

Fire Works For The "FOURTH"

—Young America is filled with patriotism this year. Don't chill his enthusiasm by curbing his enjoyment of the Fourth. We are showing a line of

FIREWORKS, NOISE MAKERS AND NOVELTIES

which will insure a safe and sane celebration without marring its pleasures.

Cannon Crackers, Torpedoes, Canes, Fire Crackers, Roman Candles, Pin Wheels, Flower Pots, Etc.

—BUY YOUR SUPPLY EARLY—

SNAPP'S LA GRANDE PHARMACY

ALVIN SNAPP, Proprietor.

Quick Delivery :: :: Phone Main 40

"YOUR CREDIT IS GOOD."

ROUTE LAID OUT FOR BIG PARADE

DIVISIONS ARRANGED WITH ROUTE IN CHARGE

Start Will Be Made at Intersection of O Street and Washington Avenue.

All plans for the great parade which will open the celebration of the Fourth of July in La Grande on Friday have been practically completed. The various divisions will be lined up on time to start off at the set hour and everything, it is felt, will run off smoothly. The parade has been divided into six divisions, as shown below. H. E. Coolidge has been appointed grand marshal, with J. H. Peare, F. McKennon, L. Scriber and Roscoe Neal as aides. The various divisions are as follows:

First Division, Capt. H. M. Lewis—O. W. Band, Grand Army of the Republic veterans, Victory float, service men, National Spanish War veterans, Boy Scouts.

Second Division, Capt. Sherwood Williams—Red-Cross, Salvation Army, Knights of Columbus, visitors, speakers and committees, city and county officials.

Third Division, H. E. Dixon—Fraternity orders, athletics, cowboys.

Fourth Division, First Lieut. D. Stoddard—Elgin band, O. W. employees, L. W. Perry, Four L's La Grande, Grande Ronde Lumber Company, Palmer Lumber Co., agricultural.

Fifth Division, Charles Roberts—Decorated automobiles, decorated motorcycles, city floats, county floats.

Sixth Division, First Lieut. Ray Murphy—Baby section, business floats, Good Prizes Offered.

The prizes which have been arranged for are as follows: Best decorated automobile, first prize \$50, second prize \$25; best decorated motorcycle, first prize \$10, second prize \$5; most original costume \$10; best comic character \$10.

Formation of Parade. First Division, heads at intersection of Washington and O avenues, forms on north side of O extending west.

Second Division heads at intersection of Washington and O, forms on north side of Washington, extending west on Washington.

Third Division, heads at intersection of Washington and O, form on south side of O, extending west on O.

Fourth Division, heads at intersection of Washington and O, forms on north side of Washington, extending east on Washington.

Fifth Division, heads at intersection of Washington and O, forms on south side of Washington, extending east on Washington.

Sixth Division, heads at same intersection, forms on south side of Washington, extending west on Washington.

Line of March. From intersection of Washington and O, Pine and Ninth, march north on Pine to Adams, west on Adams to Fourth, south on Fourth to O, east on O to Sixth, north on Sixth; First Division will turn west off Sixth at Pine and disband; second and third divisions will turn west and east respectively on Spring and disband; fourth division will turn into Elm at city hall and disband; fifth and sixth divisions disband at Depot and Washington.

"THE HELL HOUND OF ALASKA,"

The Roughest and Toughest Man in the Northland.

Automobiles will be allowed to park at curb on Fourth and on side streets not in line of march. Adams avenue must be kept clear, except for pedestrians on sidewalks. The republican division of the parade promises to be one of the most effective sections of the day. The committee have everything well in hand, and under the splendid management of Men. T. J. Scroggin, everything is assured of being a success.

TWO KILLED IN FRENCH RIOTS WITH YANKERS

BREST, July 1.—Two French civilians were killed and five American soldiers and sailors were injured severely and more than 100 wounded in riots here Sunday night. Two of the American soldiers are expected to die. The casualties occurred as a result of the exchange of shots between American military and naval police and French sailors.

The trouble began, according to available accounts, when an American naval officer, who is said to have been drinking heavily, tore down a French flag and trampled on it. A crowd of Frenchmen attacked the officer, and it is said kicked and beat him until he was unconscious.

American who passed by, and who were not aware of the cause of the fight, went to the aid of the naval officer. The fight then became general.

A mob of French civilians and soldiers and sailors attempted to rush the Hotel Moderne, where American officers were quartered. They burned a sentry box and threw stones at Americans in uniform wherever they found them. The Americans, it is said, retaliated.

A company of marines with fixed bayonets was hurried to the scene, and the Americans soon restored order. Admiral Henri Salaun, the French naval commander at Brest, ordered the marines to return to their quarters. It is declared, they were punished by a mob, throwing stones and bricks.

The city was quiet Monday.

As to Conforming to Fashion.

Avoid singularity. There may often be less vanity in following the new modes than in adhering to the old ones. It is true that the foolish invent them, but the wise may conform to, instead of contradicting them.—Junbert.

DISCHARGING OF FIREWORKS

The City Commissioners have ordered that no fire works be allowed discharged within the fire limits or at the parks. This order will be strictly enforced.

J. C. CHRISTIANSEN, Chief of Police.

Job Printing, The Observer, Main 37.

Men's Work Clothes



With our combined buying power we are able to offer EVERY DAY, Men's clothes of the highest quality at moderate prices.

