

# The Observer

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## THE AVERAGE WOMAN

The life of the average woman is shown by a series of tables arranged by a clever lady who has been giving the subject intensive study. Tersely put, these are the results she finds:  
Babyhood to 15—Childhood.  
Fifteen to 18—Carefree time; fun, frivolity and beaux; 11 in every 100 marry between these ages.  
Eighteen to 24—Beginning to work, either for self-support, money or a career; 30 of every 100 are wage earners and in every hundred marry between these ages.  
Twenty-four to 35—Life in earnest, with 19 in every 100 work and 79 married.  
Thirty-five to 45—Only 15 of the 100, working away from home, while 83 are keeping house, bearing children and raising them.  
Forty-five to 55—Fourteen of the 100 are still at work, the rest in the home or independent.  
Fifty-five to 65—Thirteen at work, earning very small wages; 21 are widowed.  
Sixty-five and later—Forty-two out of every 100 are dead; 50 are widows and 14, including some of the widows, are working for negligible wages.  
From her tables she readily deduces the lesson that it behooves the average woman to plan things in the springtime of her life so that there will be fuel to keep the home fires burning during the winter. She advises that girls should lay aside a definite part of their earnings and invest them in good securities. As far as we can see there is nothing to bar young men from heeding the same advice.

## BETTER TIMES COMING

That the present unsettled conditions of business the world over are but the forerunner of substantial and prosperous times, is the view of John Moody, writer on business and financial topics. Mr. Moody is decidedly an optimist, but the reasons he submits for his deductions are highly plausible. In a current magazine article he says:  
"There are many reasons for believing that the commercial and business world is now entering a new era; that the long upward trend in commodity prices, which set in before the close of the last century, has now definitely come to an end; and that from now on we shall witness a broad downward trend in prices and interest rates. After the Napoleonic wars England experienced approximately 30 years of declining prices; after the civil war the United States experienced approximately 14 years. It seems possible that history is about to be repeated and that the present period is not only the culmination of a generation of inflation and rising costs, but the actual turning point in the other direction.  
And it further seems probable that the period we are now entering will, in its broad outlines, be one of real prosperity and not depression. Paradoxical as it may sound, it is a fact that real prosperity can exist in a period of declining costs and prices; that a community prospers more when costs are low than when costs are high. The great nations of the world have become rich during periods of falling prices, not poor. The 30 years following the battle of Waterloo was a period during which England became the great, wealthy nation of the world; the period after our own war was the time when the foundations of our own industrial power were laid. Periods of speculation and inflation have ever been accompanied by retrogression, not expansion.  
It took England 30 years or more to liquidate the results of the Napoleonic wars. During the period of depression when debts were being paid, inflation was being eliminated, and the price level was being brought down to the level of the British Empire. This was the period during which England was becoming the great world power as we recently used this word. The period during which the effort of production was being directed toward the production of steam power, and land was being reclaimed, and living and working conditions were being improved. It was a time of real prosperity, not of speculation and inflation. The standard of living was being raised, and the world was being brought back to the level of the British Empire. The period during which the effort of production was being directed toward the production of steam power, and land was being reclaimed, and living and working conditions were being improved. It was a time of real prosperity, not of speculation and inflation. The standard of living was being raised, and the world was being brought back to the level of the British Empire.

## OUR OWN THEORY OF RELATIVITY

Seeking light on the theory of relativity of Prof. Einstein, regarding which numerous Americans appear to be greatly excited, we find these illuminating points, written by a professor of mathematics and physics in New York, after hearing an Einstein lecture:  
"Any relativity theory has to satisfy the condition that the laws of a system shall retain their form irrespective of whatever axes of reference be chosen as a means of expressing these laws. The special relativity theory epitomized in the transformation equations of Lorentz satisfies this condition for unaccelerated systems, namely, for systems in motion with constant speed in a straight line." And much more to the same clarifying effect.  
Ho-hum! The more we read about this matter, somehow, the less we know. Still, the progressive ignorance thus developed by studying the Einstein theory may really be the very heart of that theory. "All that we know is, nothing can be known," wrote Byrnes, summing up the conclusions of a famous Greek philosopher. If Prof. Einstein can do no more than drive into a too cock-sure age a feeling that possibly, after all, it doesn't know and can't know everything, he will have served a useful purpose.  
Meditating along this line, we fall easily into a relativity theory of our own. All knowledge, we reflect, is relative. We can't be sure that any truth is true always, everywhere, for everybody. "A hair, perhaps, divides the false and true! Nothing is absolute. Virtue is not always virtue, nor vice always vice—either changes quickly into the other sometimes, and you can't see where the dividing line is. We know no pure white or pure black, but only degrees of light and dark. The 'seven colors' are arbitrary—each of these shades sensibly into other, somewhat related. And so it is, apparently, with all things. Perfect logic or symmetry exists only in imagination. Even mathematics may not hold true for other worlds or other creatures; who knows that two times two may be five to a crab, or a Martian? We cannot measure or weigh anything exactly.  
No two people can see the same thing the same way, or get the same idea from a book or a conversation, or think the same thoughts. No person can even think exactly the same thought twice in succession, for every

## THE OFFICE CAT



By JUNIOR

As Usual.  
"The Editor said," then the poet began,  
This a thrill of joy almost audibly ran  
Through our veins, but we stood dismayed,  
Each recalling failure and empty purse  
And knew his success. "The editor said  
Not the least attention to my verse."

