

"Snappy Service"

GIVES OUR STORE AN AIR OF
UP-TO-DATENESS SIMILAR
TO BIG CITY SHOPS

THINGS THAT CAN'T BE BOUGHT—

It is possible to buy power, but not respect—position, but not loyalty—followers, but not friends. In fact, the most precious things in life can't be bought. This truth is nowhere more vividly exemplified than in the drug shop.

GOOD WILL is a very valuable asset in the practice of pharmacy—yet it is overlooked by many dealers in their strife for quick profits.

Immediate profit has never been our chief aim, for we realize that the increased business which comes to us because of quality goods and superior service will enable profit to take care of itself.

When selecting a family drug store, be influenced by other things besides the price of low prices. Consider various service features which contribute to your welfare.

THE DRUG SHOP THAT FEATURES
SERVICE.

Snapp's La Grande Pharmacy

ALVIN SNAPP, Proprietor

MAIN 40

This monument, erected to the memory of Joseph Bradford Carr, in Oakwood Cemetery, New York, is a combination of classic and modern ideas in monument work.

Gen. Carr's
Memorial, Troy, N.Y.



—We have made a profound study of monument building, and an order placed in our hands is sure to receive faithful, intelligent execution.

We Will Gladly
Furnish Estimates

Blue Mountain Marble & Granite Company.

1502 S. Ave., La Grande, Or.

IF YOU HAVE ANYTHING TO SELL, TRADE, FOR RENT OR WANT TO BUY ANYTHING, TRY OBSERVER WANTS ADS—IT PAYS.

SHERRY'S

—TODAY ONLY—

NEAL HART

—IN—

"HELL'S OASIS"

From the "FIGHTING PARSON," Noted Stage Success
ALSO A COMEDY — AND — MUTT AND JEFF

SUNDAY AND MONDAY

SAMUEL GOLDWYN AND REX BEACH PRESENT
BASIL KING'S FAMOUS STORY

"The Street Called Straight"

With a Distinguished Cast Including
NAOMI CHILDERS AND MILTON SILLS.

Also BUSTER KEATON in "NEIGHBORS"
A Two Reel Rousing Comedy.

Society

(Continued From Page Five.)

social hour enjoyed before the meeting broke up. Mrs. J. G. Kimmell is president of the association and to her is due much credit for the splendid growth during the current school year.

Sunday is expected to be quite a day at the country club. The fine weather of the past week has dried out the links in pretty good shape and the first tournament of the year will be held. While most of the players are lacking in science they more than make up for it with their excessive enthusiasm so a good time will be had by all. Everybody is expected to be on hand at ten o'clock to participate. Every effort is being made to make the dining room of the club a success and all those who have taken advantage of this service are pleased with it. Each Sunday sees an increasing number of guests and many parties are held during the week. The one great trouble in taking care of the Sunday diners is the difficulty in knowing how many to prepare for. Chase Bohnenkamp has been looking after this feature and, according to his story, it keeps him guessing. He states that he has had considerable experience in ordering for the future and that he knows about how many Oldsmobile Fours he can sell this spring, but when it comes to knowing how many diners to expect on Sunday, it is too much for him.

In order to keep the cost of the dinners served down it is vital to know how many to prepare for. It costs just as much to get dinner for fifty and only serve half that number, as it does to serve fifty. If members will call up the club house not later than ten o'clock Sunday morning and on Saturday, if possible, it will be a very great help to the committee and will result in their getting much better service at the least possible cost. Tell the steward how many there will be in your party and the time you wish dinner. Dinner is served from 2 until 6 on Sunday. The new phone number at the club is Black 3231. Unless members will cooperate with the committee on this point it may be necessary to make a rule that only those making reservations will be served at all. At present preparations are being made each Sunday to take care of a few extra and it is hoped that it will be possible to continue with this arrangement, but to do so it is necessary that it is known approximately how many are coming.

Wednesday noon Mrs. Robert Pratt was a charming hostess at a luncheon in honor of Miss Mary Jacobs, of Los Angeles, who spent several days in La Grande as Mrs. Pratt's guest during the past week. Miss Jacobs' visit was occasioned partly because of her official connection with the Girls' Friendly society, Miss Jacobs being provincial vice-president of that organization and travelling over the Pacific coast states in line of official duty.

Among the guests at the luncheon were the honors of the Junior-Senior Division of the Girls' Friendly Society of La Grande, which is affiliated with the national organization.

