

The Shop That Always Features
Trade-Marked, Advertised
Goods.

Meritol

Folks nowadays are familiar with the most popular brands of goods.

This information is easily gained from the magazines and newspapers.

We feature such goods because they are easy to sell and because their makers back them with a guarantee. And the fixed price which usually prevails, protects you against unscrupulous dealers.

The manufacturer's advertising is an insurance bond of quality.

If you see it advertised—save time by coming directly to our store

The Shop that features well-known brands

Snapp's La Grande Pharmacy
ALVIN SNAPP, Proprietor MAIN 40

CLOSING OUT

ENTIRE STOCK OF NEW AND USED
PIANOS, PHONOGRAPHS and SMALL MUSICAL INSTRUMENTS, SHEET MUSIC AND RECORDS TO BE SOLD BEFORE JUNE 1st, REGARDLESS OF COST
TERMS IF DESIRED

Eastern Oregon Music Co.

LA GRANDE, OREGON

CHARLES F. ROBERTS BUYS NEW OLDSMOBILE

Chas. F. Roberts, Assistant Superintendent of the O.W. R. & N. Co., is the proud possessor of a new Oldsmobile Four, which he purchased from W. H. Bohnenkamp Co. this week. Charlie has always been inclined to favor a motor-cycle for his means of locomotion for he likes something with lots of pep and which would take him to the end of the trail where the best fishing is found. A few days ago he took out an Olds Four and he was as pleased with its performance as he thought it was going to make his fishing trips in a little more style. He also says that after trying out the Olds he is satisfied that it will take him anywhere.

Read the advertising.

SHERRY'S

LAST DAY

REGINALD BARKER'S PRODUCTION

OF

Godless Men

Adapted From the Famous Story

"BLACK PEARL" by BEN AMES WILLIAMS

A Wonderful Drama of the Sea

AND

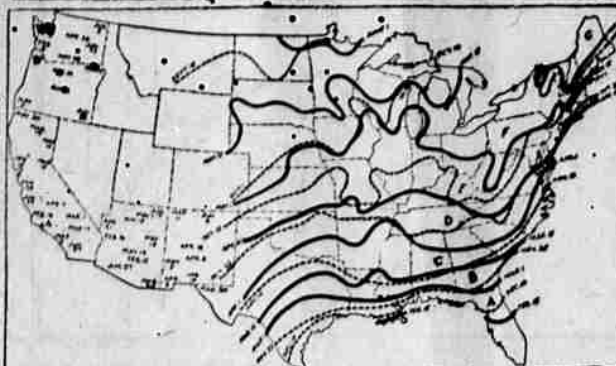
"Eat a Hot O' Pie"—Comedy

To-Morrow

"TREASURE ISLAND"

THE HOME GARDEN

What is Home without a Garden?



On this map, adapted from the U. S. Dept. of Agriculture, the solid zone lines are dated according to the average last killing frost in the spring; the dotted lines the first killing frost in the fall. The dates in western states, where zones cannot be drawn, indicate last killing frosts in spring.

Planting Map of U. S.—Take Warning

If you want to gamble, do it with open eyes. This spring promises to be a good one to gamble on with early crops, but the gardener who decides to take a chance should be prepared for disappointment.

The map herewith was prepared by the experts of the U. S. Department of Agriculture from weather bureau records, and it gives exactly what may be expected in the way of late frosts in a given latitude. There are exceptional years, of course, but the map shows what may generally be expected.

Tender plants, which would be injured by frost should not be set in the open until after the last frost date shown on the map for your locality. It is not worth while to gamble with plants which have been given an early start in hotbed or the house, and which can just as well be kept under cover until there is no longer chance of a setback.

But it is sometimes worth while to gamble by pushing the planting date ahead somewhat on seed which ordinarily is held until fairly late in the spring—wrinkled peas and sweet corn for example.

ent time in the northwestern division is that of Volunteer Service and Miss Booth of the Pacific Division attended the conference for the purpose of demonstrating principally the value of "Salvage" and "Shop" to the chapters taking up this activity. This work is so well organized throughout the Pacific Division, that Miss Booth stated there were many chapters in the Pacific Division supported entirely by the Red Cross shop. While the emphasis of Red Cross responsibility to the returned service men was expressed as the one obligation laid upon chapters by the national organization, it was readily seen that funds to carry on this one part of the Red Cross program would be absolutely necessary and the "shop" as demonstrated not only met the financial needs of the chapter, but was of distinct value to families in the community who desired to purchase clothing and other articles at a cost less than the lowest price of new articles in the stores. The subject was looked at from the viewpoint of the poorest families, the volunteer workers, the merchants, the second-hand man, and from every possible angle and there was not found to be any objection to the establishment of a "Shop." The plan is not experimental, but has been widely and largely demonstrated as a practical operation.

