

"SIGNIFICANT SMARTNESS"

A Term That Defines Our DISTINCTIVE STATIONERY

Stationery styles are constantly changing—but we can always show the new ideas in papers which are exquisitely correct. This is true because we have shipments arriving at the opening of each season. The

NEW SPRING STATIONERY

is now here and we urge you to come in and see it at your earliest convenience. There's a shape, tint and texture to suit every fancy.

If you need engraved stationery you should give us ample time on orders as the printers are rushed.

Snapp's La Grande Pharmacy

ALVIN SNAPP, Proprietor MAIN 40.

K. P. WOMEN ENJOY THE DAY

IMBLER, Jan. 17.—(Special)—An all-day session was held last Thursday in the K. of P. Hall, the Pythian Sisters of La Grande having come here to initiate several new members. The Sisters of Imbler served a very nice lunch. After recess a special entertainment was put on for the benefit of Don Conklin. Those here from La Grande were as follows: Irene McCarthy, Blanche McCarthy, Della Crogan, Daisy Smith, Mary Douglas, Ruby Howell, May Riley, May Clavenger, Mrs. M. Chase, Stella Martin, Della Hoffman, Mrs. Shannon, Bertha Mafeland, Mrs. Cassady, Jack Chosset, Mrs. Munger, and Mrs. O'Leary. The day was well spent and all had a very enjoyable time.

Mrs. J. H. Walker made a business trip to La Grande last Thursday. Frank Graham is an out neighborhood boying boys this trip. He intends to ship them to Portland.

August Behring returned from La Grande last Saturday morning. Mr. Behring is an extensive rancher of Summerville.

Hans Weinsky went to La Grande Saturday. His son, Alfred, will have the cast taken off his leg and a new one put on. Little Alfred has been a great sufferer ever since the accident last August.

Mrs. Kay Nerval received the sad message from Coeur d'Alene, Idaho, that her mother, Mrs. John Birchfield was not expected to live. Mrs. Nerval left Tuesday evening. It is hoped by their many friends that she may find her mother much better.

Mr. and Mrs. Albert Squires moved into Grandma Greiner's residence last Saturday.

Gene Hug and Pat Ballard, of Elgin, spent last Thursday night in Imbler.

Ray Cope, G. H. Barnes and Clarence Witty all registered at the Hotel Imbler last Friday. They will assist in packing out the Miller apple crop, which they expect to take about forty days.

Frank Conklin is here from Astoria, visiting friends and relatives. Frank says that he is going back in a few days for that the boys will go dry if he is not there.

Mrs. Rufa Keeper and children went to Elgin last Saturday to spend a few days with her parents, Mr. and Mrs. Frank Reed.

MID-WINTER TERM BEGINS JANUARY 3.
The "muscle job" is scarce, but the brain worker is in demand. Join our new classes and secure a well-paid position. Write, or call and see us. **BAKER BUSINESS COLLEGE,** 12-22-est

COAL For everybody at the Rockdale store. Call Main 753.

TOM MIX—Star Theatre, Saturday and Sunday. 1-17-21

That fine line of boxed stationery, the very highest class made, on sale at our store for five days.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON

Always Be Sure of the Number

—When you trust to an old card or letter head you are apt to call a number that has been changed.

—And when you do call a "wrong number" you cause inconvenience and delay for yourself and for the party whom you call in error.

—Make it a practice to consult the Telephone Directory first.

Home Independent Telephone Co.

OBSERVER ADVERTISING will bring results.

SHERRY'S

Today and Tomorrow

THOMAS H. INCE PRESENTS
His Specially Supervised Production

"Dangerous Hours"

- A Gigantic Drama About You.
- You and Your Job.
- You and Your Wife.
- You and Your Home!
- Human, Dramatic, Spectacular!
- A Paramount Aircraft Picture.
- Also Showing "SHE'S A LOST SITT"
- The Sensational Wild Animal Story

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

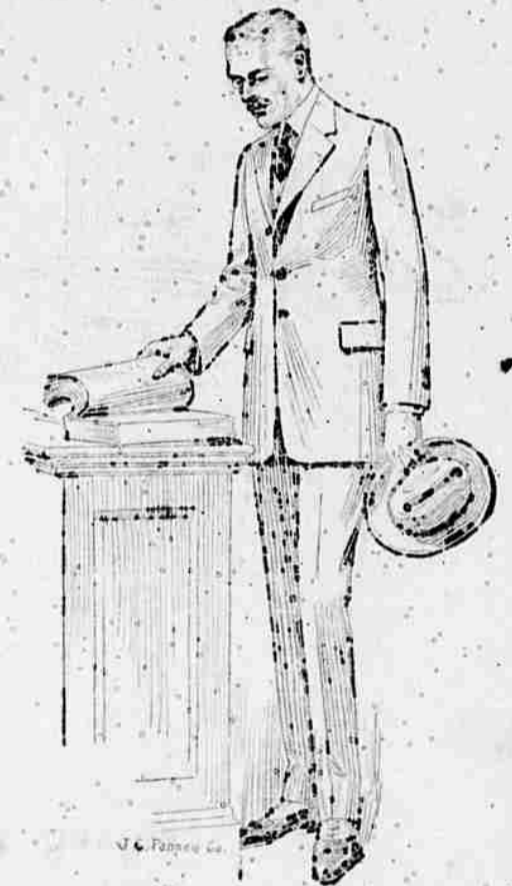
FOR MEN

Who Appreciate Style-Quality-Tailoring

Our Reconstruction Prices \$16.50 to \$44.75

Afford You an Opportunity to Supply Your Clothing Needs at a Great Saving.

For the Conservative Dresser



For the man who appreciates the dignity and style of long, plain lines and fine woven fabrics. For him we are showing "Cooper Clothes," the clothes with the virgin wool label, a positive guarantee of perfect satisfaction. Look for it. There are all sizes and colors in tweeds, cashmeres, and silk mixed worsteds.

For the Young Men

AND MEN WHO FOLLOW THE STYLES



"Cortley-Clothes" by Cohen and Lang, New York. Our showing of this season's styles was hand-picked from the showing of these famous designers' advance styles. There are dozens to select from, each one over a style and in a cloth to appeal to the man who wants the new, while it is new. We stand behind every suit we sell.

SERVICE — SATISFACTION — LOWER PRICES

Cooper
Cortley
Gentry
Clothes

J.C. Penney Co.

A Nation-wide Institution
127 STORES

Strong
Hewat
Virgin Wool
Fabrics

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION