good furs within the limits of everyone's purse.

Silk Underwear

There is nothing more satisfying in all the world of gifts than pretty undergarments. Here are suggestions of many dainty pieces:

CAMISOLES 79c to \$2.98
CHEMISE \$1.98 to \$4.98
GOWNS \$3.98 to \$9.90
SILK JERSEY VESTS \$1.98 to \$2.98
SILK JERSEY BLOOMERS \$1.98 to \$2.98

Stationery

Another of the preferred gifts is fine stationery. Our showing of White and Wyckoff's distinctive social stationery is most complete as to shades, shapes and qualities. All packed in desirable gift boxes. Prices are 25c to \$1.98.

Grosset and Dunlap

Popular Fiction

A great variety of titles, by scores of the popular authors of the day. In this showing a truly desirable gift can be selected. They are priced at 75c. Books of adventure for boys and girls are included in this showing. Price 98c.

Gifts for the Men of the Family

You are certain to make no mistake if you choose a gift from this list for the men of the family; it includes fine values at low prices:

Men's Blouses Bath Robes with shawl collars and button front \$5.99 to \$9.90
Boys' Bath Robes \$2.98 to \$1.98
Boys' Sweaters, a variety of styles and desirable colors \$1.98 to \$3.98
Men's All Wood Shaker Knit Sweaters \$1.98 to \$9.90
Men's Ties—bow, four-in-hands and flaring end shapes 25c to \$1.98
Men's Silk Mufflers in all popular colors 98c to \$3.98
Men's Suspender and Garter Sets 59c to \$1.39
Men's Garter and Arm Band Sets 49c to 79c
Men's Belts, select a Braxton or Hickok for a splendid gift 49c to \$2.25
Men's Dress Gloves, all colors, "Allen Make" \$1.98 to \$3.49

Men's Dress Shirts

Famous patterns in silks, percales, satin stripe and woven madras, neck-band and attached collar styles. Sizes 14 to 17. Prices, 98c to \$7.90.

Bedroom Slippers

A gift for every member of the family. Our showing includes a great variety of styles and colors and the prices are very low.

Dainty Neckwear

Prettiest of Lace Collars in all the new shapes 49c to \$1.98
Lace, Batiste and Organza Sets 59c to \$1.49
Eyelet Embroidery and new novelty sets with wool embroideries, 98c to \$2.98

Toilet Requisites

Offer splendid opportunities for gift selections. Splendid gift boxes await your selection. Luxor, Pompeian, Palm-Olive and Colgate Requisites await your selection here.

Boudoir Caps—Net, Lace, Silk
49c, 69c and 98c

Japanese Silk, Crepe de Chine, Satin or Fancy
Net—in novel shapes and dainty trimmings.



Dolls - Toys - Novelties

There's joy for the kiddies in our toy section. Bring them in and let them enjoy our showing of the newest and most entertaining of practical toys, dolls and animals. There are hundreds of items to select from. All designed to bring greater joy to the little folks on Christmas.

Luggage

There is no gift more useful or acceptable than luggage, either for men or women. Our showing includes Bags, Suitcases, Boston Bags and ladies' cases in a great variety of smart shapes and leathers.

Christmas Greeting Cards
4c, 8c and 12c

Great variety of attractive Holiday novelties—beautiful designs with appropriate sentiments.