About thirty chapter delegates, including Mrs. Fay Catlin, of La Grande, attended the conference and Baker was most hospitable in its reception. On the evening of the 18th, the delegates were guests of the Baker chapter at a banquet, where a splendid program had been provided and the tables elaborately decorated. On the afternoon of the 19th, automobiles were waiting at the close of the afternoon session to take the delegates for a drive around town and to view the wonderful natatorium. At the close of the afternoon session of the 20th, the delegates were invited to a reception at the Y. W. C. A., and every possible convenience and luxury was offered in the way of service and refreshment. Expressions of the real helpfulness of the conference were unanimous among the delegates.

LOGGER TELLS WHY HE QUIT

After Gaining Twenty Pounds On Tanlac, Portland Man Is Again Ready For Work.

"My health was so badly broken that I was forced to give up my job, but in one month I have gained twenty pounds in weight and am going right back to work again," said Arthur Svends 254 North First street, Portland.

"My stomach and kidneys were all out of order and had been worrying me for nearly a year. I am a logger, and the food we got at some of the camps gave me indigestion. Every time I ate I suffered on my stomach and I would bleed up with gas till I felt like I would smother. My appetite left me and I lost weight and strength considerably. My kidneys worried me all the time and my back hurt so bad that I finally broke down completely and had to quit work.

"Tanlac was so highly recommended that I decided to give it a trial and in no time I began to feel better in every way. I have taken three bottles now and simply feel like I have been made over again. My stomach is in fine shape and I can digest my food as well as I ever could. My kidneys never bother me now and that pain has left my back. I am a well man once more and just feel fine. I think so much of Tanlac that I am going to keep it in the camp with me from now on."—Adv.

THREE DAY MEETING ENDED

RED CROSS CONFERENCE HELD LAST WEEK.

Health Conservation Among the Topics Thoroughly Discussed and Demonstrated at Baker.

The Regional Conference of Chapters of the American Red Cross held at Baker on May 18, 19 and 20th was attended by Chapter Representatives from Eastern Oregon, Eastern Washington and Idaho with a splendid representation from the Northwestern Division and a representative from the Pacific Division, having its headquarters at San Francisco.

Sessions were held each morning, and each afternoon, during the three days of the conference and the interest and enthusiasm extended over an evening's session.

Dr. J. E. O'Brien, manager Northwestern Division, headed the division staff, represented by R. E. Ames, assistant manager; Miss Elma Huel, director of health center activities; Miss Zilpha M. Guilford, public health service; Dr. Dan E. Clark, director of Junior Red Cross; Miss Yvonne Taake, field director for the state of Idaho; Miss Helen Hartley, from the state bureau of nursing; Miss Kathleen Booth, director of the Volunteer Service of the Pacific Division in San Francisco was also present.

The Health Center activities demonstrated by Miss Rood were of unusual value and emphasized the enormous amount of health conservation and up-building at present being demonstrated and the value of the Health Center to every community. Dr. Clark presented the Junior Red Cross program as an activity that did not interfere with school, but which was recognized by European nations as current publications as the greatest factor for the uplift of the world today and its hope for the future. An activity being demonstrated at the present time in the northwestern division is that of Volunteer Service and Miss Booth of the Pacific Division attended the conference for the purpose of demonstrating principally the value of "Salvage" and "Shop" to the chapters taking up this activity. This work is so well organized throughout the Pacific Division, that Miss Booth stated there were many chapters in the Pacific Division supported entirely by the Red Cross shop. While the emphasis of Red Cross responsibility to the returned service men was expressed as the one obligation laid upon chapters by the national organization, it was readily seen that funds to carry on this one part of the Red Cross program would be absolutely necessary and the "shop" as demonstrated not only met the financial needs of the chapter, but was of distinct value to families in the community who desired to purchase clothing and other articles at a cost less than the lowest price of new articles in the stores. The subject was looked at from the viewpoint of the poorest families, the volunteer workers, the merchants, the second-hand man, and from every possible angle and there was not found to be any objection to the establishment of a "Shop." The plan is not experimental, but has been widely and largely demonstrated as a practical operation.

SHOE PRICES ARE LOWERED

WASHINGTON, May 21.—The high cost of footwear is bound to fall sharply, it figures given today by the Quartermaster Corps are any indication of readjustment in prices. When bids for 500,000 pairs of shoes

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION



SPORT SILKS

A beautiful new high luster Sport Silk, suitable for Suits or separate Skirts or Jackets. We are showing it in White, Jade, Henna, Coral and Porcelain.

PRICE 225 yd.

GIFTS

FOR GRADUATES

There are many boys and girls you will want to remember this week with some beautiful or practical gift. When you are gift shopping we will be pleased to show you our stocks of suitable gifts.



Colgate's
Talc
12c

J.C. Penney Co.
Incorporated
312 DEPARTMENT STORES

Colgate's
Dental Cream
8c, 19c

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

for the Army were opened in April, 1920, the average price was found to be \$6.73 a pair. Today, with bids calling for 250,000 pairs, the contracts have just been awarded at an average price of \$3.43 per pair, a cut of practically fifty per cent within twelve months.

