

Wonderful Tour of a Franklin Car In Recent Transcontinental Trip

BANGOR, Me., July 19.—One of the most severe tests ever placed on an automobile was just completed by three enthusiastic motor fans of this city who have returned from a transcontinental trip of nearly six months' duration in a Franklin car. Two of the party were women, the owner of the car and her daughter, and the third was Alfred C. Hinckley, the driver, who piloted the car over the entire 13,000 miles of the tour.

Not many women would venture to start a trip while Maine was in the throes of mid-winter but these two did, leaving home late in December while the roads were so thoroughly blocked with ice and snow it was necessary for a crew of seven men to chop a way for the car through snow-bound New England.

The car finally made Boston and the start for the Pacific Coast was made on January 9.

"I have a new idea of what the Franklin car can do," Mr. Hinckley writes in telling of the high lights of the trip. "The car behaved beautifully all the way. We had no engine trouble whatsoever. The spark plugs were not even cleaned and no carbon was removed from the cylinders. The valves were untouched.

"I honestly believe no other make of car could have made the trip at the time of year we selected. Our engine never balked and not once did she overheat. Two of the original tires are on the car at the present time, even with all the 'grief' we went through.

"In going across the Mojave desert all other cars we saw had water cans or water bags—or both. The only water we had was in the Thermos bottle.

"For two days we were not once out of low gear and it must be remembered that aside from the passengers the entire car was loaded with luggage."

gauge. Milton's Garage, distributor.

M. V. CHURCH SOUTHERN

Subjects of Evangelist Fry's sermons—8 p. m., "Parental Obligations;" 8 p. m., "Sin and Its Remedy;" 9:45 a. m., "Sabbath School;" 7:30 p. m., "Epworth League;" 7:30 p. m., "We are having a great meeting."

W. B. SMITH, Pastor.

The Great Bargain week in Major's ranges begins at Lilly's Monday. Every purchaser gets free cooking utensils.—Adv. 9-14-11

Observer advertising will bring results.

Sunday Morning Observer

An Independent Newspaper Published Daily and Weekly at La Grande, Oregon, by La Grande Evening Observer Publishing Company. BRUCE DENNIS, Publisher.

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City and County Official Paper.

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SUBSCRIPTION RATES

By Carrier
Daily, per month.....65c
Daily, per three months.....\$1.95
Daily, per six months in advance.....\$3.75
Daily, per year in advance.....\$7.50
By Mail
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Daily, per six months in advance.....\$3.75
Daily, per year in advance.....\$7.50
Weekly Observer-Star, by mail, per year in advance.....\$1.50

The Observer's Business Guide

All enclosed in a very neat folio will be given away each week by The Observer for its advertisers in this Guide

FORTY PIECES OF POPULAR SHEET MUSIC

Find the Missing Word "Imnaha"

Six letters have been purposely omitted from the advertisements on this page. The six letters spell "IMNAHA," when correctly arranged. Find the missing letters, write down the names of the advertisements where the letters were omitted, and mail your answer to the Guide Contest Manager, care The Observer. Neatness, originality, and correctness will count.

PRIZES WILL BE—One copy of sheet music will be presented to each of the 40 persons sending in the neatest, most original correct answers each week.

THE BUSINESS GUIDE WILL BE PUBLISHED IN THE SUNDAY MORNING OBSERVER AND WEEKLY OBSERVER-STAR

Acetylene Welding, Etc.

Our Good Work is—The Only Cheap Work
OXY-ACETYLENE WELDING AND CUTTING
Cylinders Reground and New Pistons Fitted, General Machinery Repairs.
EXIDE BATTERIES
New—For Rent—Exchanges
LEIGHTON WELDING AND BATTERY STATION
Phone Main 737 La Grande
Journeyman Machinists and Battery Experts.

Building Materials

BUILD NOW—

Construction Adds to the permanent wealth of the country and the individual.
U. S. DEPT. of LABOR
See Our Plans
GRANDE RONDE LBR. CO
RETAIL DEPARTMENT
La Grande, Oregon

Hotel

HOTEL SAVOY

EUROPEAN PLAN
STRICTLY MODERN
FIRE PROOF
POPULAR PRICES
Make Your Home With Us When in La Grande.
J. M. STALEY, Proprietor.
Phone Main 713

Millinery

YOU ARE INVITED

to Call and Inspect the Very Latest Creations in
Stylish Millinery
at the
PINK SHOP
Mrs. Henrietta Metcalf
In New Foley Building

Paints and Wall Paper

Paints, Oils, Varnishes, etc.
Wall Paper and Glass
We contract to do painting and paperhanging.
SUPPLIES OF ALL KINDS
O. F. COOLIDGE
Phone Main 7 1314 Adams Ave.

Agricultural Implements

SMALLEY CUTTERS
ROCK ISLAND PLOWS
LITCHFIELD MANURE SPREADERS
GRAIN BEDS AND TANKS
U. S. CREAM SEPARATORS
SAMPSON SIVE GRIP TRACTORS, RUMBLEY OIL PULL TRACTORS
Advance Rumbley Threshing Machinery.
Farm Tractors a Specialty.
LA GRANDE IMPLEMENT CO.

