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La Grande Evening Observer

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LA GRANDE, OREGON,

SATURDAY, MARCH 12, 1921

NUMBER 135

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Ad Club Reports Show Work of Much Benefit to County During Year

Organization Has Taken Interest In All Matters of Concern to Welfare of County—Concrete Results in Many Important Matters—Report of Secretary Shows That Club is On Sound Financial Basis—Faces Year of Reconstruction Hopefully.

The annual reports of the chairman of the various committees of the Union county Ad Club show the comprehensiveness of the work done by that organization for the benefit of the county during the past year. The reports, as read by Secretary C. B. Miller at the annual meeting are printed herewith. The chairman of the committees are pointed with the individual reports of the committees. The complete reports follow:

Horticulture—Sherwood Williams.
This committee has always been ready to help in all matters referred to them for the betterment of all conditions and for the promotion of industries that help to develop the entire county. We have answered many inquiries throughout the year from people who are anxious to get located in this county, and have been successful in several instances.

State Chamber of Commerce—Wm. Miller.
This club has been a member of the State Chamber of Commerce continually from the time we organized two years ago, and the committee has handled all problems, and voted all referenda referred to it. This county's individual membership in the State Chamber is extensive, and at every opportunity, the committee, the secretary and the executive committee have labored earnestly to assist the State Chamber in its many undertakings.

Good Roads—G. L. Larison.
If nothing more had been done the past year than that which was accomplished by the good roads committee, the Ad Club would have justified its existence. The accomplishments of this committee are too well known to need any comment. Under the direction of Mr. Larison, whose gift of organization has placed this county in the very front of the other counties of this state in road development.

New Commercial Interests—W. S. Parker.
This committee was not called upon the past year for any extensive survey of the community, for the possible location or advancement of any new interests, this being due to the unsettled condition of the country at large, making it impossible for the manufacturing interests to expand or develop new territories.

Factories—David I. Stoddard.
Much has been done this year along preliminary lines to interest different concerns in locating factories in this vicinity. Nothing as yet has been fully developed but at this time there appears every opportunity for success in locating factories here.

Lumbering—Elmer I. Stoddard.
Every member of this club is fully aware of the difficulties faced by the lumbering interests of this community and in fact the entire west coast. The advanced freight rates entirely closed our mills, and made it impossible to ship lumber into the eastern markets and compete with the southern mills. We have worked hard and continually for a readjustment of this rate, and have been rewarded to the extent that the Union Pacific System has now established a rate that will give us a market from Denver to Chicago, which makes it possible for us to reopen our mills.

Agricultural—Paul H. Spillman.
The entire field of this committee has been most successful in the many undertakings of this year. This committee has made possible a closer relationship between the county business men and the city business men.

Mr. Spillman represented the county at the state fair with a splendid exhibit which won a number of prizes. The resignation of our chairman as county agriculturist will be a loss to both this club and the entire community.

Publicity—Bruce Dennis.
This committee has worked hard and continuously for the proper advertising of the county. Special literature of several thousand copies was prepared for the shrimpers who paid us a short visit on their way to the convention last year. Other literature was through the State Chamber of Commerce and Oregon exhibit channels. Two thousand copies of descriptive booklets passed on by the real estate dealers of this city were distributed to the Kiwanis and other organizations. The total number of booklets sent to eastern points in addition to the above will reach 10,000 copies, at least one direct result to each of this work in that a family was

brought here from North Dakota a year ago directly as a result of these booklets and that family spent here in one month more than the total cost of the booklets.

Reports of at least three publicity institutions show that Union county has gained as much literature publicity as any other county in the state except Multnomah and Marion counties.

Automobile Tourists—J. G. Snodgrass.
The tourist traffic for the past year was handled by this committee in splendid shape considering the facilities we had for the grounds. We were unable to develop to any degree on any fixed plan due to the unsettled location of the highway.

This year we expect to establish and develop a tourist plant that will be one of the best in the country, close in to both the city and the highway, and to make the stay of the tourists in this city as comfortable and satisfactory that they will again return to this valley on their future trips.

Last year we lost considerable business due to the poor condition of our roads, and were only able to get a small portion of the business that came into the west. It is a proven fact that if the City of La Grande doesn't extend every effort to fully develop this plant we are going to be the only city in the state to be left out of the tourist business, thereby losing not less than half a million dollars' business.

The motto for this committee should be "Thirty Million."

Home Ownership—S. E. Burgunder.
This committee, for the last year, has faced one of the greatest problems in the United States today. In fact, for the last three years this country has been unable to house the people of America, due to the shortage of materials and the finances. This community is not unlike any other community of this country, and has suffered severely from the shortage of housing facilities.

There is no doubt but what the organization of a local Building and Loan association will help to relieve this shortage and help to make possible the owning of a home by the man of moderate means.

The demand for houses still continues, and unless some plan is worked out this spring this shortage will seriously hurt the future growth of this community. It is our recommendation that immediate steps be taken for the financing of homes.

Transportation—Colon R. Eberhard.
This committee has faced some of the most difficult problems this year of any committee in the club. The adjustment of freight and passenger schedules under the present laws of

the country is a matter that demands constant study and thought, and after the plans are laid for a campaign, the final results are not noticeable for several months after the committees have reported.

