

SHIPPING FORM IS IMPORTANT

(Prepared by the United States Department of Agriculture.)

One important requirement for marketing farm produce from producer direct to consumer is a proper and satisfactory shipping container, say marketing specialists of the United States Department of Agriculture. A container should be suited especially to the produce to be shipped and should be selected only after considering such factors as durability, size, appearance and cost.

Durability.—Much dissatisfaction with direct marketing has been caused by using containers which were not



Satisfactory Basket for Potatoes.

sufficiently strong. This is especially true when containers are used more than once. Shipping containers should be light in weight but sufficiently durable to carry the produce.

Size.—The size of a container depends upon the desires of the customer. Most persons wish to obtain small quantities of each product at a time. Containers should be just large enough for the produce shipped. If the carton is too large or too small, both the produce and the container are likely to be damaged, for the produce will not be kept in place and the container will be crushed. The larger the quantity of produce shipped in one parcel the lower will be the cost per pound for transportation and the lower the container cost per pound.

Appearance.—A container should present an attractive appearance, both on arrival and when opened, and should show the produce to advantage. Of course, new containers are more attractive than those which have been used; and only those second-hand containers which are clean should be used again.

Cost.—The cost of containers puts a distinct limitation on small shipments of farm produce. A shipment must have considerable value in order that the transportation charges and cost of container may not equal a large percentage of the price. The price which can be reasonably paid for a container will depend on the value of the contents, the cost of transportation, and the price received for the produce as compared with the price that could be received locally. A maximum price that should be paid cannot be stated, as each case must be decided by studying all of the factors involved.

Cheap split baskets are satisfactory for many kinds of produce. For products that need no special type, attractive and satisfactory containers often can be made by the producer at a low cost from clean, discarded paper-board boxes in which merchandise has been shipped.

INSECT DOES SMALL DAMAGE

Leaf-roller Has Attracted Attention on Account of Its Attack on Many Vegetables.

A minute, green caterpillar, called the red-banded leaf-roller, has attracted attention through its attack on vegetable crops, particularly beans, sweet potatoes, asparagus and corn, as well as strawberries and other plants. The extent of the damage, however, which has been investigated by entomologists of the United States Department of Agriculture is not large, seldom being sufficient to warrant artificial control measures.

This caterpillar rolls a leaf shelter, the interior of which is rather difficult to reach with insecticides. Ordinarily, the rolled leaves can be clipped and burned, as they are easily detected. An arsenate of lead, two or three pounds to 50 gallons of water, is recommended as a foliage spray when the leaf-roller becomes abundant.

MAKE WOODLAND PROFITABLE

Plan to Have It Permanently Productive by Protecting It from Fire and Overgrazing.

Make your woodland permanently profitable by protecting it from fire and from overgrazing; select for cutting only the mature, defective, over-crowded and inferior kinds of trees, leaving the straight, thrifty and better kinds to grow for a future crop.

ASHLAND BIDDIE LAYS PRIZE EGG

ASHLAND, Ore., May 14.—Mrs. Ivy Reader of this city is the owner of a hen which recently laid an egg that measured nine inches the long way and seven inches around.

The egg, though perfect in appearance, consisted of two eggs, one within the other. The center egg had a hard shell and complete egg white and yolk.

In The Automobile World Today

Handy Gasoline Funnel.

With an opening at one side instead of the top, a gasoline funnel for automobiles, and that can be carried in a small space, has been invented in England.

To Warm Motorcyclists' Hands.

Hands and feet of motorcycle riders can be kept warm with new attachments for their machines that convey warm exhaust gases from the engines to metal cowls.

Prevents Tractor Wheels Clogging.

The logs on a new tractor wheel work in and out like spades from an eccentric on the axle and clean themselves, preventing the wheel clogging in the stickiest soil.

Accelerator Works Horizontally.

An automobile accelerator pedal patented by a North Dakotan works horizontally instead of vertically, relieving a driver from keeping his foot in a strained position.

Must Not Splash Pedestrians.

Several Japanese cities require that automobiles be equipped with fenders to prevent the wheels splashing pedestrians in wet weather.

Radiator Near Rear Axle.

The motor and radiator of a new French automobile are mounted close to the rear axle, the inventor claiming this arrangement permits the use of smaller and lighter bodies.

Whistles When Lubricant Is Needed.

Blown by a suction from the intake manifold, a whistle has been invented to warn a motorist that the circulation of lubricating oil in his car has stopped.

Warm Automobiles At Curb.

An electric light company in an Ontario city has installed taps on many of its poles to enable automobilists to keep their cars warm while standing on the streets.

