

When Occasion Calls for Afternoon Gowns



To be correctly and smartly gowned, that is the "consummation devoutly to be wished," when occasion calls for afternoon clothes. In these gowns most young women may be beautiful, and older ones brilliant and stunning; they offer the best of opportunities and a test of ability to take advantage of them. With the fabrics at hand this season, designers have done most unusual things. It is to their credit that they have taken the figured and plain georgettes, satins, crepes de chine and organdies and made innumerable beautiful combinations of them, resulting in a variety that has added new interest to each week since summer dawned. These materials are everywhere. It is the art of the dressmaker that turns them out in unexpected ways and transforms them into annual gowns.

In the picture above georgette and satin are the very usual fabrics that have been converted into two brilliant afternoon frocks. The frock at the left is suited to matronly wearers, with its striking contrasts and general richness of appearance. It owes this to the character of the pattern in the printed georgette as much as to the materials that make it, which are not extravagant in price. The skirt and under-

bodice are of black satin, the sleeves of black georgette. A bodice and tunic of printed georgette are posed over this satin foundation and a long, full, pointed flounce of it finishes the sleeves. The tunic is cut away over the hips and another graceful surprise comes up in a narrow border of plain georgette at the bottom of the skirt. There is a girle of very wide satin ribbon with a single loop and short end at the back, to finish a gown that has distinction and dignity.

Distinction belongs also to the gown of printed georgette for a younger woman, shown at the right. Perhaps the suggestion of Japan in its printed figures accounts for the wide kimono sleeve. But the influence of fair Japan ends here. The full skirt is gathered in about the ankles and the long sash of satin lies easily about the real waistline. It is a graceful gown, presenting unexpected and very pleasing features in the gathered-in hem and oriental sleeve. One can imagine it in peach or lavender or other pretty shades, any of them set off by the wide black hat that is in the same class with it.

Julius B. Starnitz

Beach Clothes Grow Captivating



Such numbers of new and beautiful things for beach wear have made their appearance along with hot weather, that bathers make a panorama on the sands more interesting than ever. There are many varieties in suits and wraps that bloom like gorgeous and unfamiliar flowers on the edge of the sea, and some of them are evidently intended to be looked at and not to be wet. Among these are designs of silk in gay colors and Japanese designs, and beach costumes of silk that one can hardly think were ever intended to withstand the hot, scorching waves or salt water; but they are charming to look at.

These attractive beach clothes, however, have no monopoly of good looks. The regular bathing and swimming trunks worn this season are also rather the most attractive that have been presented within the memory of the oldest bathing visitor. Very successful ones are made of the new silk fiber fabrics in knitted weaves, and in the usual wools, as well as in cotton and other silks. The silk fiber fabrics have a sheen that adds to the effectiveness of the brilliant color

combinations in which they are made. The suit shown in the picture is a good example of the silk fiber models and is practical for ordinary sea bathing, although it is not a swimming suit. Regular swimming suits have very short skirts and no unnecessary fullness. They dispense with slashes; in fact are brief as to skirts and light as to weight. This suit has bloomers and a skirt of light purple, with border of gold at the neck and arms eye and around the bottom of the skirt. The skirt is split up at the left side, revealing pale blue bloomers and has short strips of gold-colored fabric set in the split. The sash is in gold color also. The very gentle curve is of rubberized cloth, with slit for the arm, where a short blouse simulates a sleeve. Generally these suits have hose and shoes or slippers to match. The slippers are fastened with ribbons that wrap about the ankles in the fashion of bows. Like the shoes, they are of cloth, a sort of acetate usually, and made to touch the feet.

Julius B. Starnitz

BIG CORN CONTEST IS NOW ORGANIZED

Sixty-Five Counties in Indiana Have Been Enrolled.

Demonstration to Show Each Community How Proper Methods of Planting, Cultivation, Etc., Increase Yield of Crop.

(Prepared by the United States Department of Agriculture.)

Sixty-five Indiana counties have organized for the five-acre corn-growing contest, the biggest event of the kind held by any state, and indications are for the largest enrollment ever obtained. A state-wide campaign has been completed by practical corn-growers, and they report interest this year keener than ever. This contest is conducted each year by the Indiana Corn Growers' association, working in co-operation with Purdue university and the county agents.

The contest this year is arranged also as a demonstration to show each community how proper methods of planting, cultivation, fertilizing and other factors increase the yield. The only requirements for entrance to the contest are that the contestant join the



Well-Cultivated Corn Field, Free of Weeds—Food, Not Waste, Produced on This Land.

corn-growers' association and agree to keep a record of the cost of production of the crop on one of his fields from which the five-acre plot is later selected.

The association will give a bronze medal to each person producing 75 to 80 bushels of corn to the acre, silver medals to those producing 85 to 100 bushels, and gold medals to those producing 100 bushels or more. Each county also offers a minimum prize of \$25 or its equivalent in prizes to be divided in the county, 70 per cent being given on the basis of yield and 30 per cent on the basis of cost of production.

ADHERE TO FEED STANDARDS

Necessary That Feeder Exercise Good Judgment and Intelligent Observation.

(Prepared by the United States Department of Agriculture.)

Good judgment and intelligent observation on the part of the feeder are necessary in the application of feeding standards, as the calculation of economical rations is not merely a matter of applied mathematics. The local conditions as regards the feeding stuffs which can be grown and purchased economically, and the value of the products, will have much to do in determining how closely the feeder can afford to adhere to the standard. But such standards or formulas, used in connection with the feeder's observation of his animals and the markets, are very useful, and have served a good purpose in improving the practice of feeding. It is in their abuse that chief danger lies.

BEST SELECTION OF PULLETS

Buyers Should Choose Fowls of Same Breed and Variety as Shown by Size and Color.

(Prepared by the United States Department of Agriculture.)

As far as possible the buyer should select pullets of the same breed and variety as shown by the size, color of plumage and form of comb. It is not advisable, however, for one who keeps only a small flock to supply eggs for the family table to select for uniformity in comb or color if to do so leads to marked inequality in size.

FEED YOUNG PIGS PROPERLY

Trough Should Be Constructed So That Each Little Porker Gets His Full Share.

(Prepared by the United States Department of Agriculture.)

Young pigs should be given their feed in such a manner that each individual pig gets its share. The simplest way to accomplish this is to allow the pigs to eat from a properly constructed feed trough, one that will keep the pigs out of the feed and will lessen the possibility of crowding.

Remember the Waste

Proper construction of pipe feed is the cause avoided for the loss of one year's natural gain at \$3,000.00 in the case of 10,000 pigs.

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