

"Snappy Service"

GIVES OUR STORE AN AIR OF
UP-TO-DATENESS SIMILAR
TO BIG CITY SHOPS

"LITTLE AND OFTEN FILLS THE PURSE"

This price proverb has always been our slogan. We prefer large sales and small profits to small sales at exorbitant profits. The economy of shopping at our store is further emphasized by the fact that we sell quality goods only. The fact that we buy for cash and discount all bills enables us to sell at a closer margin than most druggists. We feel that immediate profit should not be the sole thing to strive for in a family drug store. In other words we feel that if the service is right, profit will in the long run take care of itself.

If you appreciate the advantages which our store affords, we ask the privilege of serving you regularly.

Snapp's La Grande Pharmacy

ALVIN SNAPP, Proprietor

MAIN 40

FLOUR---

Golden Heart High Patent Flour

Golden Heart Rye Flour

Golden Heart Corn Meal

Golden Heart Germ Meal

Golden Heart Graham Flour

"Cleanliness" is Our Motto.

Ask Your Grocer for Our Golden Heart Products. Hard Wheat Blend.

—Manufactured By—

Rowe & Richardson, Cove, Oregon,

Send it to the LAUNDRY

WE WILL DO YOUR WHOLE FAMILY WASH

—DO IT RIGHT
—DO IT CHEAPLY

—Save You All the Mess, Work and Worry of Wash day.

—Send It To—

THE STANDARD LAUNDRY CO.

PHONE MAIN 56

Remember, our dry cleaning department
Does the Best Work.

GRADUATES ARE GIVEN DEGREES

EUGENE, Mar. 30.—Without caps and gowns, without speeches and flowers, quietly and unobtrusively twenty-seven young men and women were granted degrees by the Board of Regents of the University of Oregon last Thursday. Eleven received the degree of bachelor of arts, six the degree of master of arts, two the degree of bachelor of science, five the degree of bachelor of science in education, and three the degree of bachelor of business administration.

WOMEN JOURNALISTS ORGANIZE IN JAPAN.

OSAKA, Japan, Feb. 25.—(By Correspondence.)—An organization of women journalists has been formed here by the women reporters of daily newspapers and the women editorial workers on other periodicals in Osaka. Elevation of their social status as journalists "who are participating in the promotion of general culture, as well as in raising the position of women" is sought.

George Wythe, American Patriot.
George Wythe, one of the signers of the Declaration of Independence and a member of the constitutional convention, was born in Virginia in 1726. He was educated at William and Mary college. From the outbreak of the Revolution he was actively devoted to the patriot cause, and in 1775 sat in the continental congress. After the war he served as judge of the Virginia high court of chancery, and was for ten years professor of law at William and Mary college. He died in 1806.

How to Speak.

Lyman Beecher once visited a classroom at Andover academy when a professor of public speaking, who believed in formalized gesture, was expounding his theories. After the lecture Beecher was asked to address the students. He said: "Doctor Porter has told you to do this and that when you say so and so." Beecher went through several motions imitative of the professor, and continued: "But I say to you, young men, fill yourselves with your subject, and let nature caper."

Significance of Dream of Pump.
To dream of a pump signifies that you may with study become a great musician, artist or actor, as your inclination leads you; development is all you require; you have genius. To pump water from a well signifies that you will learn something to your advantage. But if milk comes from the pump it signifies unexpected wealth. If wine or whisky, it denotes much happiness and good fellowship.

"Sentence Hymns."

The term "sentence hymn" came from the practice of earlier days, when hymn books were scarce. In order that all the congregation might be able to join in the singing the pastor would read aloud the first two lines, which were then sung and the reading and singing would continue alternately to the end of the hymn. This practice is still continued in some of the rural churches of the South.

Phosphorus Found by Accident.
Phosphorus was discovered accidentally while Brand, a Hamburg alchemist, was experimenting with liquids to find some element that would help transform silver to gold. The discovery, made in 1800, was not regarded then as important, but later developed an importance that was very great.

Trapped.

"Cross examined, the defendant said he had merely kissed the young woman in the case under a sprig of mistletoe." "A clever defense. What did his wife say to that?" She smiled loud enough to be heard in the corridors of the courthouse and begged to inquire if he carried a sprig of mistletoe suspended over his shoulder." —Birmingham Age-Herald.

Public Speaking.

The first rule for public speaking, therefore, is: Have something that you desire very much to say. The second rule is: Always speak in a natural way, and in a conversational manner. The days of pompous and stilted eloquence are gone by, and it was perhaps Wendell Phillips more than anybody else who put an end to it in this country, and substituted a simpler style. —Thomas Wentworth Higginson, "Hints on Speech Making."