Such prices will save the taxpayers millions of dollars in shoes for the troops.

LADY MACCABEES PLAN BIG TIME

SCHOOL OF INSTRUCTION WILL BE HELD FRIDAY.

Delegations Are Coming From Pendleton and Other Places; Supreme Officers To Be Here.

Friday, La Grande will be the scene for a large number of Lady Maccabees, who are coming from Pendleton, Echo and other Eastern Oregon towns. The occasion is a "school of instruction" which will be put on by the visiting officers of this order. Among the officials coming are Mrs. Minnie Adyette, deputy supreme commander; Mrs. Wilkinson, deputy supreme commander of the Marathon; Mrs. Swan, state commander from Kansas, and Mrs. Pauline Moore Riley, state commander of Oregon. Mrs. Riley will arrive in the city tomorrow evening, but the other officers will come from Spokane, arriving here Friday morning at 10:55.

The guests from Pendleton and other western points will also arrive on the same train.

Immediately following their arrival they will be taken to Eagles Hall, where a banquet will be served at noon, to which all of the local Lady Maccabees are urged to attend.

In the afternoon a School of Instruction will be started at 2 o'clock by the supreme officers. This will continue until 6 o'clock, when a luncheon will be served. Again at 7 the evening work will be started, the Pendleton and La Grande team exemplify-

ing the work. A large initiatory class has been planned.

Every Lady Maccabee in the city is cordially invited to attend any or all of these meetings. Owing to the high school commencement exercises the same evening, arrangements have been made for a number to come in late. Sir Knights are not included in any of the plans for the day.

ELKS TO GATHER AT MARSHFIELD

ANNUAL STATE MEETING IS AUGUST 18, 19 AND 20.

Preparations Which Are Being Made Are Elaborate in Form; 5,000 Are Expected to Attend.

The annual meeting of the state association of Elks will be held in Marshfield, Oregon, August 18, 19 and 20, 1934, and the preparations being made are elaborate, taking in all the natural advantages that Coos county has to entertain visitors. There is no doubt but that this convention will be the biggest thing Coos county has ever attempted. More than 5,000 are expected to attend.

Warships, hydroplanes, water sport, States.

ocean trips, baseball, shooting matches and many other events will enliven the three days.

The Elks of Marshfield have a beautiful home that was built at a cost of about one hundred thousand dollars and it is the center of the activities of preparation for the convention.

One of the special features will be a sea food dinner at the ocean when it is expected that the entire delegation of visitors will be fed on delicacies of the bay and sea. This dinner alone, it is estimated, will cost about three Elks will give another dinner of three foods and there will be an abundance of all the good things that are necessary to make the meeting the most successful ever held in Oregon.

LA GRANDE WINS FROM IMBLER TEAM 9 TO 5.

The baseball game between La Grande and Imbler was played yesterday, although it had been announced that, because of the bad weather, it would be postponed.

The score was 9 to 5, in favor of La Grande.

Interesting Book Received.

One of the most interesting recent additions to the University of Oregon library is "Old-Time Schools and School Books," which gives pictures of text books, school rooms, teachers, and pupils, dating back to the beginning of public education in the United States.

GOOD GIFTS FOR GRADUATES

The giving of commencement gifts is now an almost universal custom

The various lines we carry afford the most desirable gifts and a wide selection at any price you care to pay

WE ARE GLAD TO HAVE YOU LOOK OVER OUR STOCK WHETHER YOU BUY OR NOT

NEWLIN BOOK & STAT'RY CO.

GROCERIES

FOR THE THIRTY PEOPLE WHO WISH TO MAKE A SAVING AND PUT DOWN THEIR HIGH COST OF LIVING, WE HAVE 30 SPECIAL SALES. EVERY DOLLAR'S WORTH OF GROCERIES YOU BUY AT OUR STORE HAS A MONEY-BACK GUARANTEE WITH IT, WHICH MEANS THAT IF YOU PURCHASE ANY GROCERIES FROM US THAT PROVE UNSATISFACTORY, WE WILL EITHER REFUND YOUR MONEY OR EXCHANGE THE GOODS. WE HANDLE ONLY THE BEST, FAR BELOW ANY SPECIAL SALE PRICE, AND THEY REMAIN THE SAME AT ALL TIMES AT THE HOOVERIZED GROCERY.

COMPARE THESE REGULAR PRICES WITH OTHERS' PRICES

Fresh Eggs, dozen	25c	California White beans, pound	7c
Fresh Creamery Butter, 2 pounds	65c	California Tomatoes, 2 1/2 lb. box, 2 for	25c
Tillamook Cheese, pound	29c	Sugar Corn, 2 lb. tins 2 for	25c
Butter, select non-irradiated, 300 lb. box	\$1.00	Crystal White Soap, 13 bars	\$1.00
Fancy Head Life, pound	7c	Pearl White Soap, 24 bars	\$1.00

PHONE MAIN 753

FREE DELIVERY SERVICE

HOOVERIZED GROCERY