

The Observer

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Bible Thought For Today

THE LAWYER'S QUESTION:—Master, what shall I do to inherit eternal life?
JESUS' ANSWER:—Thou shalt love the Lord thy God with all thy heart, and with all thy strength, and with all thy mind; and thy neighbor as thyself. This do and thou shalt live.—Luke 10:25, 27, 28.

The American Home

This Observer wishes to voice a vociferous "Amen" to Jack Godwin, the evangelist's, sermon regarding the American home. He plainly states the cause of most domestic troubles, and although it makes one shudder to admit it, the great breaking point now is centered in the American home.

Unless it can be restored and brought back, no one can guess the future. Unless this country can once more rely on the home teaching, the home discipline, the home purity, America's days are numbered.

Harsh words, you say; yes, but they are true.

It takes a strong character in a child today to keep from being spoiled when everything that is desired is thrust at him; when parents deny themselves in order to clothe the girls in silks and lip sticks; when the dad will wear old clothes in order that the boy may have the latest in everything; when allowances are given to children who go to school instead of making children work for their spending money—we repeat, it takes a strong character in a child to refrain from slipping and becoming a mean ingless molluscoid demanding sustenance and comfort and luxury without giving something in return.

Jack Godwin's visit to La Grande is worth the effort if he has awakened the eyes of one parent.

A Dollar A Year

Today the American Red Cross begins actively to carry out its annual roll call campaign.

All the Red Cross asks is a dollar a year from each American who thinks he can afford to give that much to an agency for the relief of human suffering. For a dollar a year you may participate in this relief work. If you have a dollar, by all means give it to the Red Cross during this annual roll call.

Just now the Red Cross is doing a stupendous work in relief of families of ex-service men.

Do you know, for instance, that the number of violently insane has increased alarmingly in the big cities, because of worry over unemployment? Among former soldiers and sailors the Red Cross has found this sad condition, and has done much to relieve it. This organization has placed over 4,000 ex-service men in jobs in New York City alone. And when some hero who trod on a carpet of flowers a few months ago when returning from the fray, actually goes mad because his family is crying for bread that he cannot buy, the Red Cross steps in and ministers to the needs of that man and his family. Whenever possible the relief is given before such conditions develop, but unfortunately it is impossible for the organization to lessen of all cases where there is want and hunger because of unemployment.

Every year there are disasters here in the United States. The outstanding disaster of this year was the terrible flood, which almost destroyed a city. The Red Cross was there before the water had subsided, ministering to the suffering of the homeless survivors.

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IN THE OLD HOME TOWN



The Red Cross stayed there as long as relief was needed.

There will be disasters next year. We do not know what will be their nature, nor upon what communities they may descend. Flood, fire, tornado, earthquake and tidal wave are beyond our control very largely, but the Red Cross always steps in with experts to organize the relief work and start the repairing of the damage.

When the next great disaster comes, and you read of the Red Cross train starting for the scene, you will want to feel that you are bearing some part in the work of mercy. If you are a member of the Red Cross, at a dollar a year, you will have that satisfaction.

Where can you invest a dollar a year to greater advantage than in the American Red Cross?

In Union county the Red Cross work has been effective. This chapter has one of the grandest women in the universe in charge of the social work. She carries the grief of many families and relieves their suffering; she unites families; she reclaims boys and girls. Her whole life is consecrated to the work. She is not working for a salary and the only reason she accepts one is because of the needful things of life. Better offers have been made her by other cities, but she does not go. Why? Because she has this work in hand, her very life is in it. Ask the county officials what she is doing. Ask the city police department how many boys and girls she is saving. Consult with the prosecuting attorney regarding her true worth, or the sheriff or the county judge. Then you will know some of the actual things the Red Cross is doing in Union county.

OBSERVER WANT ADS GET RESULTS.

COVE STAGE

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Now hotel in good Willamette valley town, valued at \$400,000. Well rented. Owner will trade for wheat land.

Small farm in Willamette valley, valued at \$12,000.00. Federal loan \$3,000.00. Owner will trade equity of about \$19,000.00 for business in town.

One acre and residence in Walls Walls. Will apply as first payment on small farm.

