

The Observer

AN INDEPENDENT NEWSPAPER
Published Daily and Weekly at La Grande, Oregon, by La Grande Evening Observer Publishing Company.

Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter.

Address all Communications to
THE OBSERVER, 1816 Adams Ave., La Grande, Oregon.

CITY AND COUNTY OFFICIAL PAPER

On Sale in Other Cities—Oregon Hotel News Stand, Portland; Imperial News Stand, Portland; Multnomah Hotel News Stand, Portland.

SUBSCRIPTION RATES

Daily, per month.....\$2.50	Daily, per six months in advance \$4.50
Daily, per three months.....\$7.25	Daily, single copy.....5c
By Mail	
Daily, per year in advance.....\$24.00	Daily, three months in advance.....\$1.50
Daily, six months in advance.....\$12.00	Daily, per month.....50c
Weekly Observer-Star, by mail, per year in advance.....\$1.50	

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A NEWSPAPER SLOGAN.

The New York Daily News has adopted a slogan for the present year: "Nineteen hundred and twenty-one will reward fighters," the paper proclaims to the world, and gives reasons for its faith, as follows:

Nineteen twenty-one will be a year of prosperity, not of profiteering. The days of easy money for the working man, as well as for the business man, died with 1920.

This will be a good year for those who are willing to fight for success. Every dollar that is received must be earned. Every article that is sold must be worth the money that it costs.

It will be a better year than nineteen-nineteen or nineteen-twenty, because work and not luck will bring opportunity. Taking easy profits begets laziness and extravagance. Earning honest develops brains. And upon brains and industry only can permanent prosperity be founded.

Of course, the extravagance of the past two years, bred by too easy profits, must be paid, first of all. But the hardest going will be at the beginning.

Once the majority of the people realize that hard work and honest efforts are the only means by which prosperity may be attained, conditions will improve. And they will continue to improve, for the American people have intelligence enough and grit enough and enough of the fighting spirit to do anything that they set out to do.

There is enough of food, enough of clothing, enough of all the necessities and many of the luxuries of life for all of the more than 100,000,000 people who live in the United States.

But all of these things must be earned. They will not any longer be given unfairly to the manufacturer or the merchant in the form of 1000 per cent profits, nor will they be handed over to the working man in the form of a week's wages for two or three days' labor.

You will get exactly what you earn. Your merchandise will sell for what it is worth. You will obtain markets by competing for them energetically, and by giving better service than the man who still thinks he is back in the days of easy money.

But at the end of the year, when you count up your gains, they will not be only in money. You will have a stronger fighting spirit, a clearer brain, a firmer grip of yourself and your business or trade or profession.

Don't be afraid of 1921. It will be a year of effort but there will be business for those who go out and get it. And in going and getting it when it is hard to get, you will learn the most important of all business lessons, which is that fighting for success is a sure way to make prosperity permanent.

Are you properly armed for the fray?

SUFFRAGE AND ART.

Suffrage is just one fight after another. First it was the battle to get the vote. Now a fight over a group of statues of famous suffragists intended for a place in Statuary Hall in Washington.

The group, carved from marble, was forwarded to Washington with the expectation that it would be placed in the hall at once. Then, as the comics say, the fun began. Senator Brandegee, of Connecticut, unreformed anti-suffragist, is chairman of the committee which passes upon all statues submitted. He notified the suffragists responsible for the statue in question that it was not art and would not be accepted. Thereupon the statue was deposited in the basement of the Capitol.

Recently the suffrage committee asked permission to place the group in Statuary Hall temporarily for unveiling services, promising to remove it to some final abode later. This, too, was denied, and now the suffragists are urging other senators to soften the heart of stern Mr. Brandegee.

Perhaps the most interesting phase of the question is, "How did the committee arrive at the decision that the statue is not art?" Has it found the answer to that problem of the ages—'What is Art'?

Art or no art, there must be some appropriate spot in Washington where a group so significant may find an honored place.

WOMEN GUARD PUBLIC PURSE.

Economy and honesty in public expenditure will be something more than campaign slogans with the women on the job. For instance:

At the fall election in Cleveland for taxpayers voted a bond issue for the construction of a city hospital. It was suggested at the time that the women who backed the issue strongly should follow it up and see where the money went. They did. They discovered that the city officials had accepted a bid of \$100,000 for the work, which was \$50,000 more than the lowest bid. Now

the women, through their civic association propose to find out why this was done.

If the officials can prove satisfactorily that the higher bid represented the better value and hence the true economy, well and good. If not, it will fare badly with the accepted bid and the men who decided for it.

