

New Spring DRESSES

FOR MISSES AND WOMEN

We are showing a large variety of good looking Dresses for Women and Misses, made of Taffeta Silk, Canton Crepe, and Georgette, in all the fashionable colors for spring—and all are at moderate prices.



NEW SPRING OXFORDS

—For Women and Girls—
STRAP PUMPS
Are The Vogue.

We show many different styles in Oxfords and Pumps for Women and Girls, in black and brown, the popular colors for spring, in all heels.

Your Inspection Invited.
PRICED FROM \$4.00 UP.

Hill's Dep't Store

A CLASSIFIED AD WILL DO IT.

Hazelwood Ice Cream

FOR YOUR SUNDAY DINNER.

STRAWBERRY, VANILLA and MAPLE NUT.

—Take Home a Quart—

PUTMAN'S DRUG STORE

THE REXALL STORE

Does Your Car Need Overhauling ?

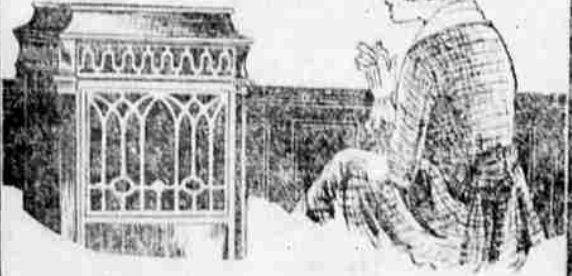
SEE JACK HARLAN

On North Fir opposite Harris Grocery.

Jack Harlan's Repair Shop

SOMEONE HAS JUST WHAT YOU WANT—TRY AN OBSERVER CLASSIFIED AD.

The NEW EDISON



YOU can't have better music in your home than the New Edison gives you.

Over 5,000 times, it has been proved, by the direct comparison test, that there is no difference between the artist's original performance and the Re-Creation thereof by the New Edison.

SEWING BOOK & STATIONERY COMPANY

In The Automobile World Today

HALF OF CARS SOLD TODAY ARE ON DEFERRED PLAN OF PAYMENT. REPORT

Between 45 and 50 per cent of all cars sold today are being marketed on some deferred payment system. This is the answer to a question that has puzzled many sales executives of the automobile industry and which has interested leaders in many other lines of activity, including banks which advance money on securities issued by the time-payment companies, and also manufacturers and dealers in such things as pianos, talking machines and furniture.

Heretofore estimates on the percentage of automobiles sold on a time payment basis have ranged all the way from 50 per cent to 90 per cent, these percentages being merely guesses made by men more or less familiar with actual conditions in restricted localities. The present figure of between 45 and 50 per cent, or, to be exact, 46.7 per cent, is made available

by the General Motors acceptance corporation, the statistical division of which has just completed tabulating the replies of a questionnaire which was sent out to more than 10,000 dealers to whom the blanks were sent. The complete reports, showing a total of 149,136 cars sold, of which 70,497 were sold for cash and 69,729 were sold "on time," at 46.7 per cent of the total number.

The period for which the questionnaire asked information was that from August 1, 1919, to July 31, 1920, and therefore includes the latter half of a summer selling season, the following fall, winter and spring seasons, and the first half of the succeeding summer selling season. It is therefore, a comprehensive sweep of sales conditions over a full yearly cycle of the industry.

of the state motor vehicle department. This is a new law just passed by the last legislature, of which very few people have been informed. There are several of these large trailers in the county and only a few licenses have been obtained on them. Evasions of the law in this regard come under the same rulings that apply to passenger automobiles operating without license tags.

When you become a motor maniac, which is as soon as you buy a car, it's always customary to talk in terms which may be Greek to the non-motorist. For a long time the gas engine was as much a mystery to the general public as the fourth dimension, but the "Greek" of the gas engine is now easily translatable by the average high school lad.

Auto body designs are not so well known, however, and here are a few definitions that may be helpful:

Q. What is a roadster?
A. An open car that seats two or three.

Q. What is a coupe?
A. A car with folding top and full height doors with disappearing panels of glass. Seats two or three.

Q. What is a convertible?
A. A roadster provided with a detachable coupe top.

Q. What is a brougham?
A. A limousine with no roof over the driver's seat.

Q. What is a landaulet?
A. A closed car with folding top, seats for two or three more inside and driver's seat outside.

Q. What is a limousine?
A. A closed car operated from the "inside," an enclosed car which seats two or three. Sometimes a fourth seat, facing backwards, is added.

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U. S. LEADS WORLD, WITH CAR FOR EVERY FOURTEEN PEOPLE

MONTEAL, Apr. 16.—Figures published by the Montreal Star show the car per capita of the United States leading the field with one car for every 14 persons—and Russia with one car for 5,200 persons ranking lowest in the percentage scale. Ranking of other countries follows: Canada, one car for every 22 persons. England one car for every 208 persons. France one car for every 402 persons. Germany one car for every 684 persons. Italy one car for every 1,000 persons. Austria one car for every 2,700 persons.

otherwise would form an arc across the breaker points and when the spark occurs in the secondary winding, the condenser discharges this absorbed current which is of high voltage and acts as a booster to the spark.

The bad condenser which exists in every circuit and which is technically called static capacity, is caused by counter-stance of the magnetic flux produced by each individual turn of wire. It depends upon the area of the metallic surfaces opposed to each other and to the nearness of those surfaces to each other.

The function of the primary winding is to form a path for the electric current so it can circulate many times around the iron core and thus produce the magnetism in the iron core.