Cafe

It's a Pleasure to Eat at the—
SILVER GRILL
BEN DECIOUS, Prop.
Where—
GOOD FOOD
FAST SERVICE
POPULAR PRICES
Always Await You in LA GRANDE

Insurance

SECURITY INSURANCE AGENCY
Chas. H. Reynolds, Manager.
We insure anything from a steam boiler to plate glass, and we give service.

Monuments

Wallowa Marble and Lostine Granite
All work done by use of modern pneumatic cutting tools.
VISIT US BEFORE BUYING
Wallowa Marble & Granite Co.
Cor. Cove & Jefferson St.

Pianos — Phonographs

We Purchase Our Instruments Direct from Factories, and Sell Direct to You for Small Profit.
No Overhead Expenses
You Get the Benefit
You are invited to Call or Write Us. Have Us Explain.
RICHEY PIANO HOUSE
High Grade Pianos
LEWIS BLDG., LA GRANDE

Automobiles

Trucks—Bethlehem, Reo.
Tractors—La Crosse, "Happy Farmer"
DANIEL AUTO CO.
Auburn Beauty Six Distributors
Eastern Oregon, Western Idaho
1414 Adams Ave., La Grande

Chiropractors

CHIROPRACTIC
The Drugless Road to Health—The World's Greatest Health Science.
Eliminates the Conditions Causing Disease—then Nature makes you well—Consultation free—terms reasonable.
Dr. E. W. Allen
Dr. Martha J. Allen
213 Fir St. La Grande

Good Places to Buy GROCERIES, MEATS AND BAKERY GOODS

We are not "Super-Men," just average citizens, but we have a
SUPER MARKET
and do not ask you to take our word for it. Come in and be convinced.
GRANDE RONDE MEAT CO.

Real Estate, Insurance

The independent man is the one who owns the one he lives in. There is no legitimate reason why a man should not own his home if he so desires. Come in and let us tell you the reason why.
WM. MILLER & BRO.
115 Depot St. La Grande

Auto, Electrical

Willard
STORAGE BATTERIES REPAIRED AND RECHARGED
Willard Threaded Rubber Insulated Batteries.
Lighting, Starting and Ignition Systems Our Specialty.
Auto Repairing and Accessories Gas and Oil.
AUTO ELECTRIC SERVICE CO.
Phone Black 1991; 1515 Adams

Cigar Factory

COMBINED WITH THE PLEASURE OF SMOKING
LA FLOR DE HACKMAN
IS THE PLEASURE OF SMOKING A LA GRANDE PRODUCT

SWEET DELICIOUS BAKERY PRODUCTS

Are Made From Pure and Wholesome Materials Where Cleanliness is the Watchword and Your Satisfaction the Result—That's Us
DUTLI'S BAKERY
Your Patronage Is Asked
on the Basis of Courteous, Prompt and Efficient Service and Groceries Which Will Afford you Entire Satisfaction at RIGHT PRICES
We deliver to all parts of the city.
Thorne's Grocery
Phone Main 54 107 Fir St.

Shoe Repairing—Quick

Best Leather and Workmanship, Equipment as modern as any on the Pacific Coast. Careful Attention Given out of Town Work.
Modern Shoe Repair Shop
A. J. Larn, Prop.
1306 Adams Ave., La Grande

Auto, Repairing

A Safe Place to Leave an Auto Is
NORTH SIDE CASH REPAIR SHOP
When you need the services of a first-class automobile mechanic.
Geo. W. Buchanan
Corner Fir and Madison Sts.
Phone Red 781

Confectionery

DROP INTO OUR PARLOR
We Serve EVERYTHING IN SEASON That's FRESH, PURE AND DELICIOUS.
PALACE CONFECTIONERY
Opposite Foley Hotel.

PREFERRED STOCK

Canned, Glass and Carton Groceries.
67 Years of Experience Stands Back of This Famous Brand
Ladies' Ready-to-wear
Moving Pictures
DO THE MOVIES
Afford You Pleasures? Relaxation? Journeys to Strange Lands? Laughter? A Better Understanding of life? They Do if You Regularly Attend the
ARCADE AND STAR THEATRES
We Want to See You Again and Again.

Tailor to Good Dressers

YOU'LL LOOK GOOD IN A Tailor Made Suit and You'll Feel Good When You See Their Values
\$10.00 to \$15.00 Less
SOLD BY
RUBE ZWEIFEL
Ex-Regional Tailor, U. S. A.
1111 Adams Ave., La Grande
Fine Cleaning an Pressing Also.

Auto, Tyre Shop

Others Save Tyre Costs.
WHY NOT YOU?
Investigate our up-to-the-minute methods of prolonging the life of tires and saving your money.
Gates Half Sole Tyres Cost One-Half as Much. Phone Black 1071 Adams and Fir Sts.

