

The Observer's Business Guide

All enclosed in a very neat folio will be given away each week by The Observer for its advertisers in this Guide FORTY PIECES OF POPULAR SHEET MUSIC

Find the Missing Word "Baker"

Five letters have been purposely omitted from the advertisements on this page. The five letters spell "BAKER" when correctly arranged. Find the missing letters, write down the names of the advertisements where the letters were omitted, and mail your answer to the Guide Contest Manager, care The Observer. Neatness, originality, and correctness will count.

PRIZES WILL BE—One copy of sheet music will be presented to each of the 40 persons sending in the neatest, most original correct answers each week.

THE BUSINESS GUIDE WILL BE PUBLISHED IN THE SUNDAY MORNING OBSERVER AND WEEKLY OBSERVER-STAR

SOMETHING MUST GIVE

Moon Ducote, former college football star and now outfielder for Mobile, has two such-down-to-his-credit since he entered Southern League. He writes Barney Sheridan in the Mobile Register. He is gained at the expense of Frank Kitchens, New Orleans catcher, and the other over Bill Webb, Birmingham third baseman in the sun-up with "Moon." The big athlete knows but little of the art of book-keeping. He does know, however, that he's supposed to reach the next base when he sets sail for it and when he hits with his two hundred and odd pounds something must give.

TRIS SPEAKER BIDS FOR BIGGEST YEAR

Is Hitting Ball Hard and Showing Unusual Amount of Pep.

Playing Shorter Center Field Than Year Ago, Racing Back for Occasional Ones That Go Deep—Strong for Aviation.

Tris Speaker will be more of a star this year than he was a year ago. That is indicated by the form shown by the Indian captain to date. He is hitting the ball harder than a year ago and, if such a thing is possible, is displaying more pep. But that is not all. He is playing a shorter center field than a year ago.

Spoke, as he is universally known in baseball circles, revolutionized center fielding when he adopted a system of playing in close to second base and racing back for the occasional ones hit to deep center. Last year it was commented upon that he was playing a

who did not... will be... that is not all... to do in the... The first... chance he gets... wants to... arrange for a... with Glenn... from Cleveland... to some town... where Cleveland... is to play... the next day... like Detroit, Chicago... or Washington.

CUMB DOBBS AND ELBERFELD

Managers Must Not Appear on Field in Uniform Unless Classes as Active Players.

A ruling has been sent out by President Martin of the Southern League that hereafter managers of teams must not appear in uniform on the field unless they class themselves as active players included inside the player limit. The ruling will bar John Dobbs of the New Orleans team from the lines and also Ed Elberfeld of the Little Rock team unless they include themselves as players on their respective clubs.

Observer advertising will bring results. Job Printing, The Observer, Main 37



Tris Speaker.

deeper center than usual, and it was said it was because he was slowing up.

Speaker says that when the season is over he will complete the naval aviation course he started last fall. "I am sorry I quit," spoke said. "I want to be a full-fledged naval aviator, and I understand those of us

"Sa Camille" is superior to any other front lace corset, for without the Vertebe features no corset can possibly be just as good. It contains the master touch of scientific construction. You do not sacrifice comfort for style and you do not sacrifice style for comfort when you wear

"Sa Camille"

A complete line always on hand, priced at \$2.50 up.

Mrs. Robt. Pattison
Corsetiere
Phone Red 3221 Res. 1702
Oak Street.

TIRE REPAIRING—

as we do it, practically make old tires new. It cuts down tire expense to an astonishing extent. Don't scrap your old tires. Send them here. We will vulcanize and repair them so you will not have to think of getting new tires for a long time to come.

A. E. KELLY
1306 JEFFERSON AVE. IN BOHNSKAMP BUILDING

Ever Have a Fit

Have you ever longed for a suit which fits every line and curve of your body? Have you wished for the style and exclusiveness of clothes made for you—and you alone?