The secondary winding generates very high voltage—from 20,000 to 50,000—so it will jump the gap in the spark plug. The more volts we can make per turn of wire, the less surface we expose to static capacity and the better spark we get at the spark plug.

In battery ignition systems we find inherent faults as follows: First. They do not and cannot create enough magnetic lines of force.

Second. They do not and cannot handle, with sufficient energy or speed, the few lines of force they do create.

In consequence of these faults they cannot generate sufficient voltage per turn of secondary winding. A low tension magnet acts the same as the primary circuit and circuit breaker in a battery ignition system and hence we can dismiss it without comment.

ARCADE

SUNDAY ONLY



LEWIS J. SELZNICK Presents CONWAY TEARLE A HOBART HENLEY PRODUCTION "SOCIETY SNOBS" BY CONWAY TEARLE SCENARIO BY LEWIS ALLEN BROWNE.

Yesterday a Waiter — Today a Duke — Tomorrow — ? A Romance of Smart Society, with a Theme as novel as it is original. Also VANITY FAIR GIRLS — In — "WHEN GREEK MEETS GREEK" TONIGHT! — TONIGHT! WM. FAVERSHAM in "THE SIN THAT WAS HIS"

OBSERVER WANT ADS GET RESULTS



The process of preparing HAWATHA STOVE COAL is a most effective one. FIRST—The Coal is passed through the screens up to eight inches in size; SECOND—Any slate, bone or other impurities are eliminated by hand-picking as coal goes over tables; THIRD—The coal is screened to remove fine coal and dust.

The result is clean, sound pieces of PURE COAL, which afford favorable conditions for complete combustion, permitting an even draft through the fuel bed and easy regulation of temperature. Clean burning and maximum heating value follow. It burns even under restricted draft, without excessive smoke or waste.

TRANSFER

FEED STORAGE PACKING

The J. D. LYNCH CO.

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PROFESSIONAL DIRECTORY

ORTHOPATHIC PHYSICIANS
DR. J. L. INGLE and DR. MARGA-RET INGLE—Diseases of women and children a specialty. Office Phone Main 106, Res. Phone Main 126. La Grande National Bank Building.

PHYSICIANS AND SURGEONS

DR. J. L. McPHERSON—Dentist, Suite 4-5, over La Grande National Bank building. Phone Office, Main 712, residence, Red 2081.
DR. R. J. RUCKMAN, Dentist—Room 14-15, Palmer-Roesch Building, phone Main 79. La Grande, Oregon.
Mrs. M. Williamson, Professor of Practical Clinical Midwifery—1113 Madison, phone Red 12. 3-18-mp

NATIVE CURE

DR. A. N. MAYVILLE—specialist in chronic diseases, Methods, Mesmerism, Hypnotism and Naturopathy. skin and blood diseases, nervous diseases, Chronic Headache, Epilepsy, Sciatica, Appendicitis, Constipation, Bowel Trouble, all kinds of Chronic Diseases successfully treated. Phone Main 803, Room 1, 2, 3, second floor Coalinga Bldg., opposite Star Theatre. Office hours, 10 to 12 a. m. 1:30 to 4:00 p. m. Consultation free. 9-14

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Fraternal Directory

E. O. EIKES—La Grande Lodge No. 422. Lodge meets each Thursday evening at 8 o'clock. Home and privileges cheerfully extended to all Brother Elks.
NOLAN SKIFF, Exalted Ruler, F. L. PEARSON, Sec'y.

MODERN WOODMEN OF AMERICA—La Grande Camp No. 703 meets on the first and third Thursday evening of each month, in the K. C. P. Hall. Visiting neighbors welcome. H. C. BALL, V. C.
JAKE ROSTOCK, Clerk.

E. F. & A. M.—La Grande Lodge No. 422. E. F. & A. M. holds regular meetings first and third Fridays at 7:30 p. m. Cordial welcome to all M. A. S. W. E. R. GUYE, W. M. A. C. WILLIAMS, Sec'y.

F. O. EAGLES—Aerie No. 289, meets every Friday night at Eagles Hall. Visiting members welcome. J. J. MURCHISON, W. P. K. HIRSHL, Secretary.

WOODMEN OF THE WORLD—La Grande Camp No. 165. Meets every first and third Monday at Eagles Hall. All visiting neighbors welcome. Dues payable at the office of the clerk, Rooms 21-22, La Grande National Bank Bldg. E. LILLY, C. C. R. J. KITCHEN, Clerk.

L. O. O. M.—La Grande Lodge No. 806. Loyal Order of Moose, holds regular meetings every Wednesday night at 8 p. m. in Eagle Hall, next to Elk Building on Wednesday evenings. Visitors always welcome. Dues payable at La Grande Pharmacy. R. J. KITCHEN, Dic. HARRY SWART, Sec'y.

KNIGHTS OF PYTHIAS—Red Cross Lodge No. 21, meets every Monday evening in Casino Hall, R. C. P. Hall at 8 p. m. A Pythian welcome to all visiting Knights. C. W. MOORE, C. C. C. L. GRAHAM, R. S.

WOMAN'S BENEFIT ASSOCIATION of the Maccabees, La Grande Lodge No. 17. W. B. of M. A. meets first Monday at 2 p. m. and third Monday at 8 p. m. at R. C. P. Hall. Visiting Sisters welcome. NOEL H. MACKAY, Commander. SARAH J. JENSEN, Recorder-Keeper.

O. E. S.—Home Chapter No. 15, O. E. S. holds stated communication the second and fourth Wednesday of each month. Visiting members welcome. HILDA HUMPHREYS, W. M. FLORENCE SACCO, Sec'y.