

When You Want It Bad You Want It Good

This is not a paradoxical statement, but a truth which may be easily demonstrated when it comes to the purchase of drugs.

If the drugs you buy are impure, if they lack strength, or if they are improperly compounded you may never know the difference—yet the difference might mean the difference between sickness and health.

When you need something badly—make sure that you obtain good quality.

Poor drugs are expensive at any price.

Come to us and you'll get the finest drugs and service obtainable. The successful record of our store is a guarantee of this fact.

SNAPP'S LA GRANDE PHARMACY

ALVIN SNAPP, Proprietor.

Quick Delivery :: :: Phone Main 40

"SERVICE IS THE THING."

MR. AND MRS. LEWIS
HAD A FINE TRIP
Traveled Fifteen Hundred Miles
Over the Coast Route to Los
Angeles and Return

From La Grande to Los Angeles and return, with the spontaneous registering over fifteen hundred miles, and no car trouble worthy of the name is the record established by Mr. and Mrs. Bird E. Lewis who sternal glimpses of the Pacific water

have recently returned after a month spent in their Franklin. Mr. and Mrs. Lewis have a transcontinental trip to their credit but report that the Oregon-California trip so far as comfort is concerned is the best ever and must be made to be appreciated. The variety of scenery is unlimited and a new and unexpected sensation is presented at every turn of the road. From San Francisco to Los Angeles, aside from the scenery by Mr. and Mrs. Bird E. Lewis who sternal glimpses of the Pacific water

SHERRY'S

TODAY AND TOMORROW.

MAE MARSH

in

"Spotlight Sadie"

Powder and Paint

Silk Stockings and Laces

"It's a Goldwyn Picture,"

and

A "KOMICAL KARTOON."



Everywhere Now

Discriminating selection has placed the most of an admirable endorsement upon the Mayfair Electric Washer. Everywhere in electrically equipped city homes it enjoys the reputation of being the most efficient and reliable of all electric washing machines.

Their construction is of the highest quality and they are equipped with the most powerful electric motors. They are also equipped with the most efficient and reliable of all electric washing machines.

In the most modern and with the most efficient electric motors. They are also equipped with the most efficient and reliable of all electric washing machines.

Oregon Hardware & Implement Co.

seems to be an unknown quality and many of the rivers bear every indication of being badly polluted. The need of irrigation projects to supply the necessary water to make the mountains concrete bridges useful. Mr. Lewis has much to say regarding the cafeteria city, and the orange groves but takes most about the beauties of the drive from Honolulu to Crescent City and down the famous Clear Creek Canyon to Roseburg. Of course the great redwood tree beyond the authority of the

traffic officer and had left the noise of the traffic far in the distance. Bird explained that he was making a coast trip and was not expected to study road conditions on the metropolis. Mr. Lewis has much to say about the tremendous amount of road improvement apparent on every hand and it is with pleasure that he gives Oregon credit for doing her share. Weather conditions were all that could be

desired and as a whole the trip was a most delightful one.

EVANGELIST J. A. B. 193Y.
(Will preach at 11:00 a. m. and 8:00 p. m. at the Methodist Church, South. Morning subject, "The Church's Failures and How to Remedy Them"; evening subject, "How to Become Fishers of Men.")

A classified ad will bring results.

KNIGHTS OF PYTHIAS
ATTENTION
All members are requested to be present at the first meeting after the summer vacation, Monday, Sept. 8th. Important business. Come. R. E. Byers, Chancellor. Command. 9-5-34.

WANTED—Clean cotton rags suitable for Observer office.

Attention

Remember we clothe from head to foot. Bring all the Boys and Girls and save on every purchase.

Making Every Dollar Count

and that is just what you will be doing if you buy that Dress Suit, Coat or Shoes from us. We invite you to come and see what value our Combine Buyer power is worth to you. 197 Busy Stores and still growing.



Dolman Wraps

Our showing of this new model cover, a large range of materials, with the season's newest colors, and trimmings. The linings are of the large figure design and gives the coats that desired rich looking effect. Don't wait till the cream is gone, but come and make your selections now. Priced \$22.50, \$24.75, \$27.50, \$29.75, \$32.50, \$37.50, \$39.50, \$42.50, \$44.50, \$49.75.



New Suits

Many have said this season "we didn't know that we could buy suits at the prices you are offering!"

Yes, it is so, folks just come in and see those pretty suits we are selling each day and see the extra quality and fit you get in our suits. We have a material to suit you, and style to fit every figure. Priced \$22.50, \$24.75, \$27.50, \$29.75, \$32.50, \$34.75, \$37.50, \$39.75, \$42.50, \$44.75, \$49.50, \$52.50.



HANDKERCHIEFS.

We have an extra large assortment of Ladies' and Childrens' new Handkerchiefs contracted many months ago. Extra Quality. Priced 4-8-10-12 1/2-15.

NEW SWEATERS.

Those nifty clinging kind of loose-knit worn in many bright colors, red, pink, old rose, blue, green. Priced \$3.99, \$6.99, \$7.99.

NEW SHOES.

Do you know we hardly get a shipment of our New Fall Shoes marked till we have sold all of them. Why—because people have found out that they get the best for the least money at our store, and that our shoes are always right up to the minute in style and away behind the times in price.

Silk

Many beautiful colors in our New Fall Silks, Taffeta, Mes-salin, Poillette de Soie Marie, Georgette, Crepe de Chine, Satin Selt, Poplin. Prices far below today's market. We invite you to see these new silks. Priced \$0.98, \$1.99, \$1.89, \$2.25

Fall Blankets

Our Fall Blankets are now on display and we are able to offer real values in, plaids, plain white, greys and tans also Indian blankets. Priced at \$2.47, \$2.98, \$3.98, \$4.98, \$5.90 \$6.90, \$7.90, \$8.90, \$9.90.

SCHOOL TOGS FOR SCHOOL DAYS

School Stockings

We hear it said every day over our hose counter how well the hose wear that comes from the J. C. Penney Company.

Buy your school hose from us, and save. Black, White and Dark Brown in all sizes. Priced 19-25-35-49



SHOES SHOES

We are now ready for the girl's and boys. We have a shoe to fit them all. The kind that stands the hard kicke for the early school days, and with each pair, you make a big saving. Priced \$1.25, \$1.89, \$1.98, \$2.08, \$3.49, \$3.98, \$4.98, \$5.90.



GIRLS' SCHOOL DRESSES and MIDDIES

New Gingham dresses in beautiful large plaids, with combination trimmings. Also White Drill Middies with combination cuffs and collars of blue, pink, red and old rose. Priced \$1.49, \$1.69, \$1.98, \$2.49, \$2.98, \$3.49.

School Suits



Every young man likes to be well dressed. We are ready to dress him in one of these new waist seam models. The kind that look so neat and dressy on those broad shouldered, neat-waisted young men. Come and see how reasonable you can own one. Priced \$1.75, \$2.50, \$2.75, \$3.50, \$4.75.

New Neckwear for School



Boys, every one, likes new neckwear. We sure have them. A beautiful express shipment is now on display for you. Prices 5c, 6c, 8c, 9c, \$1.49, \$1.98.

Where You Do Better

J. C. Penney Co.
Incorporated
197 BUSY STORES



FLANNEL SHIRTS FOR THE EARLY FALL

The kind that keeps that uncomfortable cold feeling away. Just what men want before the attire that they want. Priced \$1.48, \$2.49, \$2.98, \$3.49, \$4.98, \$5.98.