

"Snappy Service"

GIVES OUR STORE AN AIR OF
UP-TO-DATENESS SIMILAR
TO BIG CITY SHOPS

EASTER EGG DYES

The search for bright-colored eggs gladden and mystify the youngsters. As usual, we have the LATEST AND BEST Easter Egg Dyes.

They are easy to use and certain in results.

Make your selections early so the children will not be disappointed. Full directions on each package simplify their use.

Snapp's La Grande
Pharmacy
ALVIN SNAPP, Proprietor MAIN 40

EASTER

The giving of Easter Gifts and Cards is becoming more and more popular. And when you select from our stock, you are assured of the best quality at right prices.

NEWLIN BOOK & STAT'RY CO.
LA GRANDE : : : OREGON

Human Nature in Business.
A plain man, says Fred Kelly in the Nation's Business, who is thoughtful, can usually win a woman away from a handsome devil who is thoughtless and inattentive. Likewise, a moderately quick-witted salesman who is always on the job may outdo his more brilliant competitor who doesn't always keep his eye on the ball.

Did Her Little Best.
"Dorothy, dear, I hope when you took back the picture book that you thanked Mrs. Taylor for lending it to you." "There was nobody home, mamma, but the door was open so I went in and put the picture book on the table and said 'Thank you,' and conked away."—Boston Transcript.

SHERRY'S

LAST DAY

'The STAR ROVER' by JACK LONDON

AN ALL-STAR CAST.

Makes One of the Greatest Stories of All Time
Live Again on the Screen
A COMEDY ALSO SHOWING.

Tomorrow Only, by Special Request We are Showing
Mary Pickford in

"REBECCA OF SUNNYBROOK FARM"

HE HAS NEVER SEEN ITS EQUAL

Snappy, New Service Now He Didn't
Take Tanlac Long Ago.

"I'm sixty-seven years old now, and during all those years I have never seen a medicine that I consider is a class with Tanlac," said Mike Kuntz, of E. 1011 Boone Ave., Spokane, Wn. Mr. Kuntz is a well-known farmer who has a large ranch near Walla.

AD CLUB HAS PEPPY MEETING

TWO SPEAKERS OF NOTE TALK
YESTERDAY

H. S. Hudson and Bill Lachner Make
Stirring Talks to Large As-
semblage at Noon

The Ad Club had one of the peppest luncheons ever staged here yesterday noon at the Foley hotel. There were plenty of attractions too that were out of the ordinary enough to draw considerable more members than usual. The quartet of the White man college piece club which appeared in a local theatre last evening, favored the gathering with some selections that brought the house down in well-deserved applause. Then came Wm. Lachner, of Baker City, who ought not to need any introduction to La Grande, and following his talk, H. S. Hudson, of Portland, gave a talk on "What's the Matter With Oregon," that was declared to



H. S. HUDSON.

have been about as good a speech as has been delivered at the club's luncheons in many a month. Hudson knows just what to hit on the head and what ought to be boosted. Mr. Hudson was brought here by the local realty board and because of his prominence and the broad interest of his subject the realty board and Ad Club combined their meetings. Summed up in a nutshell his message amounted to "practice what you preach."

Appeals for Home Trade
There is a lot of space devoted in the papers of the state, especially in Portland, to preaching the doctrine of home trade but the practicing of this doctrine isn't fashion, he showed his audience.

We buy California canned goods and the Oregon product goes adoring for a market. We employ foreigners on public work who send their earnings back to the country where they left their hearts.

We knock our climate, so that before the stranger is well in the state he has been informed by the natives that there is 12 months of rain in Oregon and wants to go back where the sun is shining. These are some of the things Hudson used his hammer on and the seventy or eighty members present were in perfect sympathy with his knocking.

However, Hudson isn't over gloomy about the outlook for the future. He knows that climate isn't all that made California and thinks that Oregonians can get as good a spirit as they have down south and build up their communities at home before helping too much in building up others.

In this connection he pointed out the appalling amount of money being taken out of the state for foreign securities. Money spent for these, he said, means help to build up some one else's country while the Oregon farmer and merchant can't get the funds to build up his business because the banks here at home haven't the money. By no means does Mr. Hudson want to have the people in the state become provincial, however. But, he pointed out, at present about 90 per cent of the money seems to be going out of the state and he wants a somewhat healthier balance restored.

He also called attention to the international realty association and explained its functions. It is made up

of over 3000 members in the north-west states and the international association aids in coordinating and harmonizing the work of the many associations and boards making up its membership.

"I kept seeing where Tanlac was helping so many others I began taking it. Well, sir, it is certainly building me up and I am gaining in weight and strength every day. I'm not nervous nor sleepless now, and I believe if I had got hold of the medicine before I wouldn't have had to undergo the operation. Tanlac is certainly a great medicine, and I'm more than glad to tell the public of its wonderful merits."

Tanlac is sold in La Grande by Silverthorn's Drug Store; Putnam Drug Store; Clyde Kiddle, of Island City; Ramdell & McGown, of Cove, and by leading druggists in every town—adv.

of over 3000 members in the north-west states and the international association aids in coordinating and harmonizing the work of the many associations and boards making up its membership.

