

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

Have You Been Buncoed?

Just a hint so you won't be. We have been told that a few of the La Grande folks have been enticed to go out of our home town to buy some clothing, and by doing so, got into a hornet's nest, patronizing some concerns that mark their selling prices in characters so they might have a sliding scale of prices, and get from the customer whatever amount they might think he will stand for. Be wise, La Grande, stay with your home town... Come to the J. C. Penney Company, you will receive honest merchandise, honest prices, honest methods, at prices right to the rock bed level at all times.

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BEING WELL DRESSED

The one big duty each and every man owes to himself and friends is the fact of being well dressed.

We can dress you with this season's newest styles and models, and if you are not a customer of this store, don't delay in coming and making your next purchase from us, and save the money that rightly belongs to you.

Prices—\$19.90, \$24.75, \$27.50, \$29.75, \$32.50, \$34.75, \$37.50, \$39.75, \$42.50.

MEN'S UNDERWEAR

Our Fall shipment of Men's Underwear is ready for you; in light weight, medium and heavy wool, part wool and cotton—

Priced—98c, \$1.49, \$1.98, \$2.98, \$3.98, \$4.98, \$5.90, \$6.90.

PAY DAY OVERALLS

None Better Why pay more? Made of extra heavy denim, indigo blue, fast color Priced—\$1.69.



Boys' Rah Rah Hats

New shipment just arrived, of that kind that only last a few days. Bring the boys and fit them out for the early Fall before the sizes are gone. Priced—69c, 98c, \$1.25



Coats and Suits

We extend to you a most hearty welcome to our Ready-to-Wear department and see what a splendid qualities and new styles we have for you this season. This line of Coats and Suits represents the most careful selections of our experienced buyer in New York City, and cover a large range of all the season's new styles and colors, from the baby to the stylish adult—In fact, a garment for all at prices far below what you expected to see. Prices—\$4.98, \$5.98, \$6.98, \$9.98, \$12.50, \$14.75, \$18.50, \$22.50, \$24.75, \$29.50, \$32.50, \$37.50, \$39.50, \$42.50, \$49.50, \$52.50, \$62.50



Fur Sets, Muffs

Everyone likes a nice touch of fur for the cold months. We invite you to see what extra value we are offering in our line of furs. Priced at \$1.98, \$3.90, \$9.90, \$12.50, \$16.50, \$19.90, \$24.75, \$28.50, \$32.50, \$36.50, \$41.50, \$50.50, \$95.50



NEW MADRAS WAISTS

We have on display a beautiful line of new wash waists in the heavier materials for the Fall wear. You will find this lot to be exceptionally pretty in style and extra durable in wear.

Priced—\$1.98, \$2.98, \$3.98.

WOMEN'S AND CHILDREN'S FALL UNDERWEAR

Our advice—Buy your heavy underwear early and get the very best quality that may come. We have your heavy underwear, and the assortment is complete, either wool, part wool, silk and wool, cotton, slowness, half slowness, no sleeves, light or heavy. In fact a garment to suit every one. Priced at 98c, 1.00, 1.25, 1.50, 1.75, 1.98, \$2.49, \$2.98, \$3.98, \$4.98.

SHOES AND PUMPS

Every woman nowadays agrees, that to be dressed properly, the shoes are the most important factor. We are awake to this fact, and have prepared for your wants with a beautiful line of many new styles and shades that are so popular this season. Pumps, new Fall Pumps in dress or street wear, high or military heels, black kid, patent white kid, tan calf. Priced—\$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$10.90, \$12.50



Where Your Dollar Does Double Duty

Agency for McALE PATTERNS



Remember we clothe from head to foot and save you money on every purchase

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TELLS HISTORY OF SHANTUNG

PRESIDENT WILSON GIVES LAST ADDRESS ON PACIFIC COAST

Declared it Was Matter of Great Amusement that League Should Be Opposed

(By Associated Press to The Observer)

LOS ANGELES, Sept. 20.—President Wilson completed his week of speech making on the Pacific Coast tonight with monster mass meeting from which thousands were turned away. Welcomed to the city by a crowd which densely packed the downtown section, the president was cheered everywhere he appeared during the day. Along the line of the ten mile parade, he rode in a din of applause, and later at a public mass meeting was cheered loudly.