—Then come to me for your Spring Suit. Laun & Company, Chicago, a house with an national reputation for quality clothes, are making clothes season after season for many of La Grande's best dressers.

With the most careful, accurate measurements and a virtual blue print of your form which I furnish them, they cut and tailor your suit with painstaking care—the result being a combination of style, perfect fit, quality and durability at a price within the reach of the most modest pocketbook.

—SEE MY WINDOW—

The Wardrobe

WOODW. BERRY

<h4>Acetylene Welding, Etc.</h4> <p>Our Good Work is—the Only Cheap Work</p> <p>OXY-ACETYLENE WELDING AND CUTTING</p> <p>Cylinders Reground and New Pistons Fitted, General Machinists' Repairs.</p> <p>EXIDE BATTERIES New—For Rent—Exchange</p> <p>LEIGHTON WELDING AND BATTERY STATION Phone Main 737 La Grande Journeyman Machinists and Battery Experts.</p>	<h4>Building Materials</h4> <p>BUILD NOW—</p> <p>Construction Adds to the permanent wealth of the country and the individual.</p> <p>U. S. DEPT. OF LABOR</p> <p>See Our Plans</p> <p>GRANDE RONDE LBR. CO RETAIL DEPARTMENT La Grande, Oregon</p>	<h4>Hotel</h4> <p>HOTEL SAVOY</p> <p>EUROPEAN PLAN STRICTLY MODERN FIRE PROOF POPULAR PRICES</p> <p>Make Your Home With Us When in La Grande.</p> <p>J. M. STALEY, Proprietor. Phone Main 713</p>	<h4>Millinery</h4> <p>YOU ARE INVITED to Call and Inspect the Very Latest Creations in</p> <p>Stylish Millinery at the</p> <p>PINK SHOP</p> <p>Mrs. Henrietta Metcalf In New Foley Building</p>	<h4>Paints and Wall Paper</h4> <p>Paints, Oils, Varnishes, etc.</p> <p>Wall Paper and Glass</p> <p>We contract to do painting and papering.</p> <p>SUPPLIES OF ALL KINDS</p> <p>O. F. COOLIDGE Phone Main 7 1314 Adams Ave.</p>
<h4>Agricultural Implements</h4> <p>SMALLEY CUTTERS ROCK ISLAND PLOWS LITCHFIELD MANURE SPREADERS GRAIN BEDS AND TANKS U. S. CREAM SEPARATORS SAMPSON STEEL GRIP TRACTORS RUMELY OIL PULL TRACTORS Advance Rumely Threshing Machinery. Farm Tractors a Specialty.</p> <p>LA GRANDE IMPLEMENT CO.</p>	<h4>Cafe</h4> <p>It's a Pleasure to Eat at the—</p> <p>SILVER GRILL BEN DECIOUS, Prop.</p> <p>Where—</p> <p>GOOD FOOD FAST SERVICE POPULAR PRICES</p> <p>Always Await You in LA GRANDE</p>	<h4>Insurance</h4> <p>SECURITY INSURANCE AGENCY</p> <p>Chas. H. Reynolds, Manager.</p> <p>We insure anything from a steam boiler to plate glass, and we give Service.</p>	<h4>Monuments</h4> <p>Wallowa Marble and Lostine Granite</p> <p>All work done by use of modern pneumatic carving tools.</p> <p>VISIT US BEFORE BUYING</p> <p>Wallowa Marble & Granite Co. Cor. Cove & Jefferson St.</p>	<h4>Pianos — Phonographs</h4> <p>We Purchase Our Instruments Direct from Factories, and Sell Direct to You for Small Profit.</p> <p>No Overhead Expenses You Get the Benefit You Are Invited to Call, or Write Us. Have Us Explain.</p> <p>RICHEY PIANO HOUSE High Grade Pianos LEWIS BLDG., LA GRANDE</p>