Pay Day Overalls, high or suspender back, none better..... \$1.69

Khaki Pants or Whitecord..... \$1.98, \$2.49

Chambray Work Shirts, blue or white..... 38c

Leather Gloves..... 98c \$1.49 \$1.98 \$2.49

Canvas Gloves, leather-faced, gauze..... 25c

Canvas Gloves, leather-faced, wrist..... 19c

Canvas Gloves, plain..... 12 1/2c

Work Socks, black only..... 12 1/2c

Men's Work Shoes



Muleskin, good for wear..... \$2.25

Outing Bal, light weight, tan..... \$2.98

Outing Bal, welt, heavy, tan..... \$3.98

Heavy Work Shoes, double sole, extra heavy..... \$3.98, \$4.98, \$5.98

Cowboy Boots, black and tan..... \$9.90 \$12.50 \$14.75

Army Tan, Munson last..... \$4.98

Flags For July 4th

J. C. Penney Co. Incorporated
197 BUSY STORES

Main 17

ROAD TO ISLAND IS NOW OPEN

The highway to Island City, which has been closed for some time because of work being done by contractors on the culverts, is now open for travel. Signs were taken down today and

it will be possible for the machine driver to scoot along the highway without having to use his emergency brake to keep from running into the barricade which was placed at either end to warn people that traffic was not permitted.

The road will be open until the paving begins. Just when that will be has not been determined.

NOTICE

As my wife, Jessie Clemens, has left my bed and board, I will not be responsible for any debts contracted by her. WAYNE H. CLEMENS.

SHERRY'S

—TODAY AND TOMORROW—

THE AMERICAN BEAUTY—

May Allison

"THE ISLAND OF INTRIGUE"

A Metro Drama of Thrills and Romance.

—And—

"THE MAN OF MIGHT"—Episode No. 12.

"THE HELL HOUND OF ALASKA,"

The Roughest and Toughest Man in the Northland.

Cash vs. Credit

People who pay cash have a good many less troubles to meditate over than those dealing on credit. Credit customers seldom ever count the cost. They invariably buy things when they are at the top-notch price. The CASH CUSTOMERS ALWAYS COUNT THE COST. If they feel the price is too high they always pass it up till the price COMES DOWN. The credit customer seldom ever has any money to call his OWN. He owes it by the time he earns it. HE INVARIABLY BELONGS TO SOMEONE ELSE ALL THE TIME—HE IS A SLAVE; whereas the cash customer is FREE and INDEPENDENT. TO WHICH CLASS DO YOU BELONG? Pay your own bills—let your neighbor do likewise. TRADE AT THE "GREATER HOOVERIZED," La Grande's BIG BUSY STORE, WHERE THE "THRIFTY THROG."

The Greater Hooverized Grocery

THE BRIGHTEST SPOT IN LA GRANDE.

SAM HARRIS, Prop.

TWO MAIN LINE PHONES :: :: :: :: :: MAIN 32

Andrew's Variety Store

ONLY FOUR DAYS MORE TO GET THOSE FOURTH OF JULY FIREWORKS AND FLAGS.

- Special Salutes..... 2 for 3c
- Little Giant Fire Crackers..... 13c, 2 for 23c
- 2-in. Smagburn Fire Crackers..... 19c, 2 for 30c
- Shoe Fly Fire Crackers..... 5c
- Flags..... 3c to 25c
- Bunting..... 1 1/2c yd.

The Place You Get Everything You Want Every Day, at the Price You Like to Pay.

No Relief From High Prices Yet

RECORDS SHOW COST OF LIVING STILL RISE

Department of Labor Statement Says Retail Price of Articles Advance Two Per Cent in Month.

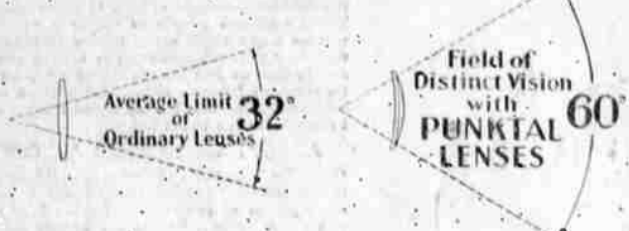
Ham and Round Steak each increased 5 per cent last April and May; Sirloin Steak increased 5 per cent in April and 2 per cent in May; Rib Roast increased 4 per cent in April and 5 per cent in May.

The above report of the Department of Labor, partly to our regret, shows a 2 per cent increase in the price of the cost of living. We have reduced the price of Round Steak 5 per cent, Sirloin Steak 4 per cent, and Rib Roast 3 per cent. The cuts of Veal, Mutton and Lamb have been reduced from 9 to 8 per cent.

Buy your meat here—WE REDUCE THE PRICE THE MINUTE OUR SUPPLIES COST US LESS. We don't wait until some other market tells us to lower ours.

THE STILWELL MEAT CO. A. Stilwell and Ed. J. Smith.

PHONE MAIN 2



The Comparative Value of Ordinary Eye Lenses and

BAUSCH & LOMB PUNKTAL NORMAL VISION LENSES

indicated by the above diagrams. The field of clear vision through an ordinary lens of average power is represented by an angle of 32 degrees, while the scientific correction of PUNKTALS increases this angle to 60 degrees in all powers.

This means that ordinary lenses give truly clear vision through the central portions only, while with PUNKTALS such results are obtained from margin to margin.

These new lenses are worth investigating. Ask us for books, "The Eye and the Lens."

We have the only Verter Refraction Case in Eastern Oregon, enabling us to correctly fit and prescribe Punktal Lenses.

J. H. Peare & Son