We have been instrumental in bringing before the commission the Columbia river grain rate, and defended the claims for the rate on slabwood between Perry and La Grande. We worked diligently on the passenger schedule, and were instrumental in getting the new passenger service under the present time table.

We have our resolutions before the commission on the new rate to the eastern markets.

Dairying—Geo. Hopkins.
While there has been little call on this committee, such matters as demanded our attention were promptly considered and acted upon with alacrity and good judgment.

We were instrumental in bringing to the attention of this community the use of adulterated butters or butter substitutes.

County Welfare—H. E. Coolidge.
Much of the work done under this committee was of the unostentatious sort, being met upon every occasion with a willingness to work for the

(Continued on page 3)

THE STORAGE BATTERY By N.Y.

The starting motor on the automobile causes more grief to the motorist than any other part of the electric circuit. The starting circuit consists of storage battery, starting switch, starting motor and necessary wiring and connections.

In action current flows from positive of battery, through switch (when closed) to brush on starting motor, through motor windings and return to battery.

As long as the storage battery is in good condition and the starting motor is not used excessively, the system keeps in good condition if enough mileage is made to recharge battery while running. Many cars are hard to start for some reason or other and this will be discussed here later on.

This hard starting causes the storage battery to run down and the battery needs recharging at a battery station.

The first symptoms of a rundown battery are indicated by the starter failing to work when switch is closed. Failure to start may be due al-

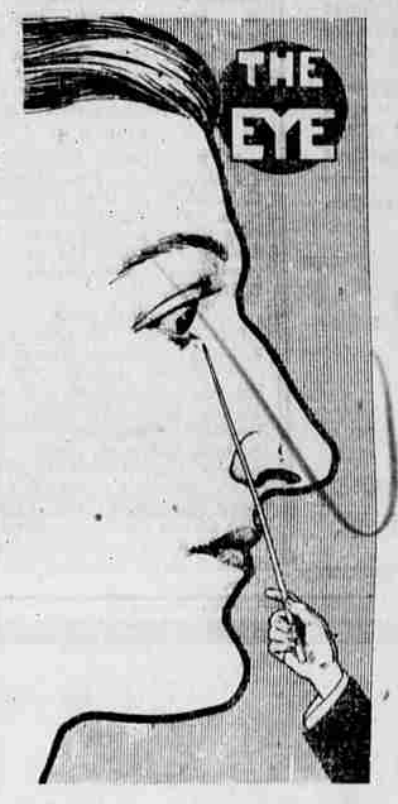
so to poor battery connections due to corrosion of the battery terminals, or poor ground contact, or to pitted contacts in switch, or worn commutator or brushes on the starting motor. Also high mica which prevents brushes from making good contact with commutator bars. In this case, take fine sand paper and start car by hand, then sandpaper commutator. If this does not remedy the trouble, take armature out and have it tested.

A tight starting gear, worn gear teeth on fly wheel, broken bendix spring, or broken chain will prevent starting. Mud or hard grease will stick a bendix spring so it fails to engage with fly wheel. A loose starter chain often causes knocks in a motor (Dodge car). A defective overrunning clutch, as used on the Haynes car often prevents starting.

Questions concerning this will be answered by J. H. Meyer, 1104 M Ave., Telephone Black 831.

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"EYESTRAIN"

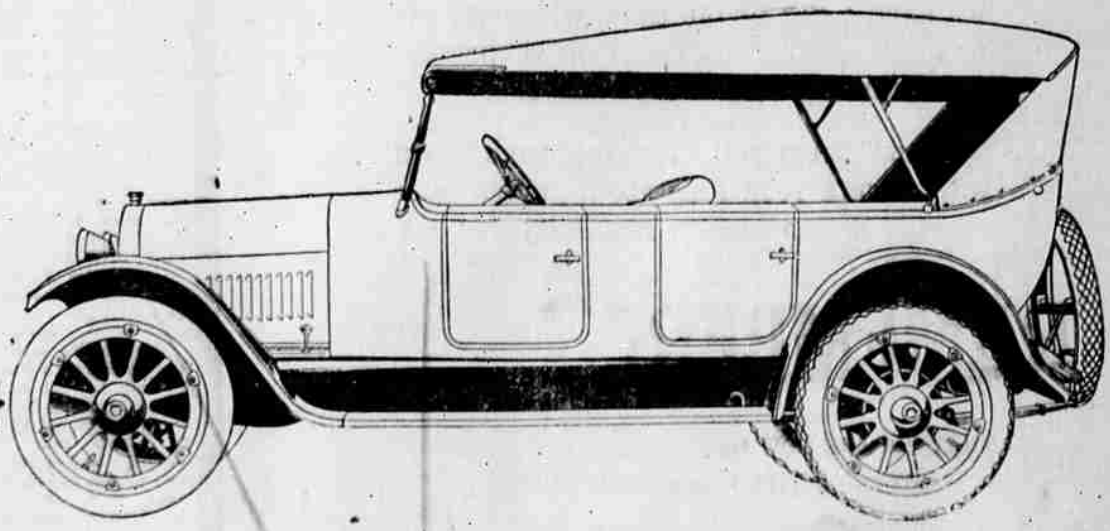
—Eyestrain is labor or effort of some part or parts of the eye with discomfort and fatigue. The causes of eyestrain are three in number: (a) refractive errors, (b) imbalance of the motor muscles moving the eyeballs, (c) presbyopia or old sight.

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