Electrical

NASH ELECTRIC CO.
House Wiring, Washing Machines, Fans, Vacuum Cleaners, Irons, Percolators, Sewing Machines, etc., etc.
MOTORS OF ALL SIZES FOR ALL PURPOSES
Western Electric Fan Lighting Plants.
Free Estimates on Request
Phone Black 411 1105 Adams av.

Machine Shop and Foundry

WE ARE ESPECIALLY EQUIPPED for repairing and grinding all engines, strappings and re-grinding crankshafts.
We repair and rebuild machinery of all kinds.
We manufacture roller feet.
OXY-ACETYLENE WELDING
LA GRANDE IRON WORKS
D. FITZGERALD, Prop.
Phone Black 111; Res. Red 3811

Naturopath

DR. A. W. MAYVILLE
Specialist in Mechanism Therapy, Habit Treatment, Mental, Physical and Social Science, Physiotherapy, Massage and all Manual Manipulations.
Chest, Liver, Lungs, Stomach, Bowels, Pelvic, Skin and Special Diseases of Men and Women, Nervous and all Chronic Diseases, Chronic Headaches.
Office, 1, 2, 3, Coolidge bldg., opp. Star Theatre. Phone Black 2311.
Hours 10 to 12 a. m., 2 to 5 p. m.

Tailors to Men and Women

"KEEP THE HOME FIRES BURNING"
Give employment to your home town people and you will always get a second chance at that same old dollar.
ANDREWS BROS.
Only Union Label Tailors. Business Suits and Freshness. Men's Suits, Hats, Trunks. Tailors to Men and Women.

Drive Up and Call Us Out.

and we can tell you quickly if we can save that old tyre of yours. Chances are we can—as our experience proves that most used tyres can be vulcanized and rebuilt and give double and triple service.
LA GRANDE TYRE SHOP
1106 Jefferson Street

Supplies and Pictures

House Wiring a Specialty. See and try our **AMERICAN BEAUTY JON** Careful attention given to out-of-town work.
W. A. BENHAM
Licensed Electrician
Reliability—Always.
Phone Main 767 106 Elm St. La Grande.

Millinery and Ladies' Coats

At Prices That Are Right
Why Pay More?
CHRISTIE'S VARIETY STORE
La Grande

Variety Store

MILLINERY AND LADIES' COATS
At Prices That Are Right
Why Pay More?
CHRISTIE'S VARIETY STORE
La Grande

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La Grande



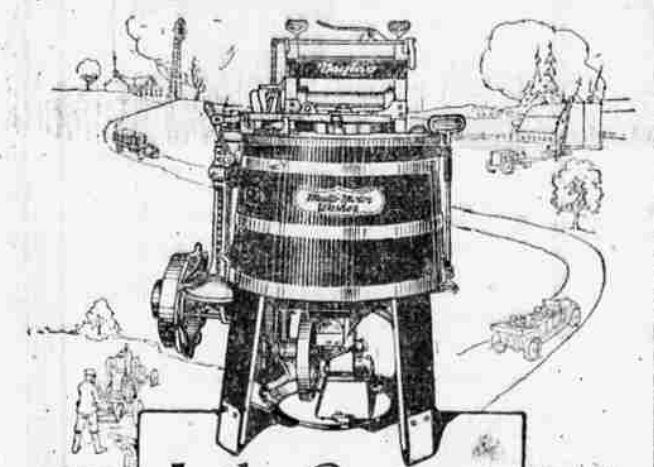
"FULL MEASURE" VULCANIZING—
What we mean is, that when we vulcanize a used tire for you, we do not skimp on the new rubber or materials used but actually rebuild the worn parts of the shoe. We "re-sole and re-heal and re-shape" the tread and the whole casing, just as a shoemaker does to an old shoe. And our work is just as durable.

A. E. KELLY & STRONG
1306 JEFFERSON AVE. IN BOHNENKAMP BUILDING

OBSERVER ADVERTISING will bring results.

OPEN DAY AND NIGHT

J. C. HENRY
Residence Undertaking Parlor
FUNERAL DIRECTOR AND LICENSED EMBALMER
Phone Call Main 62 ——— Day and Night



In the forefront
of mechanical utilities that reduce the labor and increase the contentment of life in the farm home stands the
Maytag Multi-Motor Washer
"Monday (washday) used to put dread into the Sunday before and drag into the days following.
"But now, the ease of the work and the interest in the operation of this wonderful Multi-Motor Washer gives to Monday pleasant anticipation and to the whole week a better spirit of family life."
That is briefly the substance of the message that reaches us daily from grateful womanhood everywhere. Whether written or spoken it invariably expresses the same appreciation of the merit of the Maytag Multi-Motor Washer in the farm home.
The Maytag Electric Washers are specially adapted for use in any farm home equipped with a portable electric lighting plant.
We show this feature in demonstrating to you the superior features of Maytag washers—the Maytag Electric Washers—each is "in the forefront" in its class. Come in and see them.

Maytag
Oregon Hardware & Implement Company