

With the Present Business Conditions Prevailing Over the Country.
The Hill Department Store Announces a Great

"BACK TO NORMALCY" SALE

And Readjustment of Prices on All Lines of Merchandise, to Conform with the Markets and Business Conditions as they are Today.

Prices Cut From 25 to 50 Per Cent

Each and Every Department in the Entire Store Undergoes This Reduction—Rubbers Excepted

PRACTICALLY EVERY ARTICLE REDUCED!

For the past few days our entire force has been doing nothing but cut and slash prices—and in many instances the price is far below the present cost of manufacture of the merchandise—OUR LOSS IS YOUR GAIN IN THESE GREAT PRICE REDUCTIONS.

Everybody is anxious for business and conditions to get back to a normal basis again, and confidence restored to a safe and sound foundation, so for this reason we announce this great "Back to Normalcy" movement. The new reduced prices which we offer means a reduction averaging from 25 to 50 per cent, and in some instances even a greater reduction. Price cards all over the store will announce the big reductions and tell the story of the savings offered.

White Table Linens, formerly priced at \$1.25, on sale, per yard **75c**

Devonshire and Romper Cloths, formerly priced at 60c, on sale, per yard **32 1/2c**

36 inch. Porcelains, formerly 50c quality on sale, per yard **25c**

36 inch dress & files, formerly priced at 45c, on sale, per yard **29c**

50c figured Flaxons and Batistes on sale, per yard **29c**

Beautiful dress shinglams, values up to 40c, on sale, per yard **29c**

One lot wash goods, consisting of Vails, Napkins, White Goods, etc., values up to \$1.50, on sale per yd. **49c**

48 inch Blue Serge, regular \$5.50 value on sale, per yard **\$3.75**

4 cotton sewing thread, in all sizes bags, reduced 15c per spool **7c**

All Ribbons have been reduced in price from **25 TO 50 PER CENT**

50c balls of yarn, reduced to **35c**

All dress goods and draperies are reduced from **25 TO 50 PER CENT**

Women's Muffin Underwear, has been reduced from **25 TO 50 PER CENT**

Blankets

Blankets reduced to old prices prices 1/2 to great. Back to Normalcy Sale.
\$5.50 Blankets reduced to **\$2.50**
\$9.00 Blankets reduced to **\$4.50**
\$10.00 Blankets reduced to **\$5.00**
\$13.50 Blankets reduced to **\$7.50**
Robes reduced 25 Per Cent



Men's and Boys' Clothing Half Price!

INCLUDING EVERY SUIT AND OVERCOAT

A wonderful savings opportunity is presented you in the clothing department. We offer all men's and boy's suits, including every garment made by such celebrated manufacturers as Kirschbaum, Schwartz & Joffe and Xtragood. These are of the highest grade makes to be had, and all go on sale at **HALF PRICE.**

- MEN'S \$40.00 SUITS AND OVERCOATS For **\$20.00**
- MEN'S \$50.00 SUITS AND OVERCOATS For **\$25.00**
- MEN'S \$60.00 SUITS AND OVERCOATS For **\$30.00**
- BOY'S \$15.00 SUITS OR OVERCOATS For **\$ 7.50**
- BOY'S \$20.00 SUITS OR OVERCOATS For **\$10.00**
- BOY'S \$25.00 SUITS OR OVERCOATS For **\$12.50**

SHOES

25 TO 40% DISCOUNT

We have reached rock bottom prices on all shoes and quote prices far below the cost of manufacture today. Every pair of shoes in the store for men, women and children, have been reduced to a discount averaging from 25 to 40 per cent. This discount includes our regular stock lines—besides hundreds of pairs of shoes, which we have set out on tables at greatly reduced bargain prices.

- Girl's shoes for **\$2.50**
- Women's dress shoes **\$3.00** - **\$2.50** up
- Boy's shoes from **\$2.00** up
- Men's shoes from **\$4.95** up

Corsels

25% DISCOUNT

We offer all Gossard, Warner and Royal Worcester Corsels and Brassiers on sale at a great saving. This includes every style in the store, positively without reserve and means an unusual opportunity to you. We are also offering for the thousand front lace corset and have a model for every figure—all one sale at

25 PER CENT DISCOUNT

UNDERWEAR

All profits sacrificed to give you underwear at normal prices. The reductions include every garment in the store for men, women and children. We offer the famous Carter's underwear for women at a reduction of 33 1/3 per cent—this includes the finest union suits in either cotton or wool and are made in several styles.

Children's Underwear Reduced.

Women's Underwear Reduced.

Discounts averaging from 25 to 50 per cent.

Carter's



Union Suits

Men's Hats and Caps

Every hat and cap in the store for men and boys has undergone a reduction in this "Back to Normalcy" movement—the reduction averaging from **25 TO 33 1/3 PER CENT**

Women's Coats and Suits

All women's coats and suits which includes every garment in our fall and winter stocks go on sale in this "Back to Normalcy" movement at just **HALF PRICE**

New Merchandise Soon to Arrive

Mr. W. S. Packard the buyer for our store is in New York, buying new merchandise for spring. He has visited the largest stores and markets in the eastern states and the people of La Grande will have the benefit of seeing the very latest styles and ideas, which will be in vogue this coming season. Soon our stocks will be replenished with new merchandise, which will begin to arrive daily with every express, and you will be assured of a high grade quality of merchandise at prices that are below the latest. It will be the future policy of this store to give you better merchandise at lower prices—combined with courteous and efficient service.

Hill's Department Store

Women's White Outing Flannel Night Gowns, formerly priced at \$3.00, on sale at **\$1.50**

A discount of 25 per cent is offered on all Women's Skirts and Silk Petticoats.

Men's Dress Shoes, values to \$12.50, choice of lot, per pair **\$4.95**

Men's Out. Flannel Night Shirts, formerly priced at \$1.85, on sale at **\$1.98**

All Men's and Boys' Trousers on sale at **33 1/3 PER CENT DISCOUNT**

Men's heavy wool Sox, regular \$1 values on sale, per pair **75c**

Men's Canvas gloves with leather wrist, 2 pairs for **25c**

Men's Work clothes and Mittens on sale at **33 1/3 PER CENT DISCOUNT**

Men's \$1.50 Silk Hosiery, on sale at **98c**

Men's 16c Handkerchiefs for **10c**

Women's black Lisle Hosiery, per pair **25c**

Women's \$2.75 Union Suits on sale for **\$1.50**

All Suitcases and Bags reduced **25 PER CENT**

Best quality White Outing Flannel, formerly priced at 30c, now **25c**

All Linen Table Linens, reduced to normal prices.

Hosiery

Our hosiery department underwent big reductions in this "Back to Normalcy" sale. Every pair of hose reduced 25c to 50c.

- Women's \$2.50 Silk Hose for **\$1.50**
- Women's \$1.50 Silk Hose for **98c**
- Women's \$1.50 Lace Hose for **98c**
- Children's ribbed hose, 40c, on sale **35c**