

An Application of Arnica Salve

Will quickly relieve sores, cuts, burns, scratches and other skin irritations.

This is an old-time remedy that retains its popularity because it has always been found effective in relieving pain.

It contains the finest ingredients and its use can accomplish nothing but good.

Price 30c

SNAPP'S LA GRANDE PHARMACY

ALVIN SNAPP, Proprietor.

MAIN 40

FARMERS MAIN 311

NEW OVERLAND DEMONSTRATED

ROBERT MARR SEES MODEL 4 IN PORTLAND

Car Was Driven from Toledo to Portland and Passed all Other Cars on the Way.

Robert Marr, of the Union Motor Company, and Fred Gettings, of Johnson and Gettings of Elgin, have just returned from Portland where they attended the Overland Dealers meeting and had the privilege of witnessing the demonstration of the Model 4 Overland, the first car of its kind to come to the Coast.

The Model 4, the new Overland design, was driven west from Toledo, Ohio, to Seattle and then to Portland in the overland trip from Toledo west. The car made the remarkable record of not being passed by any other cars, and of passing all other cars. According to the demonstrator, this was not due to any unusual speed, but to the ability of the car to glide smoothly over most any kind of a road at 25 or 30 miles per hour.

This new model Overland is the car so many people have been waiting to see, and from the exhibition given before the dealers in Portland, no one is going to be disappointed in the new Overland, with its beautiful general appearance, its remarkable riding qualities and the general performance.

This model is different from former Overland models, the radiator being changed to standard, the transmission removed from the rear and placed in the general power assembly, and all the axle and side cushions may be removed, so that if some industrial farmer finds it necessary to carry a load of hay wire in his car, he may do so without scratching the seats.

There are many other improvements which cannot be appreciated until they are seen, according to the representatives who were present at the exhibition.

In fact, Mr. Marr is confident that as soon as the people of this country have had an opportunity to try out the new model Overland, they will

agree with him that this is a car that is especially adapted to country travel.

The greatest change in the standard car is in the spring construction, which makes country traveling so much of a luxury these days. The springs being so placed that they give this remarkable little car all of the riding qualities of the larger and more expensive cars of 120 to 130 inch wheel base.

The Union Motor Company expect their first demonstrator within the next few weeks.

CAPT. KIDD'S SPOOK SWINDLE

Pirate's Ghost Induces "Suckers" to Purchase Farm—Found No Treasure.

Trenton, N. J.—Capt. Kidd's spirit is not a reliable witness as to where the redoubtable pirate buried his treasure. In the opinion of Sophie Sauter and Marie Blumer of Paterson and Fred Luchers of Elizabeth, who appeared to the supreme court against both the spook and his alleged sponsor, Daniel Hulsinger of Oakland, N. J.

The three took a chance and bought a farm from Hulsinger in May, 1913, on the strength of his assurance that Capt. Kidd's spirit had appeared to him in the night and revealed the exact spot on the farm where he had buried whole chests of pieces of eight.

They do not wish to pay the balance due now because they have dug up the entire farm without finding a single doubloon.

GERMAN GIRLS BLACKLISTED

Prohibited in Church if They Associate With American Soldiers.

With the American forces in Germany—Posters warning German girls against associating with Americans appeared recently in Coblenz and other towns on the Rhine.

American officers who have investigated say certain Germans are regarded that girls who associate with the American soldiers shall be punished and that several secret societies have been formed for that purpose.

On several occasions the names of girls who associate with Americans have been read to the congregations at Sunday morning church services. In other villages the practice is to post the girls' names in public places. If any list of the girls' names are being kept for use after the Americans are gone.

Are You a Customer of This Big Institution? We make it possible for you to save money. Where your dollar does double duty.

J. C. Penney Co.
Incorporated
197 BUSY STORES

We Do Not Buy or Sell any Merchandise that is not of the first quality, and we guarantee satisfaction with every article sold.

Do You Value Dollars?

If you do, you will find Great Value in the service the J. C. Penney Co. has to give you in their Fall line of Ready-to-Wear for Men, Women and Children. We clothe from head to foot and are able to save you on every purchase.



More New Coats

Your new Fall is waiting for you at our store. We say yours because we are sure you will own one after you see how reasonably you can buy. The new style covers a large range. Dalmatian, loose fitting back, tight back, in fact a style suitable for every figure, the materials are all-weather, Velours, Plush, Bolivar, Cheviot, plain or fancy trimmed.

Prices, \$14.75, \$22.50, \$24.75, \$28.50, \$29.75, \$32.50, \$34.75, \$39.50, \$42.50, \$49.50, \$52.50, \$64.75, \$62.50.



Our Suit Dep't.

In the talk of the town. Every day we add new ones to take the place of the ones long sold. The busiest spot in our store is the Suit Department. We invite you to this department and see what exceptional values we have for you.

Prices, \$19.50, \$22.50, \$24.75, \$27.50, \$28.50, \$29.75, \$32.50, \$34.75, \$39.50, \$42.50, \$44.75, \$49.50.

The Main Highway Is Adams Avenue

But the Highway to the J. C. PENNEY CO. is Depot Street



New Arrivals in Undermuslins

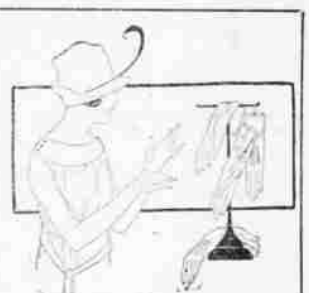
Consisting of Night Gowns, Camisoles, Petticoats, Drawers, Combinations, Teddies.

Priced—49c, 98c, \$1.49, \$1.98, \$2.49, \$2.98.

New Gloves

Kid, Silk, and Suede finish in black, white, gray, tan; all sizes.

Priced—69c, 98c, \$1.49, \$1.98, \$2.49, \$2.98, \$3.98.



The Newest Thing

The revival of the double-breasted suit in style for young men; not the old kind, but a newly created style, high-collared, snug-waisted, broad lapels, flared skirt, the new pique styles you've never seen there are many other good styles for those who do not like the tight model.

Priced, \$19.90, \$24.75, \$27.50, \$29.75, \$32.50, \$34.75, \$39.50, \$42.50.

MEN'S AND BOYS' NEW CAPS



Our new Fall line of these bright, bold-color nifty caps for the early Fall wear are now on display. Just the kind that makes outfitting as well as exciting wear more comfortable.

Priced—69c, 98c, \$1.49, \$1.98, \$2.98.

BOYS' SUITS

Our Boys' Suit Department requires no more mention. We hear it said often. Why, we can buy our boys' suits for you at about one-half what others ask. Our prices are—

\$4.98, \$5.90, \$6.90, \$7.90, \$9.90, \$12.50.



SHERRY'S TODAY AND TOMORROW

Geraldine Farrar

"It's a Golden Picture" **The Stronger Vow**

Avon's way—in the Apache lands of Arizona. Also The Kaganjama Kids.



Send Us Your Mail Orders

We can and do compete with all mail order houses. After one trial you will be convinced of this fact.

Join the Crowd

There's a Reason We operate 197 Busy Stores with approximately 700 more new ones opening in the spring.

GIRLS' COATS

You will be pleased with the large showing we have of Girls' Coats. They carry the same individual style as our women's line, and priced within reach of all—

\$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$10.50, \$12.50, \$14.75, \$16.50.