When he entered the auditorium for his night speech, he was cheered for more than two minutes by a crowd, estimated by the police at 6,000. The hall was jammed and outside were thousands who could not get in. Some of them waited from early morning for the opening of the doors.

The president was introduced by Mrs. Josiah Evans Cowles, national president of the general federated Women's Clubs, who told the crowd that the League of Nations must and will become "the bulwark of a war weary world for all time."

The meeting had been advertised as one of a non-partisan nature and many of the state's prominent Republicans sat on the platform.

Henry W. Wright, speaker of the California assembly, and Marshall Stinson, who was campaign manager in southern California for Sen. Hiram Johnson in 1915, were among those on the platform.

When Mr. Wilson declared it was a matter of great amusement that some were opposing the League of Nations, some one in the audience yelled "Shame on them" and many others took up the cry. There were more cheers a moment later, when he declared the "treaty was founded on the right of the weak, rather than on the cry of the strong."

It was a "people's treaty," he said "not a statesman's treaty. The people of the world," he said, "were tired of the old system of autocratic domination and they would overthrow it one way or another."

Mr. Wilson talked at length on the history of the German rights in the Shantung province declaring that when these rights were argued that international law was such that President McKinley and Secretary Hay did not even protest but only asked that American rights should not be affected.

CANTEEN LADIES AGAIN BUSY

MUSTERED OUT OF SERVICE ON FRIDAY EVENING

Called Upon to Feed 150 Sailors Last Evening, Canteen Gets to Work Again

To be mustered out and given their honorable discharge, and then to be called hurriedly to the colors the following evening, was the experience of the La Grande canteen ladies last night when they were asked to feed 150 sailors, who arrived on the evening train.

The canteen ladies, who had been mustered out of service only Friday evening, were again pressed into an organization, and the sailors turned over to them for care. They were taken to the Elk's home, where they were served with supper.

The sailors are on their way from Aberdeen, Washington, to Denver, Colorado. The recent law passed by congress provided for the paying off of all reserve naval men by September 1 and naval headquarters have been busy on this for the past several weeks. Nearly all of the reserve men live in the mid-western states, and it is for this reason that the sailors passed through here last night on their way to Denver.

HOSPITAL DESTROYED; PATIENTS REMOVED

(By Associated Press to The Observer) VANCOUVER, B. C., Sept. 20.—The Shantung military hospital was destroyed by fire today. All the patients in the institution were removed.

GROUNDING LINES IS AGAIN AFLOAT

LONDON, Sept. 20.—White Star liner *Georgian* from the Russian front was ashore today at the Orkneys. Later the vessel was refloated and is proceeding to its destination.

THE NEED OF Nerve Force

The power that directs every bodily organ is generated in the brain and the nerves like the feed wires from an electric power station, distributes it.

Without this power you would not be able to move a hand or foot.

You can, therefore, readily see why it's so necessary to keep the brain and nerves strong and healthy.

OUR NUX AND IRON COMPOUND

is a preparation that feeds the nerves and keeps them in a condition to withstand the exertion that modern life demands.

Price—\$1.00

Many People Require This Tonic at the Close of the Trying Summer Season

SNAPP'S LA GRANDE PHARMACY

ALVIN SNAPP, Proprietor.

MAIN 40

FARMERS MAIN 311



THE VULCANIZING SMILE

Is seen on the face of the man who patronizes our vulcanizing shop, where he saves many dollars on his old tires during the year. We are the old reliable tire doctors who cure sick tires and tubes and let them live to a ripe old age.

A. E. KELLY & STRONG

1366 JEFFERSON AVE.

IN BOHNENKAMP BUILDING

WANTED RAGS 3c PER LB.

SHERRY'S

—TODAY—

TOM MOORE

—IN—

"Thirty a Week"

THE ROMANCE OF A THIN BANK-ROLL AND A STOUT HEART AND A COMEDY.

Sound Business Policy
Reliable Service
Progressive Methods

La Grande National Bank

CAPITAL AND SURPLUS \$250,000
RESOURCES \$1,900,000

Our doors have never been closed during business hours since the date of our organization in 1897. We will welcome and appreciate your account.