Pure Gold Not Best for Coins.
The Tuscan sequin was the purest gold known in all history, being 999 parts of pure gold to one of alloy. The finest piece of Naples, another historic coin, was 996 parts of gold and four parts alloy, while the old Russian coins were next, 980 parts gold and 14 alloy. Pure gold is soft and does not hold its shape, and alloys are used to harden it.

Legions on Death and Life.
Every man is the center of a circle whose fatal circumference he cannot pass. Within its narrow confines he is potential, beyond it he perishes; and if immortality is a standard of definitive dream, if the incompleteness of every career, even the longest, and most fortunate be not supplemented and perfected after its termination here, then he who dreams to die should fear to live, for life is a tragedy and death a relief. —John James Ingalls.

HOME SEWING WEEK

HAVE YOU ALWAYS WANTED TO MAKE YOUR OWN CLOTHES? NOW IS THE TIME WHEN "YOU'RE NEVER TOO OLD TO LEARN." VISIT OUR PATTERN DEPARTMENT, SELECT SOME OF McCALL'S NEW PATTERNS—THERE ARE PRINTED INSTRUCTIONS ON EACH PART, SO THAT THE PATTERN ITSELF TEACHES YOU HOW TO SEW.



257-APR-21

Then Visit Our Piece Goods Section

Select your materials from our showings of the fresh and new for spring.

Wash Goods

New Ginghams, colorful Organdies and Voiles, dainty Nainsooks, Cambrics, Flaxon and Dimities invite your needle.
—New Ginghams, 10c to 49c yd.
—Dress Voiles, 23c to 98c yd.
—Organdies, 49c to \$1.19.
—Nainsooks, Dimities, 17c to 49c yd.

Silks

Our showings of the season's silks are most complete; all that is new in colorings and weaves are here.
—Creme de Chenes, \$1.69 yd.
—Taffetas, \$1.49 to \$2.19 yd.
—Georgettes, \$1.39 yd.
—Silk Jersey, \$1.98 yd.
—Satins, \$1.89 to \$2.49 yd.
—Messalines, \$1.89 \$1.98 yd.



50-MAR-21

New Ribbons

—Satin and Taffeta ribbons from one to three inch widths, in all colors. Priced at 10c yd.

Crepe Mohair

—A new material for sport garments, in pleasing colors and patterns. Price \$1.49 yd.

Laces

—Trimmings are among your needs; our stocks are most complete, at attractive prices.

Novelty Sateens

—Bright colors and pleasing patterns, suitable for linings and petticoats. Prices 49c to 69c.

SEWING

THREAD

5c

J.C. Penney Co.

A Nation-wide Institution
112 STORES

CROCHET

THREAD

8c

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

CAN'T FIND A BUYER? TRY AN OBSERVER AD.
A CLASSIFIED AD WILL DO IT.

WANT TO BUY OR SELL SOMETHING? — TRY AN OBSERVER CLASSIFIED AD.

Vanity Fair Beauty Shop

SHAMPOOING, SCALP TREATMENT, FACIALS, MARCELLING, MANICURING, HENNA PACK.

Painless Electricity — Science has modified electricity that the weakest may stand its force without fear or pain. Every tissue and fibre is saturated, patient experiencing only a sensation of relief, as if standing in a ray of sunshine. The effects are marvelously rapid. Relief can be given in one or more treatments. Often cures are accomplished in that time. It is positive and certain in action. If you value your health and want to keep or restore your good looks and gain vitality, throw away medicine bottles — take this sensible, scientific means.

We Treat You With the Wonderful Beauty Restorer, Violet Ray.

MRS. M. SMITH, 12 Depot Street.

SHERRY'S

—TOMORROW AND FRIDAY—

JESSE L. LASKY Presents

Cecil B. De Mille's

Production

MALE and FEMALE

Founded on J. M. Barrie's famous play,
"THE ADMIRABLE CRITCHTON"
A Paramount Arctcraft Picture.

LAST DAY, TODAY

"MY LADY'S GARTER"

A Paramount Arctcraft Picture

STRAWBERRIES

WHOLE RIPE STRAWBERRIES, PRESERVED IN SUGAR IN GLASS JARS—It's the Tea Garden Brand, Jar 58c

Jello, all flavors	10c	Tree Tea, 1-lb. pkge.	71c
Kellogg's Corn Flakes, 2 pkgs.	25c	Royal Club Coffee, 1-lb.	45c, 5 lbs. \$2.15
Post Toasties, 2 pkgs.	25c	Scratch Feed, 100-lb. sack	\$3.78
Lipton's Tea, 1-lb. pkgs.	8c	Quick Feed, 100-lb. sack	\$1.10

HARRIS GROCERY

TURN THE CORNER AT CARR'S—ONE BLOCK ACROSS THE TRACK ON FIR ST.
PROMPT DELIVERY SERVICE.