The Tales of Dead Men.  
"Dead men tell no tales," observed the Sage.  
"Maybe not," commented the Fool.  
"But their tombstones are awful liars."

And what has become of the o. f. man, who used to say, "Nothin' and nothin', makes nothin' with nothin' to carry?"

Some families get along and in others the head of the house is always spilling catsup on the clean table cloth.

Huh!  
Yes, love is sweet, it is a treat,  
Though it does drive you daffy.  
And yet, why shouldn't it be sweet,  
When it is mostly taffy?

And what has become of the princess who used to say that everything is either "cute" or "fierce?"

Prohibition is a serious matter. Where the Heh is father gonna go when he slams the door and leaves the house after a two-hour jawing match with mother?

Strange!  
Ask friends for help, and I'm afraid.  
Not one of them will heed it.  
But they are quick to offer aid  
When they don't think you need it.

"Keeping liquor may not be an offense," comments Garry, rehashing a headline, "provided your friends don't know you've got it."

The street car conductor who slips you the wicked glare when you hand him five pennies, is the same one who chuckles audibly as he gives you back 95 cents in nickels.

When in Doubt, Write a Poem.  
Gentle reader, do not hiss  
When you read a verse like this:  
For your little dream, I'll bet,  
How it made the writer sweat.

Times Which Try Men's Souls  
When he has spent all but his last dime in a barber shop, intending to use the dime for car-fare, and the porter insists on giving him a lot of personal service with a whisk broom

It's a Great Beverage If You Don't Weaken.  
(Lake County, Ind., Times.)  
Frank Fenny, 341 Plummer Avenue, arrested Saturday on a charge of intoxication and disorderly conduct, started attaches of the City Court this morning when he said he had consumed half a pint of wood alcohol.

moment memory and mental processes are changing.  
We can only know things relatively. Everything is relative, and some things are more relative than others. Maybe this system of relativity isn't the same as Prof. Einstein's, but no matter. The principle of relativity surely applies to different theories of relativity, guaranteeing that they shall not agree except in a relative sense. That will be about all for this time.

## AMERICANIZED CHEESES

It is said that cheesemaking has advanced so rapidly in the United States in recent years that the American product is on a quality level with the finest imported cheeses. According to one importer Americans have found that the Roquefort, Camembert, Swiss, Gouda and Edam cheeses made in Wisconsin, New York and other parts of the United States are fully equal to the cheeses they have imported. More strange even than this fact—for Americans might be said to have a true cheese favor—is the importer's further assurance that American-made Swiss cheese is now sold in Switzerland, Italian cheese made in Wisconsin is sold and eaten in Italy, and New York State Camembert in France.

American skill in this industry has created a delicate problem in nomenclature. Does the name of a cheese signify the variety of cheese or the locality from which it comes? Why a cheese which looks like an Edam cheese smells like an Edam cheese and tastes like an Edam cheese properly be called an Edam cheese if it is made in the United States of America instead of in the Netherlands? (Town

After imbibing the fire-water, he entered a barber shop in West State Street, where he first offered to fight the barber and then, changing his mind, consented to become the recipient of 90 cents worth of tonorial art. The work completed, Fenny rose from the chair and again changed his mind and refused to pay the barber and so on, ad infinitum.  
Lo, The Poor Mechanic.  
Though the day is warm and sunny  
Gloom pervades his weary soul,  
Rehired in him a broken-hearted man:  
Yesterday he spent the evening—  
For another lot of coal—  
He was saving for a new electric fan.

Any housewife who wishes to be particularly dainty might keep the assessor waiting in the rain while she involves the toothpick supply.

Photoplay Writer—But look here! This character is supposed to be a very homesy man, and you have cast for the part the handsomest man in your company.

Director—Oh, he'll be homesy enough when the camera man and the developer get through with him. You see, he's engaged to the star, and both of those boys are in love with her.—Film Fun.

Salesmanship  
"Were you arrested for speeding?"  
"Yes," replied Mr. Chuggins, "after considerable difficulty. Now I guess maybe I'll be able to sell that car of mine. I've got the official records to show that it'll go more than ten miles an hour."—Washington Star.