The luncheon was a three-course affair. Green and white predominated in the decorative scheme, beautiful hand-painted place cards adding much to the charming effect of the artistically decorated table. Flowers

were the predominant flowers used in the decorations.

The work of the Girls' Friendly society was the subject of the informal table discussion.

The guests at the luncheon numbered seven and included Miss Imogene Russell, head of the junior department; Miss Naomi James, president of the senior department; Miss Bernice Thompson, vice-president; Miss Rose Kline, president of the Junior department; Miss Lola Iverson, secretary-treasurer, and Mrs. Jacobs.

Mr. and Mrs. Clyde Cargill entertained at dinner Friday evening for Mr. Joe Lyman, of Vancouver, Wash. Following the dinner hour, a pleasant evening was spent in music and singing.

Monday evening will be "Guest Day" for the members of the Westminster Guild, when each member is to invite one or more guests for the evening. The meeting will be held at the home of Mrs. J. L. Ingle, and a most delightful program has been arranged.

The Bible in Missions Class, which ended their study on Thursday, will put on the program. They will pretend that the Bible has been destroyed from the earth, and will attempt to replace the Bible through law, music, literature, memory, architecture, and painting. Those who will take part will be Mrs. A. S. Duryea, Mrs. William Miller, Mrs. J. K. Wright, Mrs. R. F. Murphy, Mrs. James A. Smith and Miss Harriet Short. Pictures will be shown in connection with the evening's program.

One of the coming events, to be pulled off March 16, is an old-time hard times social, to be given by the Star Encampment No. 31, I. O. O. F. The Encampment will be host to all of the Odd Fellows, all Rebekas and their families.

They have a fine program outlined, consisting of solos, duets, and quartets, both vocal and instrumental numbers. Refreshments will be served at the close of the evening.

The Scholarship Loan Fund is a benefit fund for ambitious girls in securing an education.

This day will be observed next Friday afternoon, March 18, at the Neighborhood club rooms. The program is being arranged by the Neighborhood club sextette and will be an unusually attractive musical. The program will be printed later. The public is invited and a free will offering will be taken.

Mr. Frank Hanson came down from Pleasant Valley this morning and will spend the next week visiting his wife and other relatives.

A birthday party was given in honor of L. M. Hoyt Wednesday evening, ten of the intimate friends of the family being present. The main diversion of the evening was cards. C. E. Tuckey carried off high honors, while Charles Playle was awarded the consolation prize.

The school entertainment and basket supper, which was held at Island City Wednesday evening, was a very pleasant and successful enterprise. The proceeds, which amounted to over eighty dollars, will be applied on the purchase of a photograph for the school.

At the regular meeting of the Woman's Missionary society of the Presbyterian church yesterday afternoon officers were elected. Mrs. Alvin Duryea was elected president; Mrs. C. M. Humphries, vice-president; and Mrs. H. Hanna, secretary, while Mrs. Robert Eakin is treasurer. Several other officers will be filled at a later date.

Miss Helen Jane Pierce, daughter of Mr. and Mrs. Walter M. Pierce, was married in New York yesterday to James Raymond Wilson, formerly of Portland, but now a resident of New York. Mr. and Mrs. Wilson are both graduates of Reed college in Portland, and Miss Pierce has been spending several months in New York with her sister prior to her marriage yesterday.

Mrs. George Cochran of La Grande, Miss Roscoe Dwyer, of Washington, D. C. and Mrs. A. E. Ivanhoe of La Grande were dinner guests Wednesday evening of Mr. and Mrs. L. Deahman—Elgin Recorder.

Mr. and Mrs. J. T. Richardson, whose return is being welcomed in Pendleton are domiciled at the Colonial apartments. They arrived here recently from La Grande—Pendleton East Oregonian.

On Wednesday evening Mrs. Milton Caldwell and George Kemp, of Pendleton, were married at the Ban-

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

Misses' Gingham DRESSES



Dainty new styles in brightly colored plaid and checked gingham. They are of extra fine quality, well made and smartly trimmed. Just the thing for the Miss now.

Prices 98c to \$3.98

CHILDREN'S

Slippers

Pumps, Oxfords and Strap Slippers, in patent, black and brown kid and calfskins. Smart styles for little feet, in all sizes.

J.C. Penney Co.

