

MEAT HANDLED DURING WAR

EFFICIENCY OF PACKING SYSTEM COMING TO LIGHT

Swift & Co. Alone Send Out More Than a Thousand Cars in One Week.

Some of the great accomplishments of American business during the war are just beginning to creep to the surface now that the ban of censorship has been removed.

The preparation and handling of meat food products, yep, of course, one of the great necessary industries, and it was fortunate for the country that the packing industry was already mobilized for service long before the Lusitania was sunk.

The manner in which the packers met the emergencies which arose during the war is well illustrated in the case of Swift & Company who in one week filled a government order for 32,000,000 pounds of meat and fat.

Another instance is found in an order which was received one Saturday afternoon at 5 o'clock for 2,000,000 pounds of a special cut of dry salt meats.

In still another case the Government could get no one to put up fresh butter in tins for overseas shipment. Swift & Company accepted an order for 500,000 pounds on May 4th, 1918.

The tremendous total of \$550,000,000 worth of supplies was furnished by Swift & Company alone to the American and Allied governments during the war.

Meats naturally formed the bulk of sales, but considerable quantities of wool were furnished the United States government, while the Allies purchased large amounts of lard and lard products.

Even if there had been any inclination on the part of the packers to "profiteer," this would have been out of the question under the rigid regulations enforced by the food administration.

The packing industry required no federal financial aid, and additional facilities did not have to be constructed by the government.

Over 3,500 employees of Swift & Company answered the call to the colors and served in practically every branch of the army and navy. They are returning rapidly to civilian life and the company has adopted the following broad policy with respect to the re-employment of these men.

Swift & Company and its employees supported almost \$17,000,000 to the five war bonds and the company donated over \$1,000,000 to the various war service organizations.

Swift & Company and its employees support, which ever in the sincerest friend is me delightfully.

INCIDENTALS By Isabel Williams

"Where are any garage in La Grande?" I had written my friend, when I was contemplating a western trip. Her answer came back, "More garages than grocery stores—and the people of La Grande live righty good, too."

Next day, hospitable friends invited me out for a ride, and later others also, and how I did smile at Old Grouch! "Nowhere to go?" The only trouble was to choose which road was most alluring.

Should we go the smooth Island City road, and back by way of the picturesque mill-pond? Or along the popular Hot Lake drive following close to the foot-hills with exquisite view over miles of fields to the further mountains ethereal in their tints toward dusk?

The glamour of the loveliest month of all the year was everywhere, and I did want an auto of my own. Back east, the price of garage storage was prohibitive—twenty dollars a month for storage, five extra for cleaning.

"The very air here is honest," my friend answered me. So I purchased a little car, but I was cautious and looked it carefully every night, though I did do as my neighbors did and left it standing outside while I slept.

"What I save on garage storage will pay for the gasoline," I had counted out to my friend. "But five dollars to clean the automobile."

"Why, you lazy girl, clean your own car," she sensibly suggested. But I hesitated, afraid people would look askance. Sunday, however, brought enlightenment, for bright and early, as I looked out my window to see the mountains and delight my eyes with the music of birds whose plumage was as pretty as their songs, didn't I see all the black cleaning cars. No false pride in La Grande.

"Later, when we all went to church, after meeting under the clouds, the lovely mountains all about, the joy-hot air fanning faces with its sweet scent" the letter congratulated a good man's service.

"Don't see why you go at it," he gazed. "Notkin' to look at but bare hills. Don't you like the scene?"

"I've seen one hundred and ten miles on five gallons of gas," he gazed. "Notkin' to look at but bare hills. Don't you like the scene?"

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ENGINE MUST BE OILED JUST RIGHT

LIFE OF MACHINE DEPENDS LARGELY ON LUBRICATION

Oils Should Be Selected With Greatest Care for Every Machine

It has long been recognized that machinery of every kind must be lubricated with oil of a particular consistency if it is to run smoothly. The same is true of automobile engines. Unless an oil meets exactly the needs of the engine in which it is used, worn parts are likely to be the result.

To specify the correct grade of oil for every type of engine is the work of experts. Realizing this, the Standard Oil Company established a Board of Lubrication Engineers that has determined by exhaustive study and actual tests the correct consistency of Zeretene for every make of automobile.

The results of the experiments and tests of the Board of Lubrication Engineers have been embodied in a series of correct lubrication charts and a separate chart has been prepared for each make of car. Wise motorists will do well to follow these charts implicitly if he would get the most out of his car.

KEROSENE A MOST CONVENIENT AND ECONOMICAL FUEL

The dust and dirt of a coal or wood cook stove adds to the burden of the housewife. Coal dust seems to get everywhere and it means continual work to keep a kitchen clean when coal is used in the stove.

All this trouble is done away with when kerosene is used as a fuel. It is clean and convenient and makes far less work for the housewife. In addition to this, it is more economical than either coal or wood.

A good kerosene like the Standard Oil Company's Pearl oil makes a distinct saving, not only in the household budget but also in the time and energy of the housewife. Pearl oil gives excellent results as far as good cooking is concerned and when it is used the kitchen never becomes overheated. A good cookstove with Pearl oil will bake, broil, roast, and toast economically.

Having been refined and re-refined by a special process, the impurities are removed from Pearl oil so that it burns up clean and produces no odor.

CADILLAC DECORATED FOR HEROIC SERVICE

Battle Scared and Faithful Motor Car Returns Home

Three service stripes and a wound chevron decorate the famous Cadillac, the U. S. 1126, whose trail of glory extends through every fighting area made famous by the 5th Marines.

From Chateau Thierry to Soissons and from St. Mihiel to the Champagne front, this faithful car performed an almost human duty in its transportation of officers from one scene of battle to another.

Thirty-seven pieces of German shrapnel struck this car during the intense fighting near Bousmaches at Chateau Thierry, and today this Cadillac stands in Philadelphia, on recruiting duty, exhibiting her scars, and giving vivid testimony of all the famous 5th Marines engaged and accomplished.

The car went into Germany with the Army of Occupation, and she there decorated by its admiral commander—she had her admirer meeting every obstacle, and serving them faithfully. These gold service chevrons were painted on the roof to the left of the driver, and one to the right.

The U. S. 1126 is a touring car and was the first automobile to be landed with the American forces in France. The 5th Regiment of Marines changed commanding officers three times, and the car was used successfully by the three commanders of the regiment, Brigadier General Charles A. Doyen, W. J. Neville, and Lozen Peland.

Men at the Philadelphia recruiting station have asked permission to inspect on its sides the famous record of the Marine Corps. "Ever faithful."

Vacation Time advertisement for W. H. BOHNENKAMP COMPANY. Includes text: "The big show's over and its time to think of other things. You'll soon be leaving for the big vacation and you'll need things to take along. If it's tires for the car, tackle for the fish, camp beds or cooking equipment, you'll find what you want at our store. Come in and see us." and "SPECIAL—Have some of our special Haywood Gray Paliner Flies in your fly book.—If they won't catch fish, nothing will."

FORD THE UNIVERSAL CAR advertisement. Includes text: "Because of the millions of Ford cars in daily operation, the Ford Motor Company will extend the giving of service to owners of Ford cars by selling the genuine Ford Parts to all reliable Garages throughout the country, when such Garages pledge the prompt and efficient giving of service—the standard Ford service—to owners of Ford cars." and "The Reason Why" section.