Earliest New England Dwellings.  
It is generally thought that the first kind of dwelling built by the early settlers in New England were log cabins, but as a matter of fact these pioneers often felt obliged to wait until after they had reaped their first harvests before they took the time to erect anything so durable and elaborate as a weather-tight cabin. Like the primitive people of southern Europe, like the Indians of Mexico, they used what came to hand. But often they merely dug in, finding a shelter such as the armies in France did during the war.

The Iberians.  
The Iberians were an ancient people living at the mouth of the Iberus (Ebro) river in eastern Spain. Later the inhabitants of the entire peninsula were called Iberians. The term now is applied to the primitive Neolithic and bronze-age men whose remains and relics are found in ancient Greece and grottoes throughout western Europe. The race was characterized by long heads and short stature. The term Iberia still is frequently used in reference to Spain and Portugal, especially in literature, the expression Iberian peninsula being quite common.

Right Diet Means Much.  
Emerson said: "Give me health and a day and I will make the pomp of emperors ridiculous." Right habits of eating do a lot toward supplying health.

Call of the Wild Goose.  
"Hook" is one of the many words of imitative origin, and is applied to the cry of the wild goose. The word appears in 1854 in "Walden, or Life in the Woods," by Henry David Thoreau, the distinguished American naturalist, and later is used by Oliver Wendell Holmes. "As the air grows colder, the long wedges of geese flying South, with their commodes to advance, and 'hooking' as they fly, are seen high up in the heavens," and more recently by Theodore Roosevelt in his "Hunting Trips."

Her Choice of Letters.  
When mother bought Laura and Harriet a box of animal crackers, to be equally divided, Laura said: "I tell you what we'll do; we'll choose letters." "How's that?" asked Harriet. "I'll choose some letters and then you choose some letters and then we'll take the animals whose names begin with those letters." Quick as a flash Harriet exclaimed: "I'll take 'L.'" Suspicious, Laura inquired: "Why are you so anxious for that letter?" "Because," replied Harriet, "then I'll get all the 'phants'."

Willard was in quarantine for chickenpox. The family was at table when the officer came to place the house. When he saw the sign he said, "Gee, I hope the stork doesn't see that. It will scare him away for sure."—Exchange.

Long Greu and Mode Kid Gloves \$5 and \$6.50  
Long White Kid Gloves \$7.50  
West & Co THE QUALITY STORE

## Fairy Frocks and Fairy Rompers

\$2.75 to \$3.75  
"Fairy Frocks" were on display in our windows during the past week. They are in Mandarin style—two piece garments of Black Satin and Chambray. Embroidered in quaint designs. Sizes, 2 yrs. to 4 yrs. Prices \$2.75, \$3.00 and \$3.75.  
\$1.95 to \$3.00  
"Fairy Rompers" are on display in one of our windows now. They are one-piece garments of Unbleached Muslin and Chambray, combined with bright colors, and have emuquoyery and appliqued work. Sizes are 1 yr. to 5 years. Prices \$1.95 and \$3.00.

## New Madras Shirtings

25¢ yd.  
For Men's Dress Shirts and for Boy's Blouses, these Lark Madras Shirtings are of very fine quality, attractive and colorful patterns, and fast colors.  
Some of them you will see in one of our windows today. They are all 32 inches wide. Priced at 25¢ yard.

MANDARIN  
The new shade so popular in dress goods this season—also in the ready-made dresses and blouses. You will find this beautiful new color reflected in the various departments of this store.  
Fabrics of this shade now in Georgette, Crepe de Chine, Taffetas, Satin, Messaline, Silk Jersey and Mignonette.  
You Save Here on TOILET ARTICLES  
Tals department, which is still quite new with this store, was instituted to give our customers a special service and values not to be found elsewhere. A visit to this department for the first time often enacts a realization that you may save considerable and secure your favorites, as well. Visit this department.  
Here we list only a few items of interest—our stocks contain all creams, powders, soaps, toilet waters, perfumes, and all toilet requisites.  
SOAPS.  
Jap Rose ..... 15c, 2 bars 25c  
Woodbury's Facial Soap ..... 20c bar  
Williams Toilet Soap 10c, 5 bars 25c  
Castile ..... 20c bar  
Cuticura ..... 25c bar  
Colgate's Cashmere Bouquet 10c, 25c  
Pepsodent Tooth Paste ..... 30c  
Colgate's ..... 45c  
Colgate's ..... 10c

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8 Reels  
new kind of Picture and a New Role  
Adults 35¢  
Children 10 to 10¢  
Special for Saturday  
2 pound roll, Blue Mountain creamery butter 75¢  
Golden West coffee 40¢ pound  
Tea Garden Preserves 45¢ a jar  
Eggs are down again 25¢ a dozen  
Fresh Fruit and Vegetables for your Sunday Dinner  
Strawberries 35¢ a box  
Tomatoes Cucumbers, Radishes, Hothouse and Head  
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Spinach, Rhubarb  
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