

ALPS HAD THEIR REVENGE

Famous Airman Who Had Defied Great Mountains at Last Victims His Death There.

Few of the men who have given their lives to the air have met a more impressive end than the handsome, golden-haired young Captain Natale Palli.

Palli evidently had motor trouble when he flew over the Alps. With extraordinary skill he landed his machine on a glacier 9,000 feet high.

Then, when he was 200 yards from a mountain hut, and within sight of the Alpine village, his strength gave out and he sank down into the snow.

So did the Alps which he had conquered revenge themselves upon Natale Palli, who had escaped death in 140 raids over the enemy lines in war.

EASY TO IMPROVE MEMORY

Whole Secret Is to Concentrate the Mind Entirely on the One Thing in Hand.

People of poor memory are generally inattentive and fail to concentrate. Systems like Polmanism help to good memory in that they focus the mind on the thing at hand.

Getting Acquainted With America.

The United States has been getting the greatest advertising during the last two years that any nation has ever received, and the results of this should be reaped in foreign trade.

Since the beginning of the war there has been a steady stream of foreign missions on tour in the United States, headed by men of prominence in their respective countries.

Big Brother Movement.

The "Big Brother" movement was started in 1904 by Ernest K. Gontor, in New York city. Since that time the work has been taken up in over 100 cities.

Discharging a Cook.

One result of the bolshevist law that persons who are employed cannot be removed arbitrarily is instanced by the Bulletin Russa, published by the League for the Regeneration of Russia at Lausanne, Switzerland.

Prevalence of Deafness.

The last census showed that there are in the United States 82,287 persons who are totally deaf.

ALLIES MAY WANT TO KNOW

Likely to Ask for Facts Concerning Condition of the Famous German War Chest.

In the days before the war the castle of Spandau, some eight miles north-west of Berlin, was famous as the official repository of the German war chest.

PROVED BOON TO AUTOIST

Woman Who Devised Magnetized Screwdriver Calls It Her Most Valued Helper.

"I magnetized a screwdriver by holding it close to a dynamo for a few minutes, nearly two years ago, and it is still my most valued helper when it is necessary for me to do repair work on my car," writes Ethel Webb, in the Electrical Experimenter.

Magazine Syringe.

Among the war inventions that probably will prove valuable in peace time is a magazine hypodermic syringe that may be used 20 times without refilling.

Roosevelt at Panama.

President Roosevelt visited Panama in 1903, and it was the first time a president of the United States found it "advisable to step on territory not beneath the flag of the United States."

Many Have Ruined Health.

"The greater proportion of people are born healthy and their way of living makes them sick," says a bulletin of the Indiana state board of health.

Hawaiians Dying Out.

According to Prof. Vaughn MacCaughy of the College of Hawaii, the Hawaiian race is rapidly becoming extinct.

Electric Lighting.

There are 8,000,000 homes in this country lighted by electricity and 74,800,000 lighted by other means.

The Observer's Business Guide

All enclosed in a very neat folio will be given away each week by The Observer for its advertisers in this Guide

FORTY PIECES OF POPULAR SHEET MUSIC

Find the Missing Word "Freewater"

Nine letters have been purposely omitted from the advertisements on this page. The nine letters spell "FREEWATER" when correctly arranged.

PRIZES WILL BE—One copy of sheet music will be presented to each of the 40 persons sending in the neatest, most original correct answers each week.

THE BUSINESS GUIDE WILL BE PUBLISHED IN THE SUNDAY MORNING OBSERVER AND WEEKLY OBSERVER-STAR

Acetylene Welding, Etc.

Our Good Work is—the Only Cheap Work OXY-ACETYLENE WELDING AND CUTTING

Building Materials

BUILD NOW—Construction Adds to the permanent wealth of the country and the individual.

Hotel

HOTEL SAVOY EUROPEAN PLAN STRICTLY MODERN FIRE PROOF POPULAR PRICES

Millinery

YOU ARE INVITED to Call and Inspect the Very Latest Creations in Stylish Millinery at the PINK SHOP

Paints and Wall Paper

Paints, Oils, Varnishes, etc. Wall Paper and Glass We contract to do painting and paperhanging.

Agricultural Implements

SMALL CUTTERS ROCK ISLAND PLOWS LITCHFIELD MANURE SPREADERS GRAIN BEDS AND TANKS

Cafe

It's a Pleasure to Eat at the—SILVER GRILL BEN DECIOUS, Prop.

