

Last and Loveliest Summer Hats



The last and loveliest of summer millinery makes its appearance for wear in July and August, to be succeeded by less fanciful and less airy headwear for late summer and early fall. There is not the prodigal use of trimmings on hats for late summer that appears in hats for spring and early summer. Things must look simple and cool for hot days, and besides the pendulum of fashion swings constantly first toward trimmings and then away from them, in order to be forever changing the styles, inasmuch as changing styles are the breath of life to merchandising.

The story of late summer millinery is considerably longer this year than for many summers past. In casting about for something new, designers used to turn their backs upon summer fabrics and trimmings and forestall autumn by using its materials in August. We were likely to see velvet hats in the dog days and woolly felts long before they fit in with any background that summertime provides. In spite of the outrage to their sense of fitness many women would follow this fashion and it proved bad business. Of course it had to end, and this summer there is a world of hats made especially for late summer, of summer materials but differing in several ways from their predecessors.

Only three of all the lovely galaxy

of late summer models appear in the group above and each is entirely different from the others. At the top of the group a close-fitting turban having a very narrow brim, covered with a light pique velvet, is swathed with a long scarf of figured chiffon in the oriental manner. The chiffon winds about the shape and trails off at the back in a long scarf end which is brought about the throat and shoulders. This is a very simple affair, but it will never pass unnoticed or be quickly forgotten for it has character that is unusual.

Just below at the right the well-loved big black hat of midsummer impresses us once again with its refinement and its beauty. It has a broad crown and a brim of black maline, with flowing lines emphasized by loops of braid. A collar of black velvet ribbon is tied about the crown with a wide bow at the front, having a jet bar at the center. At the left a pale pink summer felt has its upper brim covered with satin and a sash of satin ribbon about the crown. A bow and ends, at the back, and a flower made of the ribbon, at the front, give a good account of themselves by furnishing a youthful trimming for the headwear of a young girl.

Julia Bottomley

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Nine letters have been purposely omitted from the advertisements on this page. The nine letters spell "TABLE ROCK" when correctly arranged. Find the missing letters, write down the names of the advertisements where the letters were omitted, and mail your answer to the Guide Contest Manager, care The Observer. Neatness, originality, and correctness will count.

PRIZES WILL BE—One copy of sheet music will be presented to each of the 40 persons sending in the neatest, most original correct answers each week.

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