It should be an advantage to every community to have its intelligent women check up on public expenditures. Men are notoriously bad shoppers, and when they have made a poor bargain, their tendency is to accept the consequences and say nothing. That they have carried this trait into public life is not surprising. Generations of training have developed the opposite characteristic in women, and an admixture of their less elastic views on economy and finance should be as advantageous in civic matters as in the home.

Of course the poor meat packers are not saving money, and don't need any regulation. Morris and Company have declared a stock dividend of 1,233 per cent, every stockholder getting, for each share of stock he held, 3 1/2 shares of new preferred stock and nine shares of common.

The number of business failures is decreasing now. So are the cases of heart failure among business men. They usually go together, and it's often hard telling which is cause and which effect.

Emma Goldman says she is mighty sick of Soviet Russia, and wants to return to America. But, at that, she can hardly realize how we felt toward her.

It's getting so a man with an ordinary salary can almost afford to hire a little work done around the place.

Mr. Harding is certainly a champion fisherman. The other day he caught a Hottentottish American and an A-canthopterygian Salsandri.

'Take Sex Out of Ballot' suggests a headline. Yes, and put citizenship in.

THE OFFICE CAT



—By JUNIUS—

JENNY SPLASHED ME!

Jenny splashed me where I stood. Passing in the car she sat in; Toe to toe, got it good. What I said—well, don't put that in!

Ne'er a glance she gave, nor smile; Cut as cool as a hot blistered toe. Merely S-W-O-O-S-H! From toe to toe, Jenny splashed me.

Some people think they need a tonic when all they need is sleep.

In taking physical exercise, it isn't the start but the upkeep that bothers.

They used to call them arctics, but maybe the girls found that harder to spell than galoshes.

MUST HAVE PEACE.

Most military displays represent a quarrel with a man—and the lid is the peace offering.

HAD SWEET DESIGNS.

The Queen of the Cannibal Isles Was a vamp with a heart-breaking smile.

She lured all the preachers. The sailors and teachers, By her mere architectural style.

GEE! LIGHT ON THE TRAM!

(Star, Saskatoon, Canada.) Automobile and a street car collided opposite Saskatchewan avenue. The auto sustained minor damages.

and a woman was smashed in the tram.

Sermons being transmitted by telephone. Wanted a new night.

INDETERMINATE.

(Boston Globe.) Horrors! An Indiana law requires eighteen inches of the voter's legs to show beneath the curtain in the voting booth.

Henry Hill says that his electric bill jumps monthly like a hotel rate.

WE MUST GO OUT MORE.

(Fraternal Record.) The dear girls turn their wish-bones out to the weather and barricade their ears with hair, and say they are perfectly warm.

Fred Currey says that getting into a happy state of mind on two per cent beer is like trying to inflate a military balloon with a bicycle pump.

Cough drops are getting back to the nickle class but as long as barbers keep their prices up the labels on the box will have long whiskers.

As between galoshes and these new hand-painted spiral puttees, the old-fashioned button boots are to be preferred.

Judge Knowles says man is the only animal that can be skinned more than once.

KNOW 'EM?

Of all the weary pests we know, There's none who's more depraved Than he who asks you, "Where'd you go?" Just after you got shaved?"

ANGELS ARE ALL PAINTED.

Our stenographer admits that she paints, and says: "No man ever saw an angel that was not painted."

A hot mulled milk or a fine Sundae, with a hot chocolate and whipped cream, is a most satisfying snack for a midday lunch at Al Cain's.

Palace Confectionery Co.

The Observer will pay a \$2.00 price for clean rags.

YOU CAN'T MAKE HAY WITHOUT SUNSHINE

Nor can you make much money without some effort to CONSERVE YOUR RESOURCES by establishing credit with a reliable bank.

Why not make some real "HAY" in the SUNSHINE by starting a check account with us. Build up your credit that you may be able to master difficult problems.

WE PAY
4%
ON TIME
DEPOSITS

LA GRANDE NATIONAL BANK
LA GRANDE, ORE.
SOUND-RELIABLE-PROGRESSIVE

MEMBER
FEDERAL
RESERVE
SYSTEM

EAT MORE PRUNES

Oregon Prune Week

—They are good for you, and you help a great Oregon industry. Pattison Bros. Grocery offers you during PRUNE WEEK, Feb. 14 to 19, special prices on new Oregon Prunes this week—

25 lbs. Wooden Boxes, size 50-60,	\$2.90 box
Eight lbs.	\$1.00
One Pound	14c
25 lbs. Wooden Box, 34-40	\$3.25 box
Seven Pounds	\$1.00
One Pound	15c

BAKERY FEATURES

Prime Bread, 15c; and Prime Cake, 25c.

PHONE MAIN 80

PATTISON BROTHERS GROCERY

The Home of AMERICAN BEAUTY FLOUR.