Insurance

SECURITY INSURANCE AGENCY Chau. H. Reynolds, Manager.

Monuments

Wallowa Marble and Lostine Granite All work done by use of modern pneumatic carving tools.

Pianos — Phonographs

We Purchase Our Instruments Direct from Factories, and Sell Direct to You for Small Profit. No Overhead Expenses

Automobiles

Trucks—Bethlehem, Reo. Tractors—La Crosse, "Happy Farmer" DANIEL AUTO CO.

Chiropractors

CHIROPRACTIC The Drugless Road to Health—The World's Greatest Health Science.

Good Places to Buy GROCERIES, MEATS AND BAKERY GOODS

We are not "Super-Men," just average citizens, but we have a SUPER MARKET and do not ask you to take our word for it.

Real Estate, Insurance

The independent man is the one who owns the home he lives in. There is no legitimate reason why a man should not own his home if he so desires.

Auto, Electrical

Willard STORAGE BATTERIES REPAIRED AND RECHARGED Willard Threaded Rubber Insulated Batteries.

Cigar Factory

COMBINED WITH THE PLEASURE OF SMOKING A LA FLOR DE HACKMAN IS THE PLEASURE OF SMOKING A LA GRANDE PRODUCT

SWEET DELICIOUS BAKERY PRODUCTS

Are Made From Pure and Wholesome Materials Where Cleanliness is the Watchword and Your Satisfaction the Result—That's Us DUTLI'S BAKERY

Shoe Repairing—Quick

Best Leather and Workmanship, Equipment as modern as any on the Pacific Coast. Careful Attention Given out of Town Work.

Auto, Repairing

A Safe Place to Leave an Auto Is NORTH SIDE CASH REPAIR SHOP When you need the services of a first-class automobile mechanic.

Confectionery

DROP INTO OUR PARLOR We Serve EVERYTHING IN SEASON That's FRESH, PURE AND DELICIOUS PALACE CONFECTORY

THE BEST CUP OF COFFEE IN TOWN

Is made of "Horse Shoe Roast" Our own special at 40c Every Pound is Guaranteed. Sold Exclusively by WHITE GROCERY

Modern Shoe Repair Shop

A. J. Larm, Prop. 1306 Adams Ave., La Grande Tailor to Good Dressers

Auto, Tires

Others Save Tire Costs. WHY NOT YOU? Investigate our up-to-the-minute methods of prolonging the life of tires and saving your money.

Electrical

NASH ELECTRIC CO. House Wiring, Washing Machines, Fans, Vacuum Cleaners, Irons, Percutors, Sewing Machines, etc., etc.

WATCH THIS SPACE!

MISSES JONES & RAHOME We Want to See You Again and Again.

YOU'LL LOOK GOOD IN A Tailor Mad Suit and You'll Feel Good When You See Their Values

\$10.00 to \$15.00 Less SOLD BY RUBE ZWEIFEL Ex-Regimental Tailor, U. S. A. 1111 1/2 Adams Ave., La Grande Fine Cleaning and Pressing Also

Auto, Tyre Shop

Drive Up and Call Us Out. We can tell you quickly if your tires are worn and as our experience shows that most used tires can be vulcanized and rebuilt and give double the life service.

Electrical

Supplies and Fixtures House Wiring Specialty. See and try our AMERICAN BEAUTY IRON Careful attention given to outside work.

WE ARE SPECIALLY EQUIPPED

re-boring and grinding all engines, straightening and re-grinding camshafts. We manufacture roller feed oils. ACETYLENE WELDING LA GRANDE IRON WORKS

DO THE MOVIES

Afford You Pleasure? Relaxation? Journeys to Strange Lands? Laughter? A Better Understanding of life? They Do if You Regularly Attend the ARCADE AND STAR THEATRES

DR. A. N. MAYVILLE

Specialist in Mechano-Therapy, Schott Treatment for Heart Disease, Physical and Mental Science, Hydro-Therapy, Massage and Manual Manipulations, Heart, Liver, Lungs, Stomach, Bowels, Pelvic, Skin and Special Diseases of Men and Women. Nervous and all Chronic Diseases. Chronic Headaches. Office 1, 2, 3, Coolidge Bldg., opp. Star Theatre, Phone Black 2311. Hours 10 to 12 a. m., 1:30 to 5 p. m.

WANTED RAGS 3c PER LB.

OBSERVER ADVERTISING will bring results.