A Nation-wide Institution
512 STORES

Misses' Hats

Fertis Waists

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

ist church there. Mrs. Grace Hawkins, of Elgin, was matron of honor at the affair. The wedding was one of the important social events of the week at Pendleton and a number of friends of the principals from east of the Blue Mountains attended.

Misses Fannie and Mary Summer have returned to La Grande, after several weeks most pleasantly spent visiting with relatives and friends in Oregon and Washington. From La Grande, they went to Spokane spending two weeks with their niece, Mrs. Jerome E. Solomon. Following a delightful visit in Spokane, they next visited in Seattle for another two weeks with friends, and from there went to Portland for three weeks. During their visit in Portland, the Misses Summer spent a week with Mrs. M. A. Henderson, in her Crown Point chalet, on the Columbia highway.

Mrs. Henderson is better known to her La Grande friends as Mrs. Frank Newell. The Misses Summer report that she has a beautiful home in a beautiful location, and, upon entering her home one would think they were in fairyland. Her daughter, Mrs. Frances Darling Correy is also with her, and there are many guests each day at the chalet, for Mrs. Henderson serves a delicious chicken dinner.

Got to Make It Hot.

An employer remarks that a good deal of "roasting" seems necessary to get things well done.—Boston Transcript.

NEW OLDSMOBILE FOUR POPULAR

Two or three weeks ago the Observer quoted Chase Bohnenkamp as saying that the outlook for the automobile business this season was for the best year they ever had. At that time, Chase accused the Observer of quoting him a little too strong. However, in an interview today he says that, while he does not know what the sales prospects are on the general run of cars, he does think that this year will be the best his company has ever had on car sales.

In explaining this he says the new Olds Four, a carload of which he unloaded here a week ago, is making a wonderful hit. Everyone who has seen the new car is simply delighted with it. Chase, himself, is so delighted with the car that he drags about everybody who comes into the store out to the garage to look it over. The first sale on the new model was made to Dr. Joseph Ingle, of this city, and Chase says that he expects to have the whole carload gone within the next three or four days. Another carload has been ordered for immediate shipment with two or more cars to come shortly afterwards. These latter carloads are to be included in a straight trainload of Oldsmobiles which is being shipped to Oregon dealers about April first.

In talking about the new car the

local dealer says that there is not a car on the market within five hundred dollars of its price that compares with the new Olds in appearance, comfort, finish, power and riding qualities. According to him, it will set entirely new standards as to what a car should be. Perhaps other dealers may not entirely agree with some of these statements but in any event the Oldsmobile dealer seems entirely convinced of it and is anxious to put the new car to any kind of a comparison or test to prove his statements.

"Saving His Face."

Carl was afraid of dogs, yet he wanted to appear brave when with his sister. One day he was out walking with his grandmother and sister Margaret. Two dogs appeared on the other side of the street. Carl, wanting to display his bravery, began to whistle, and one of the dogs came bounding over. Carl became frightened and ran to his grandmother for protection, who told him that he had scared the dog and now he shouldn't be afraid. "But, grandmother, I didn't whistle for this dog. I wanted the other one," he said.

Arctic Sheep Raising.

That the Arctic lands of northern Canada, where the thermometer goes down to 31 degrees below zero, offer unusual opportunities for growing sheep, cattle, Siberian alfalfa and even fruit, is the announced belief of an American agricultural expert in Popular Mechanics Magazine. He recommends the cross-breeding of Canadian and Siberian sheep to gain the hardy qualities required.

EGGS

FRESH RANCH EGGS, Dozen

25c

CRISCO—Another shipment just in; it's going fast at these low prices

FRESH-ROASTED PEANUTS, 3 pounds for 50c
ORANGES, Sweet Navels, medium size, 2 dozen 65c
MARSHMALLOW SYRUP, No. 10 tin \$1.35
KELLOGG'S CORN FLAKES, 2 large packages 25c

BUTTER

FRESH CREAMERY, 2-Pound Roll

98c

1-lb. tin 23c, 3-lb. 66c, 6-lb. \$1.22, 9-lb. \$1.93

LIPTON'S TEA, half pound 49c, one pound 80c
CRYSTAL WHITE ONIONS, 60-lb. box 60c
ROME BEAUTY APPLES, box 90c

HARRIS GROCERY

TURN THE CORNER AT CARR'S—ONE BLOCK ACROSS THE TRACK ON FIR ST.
PROMPT DELIVERY SERVICE.