<h4>Automobiles</h4> <p>Trucks—Bethlehem, Reo. Tractors—La Crosse, "Happy Farmer"</p> <p>DANIEL AUTO CO. Auburn Beauty Six Distributors</p> <p>Eastern Oregon, Western Idaho 1414 Adams Ave., La Grande.</p>	<h4>Chiropractors</h4> <p>CHIROPRACTIC</p> <p>The Drugless Road to Health—The World's Greatest Health Science.</p> <p>Eliminates the Conditions Causing Disease—then Nature makes you well. Consultation free—terms reasonable.</p> <p>Dr. E. W. Allen Dr. Martha J. Allen 213 Fir St. La Grande</p>	<h4>Good Places to Buy GROCERIES, MEATS AND BAKERY GOODS</h4> <p>OUR PRICE IS THE SAME, OUR QUALITY IS BETTER.</p> <p>—We Invite Your Patronage—</p> <p>GRANDE RONDE MEAT CO.</p>		<h4>Real Estate, Insurance</h4> <p>The independent man is the one who owns the home he lives in. There is no legitimate reason why a man should not own his home if he so desires. Come in and let us tell you the reason why.</p> <p>WM. MILLER & BRO 115 Depot St. La Grande</p>
<h4>Auto, Electrical</h4> <p>Willard</p> <p>STORAGE BATTERIES REPAIRED AND RECHARGED</p> <p>Willard Threaded Rubber Insulated Wires.</p> <p>Lighting, Starting and Ignition Systems Our Specialty.</p> <p>Auto Repairing and Accessories Gas and Oils.</p> <p>AUTO ELECTRIC SERVICE CO. Phone Black 1991; 1515 Adams</p>	<h4>Cigar Factory</h4> <p>COMBINED WITH THE PLEASURE OF SMOKING</p> <p>LA FLOR DE HACKMAN</p> <p>IS THE PLEASURE OF SMOKING A LA GRANDE PRODUCT</p>	<h4>SWEET DELICIOUS BAKERY PRODUCTS</h4> <p>Are Made From Pure and Wholesome Materials Where Cleanliness is the Watchword and Your Satisfaction the Result—That's Us</p> <p>DUTLI'S BAKKERY</p>		<h4>Shoe Repairing—Quick</h4> <p>Best Leather and Workmanship Equipment as modern as any on the Pacific Coast. Careful Attention Given out of Town Work.</p> <p>Modern Shoe Repair Shop A. J. Larm, Prop. 1306 Adams Ave., La Grande</p>
<h4>Auto, Repairing</h4> <p>A Safe Place to Leave an Auto Is</p> <p>NORTH SIDE CASH REPAIR SHOP</p> <p>When you need the services of a first-class automobile mechanic.</p> <p>Geo. W. Buchanan Corner Fir and Madison Sts. Phone Red 731</p>	<h4>Confectionery</h4> <p>DROP INTO OUR PARLOR</p> <p>We Serve EVERYTHING IN SEASON That's FRESH, PURE AND DELICIOUS</p> <p>PALACE CONFECTIONERY Opposite Foley Hotel.</p>	<h4>Your Patronage Is Asked</h4> <p>on the Basis of Courteous, Prompt and Efficient Service and Groceries Which Will Afford you Entire Satisfaction at RIGHT PRICES</p> <p>We deliver to all parts of the city.</p> <p>Thorne's Grocery Phone Main 54 107 Fir St.</p>	<h4>THE BEST CUP OF COFFEE IN TOWN</h4> <p>Is made of "Horse Shoe Brand" Our own special at 40c</p> <p>Every Pound Is Guaranteed. Sold Exclusively by</p> <p>WHITE GROCERY Phone Main 42 305 Fir St.</p>	<h4>Tailor to Good Dressers</h4> <p>YOU'LL LOOK GOOD IN A Tailor Made Suit and You'll Feel Good When You See Their Values</p> <p>\$10.00 to \$15.00 Less</p> <p>SOLD BY RUBE ZWEIFEL Ex-Regimental Tailor, U. S. A. 1111 Adams Ave., La Grande Fine Cleaning and Pressing also</p>
