

# If You Care For Your Own Car

The auto trip will be more enjoyable if the car is bright and clean. It's easy to keep it in such a condition if you have the right materials to work with.

Sponges, Chamois, Soap, Brushes, Etc.

will make the job easy.

Snapp's Compound, for cleaning the rain shield and other glass parts of the car, is a guaranteed preparation.

PRICE 25 CENTS.

## SNAPP'S LA GRANDE PHARMACY

ALVIN SNAPP, Proprietor.

Quick Delivery :: :: Phone Main 40

"YOUR CREDIT IS GOOD."

# SHERRY'S

## Today and Tomorrow

# Mabel Normand

By Tex Charwate, Directed by Charles Giblyn

A dive and a dip and she conquered 'em all

## Other doin's

No One Complains About Things Being "Slow" Around the House Where There's a Victrola or Edison—

Stop in and hear music by the world's most famous artists the next time you're passing our store.

And let us explain how easy it is to have this music in your home, right away.

### Newlin Book and Stationery Co.

## Rags Wanted 3c Per Lbs.

OBSERVER ADVERTISING will bring results.

## COWS MAKE TRIP IN SPECIAL CAR

DR. W. T. PHY GETS THREE NEW HOLSTEINS.

Animals Too Valuable to Be Entrusted to Freight, Expressed on No. 6 From Portland.

Hot Lake, Ore., August 2.—Passengers on Friday's train No. 6 enjoyed quite an unusual extra twenty minutes stop at the Hot Lake station, the occasion being the carrying on the cack passenger train of an extra express car which contained express matter of an unusual kind. Immediately the train came to a standstill at the Hot Lake depot, Dr. W. T. Phy, with his crew of farm hands ran a sturdily built gangway from the ground into the express car, and after a few minutes taken up in demolishing the lumber barricades erected inside, the three special pieces of express were induced to leave their traveling car, slide down the gangway and land safely on terra firma at the Hot Lake Sanatorium as the latest addition to Dr. Phy's already big herd of pure bred Holstein cattle.

The doctor prizes his newest purchase so highly that he would not entrust them to take the journey from Portland by the ordinary freight or regular live stock trains, so went to the expense of having special "berths" fitted up in a regular express car, and the three "Madames Bossy" traveled comfortably and arrived safely on the fast O-W train No. 6.

In referring to his new purchase, one of which he paid over \$1,000 for, the doctor said he had discarded three members of his herd purchased some weeks ago for the reason that they did not come up to the exceedingly high standard which the Hot Lake dairy herd must possess to be acceptable to himself, although even those so discarded were up to, and indeed above the standard requirements for high class certificates in Holstein dairy cows.

Every one of the Hot Lake Holsteins must pass every known test and even then some. It costs a lot more money than the average dairy farmer expends for cows to show returns in cream and butter and milk but Dr. Phy is a firm believer in the axiom "The best pays best."

## LABOR DAY PLANS ARE PROMISING

(Continued from Page 1)

dance given in Rex hall, arrangements for and the management of which Harry Turner and the local telephone girls will be responsible.

Plane Here All Week. The airplane which gives exhibitions Monday, will be here all week, making daily flights and carrying passengers who may wish to go up. It is anticipated that there will be an extensive list of applicants for a ride in the clouds and it will be a case of those whose names are first on the list drawing the first favors from the airman.

Details of the celebration are all well in hand and the committee will inaugurate an extensive advertising campaign at once to bring in the people from all over this part of the state. One of the chief reasons for keeping the plane here for a week is to give the outside folks an opportunity to get in and try the sensations of the nose-dive or the vrille. The labor men are all out to make things lively around the town for a few days, and from the looks of the program which they have lined up it is very apparent that they are going to succeed in a most satisfactory measure.

## 14 KILLED WHEN AIRPLANE FALLS

(By Associated Press to The Observer)

ROME, Aug. 2.—A Caproni airplane flying from Venice to Milan today with fourteen persons on board fell to the ground from a height of 1000 metres, near Verona. All members of the crew were killed.

## Fred Kiddle Returns After Stay of Year in France and England

Fred Kiddle, son of Mr. and Mrs. E. E. Kiddle, of Island City, arrived home yesterday morning after a stay of over a year overseas. He went to England early this year, following the conclusion of hostilities and for three or four months studied at Cambridge University in that country. He returned to the state recently and after a brief stay at Camp Mills, and a visit in New York City, he came home. His many friends in the community are glad to see him back to resume his place among them.