Have party wanting to borrow \$7,000.00, on good first mortgage security.

710 acre stock ranch in Baker county, valued at \$20.00 per acre. There is a \$4400 mortgage against the property, leaving owners equity approximately \$10,000.00. Owner will trade for small farm, or house, and lots.

Some good property for sale. Owners' Bonus Money.

Have buyers for real estate properties at from \$2500.00 to \$100,000.00.

We make... city... Security Land and Savings Company

THE OFFICE CAT

By JUNIOR



Solomon had 700 wives, so he had to be wise.

Joe the Plumber says that some people's credit is so low they can't even get a battery charged.

LIFE AS I SEE IT
Yes, you can occasionally get something for nothing but even on that basis you generally lose.

JAGLET'S SOLILOQUY
To drive, or not to drive, that is the question.
Whether 'tis safer in a man to like it,
Or to plunge into a sea of automobiles
And go joy-riding and himself.
To drive, perchance to speed
And in that speed what fines may come,
When we have shuffled up to motor court,
Must give us pause!

Last year 6,000 autoists came to grief at grade crossings. The theory that an automobile can cross a railroad track at the same time the train is crossing the road should be pretty well exploded by this time.

The San Francisco mint is coining silver dollars at the rate of \$630,000 a day. Shucks, we can use 'em that fast ourselves.

The professors who weighed the earth a few years ago, before the business depression set in, should weigh it again. There is a suspicion that it has lost.

When in doubt, it's a good plan to enrich the mixture before stepping on her tail, Ezra.

OH, SAD WORLD
The dust was blowing in his face,
It raised the racer's ire;
He yanked his hand to blow his nose—
Instead he blew a tire.

NEWS OF THE PUPPOOD MOTORCYCLE CLUB
At the club's ice cream social the other night it was discovered that the committee had forgotten the serving tray. Nothing daunted, Buck Wheat removed the "dish" wheel from his saddlecar and found that it worked as well as a tray. Only one patron of the affair was impolite enough to complain about his ice cream tasting like axle grease.

There are things never hidden—love, a mountain, and one riding on a camel.

It is all right to guard the Panama Canal, but what we need in these bootleg days is something to keep the aliens out of the alimentary canal.

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NK West & Co
THE QUALITY STORE

"VAN HEUSEN" COLLARS



Oregon City Mackinaws

Built from Virgin Wool

It doesn't take an expert to tell that our Oregon City Mackinaws are all wool. Their sturdy look, stern defying fabrics say so, even before you feel their weight and "heft."

We know the uniformly high quality that's in them, because the Oregon City woolen mills weave the fabrics and make the garments—from the selection of the wool until the label is sewed in.

We are showing our new Oregon City Mackinaws for boys and men, in a variety of patterns and colorings. Come in and see them.

Priced \$7.50 to \$18.

Genuine English Imported

Wool Sox

\$1.25 PAIR

In brown, heather mixes. These are heavily knit, elastic, and have a rich glossy appearance. For wear with oxfords—heavy enough to withstand cold and snow. The finest wool hose for men. You'll like them.

They're priced at \$1.25 pair. We have lots of others in wool, and silk and wool mixed. The prices range from 75c to \$2.50. Some are checked.

"Van Heusen"

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The greatest improvement in men's soft collars ever presented. Feels as comfortable as any soft collar could feel, but has the appearance of a starched collar—NEVER WRINKLES, SAGS or WILTS. They are easily laundered at home and require NO IRONING. An entirely one piece collar—if you have not seen them, come in and let us show you one. They are priced at 50c each.

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KLOSED KROTCH

Union Suits

give you a pathed feeling of ease and contentment, unlike garments you are conscious of at every move.

Heavier weights for this sort of weather are our best bet here now. From the finest pure wool garment down to the lightest cotton—knitted with an elastic stretching stitch that makes the garment form fitting and does not bind.

Cooper's Closed Krotch Union Suits are sold here exclusively from signed boxes. Select your season's requirements from the finest stocks in this community.

Price \$1.50 to \$7.50 suit.

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Eagles' Hall, Tuesday Nov. 22

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Snappy Program, Snappy Music, Snappy Topics

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