<h4>Auto, Tyre Shop</h4> <p>Others Save Tire Costs.</p> <p>WHY NOT YOU?</p> <p>Investigate our up-to-the-minute methods of prolonging the life of tires and saving your money.</p> <p>Gates Half Sole Tires Cost One-Half on Mack. Phone Black 1971 Adams and Fir Sts.</p>	<h4>Electrical</h4> <p>NASH ELECTRIC CO</p> <p>House Wiring, Washing Machines, Fans, Vacuum Cleaners, Irons, Percolators, Sewing Machines, etc. etc.</p> <p>MOTORS OF ALL SIZES FOR ALL PURPOSES</p> <p>Western Electric Farm Lighting Plants. Free Booklet on Request Phone Black 431 1105 Adams av.</p>	<h4>Ladies' Ready-to-wear</h4> <p>MISSSES JONES & RABONE</p> <p>The Home of the Famous</p> <p>Palmer Garments SUITS, COATS, SKIRTS AND WAISTS UNDERWEAR AND HOSIERY Depot Street, La Grande.</p>	<h4>Moving Pictures</h4> <p>DO THE MOVIES</p> <p>Afford You Pleasure? Relaxation? Journey to strange Lands? Laughter? A Better Understanding of Life? They Do it You Regularly Attend the</p> <p>ARCADE AND STAR THEATRES</p> <p>We Want to See You Again and Again.</p>	<h4>Tailors to Men and Women</h4> <p>"KEEP THE HOME FIRE BURNING"</p> <p>Give employment to your home town people and you will always get a second chance at that same old dollar.</p> <p>ANDREWS BROS. Only Union Label Tailors between Boise and Portland. Men's Furnishings, Shoes Tailors to Men and Women</p>
<h4>Auto, Tyre Shop</h4> <p>Drives Up and Call Us Out</p> <p>and we can tell you quickly if we can save you old tires of good character so we can save your money. We can save you old tires so you can save your money. We can save you old tires so you can save your money. We can save you old tires so you can save your money.</p> <p>20 GRANDE 3792 3793 1106 Jefferson Street Phone Red 1991</p>	<h4>Electrical</h4> <p>Supplies and Fixtures</p> <p>House Wiring a Specialty.</p> <p>See and try our AMERICAN HEAT IT IRON</p> <p>Special attention given to electrical work.</p> <p>W. A. BERRY Electrician Reliability—Service Phone Main 787 900 Kim 900 1 La Grande.</p>	<h4>Machine Shop and Foundry</h4> <p>WE ARE SPECIALLY EQUIPPED</p> <p>for repairing and grinding all engines, straightening and re-bridging crankshafts.</p> <p>We repair and rebuild machinery of all kinds.</p> <p>We construct and repair feed rolls, rollers, etc.</p> <p>LA GRANDE IRON WORKS 105 JEFFERSON ST. PHONE Shop Black 311; Res. 3219</p>	<h4>Naturopath</h4> <p>DR. A. N. MAYVILLE</p> <p>Specialist in Mechanic-Library. Short Treatment for Heart Disease, Physical and Mental Science, Hydro-Therapy, Massage and All Manual Manipulations. Heart, Liver, Lungs, Stomach, Bowels, Pelvic, Skin and Special Treatment of Men and Women. Nervous and all types of chronic diseases.</p> <p>Office: 213 Fir St. La Grande. Hours: 10 to 12 a.m. 2 to 5 p.m. 7 to 10 p.m.</p>	<h4>Variety Store</h4> <p>Go to—</p> <p>CHRISTIE'S VARIETY STORE</p> <p>First.</p> <p>—You can always find something you need and save the money.</p> <p>CHRISTIE'S VARIETY STORE La Grande</p>