STUDEBAKERS IN DEMAND

"This is another Studebaker year," according to Ross Leslie, local distributor of the Studebaker line, in commenting on the remarkable sales records of the Studebaker in California. According to the records obtained by Leslie from sold more cars during the month of March than were sold by any other make of car with the exception of the Ford. When the price of the car is taken into consideration, Leslie says, is phenomenal. In San Francisco alone the dealer, Chester Weaver, sold 216 Studebakers at retail. Better than 1100 Studebakers were sold in the state of California during the month. The indications are, Leslie says, judging from the demand for Studebakers, that within a few weeks there will be an actual shortage of Studebaker cars.

GOOD BUSINESS IN CARS THIS YEAR

Practically everything in the automobile line excepting gasoline is now down to pre-war levels, according to Frank Hilton, of Hilton's Garage. A twenty per cent reduction on tires and other reductions made recently have brought the prices down to this level.

The lower prices of accessories have considerably increased the automobile business and Mr. Hilton looks forward to good steady business in the future. The automobile sales at the Hilton garage also indicate that the auto business will be good this year. Since March first, fifty-four new and used cars have been sold. Sixteen of these were placed on the "bargain

counter" and the price reduced daily until all were sold. Hilton expects to see a steady demand for cars all season.

WESTERN OILS CARRIED HERE

The Oregon Hardware company has just added a complete line of western oils to its stock. The oils added are those put out by the Utah Oil company. In adding these oils the Oregon Hardware company has also decided to install drums on their sales floor so that those buying oil in small quantities can bring their own cans and buy at bulk prices.

The drums being placed now are all to be painted red and there will be fourteen different oils in bulk at the start and later additional kinds may be added. The oil carried in bulk includes all the oils for the various kinds of farm machinery, tractors, motor cars, etc. The same oils are also being sold in the usual sized cans.

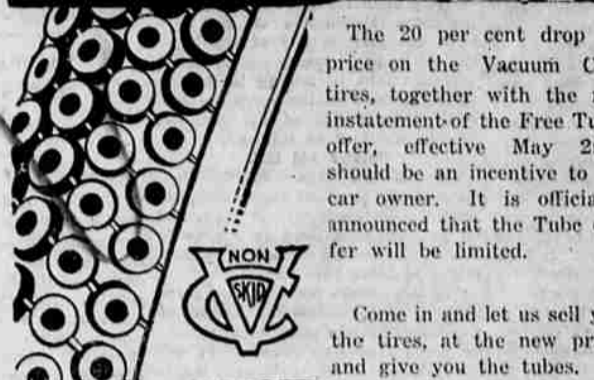
The oil department of this store will also continue to carry the Standard Oil line and some other oils carried in the past.

"In adding this line of oils to our stock we are putting in a western oil that equals the best eastern oils," said C. Moore of the hardware company today. "We will have an oil for every purpose and users of the 'Vico' oils have declared that they equal anything made in the east."

Preserve Scottish Phrases. The Scotch origin of many words of Ireland families is shown by the common words in use. Both speak of a burn, but in both Scotland and Ulster the phrase wee stream is much more likely to be heard.



Pennsylvania VACUUM CUP TIRES



The 20 per cent drop in price on the Vacuum Cup tires, together with the reinstatement of the Free Tube offer, effective May 2nd, should be an incentive to all car owners. It is officially announced that the Tube offer will be limited.

Come in and let us sell you the tires, at the new price, and give you the tubes.

HILTON'S GARAGE

It pays to advertise. Use Observer Want Ads. It pays to advertise.

STANDARD LAUNDRY CO.

EXACTING DRY CLEANING

OUR EQUIPMENT ASSURES THOROUGH WORK—NO WEAR—PROMPTNESS. TRY US!

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SHERRY'S

SUNDAY and MONDAY

Leaf-roller Has Attracted Attention on Account of Its Attack on Many Vegetables.

Neal Hart

IN

"SKY FIRE"

A Great Human Drama Enacted in the Woodsy Atmosphere of the Canadian Northwest Beneath the Mysterious Glow of the Northern Lights

AND

LARRY SEMON

IN

"THE HICK"

Did you ever see a male that would whoop at it was sold? See "The Hick."

The
NEW EDISON

Artist Recording an Edison RE-CREATION

Same Artist proving the RE-CREATION by Direct Comparison

Only the NEW EDISON sustains the Direct Comparison Test

This means that the New Edison is the only phonograph that gives you exactly what the artist or artists sing or play into the recording horn when making a RE-CREATION.

This means that no other phonograph or talking machine can give the life-like realism you have a right to expect for your money—the absolute realism that Mr. Edison spent three millions of his dollars to develop.

And finally, this means that, if you are interested in buying a phonograph, your good judgment should bring you to this store to ask us to prove the above claims. We shall welcome your visit.

NEWLIN BOOK & STATIONERY CO.

COUPON

Bring or send this coupon. Mark the items you want. No charge or obligation.

Name: _____

Address: _____

What Edison Likes in Music.

Booth's reciting of Edison, 12 x 12, for framing.

Edison & Music—the Story of the New Edison.

What Did Edison Do During the War? (Booklet)