West & Co.
QUALITY STORE

NEW PLAID SKIRTS

JUST IN THIS MORNING

Never before have they been so independent. Separate Skirts this year have a way about them quite their own. Pert checks in gay splashes, demure little stripes, beautiful plaids, and a lot of plain navy blue serge and tulle. Lengths, too, "aim to please," from the short French skirt to ankle lengths.

Just fourteen beautiful new plaids arrived this morning—ready for your inspection in the morning.

New Plaid Woolens FOR SKIRTS

—from the very fine checks of brown and navy blue, to the large plaids in bright colors; these plaid skirts will bring joy and satisfaction to all.

IN 5-YD. LENGTHS ONLY

—insuring you the exclusiveness of your skirt, these are in pieces sufficient for only two skirts

—See our window. Interior displays, and we will gladly show you any pattern, color or material that may interest you.

The New

"CANTON CREPE"

\$2.75 yd.

—A new material for spring and summer dresses, skirts and sportswear. Beautiful in texture and color, 40 inches wide. Ask to see this new material.

New Plaid, Checked and Plain GINGHAMS
18c and 25c.

—An entire new stock, their freshness and clearness of pattern and colorings all bespeak spring. Good, old-fashioned prices and the same quality materials. Best values in our spring stocks; all 27 inches wide.

A Wondrous Array of

Coats and Suits

All New For Early Showing!

—We may truthfully say that never before have our stocks of fresh new wearing apparel been so complete at such an early date.

—Suits, Coats, Dresses, all are in great quantities here; selections are easy from such a stock, and putting off buying may bring disappointment, as many of our most beautiful garments are among the early arrivals.

—"PEGGY PAGE" and "PETER PAN" DRESSES are among the most exclusive.

—Whether you buy or not, you are most welcome as a visitor to this department. Your visit will help to crystallize your ideas. Description here would not do these garments justice—you must see them.



African Brown

SERGES

\$2.25 to \$3.00 yd.

—New with our new shipment of Dress Goods, and at prices that are considerable less. All fine wool serges in this popular shade; 36 and 40 inches wide.

New Spring Suitings Have Arrived. Prices are from \$15.00 to \$20.00 cheap—TOGGERY.

2-15-21.

CANDY? Yes, that is what they are doing every day at Al Cain's—making all kinds of delicious chocolates, creams, bon bons, and toffee.

Palace Confectionery Co.

2-14-21

We have our old weights in imported blue serges—14, 16, 18, and 19 oz. These we will guarantee against turning purple.—TOGGERY.

2-15-21.

ROYAL ARCH MASONS ATTENTION.

At our next regular convocation, Tuesday evening, Feb. 15th, there will be work in the Royal Arch degree. Sojourning Companions cordially welcome. Six o'clock, supper served in the banquet room at the hall.

By order of the High Priest,
—L. H. RUSSELL,
Secretary.

2-14-21.

Two cakes of 20c Toilet Soap for 35c. A real big value. Try it and see.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.

LOOK -- READ -- THINK -- ACT

"You want to succeed. We can train you to succeed. One year ago we enrolled many young people who are now successful. Others hesitated and yet have no chance for advancement. What are you going to do? If you want profitable employment the year around, enroll next Monday. New classes are organized each week. Baker Business College, Phone 131, Baker, Oregon.

2-5-eod.

We have an imported blue serge for Ladies' Suitings, 13 ounce. We will make this up into a plain, tailored suit, for one month, at \$92.00.

TOGGERY.

2-15-21.

DEAR PETEY:

Winston-Salem, N. C.
Monday



Bet you a house and lot you'd stay in W-S a month if you ever got to know folks here like I have. Between business and Reynolds factories and a bully time—well my date book has been bubbling over! And I'm still running into facts that would stagger even your imagination, old football, with all your kick!

Pete, take it straight from government figures direct to you, that every work day in the week R. J. Reynolds Tobacco Co. buys from our "Uncle Sam" enough revenue stamps to pay for a duplicate of the handsome new Winston-Salem post office building! Ever hear of such a thing?

And, if you want to get an eyefull of an army of more than 15,000 people, be down in the Reynolds factory district when the whistles blow! Never saw such a cigarette firing-up time in my life!

Peter, everytime you light a Camel in the future, call back on what I've slipped you about Camels—absolutely, the greatest cigarette at any price—for quality, for refreshing flavor, for mellow mild body, for freedom from any unpleasant cigarettey aftertaste or odor! It's worth the busiest smoker's time to compare Camels with any cigarette in the world! Camels are simply a revelation! You know that.

I'll open my eyes in Atlanta tomorrow! In the meantime here's a wad of best wishes I have in stock!

Yours

Shorty



Camel CIGARETTES