Bill Lachner Gives Praise.
Bill Lachner, who was at one time postmaster at Baker City but was superseded by someone else because of the political complexion of the White House changed a number of years ago, gave a stirring talk on the work of the realty boards and called especial attention to the community work done by his home board. The Baker natatorium is largely a realization because of the efforts of the realty board there.

He told his audience that the real estate men are essential to business life. The primary function of the realty boards is in the interests of its members and in this respect its aim is to place the profession on a higher basis of ethics.

The men who are in these associations, he stated, don't belong to the kind that are looked down upon by other business men because of their lower ethics, but do their business on a plane that is sometimes considerably above that of men in other business lines.

Bill Lachner may not consider himself an orator, but at the close of his address he gave a mighty fine tribute to the Grande Ronde valley and not so enthusiastic that no one can deny that it was one of the most splendid pieces of after dinner speaking ever heard here. To hear him tell of the beauties of nature we have here makes one wonder why he lives in Baker instead of La Grande.

Howard Pratt of the Western conservatory of music, who had charge of the glee club, and Harris J. J. manager of the club, also made short addresses to the Ad club yesterday noon.

Odd Japanese Custom.

From time away back it was the custom in Japan to remove one's shoes before entering a building of any sort, but the old-style shoes of Japan have been discarded for those of the occidental, and it is not so easy to remove them. The Japanese now washes his shoes before going inside a house. Tanks of water with long-handled brushes are to be seen standing outside many of the stores and dwellings of the Japanese cities.

Bats in full flight in the dark will avoid threads stretched across their path.

Insect Pests Threaten Crops.
The Japanese beetle, brought in about the same time as the peach moth, has already gained such firm foothold that, in view of its habits and prolonged flight, it is probably incapable of extermination and may ultimately overpread the United States. Another foreign pest in comparatively recent years is the European corn borer. Infestations have been discovered in several states, and local quarantines by the federal horticultural board have been instituted to prevent the spread to the corn belt.

Further Ablution Unnecessary.
Justin was told to go to the bathroom and wash. After he was through his mother asked him if he had washed his neck and ears. "Why, mamma," he cried, "there is no school today."

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION



EASTER SHOWING

arrived this morning. New models in smartly tailored SUITS, beautiful DRESSES and COATS. Then, tomorrow we will show two new styles in EASTER FOOTWEAR several new PURSES and BEAUTY BAGS and a complete new showing of VESTES, COLLAR AND CUFF SETS.

BLOUSES are among the new. New styles in georgette, tricolette, crepe de chine and wool-jersey.

Spring CHOKERS of fox, fitch, and opossum are here to complete your costume. Make your final selections tomorrow. Whether a complete wardrobe or a small accessory, you will find our stocks with the season's new.

Easter Millinery For the Miss

We have just received a complete new showing of Easter hats. Becoming shapes for every age of Miss, in straws and silk braids. Make your selections tomorrow.



Make Your Selection Tomorrow. We are showing all the smart new shaps for Spring, in straws and silks. The prices make a new hat possible for everyone.

Cinderella
Pure Silk
Hose

J.C. Penney Co.
A Nation-wide Institution
211 STORES

New Roma
Stripe
Ribbons

J. C. PENNEY COMPANY—A NATIONWIDE INSTITUTION

LAXATIVE for Aged People



THE BANE of old age is constipation. The bowels become weak and unable to perform their functions without aid. For this purpose only the mildest and gentlest laxative should be used. The use of harsh cathartics aggravates the trouble and makes the constipation worse. Chamberlain's Tablets are a favorite with people of middle age and older on account of their gentle action.

Chamberlain's Tablets

CARR'S CARR'S

Where your Credit is Good Use it
COMPLETE HOMEFURNISHER
La Grande, Oregon

SOMEONE HAS JUST WHAT YOU WANT—TRY AN OBSERVER CLASSIFIED AD.

FLOUR---

Golden Heart High Patent Flour
Golden Heart Rye Flour
Golden Heart Corn Meal
Golden Heart Germ Meal
Golden Heart Graham Flour
"Cleanliness" is Our Motto.
Ask Your Grocer for Our Golden Heart Products. Hard Wheat Blend.
—Manufactured By—

Rowe & Richardson, Cove, Oregon,

LOWER PRICES ON FLOUR

GREATER VALUES.

SEA FOAM FLOUR, 49-lb. sack	\$2.25	A FRESH SHIPMENT OF CHOICE DRIED FRUITS,
BLUE STEM FLOUR, 49-lb. sack	\$2.40	PEACHES, FIGS, APPLES, 3 lbs., 50c; 6 1-2 lbs \$1.00.
OLYMPIC FLOUR, 49-lb. sack	\$2.83	CANNED VEGETABLES—PEAS, CORN AND
CHAMPION HARD WHEAT FLOUR, 49-lb. sack	\$2.88	TOMATOES, 7 cans

HARRIS GROCERY

TURN THE CORNER AT CARR'S—ONE BLOCK ACROSS THE TRACK ON FIFTH ST.
PROMPT DELIVERY SERVICE.