

"Snappy Service"

GIVES OUR STORE AN AIR OF
UP-TO-DATENESS SIMILAR
TO BIG CITY SHOPS

SERVICE

THE TRUE STANDARD OF
EXCELLENCE.

No matter how fine the quality of goods offered or the manner in which they are displayed, a drug shop is not complete if it lacks the feature of excellent service.

This service must find application in many ways. It must extend from the careful selection of goods to their sale. It must also be applied in the laboratory as well as behind the sales counter.

Service is featured at our shop in every way possible. Courteous salespeople give customers prompt attention—substitution is never suggested—free delivery is offered—prescriptions are called for and delivered.

If you will trade with us a limited time, we feel sure that our exemplary service will inspire you with a feeling of security that will cause you to become a regular customer.

Snapp's La Grande
Pharmacy

ALVIN SNAPP, Proprietor

MAIN 40

LADD CANYON FARMERS BUSY

LADD CANYON, Mar. 19.—(Special.)—The farmers are getting busy with farm work. The fine weather makes them think spring is here and time to get the crops in. If this weather continues, the stock will soon begin to find their way out to the range for the summer.

Mrs. T. Sherwood has been sick for several days.

Miss Ella Benton was out home Thursday. She has been helping to care for her little niece in town for some time.

Florence Windburn is not improving as rapidly as was hoped.

Mrs. Cloy Hoppie is enjoying a week's visit with friends and relatives in Portland.

Mr. and Mrs. Thomas Sherwood visited several days last week in Pendleton, and took in the Auto Show.

Mrs. Minnie Couch will go to Elgin for the weekend and will attend church there. After a short visit, she will return to La Grande for a visit before returning to the ranch.

Mrs. Neil McClure returned home from an extended visit to Baker, her old home. While there Mrs. McClure took treatments and is greatly improved in health.

Mrs. Butner has been suffering from an attack of rheumatism. Miss Belle Counsel is assisting her with her housework, as it keeps one person busy with the three thousand little chicks she has on her hands. Mr. Butner is expected home this week to assist with the chicks.

Mrs. Sumpter is much improved in health at Hot Lake, and will soon be home again.

Mrs. Matot is visiting at the home of her parents, Mr. and Mrs. L. Drumsmith, this week.

Miss Gladys Drumsmith is improving in health and will soon be able to be out again.

The Get-Together Club met at the home of Mrs. Adolph Peebler Thursday of this week. A St. Patrick's Day program had been arranged by Mrs. Peebler, which proved to be a very interesting affair. Readings were given by Mesdames Hawley, Bates, Tilton and Miller. After the readings, a question was passed around and resulted in much fun and a prize to the one answering the most questions. Miss Beth Tilton carried off the prize. Three visitors were present, Mrs. Matot, Mrs. Roy Couch and Mrs. Minnie Couch. At the business meeting the Mesdames Couch became members of the club and were heartily welcomed by all. Mrs. Peebler served a delicious two-course lunch and proved a delightful hostess for the event.

Ben Cotner has purchased, of August Engle, the Rex Conway ranch and will once more be a resident of our neighborhood. Mr. and Mrs. Cotner were out Thursday to the Club and expect to move back to the neighborhood in a short time.

Mrs. H. W. Peebler spent Wednesday in town with her parents, Mr. and Mrs. Fred Synhorst.

Eliza Murphy went to Cove Friday to make a visit with relatives before time for the sheep to go on the range. The Club will meet at the H. W. Peebler home March 30th, Wednesday. The date is changed on account of the Neighborhood Club Bazaar.

Sherry's, Friday and Saturday. Douglas Fairbanks in "THE NUT"—his very latest.

J. C. PENNEY COMPANY—A NATIONWIDE INSTITUTION



DISTINCTIVE STYLES IN WOMEN APPAREL, RIGHT FROM FASHION'S CENTER

Our New York buyers furnish us with the new as it is created. You will find here none but the season's newest authentic styles. We bring the New York models direct to you.



New Coats

The selection is large, all that is new in materials, style and trimming effects are here. New numbers arrive daily. They are priced from \$12.50 to \$39.75.

New Suits

The styles are varied, from ripple effects to the straight lined Mandarin coats. Tricotine and serge, in navy blue lead. Many are elaborately braided and embroidered trimmed. Prices \$21.75 to \$44.75.



New Dresses

In our showing of Dresses, of both silk and woolsens, you will find your every demand for style or material satisfied. This season's offerings are more varied than for many seasons past. New colors, materials and smarter styles combine to make a most attractive showing.

NEW SKIRTS

Your spring wardrobe should include one or more of the new skirts. Plaits continue to be smart for street wear, and for dress, we are showing distinctive models in plain twills and serges, plaited and beautifully trimmed. Prices \$3.98 to \$16.50.



MISSES' Coats

Just as smart and attractive as those for the ladies. They are in a wide range of materials and colors, and sizes from 4 to 18 years. —Prices \$1.98 to \$12.50.



Easter Millinery

Sport shapes, Street Hats, the smartest and best of the season's shapes in straws and silks, are here. There are becoming shapes for everyone; many are plain, others elaborately trimmed. The prices are most reasonable, \$2.49 to \$8.90.

MISSES' CONFIRMATION

Dresses



Dainty Dresses of sheer voiles and organdies. Styles to please every little Miss, pleasingly trimmed with lace and embroidery. See them in the balcony.

Easter Footwear

Fashion dictates low cuts for Easter wear. Your footwear is one of your most important items of dress. You can feel assured your shoes are correct if selected from our showing.

The season's styles are varied, from plain pumps to smart new cross-strap pumps and slippers. The new Oxford, in plain kid and calfskins are very good style.

PRICES, \$3.49 TO \$9.90.

NEW BLOUSES

All of the new spring shades in Tricotine, Crepe de Chine, Georgette and Wool Jersey. Recent arrivals enable us to show you the very newest in style and trimming. The prices range from \$2.98 to \$12.50.



SHERRY'S

—LAST DAY—

DOUGLAS FAIRBANKS

—IN—

"The Nut"

The theatre management presents this film as one of the most unique that "Doeg" has ever done. It displays some of the most original and laughable situations ever shown, and at the same time develops genuine artistry in the nature of its treatment at the hands of this clever athletic comedian.

ALSO SHOWING MUTT AND JEFF.

ADULTS 35c.

CHILDREN (5 to 10) 10c

Complete
Your Wardrobe
With
"Shimmings Gloves"

J.C. Penney Co.
A Nationwide Institution
10 STORES

"Sixcom"
Petticoats.
Mme. Pfeil front laced
CORSETS

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION