

You may have been wearing the wrong corset all your life without knowing it.

It is a very subtle art, is proper corsetry, and many women have gradually lost the grace and buoyancy of youth and taken on the settled, rigid lines of maturity because they have continued to wear a corset ill-suited to their particular needs.

Are you sure the corset you are wearing is the right corset for you? Your first

### GOSSARD CORSET

scientifically designed, skilfully chosen and properly fitted, may very probably mean a total change in the way your dressmaker looks at you—and the way you look at yourself.

Our experienced and capable corsetieres will assume full responsibility for your satisfaction.



FOR SALE BY

**HILL'S DEPT STORE**

### THE OUTBURSTS OF EVERETT TRUE—by Condo.



"According to the last weekly bulletin sugar production, on July 15, reached a total of 3,509,298 (long) tons. Six huge mills in Oriente province which continue grinding will swell the total of our crop to three million six hundred thousand tons. "Exports from the present crop up to July 16 were only 1,452,572 tons compared with 2,860,716 tons the same date last year. We have exported only 44 per cent of the production, against the 85 per cent of last year and we still have a stock close to two million tons which, as a result of the state of the American and other markets, it will be virtually impossible to place during the present year. The coming crop will be started with a market so saturated that the prices will be ruinous.

### SHAVES CUT TO TWENTY-FIVE

KLAMATH FALLS, Aug. 17.—The threatened barbers' strike did not materialize Monday, a compromise having been effected at an eleventh-hour conference of employers and employees last night. Shaves today were 25

### WHEAT REMAINS ABOVE DOLLAR

PORTLAND, Aug. 17.—Wheat in this market sold for \$1.07 to \$1.11 today.

For Food and Beauty, Plant parsley seed in one of your house planters. It will make an attractive plant for the house and when grown can be used for the table.

### BEFORE SCHOOL OPENS

Is the Best Time to Buy Your Stationery.

During the month before school opens stationery stocks are cleaned out as quickly as possible because we have to find room to display the new goods. So here's our message to you

—take the papers that we have on hand and we'll sell them to you at the very lowest prices, and, remember they are the nicest and most distinctive papers of the day, at SILVER-THORNS. 8-16-cl

### H. & S. ELECTRIC CO.

ELECTRICAL CONTRACTORS

House Wiring and Repairing a Specialty We Carry a Complete Line of Electrical Goods and Can Supply Your Every Need

As for prices and quality there are none better 105 Depot Street Phone Red 3931

## FURS AT ALASKA PRICES!

I have on exhibition and for sale the finest collection of Alaska Furs in the Northwest, at the most reasonable prices ever offered to the La Grande public. Foxes, Mink, Bear, Seal, Muskrat and many others. The public is invited to inspect this collection, some of which are made up ready to wear.

### CHRIS MILLER

1510 Adams Ave.

Phone Red 671

**OAC**  
Oregon's Higher Institution of  
**TECHNOLOGY**  
Eight Schools, Seventy Departments.  
FALL TERM OPENS SEPT. 19, 1934  
For information write to the Registrar,  
Oregon Agricultural College,  
CORVALLIS.

### CUBAN SUGAR MEN SUFFER

Government May be Forced to Take Control of Industry on Island.

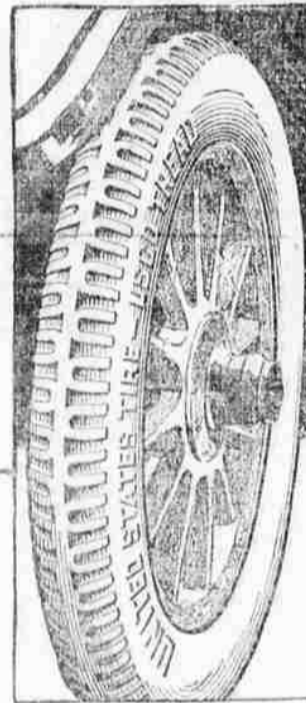
HAVANA, Cuba, Aug. 17.—The problem confronting the Cuban government as a result of the collapse of the sugar market is set forth by Diario De La Marina under the heading "The Sugar Crop, A Dilemma for President Zayas," as follows:

READ THE OBSERVER WANT ADS

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### THE U.S. USCO TREAD

Here in the U. S. Usco Tread, with a long-established standard of service among motorists who have an eye to value, as well as to price. While selling for less than the other tires in the U. S. Fabric line, the Usco has earned a reputation for quality and dependable economy which is not exceeded by any tire in its class.

## From the makers of U.S. Royal Cords to the users of Fabric Tires



"Giving to the fabric tire user fresh, live tires. Being made now. Being shipped now."

In all of modern merchandising the biggest conundrum is the fabric tire situation.

Around 70% of all car owners use fabric tires.

Their instinct for quality is as strong and insistent as any one else's.

Why, then, are they offered such hodge-podge stocks of "discount tires," "odd lots," "seconds," "retreads" and other so-called bargains of uncertain origin?

People have gotten very close to the U. S. policy. Felt it. Benefited by it. And passed the word along.

It's a policy settled to one standard for all U. S. Tires. Whether fabrics or cords. Small sizes or large.

Giving to the fabric tire user fresh, live tires. Being made now. Being shipped now.

All the original U. S. vitality and service comes through when you buy a U. S. Fabric Tire.

### United States Tires are Good Tires

- U. S. USCO TREAD
- U. S. CHAIN TREAD
- U. S. NOBBY TREAD
- U. S. ROYAL CORD
- U. S. RED & GREY TUBES

Sooner or later the public always seeks out quality. As a matter of self-protection—if for no other reason. The out-and-out opinion in favor of U. S. Fabric Tires has spread more this year than it ever did.

"Usco," "Chair," "Nobby." Three different treads.

Built by the same brains, the same policy, the same quality ideals that have made U. S. Royal Cords the standard measure of tire worth.

## United States Tires United States Rubber Company Inland Motor Company