## CHICHESTER'S PILLS

THE DIAMOND BRAND... SOLD BY DRUGGISTS EVERYWHERE

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

# ANNOUNCING THE EARLY ARRIVAL Of Fashionable New Apparel for Fall

*J. C. Penney Co.*  
Incorporated  
197 BUSY STORES

With approximately 75 more new stores to be added in the spring

Gives us continued strength to ever serve our many customers with better merchandise, bought at better prices

### NEW SUITS—

Our new suits are coming in each day by express. The prices are far lower than you expected, to see. \$27.50, \$32.50, \$34.75, \$39.50, \$47.50, \$49.50, \$54.75.

### NEW DRESSES—

Wool Tricotine Blouse model Messaline, Taffeta, Georgette, Jerseys, Serges, \$12.50, \$14.75, \$18.50, \$22.50, \$24.75, \$28.50, \$32.50, \$34.75, \$39.50, \$ 42.50

### GLOVES—

New and complete line of Fall Gloves, in grey, tan, black, suede and white; priced at \$1.49, \$1.98, \$2.49, \$2.98, \$3.98.

### UNDERWEAR—

A beautiful line of Muslin Underwear received this week, also Night Gowns in Nain sook and Batiste; priced at 98c, \$1.49, \$1.69.

### NEW COATS—

We have already received over forty new Fall Coats, with a wide range of styles and materials priced within the reach of all \$12.50, \$16.50, \$18.50, \$22.50, \$24.75, \$29.50, \$32.50, \$34.75, \$39.50, \$44.75, \$59.00.

### NEW WAISTS—

Georgette material, leading in demand, with many styles to choose from; Crepe de Chine, second; Tub Silk also good; priced \$3.98, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$12.50.



See Our Window Display.

OUTFIT THE ENTIRE FAMILY HERE IN NEW ATTIRE.

### You Can Economize on Shoes

By coming to this store for your needs. Leather is commanding the highest price in history; labor shortage, at high wages, looks like no hope for cheap shoes. We have good shoes contracted for and in our house, at prices far below today's prices. Remember, we have shoes for the whole family and save you money on every pair.



### CORSETS—

Ask for that Rengo Belt Corset, if you want a corset of quality. Many other styles to choose from; priced \$1.25 \$1.49 \$1.98 \$2.98.

### FANCY SILK HOSE

In many bright colors 69c, 98c, \$1.49.

### LISLE HOSE—

Black and white, only, all sizes, 25c, 35c, 49c, 69c.

J. C. PENNEY COMPANY—A NATION-WIDE INSTITUTION

## INDUSTRY WINS REWARD HERE

MANY MORE READERS OF THE OBSERVER GET MUSIC. Business Guide Contest, Searching For the Missing Word, Interests Many Readers. Several new names are found this week in the list of readers of the Observer who have won a copy of high class sheet music by sending in the answers to the Business Guide Missing Word Contest which is being conducted in the Observer. These fine

popular and standard songs, both sacred and secular, and the instrumental pieces which have been given to the recipients every time to the extent that they send in their names again the next week in order to secure another piece. The advertisements are printed once every week in the Sunday Observer, and in several of them it will be noticed that a letter has been omitted from a certain word. These letters combine spell out the missing word. The way to win a copy of the music is to read all the advertisements carefully until all the letters have been assembled, then send in to the Observer a written list of the names of the advertisers in whose words the mistake occurred. Neatness of the letter which brings in the names will count toward winning the prize of course. The names of the winners last week are as follows: Violet Greenway, Erma Hilderbrandt, Juanita Leavitt, Mrs. O. Landers, Gladys Benham, Mary Frawley, Leona Morris, Virginia Walker, Mrs. R. E. Reynolds, Margaret Hoffman, Lou Lyman, Mrs. C. W. Hopkins, all of La Grande; Miss Opal Dickford, Egin; Gella Johnson, Perry; Verdie Brown, Alice; Ina Watkins, Alice; Florence Westenskow, Jubler; Minnie Watkins, Alice; Marie Lebetter, Alice. The missing letters which made up the missing word, "Roostery Peak," last week, were omitted as follows: R out of "carving" in Wallace Marble & Granite Company's ad. O out of "consultation" in Dr. Alford's ad. O out of "come" in William Miller's ad. S out of "less" in Christie's ad. T out of "skirts" in Moses Jones & Raborn's ad. O out of "give" in Nash's ad. R out of "freed" in Auto Ego's ad. P out of "people" in Auto Type Shop's ad. E out of "journeys" in Arcade ad. A out of "Main" in Savoy Hotel ad. K out of "smoking" in La Fleur de Hackman ad. Turn to the business guide in this issue and spend a few minutes hunting your faculties of observation by hunting for the missing letters this week. And the "Duck" This interval the period the investigation ends and the celebration point, the week of weeks—Sunday Journal. The prettiest boxes stationery or paperies that have ever been made are those of this year, in all the latest and finest shades of colors and most reasonable prices. You will see a new line of these at Silverthorn's 7-29-ft.

Silverthorn's FAMILY DRUG STORE LA GRANDE, OREGON